



CEYLON  
AMBASSADOR



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# EXECUTIVE SUMMARY

Ceylon Ambassador is a dynamic and diversified business group, delivering excellence across multiple industries, including logistics, travel and tourism, branding, and aviation services. Our subsidiaries—United Freight Solutions (UFS), KhmerGate, BrandPulse, and Aerofly Aviation—operate synergistically to provide innovative, high-quality solutions tailored to the unique needs of our global clientele.

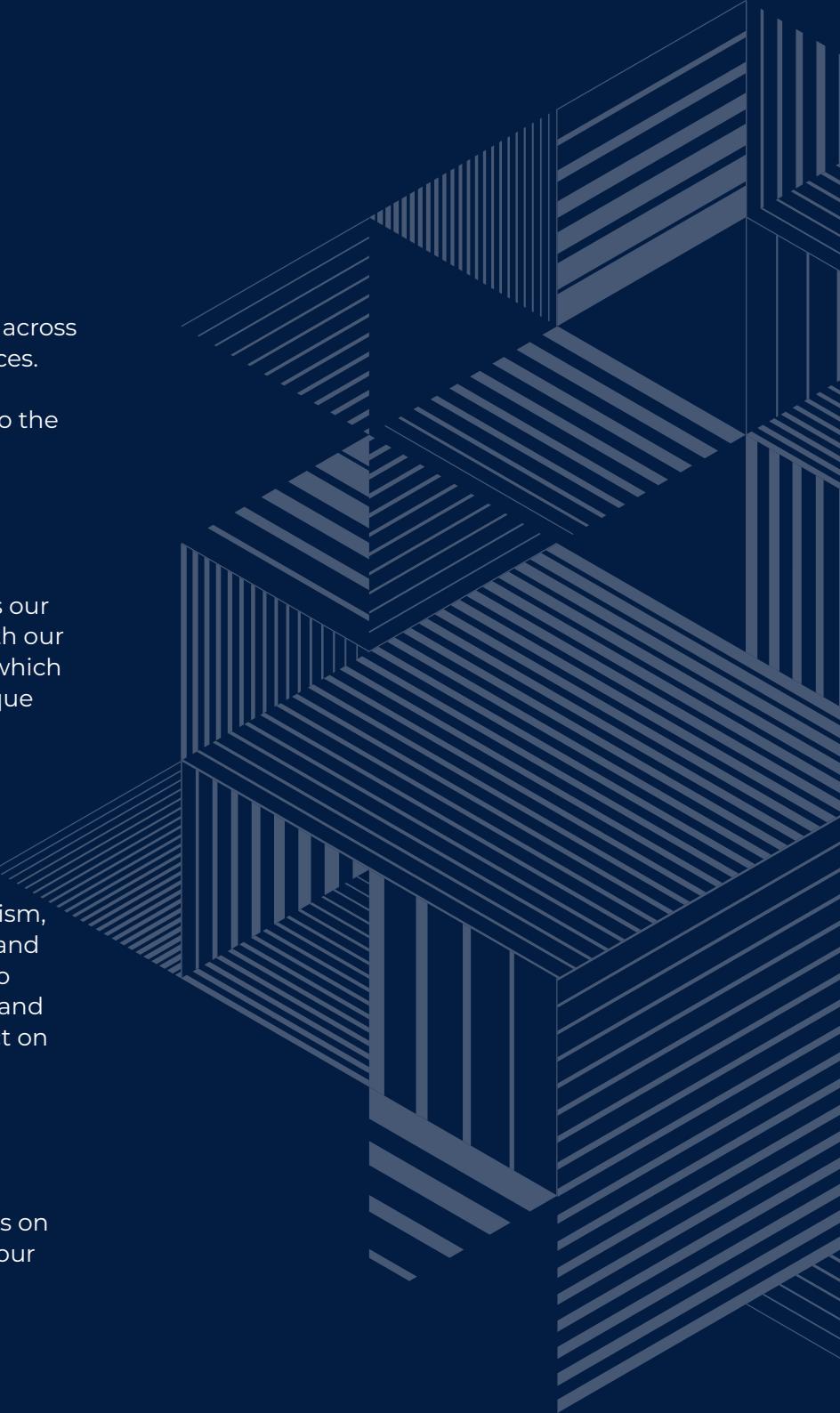
## MISSION STATEMENT

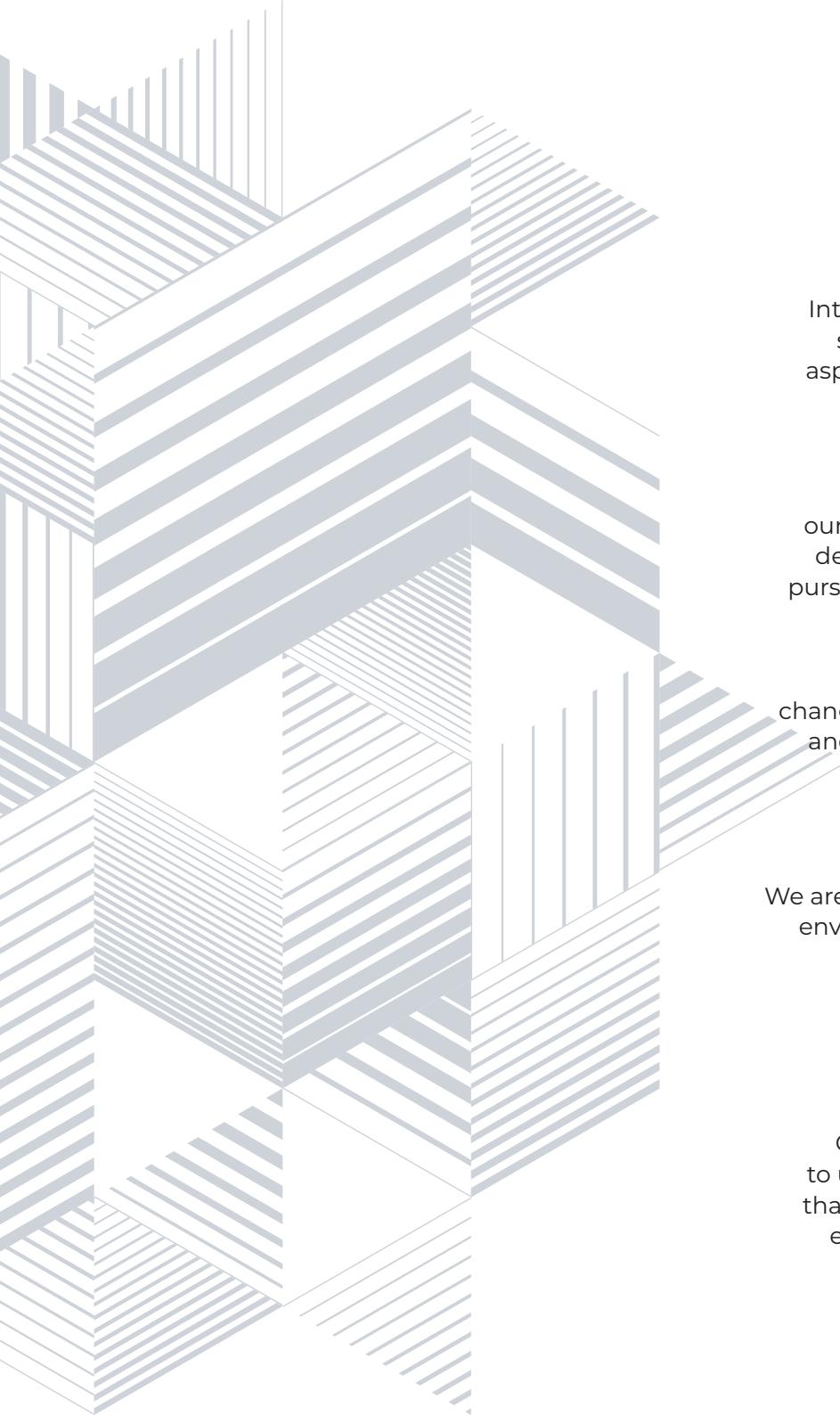
Ceylon Ambassador's mission is to connect opportunities and deliver excellence across our diverse portfolio of services. We are committed to fostering long-term relationships with our clients, driving sustainable growth, and contributing positively to the communities in which we operate. Our goal is to provide innovative, high-quality solutions that meet the unique needs of our clients, ensuring their success in an ever-evolving global marketplace.

## VISION STATEMENT

Our vision is to become a global leader in each of our sectors—logistics, travel and tourism, branding, and aviation—by continuously innovating, expanding our market presence, and setting new standards for quality, sustainability, and customer satisfaction. We aspire to be the preferred partner for businesses and individuals seeking reliable, cutting-edge, and sustainable solutions, creating value for all stakeholders while making a positive impact on society and the environment.

Ceylon Ambassador has built a strong reputation for reliability, innovation, and excellence. With a proven track record of success, we are poised for continued growth and expansion in both existing and new markets. Our strategic focus on innovation, sustainability, and customer satisfaction positions us as a leader in each of our industries, ensuring that we remain a trusted partner for our clients worldwide.





# CORE VALUES

## Integrity:

Integrity is the foundation of all our actions. We uphold the highest standards of honesty, transparency, and ethical behavior in every aspect of our business. We are committed to doing what is right for our clients, partners, employees, and the communities we serve.



## Excellence:

We strive for excellence in everything we do. From the quality of our services to the professionalism of our team, we are dedicated to delivering superior results that exceed expectations. Our relentless pursuit of excellence drives us to continuously improve and innovate.



## Innovation:

Innovation is at the heart of our business strategy. We embrace change and are constantly seeking new ways to enhance our services and operations. By integrating advanced technologies and creative solutions, we ensure that our clients stay ahead in a rapidly changing world.



## Sustainability:

We are committed to sustainable business practices that minimize our environmental impact and promote social responsibility. We believe in creating long-term value not just for our clients, but for future generations as well. Our sustainability initiatives reflect our dedication to preserving the planet and supporting the communities in which we operate.



## Customer-Centricity:

Our clients are at the core of everything we do. We are dedicated to understanding their needs and delivering personalized solutions that meet their specific challenges. Our customer-centric approach ensures that we build strong, lasting relationships based on trust, mutual respect, and a deep commitment to their success.



# COMPANY OVERVIEW

Ceylon Ambassador is a leading conglomerate with a diverse portfolio of businesses operating across multiple sectors, including logistics, travel and tourism, branding, and aviation. Founded with a vision to create a global impact, Ceylon Ambassador has grown into a powerhouse that delivers innovative, high-quality solutions tailored to meet the specific needs of its clients. Our commitment to excellence, sustainability, and customer satisfaction has positioned us as a trusted partner for businesses and individuals worldwide.

## HISTORY AND BACKGROUND

Ceylon Ambassador was established with the aim of connecting opportunities and delivering excellence across a range of industries. Over the years, the company has expanded its operations, entering new markets and diversifying its services to cater to a global clientele. From its humble beginnings, Ceylon Ambassador has evolved into a multi-faceted business group, known for its innovative approach and dedication to quality.

## FOUNDERS' BACKGROUND

Suranga Tissera, is the dynamic founder and driving force behind Ceylon Ambassador, an umbrella company that operates four distinct entities specializing in diverse sectors: United Freight Solutions, KhmerGate, Aerofly Aviation, and BrandPulse. With over 30 years of experience in business development, Suranga has expertly navigated the complexities of multiple industries, bringing innovation and strategic vision to each company under the Ceylon Ambassador banner.

Suranga's leadership is characterized by a deep commitment to excellence, sustainability, and cultural advocacy. He has successfully positioned Ceylon Ambassador as a leading group of companies that not only excels in logistics, travel, aviation, and branding but also plays a pivotal role in promoting Sri Lanka's cultural heritage on a global scale.



## FOUNDING DATE

Ceylon Ambassador was founded in 2000, with a clear mission to become a leader in its chosen industries. Since its inception, the company has achieved significant growth and has made a lasting impact in the markets it serves.

## MILESTONES AND ACHIEVEMENTS

Ceylon Ambassador has achieved numerous milestones since its inception, reflecting its commitment to excellence and growth. Some of the key milestones include:

**Expansion into Global Markets:** Ceylon Ambassador has successfully expanded its operations into key global markets, establishing a strong presence in Southeast Asia, the Middle East, and beyond.

**Strategic Partnerships:** The company has forged strategic partnerships with leading organizations across various industries, enhancing its capabilities and service offerings.

**Awards and Recognitions:** Ceylon Ambassador and its subsidiaries have received numerous awards and recognitions for their excellence in service delivery, innovation, and sustainability.

**Innovation and Technology Integration:** The company has continuously invested in advanced technologies and innovative solutions, staying ahead of industry trends and delivering exceptional value to its clients.

Ceylon Ambassador's journey is one of consistent growth, driven by a strong foundation of core values and a relentless pursuit of excellence. As the company continues to expand and diversify, it remains committed to its mission of connecting opportunities and delivering excellence in every endeavor.

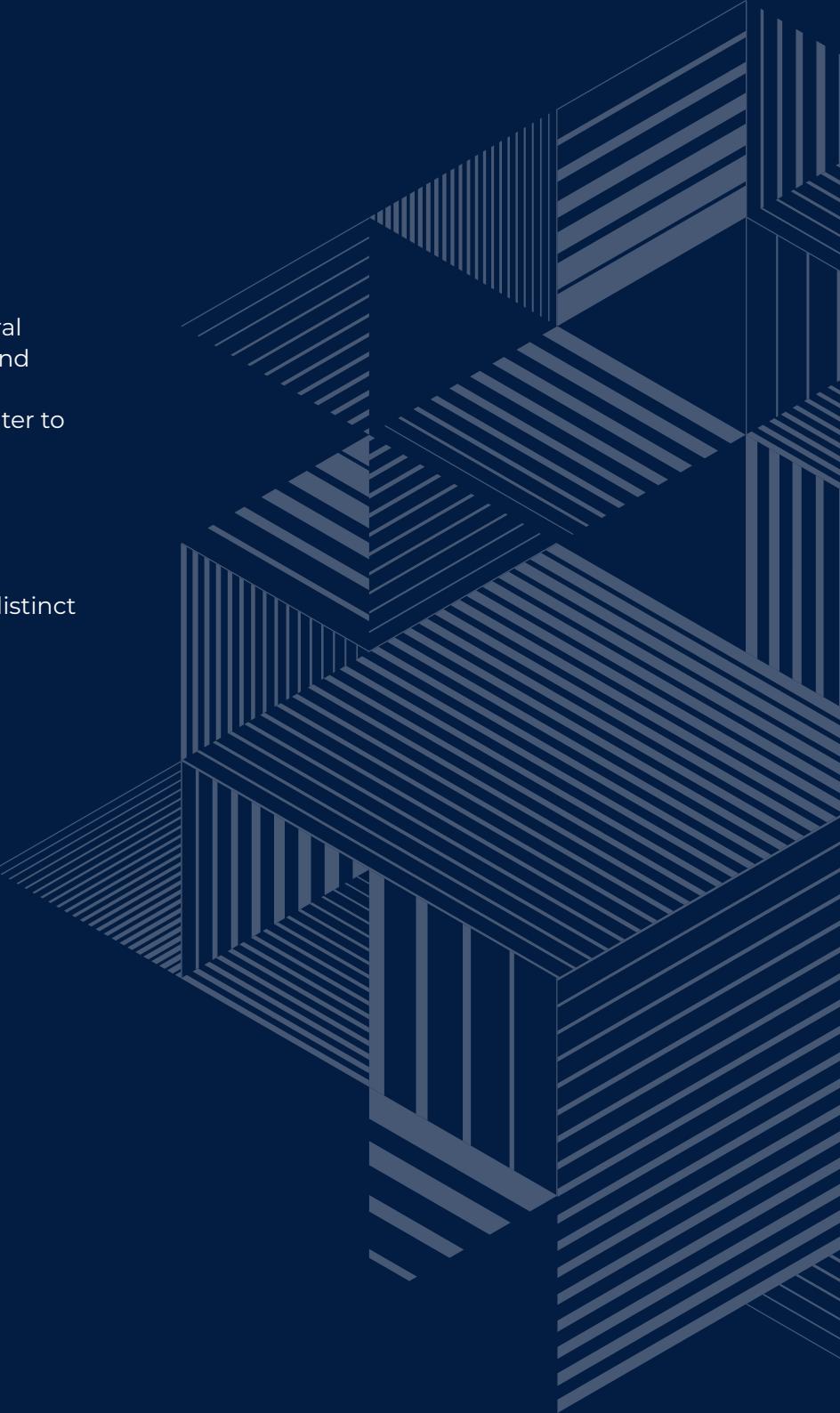
Through its subsidiaries—United Freight Solutions, KhmerGate, BrandPulse, and Aerofly Aviation—Ceylon Ambassador continues to set new standards in logistics, travel, branding, and aviation, ensuring that it remains a trusted partner for its clients, no matter where they are in the world.

# BUSINESS DESCRIPTION

Ceylon Ambassador is a diversified business group with a strong presence across several key industries: logistics and supply chain management, travel and tourism, branding and marketing, and aviation services. Each of our subsidiaries operates independently yet synergistically, providing comprehensive, innovative, and high-quality solutions that cater to a global clientele.

## NATURE OF BUSINESS

Ceylon Ambassador operates through its four core subsidiaries, each specializing in a distinct sector:



## UNITED FREIGHT SOLUTIONS (PVT) LTD (UFS)

UFS is a leader in logistics and supply chain management, offering a full suite of services including air, sea, and inland freight, warehousing, and global consolidation.

With a strong network of partners and state-of-the-art technology, UFS delivers efficient, reliable, and cost-effective logistics solutions that meet the complex needs of businesses worldwide.



## AEROFLY AVIATION

Aerofly Aviation specializes in maximizing cargo sales, optimizing capacity, and enhancing airline operations through comprehensive GSSA services. Serving commercial airlines, private operators, and government agencies, Aerofly Aviation is dedicated to delivering exceptional efficiency, customer satisfaction, and sustainability. As a leader in the aviation sector, the company is committed to innovation and excellence in a rapidly evolving industry.



## KHMERGATE

KhmerGate is a premier travel and tourism company based in Cambodia, specializing in both inbound and outbound tours. The company provides curated travel experiences that highlight Cambodia's rich cultural heritage, stunning landscapes, and vibrant cities. From cultural tours and adventure trips to Cultural Immersion KhmerGate offers a wide range of services that cater to both international and local tourists.



## BRANDPULSE

BrandPulse is a dynamic branding and marketing agency operating in both Sri Lanka and Cambodia. The agency offers end-to-end branding solutions, including brand strategy, identity creation, digital marketing, and creative design. BrandPulse works with businesses of all sizes, helping them build strong, impactful brands that resonate with their target audiences and drive growth.



# KEY PRODUCTS AND SERVICES

## UNITED FREIGHT SOLUTIONS:

**Air Freight:** Fast, secure, and flexible air freight solutions with extensive carrier management.

**Sea Freight:** Comprehensive ocean freight services, including full container loads (FCL), less-than-container loads (LCL), and break-bulk cargo.

**Inland Freight:** Diverse inland freight services with a focus on efficiency and safety.

**Warehousing:** Tailored warehousing solutions with inventory management, pick and pack, and temperature-controlled storage.

**Global Consolidation:** Efficient consolidation and distribution services leveraging strategic locations.

## AEROFLY AVIATION:

**General Sales and Services Agency (GSSA):** Aerofly Aviation optimizes cargo sales strategies and manages capacity for airlines, ensuring maximum efficiency and revenue growth.

**Airline Representation:** We offer comprehensive representation services that enhance airline market presence and penetration, building strong relationships with industry stakeholders.

**Cargo Capacity Management:** Our strategic planning and sales efforts help airlines maximize load factors and revenue, ensuring optimal use of cargo space.

**Customer Service Solutions:** Providing round-the-clock support, Aerofly Aviation enhances customer satisfaction with proactive communication and efficient service delivery.

**Strategic Partnership Development:** We foster global partnerships that drive mutual growth and operational success, positioning our airline partners for long-term success.

## **KHMERGATE:**

**Inbound Tours:** KhmerGate offers curated travel experiences that showcase Cambodia's rich history, culture, and natural beauty, providing travelers with immersive journeys across the country's most iconic destinations.

**Outbound Tours:** We facilitate international travel for Cambodian citizens, offering seamless and customized travel packages to popular destinations worldwide, ensuring a memorable and hassle-free experience.

**Cultural Immersion:** Our specialized tours allow travelers to engage deeply with Cambodian traditions, offering hands-on experiences in local communities, including traditional crafts and cultural ceremonies.

**Event Management and MICE:** KhmerGate delivers comprehensive event management services, including Meetings, Incentives, Conferences, and Exhibitions (MICE), tailored to meet the needs of corporate clients and special events, ensuring success with meticulous planning and execution.

## **BRANDPULSE:**

**Brand Strategy and Identity Creation:** Developing and refining brand strategies that align with business goals.

**Digital Marketing:** Comprehensive digital marketing services including SEO, social media management, and content creation.

**Creative Design:** Innovative design solutions, from graphic and web design to UX/UI development.

**Marketing Campaigns:** Full-spectrum marketing campaigns tailored to client needs.

# UNIQUE SELLING PROPOSITION (USP)

Ceylon Ambassador's USP lies in its ability to provide a diverse range of high-quality services through its well-established subsidiaries. Our commitment to innovation, customer-centricity, and sustainability sets us apart from competitors, ensuring that we not only meet but exceed our clients' expectations. Whether through efficient logistics solutions, immersive travel experiences, impactful branding, or reliable aviation services, Ceylon Ambassador delivers excellence across all touchpoints.

## INDUSTRY OVERVIEW

Ceylon Ambassador operates in industries that are dynamic and constantly evolving, driven by globalization, technological advancements, and changing consumer preferences:

**Logistics and Supply Chain Management:** The logistics industry is seeing rapid growth, fueled by the expansion of e-commerce, global trade, and the need for efficient supply chain solutions. UFS is well-positioned to capitalize on these trends with its global network and innovative logistics services.

**Travel and Tourism:** Cambodia is emerging as a key tourist destination in Southeast Asia, with growing interest in cultural, adventure, and eco-tourism. KhmerGate is at the forefront of this growth, offering curated experiences that cater to both international and local tourists.

**Branding and Marketing:** The digital transformation has reshaped the branding and marketing landscape, with businesses increasingly relying on digital channels to reach and engage their audiences. BrandPulse leverages this shift by offering cutting-edge digital marketing and creative design services that drive brand success.

**Aviation Services:** The aviation industry is witnessing significant changes, with a focus on safety, efficiency, and sustainability. Aerofly Aviation is well-equipped to address these challenges, providing comprehensive aviation services that meet the highest industry standards.

Ceylon Ambassador's strategic approach to these industries, combined with its commitment to excellence and innovation, ensures that the company remains a leader in each sector, delivering unparalleled value to its clients and stakeholders.





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# COMPANY HIERARCHY

Ceylon Ambassador's organizational hierarchy is structured to align with its strategic goals and operational needs. The company is led by a Board of Directors and an Executive Leadership Team, followed by divisional heads who manage the operations of each subsidiary.

## BOARD OF DIRECTORS

The Board of Directors provides overall strategic direction and governance for Ceylon Ambassador. It comprises seasoned industry professionals and business leaders who guide the company's long-term vision and ensure that it adheres to the highest standards of corporate governance.



**Suranga  
Tissera**

Founder of Ceylon Ambassador, leverages over 20 years of logistics and supply chain experience, including leadership roles at MAS and Brandix, to drive strategic growth.



**Jeewan M.  
Hettigamage**

Managing Director of GEIOD Pvt Ltd, excels in driving customer satisfaction and operational efficiency within the technology sector..



## EXECUTIVE LEADERSHIP TEAM

**Chief Executive Officer (CEO):** The CEO is responsible for the overall management and direction of Ceylon Ambassador, ensuring that the company's strategic goals are met.

The CEO oversees all subsidiaries and works closely with the Board of Directors to execute the company's vision.



**Chief Operating Officer (COO):**

The COO manages the day-to-day operations of Ceylon Ambassador, ensuring efficiency and effectiveness across all business units. The COO coordinates with divisional heads to streamline operations and drive performance.



**Chief Financial Officer (CFO):**

The CFO oversees the financial operations of the company, including financial planning, risk management, and reporting. The CFO ensures that the company's financial strategies align with its growth objectives.



**Chief Marketing Officer (CMO):**

The CMO leads the marketing efforts across all subsidiaries, developing and implementing strategies to enhance brand visibility, customer engagement, and market reach.



**Chief Technology Officer (CTO):**

The CTO is responsible for the technological direction of the company, including the integration of advanced technologies across all operations to drive innovation and efficiency.

# DIVISIONAL HEADS

Each subsidiary operates under the leadership of a Divisional Head, who is responsible for managing the specific operations, performance, and strategic initiatives of their division:



## HEAD OF UNITED FREIGHT SOLUTIONS

### Head of United Freight Solutions:

Oversees all logistics and supply chain management activities, including air, sea, and inland freight services, warehousing, and global consolidation..



## HEAD OF AEROFLY AVIATION

### Head of Aerofly Aviation:

Directs aviation services, including aircraft maintenance, cargo handling, ground support, and flight training.



## HEAD OF KHMERGATE

### Head of KhmerGate:

Manages the travel and tourism operations, including inbound and outbound tour packages, cultural and adventure tourism, and culinary experiences.



## HEAD OF BRANDPULSE

### Head of BrandPulse:

Leads the branding and marketing division, overseeing brand strategy, digital marketing, creative design, and marketing campaigns.







UFS is a premier provider of logistics and supply chain management services, catering to businesses of all sizes across various industries. Our logistics solutions are designed to optimize efficiency, reduce costs, and ensure timely delivery, making UFS a trusted partner in global trade.

# INTRODUCTION

## WHO WE ARE:

United Freight Solutions (Pvt) Ltd (UFS) is a premier logistics and supply chain management company dedicated to connecting businesses across the globe with precision and care. We are a team of industry experts committed to providing innovative, reliable, and sustainable logistics solutions.

## WHAT WE DO:

At UFS, we specialize in delivering comprehensive logistics services, including air, sea, and inland freight, warehousing, and global consolidation. Our operations are supported by advanced technology and a global network of partners, ensuring seamless and efficient delivery of goods worldwide.

## OUR IMPACT:

Over 107 successful projects completed for more than 15 global clients, with a 98% client satisfaction rate, demonstrating our commitment to excellence and customer satisfaction.





# OUR STORY

## COMPANY ORIGINS:

United Freight Solutions (Pvt) Ltd was founded to address the growing demand for reliable and efficient logistics services in the global market. With over 25 years of experience in the logistics industry, our founders recognized the need for a company that could deliver tailored solutions with a focus on innovation, sustainability, and customer care.

## MILESTONES:

**2000:** UFS was established with a vision to become a leader in global logistics.

**2005:** Expanded our network to include strategic partnerships in the USA, Italy, India, and China.

**2010:** Launched advanced warehousing facilities in Singapore and Sri Lanka.

**2015:** Recognized as the Best Logistics Service Provider of the Year by the Global Supply Chain Excellence Awards.

**2020:** Achieved carbon-neutral operations in our Colombo warehousing facilities.





## OUR VISION & MISSION:

### VISION:

To be the most trusted and innovative logistics partner, setting new standards in the global marketplace.

### MISSION:

To provide world-class logistics solutions that empower businesses to operate seamlessly across borders, with a commitment to excellence, sustainability, and customer satisfaction.

# PRODUCTS AND SERVICES:



## AIR FREIGHT

### Service Overview:

UFS offers fast, secure, and reliable air freight services, handling approximately 600 tons annually. Our services include complete management of air cargo, from carrier selection and route optimization to customs clearance and final delivery.

### Features and Benefits:

**Speed and Reliability:** Expedited delivery options for time-sensitive shipments with real-time tracking.

**Global Network:** Strong partnerships with leading airlines to ensure broad coverage and competitive pricing.

**Comprehensive Service:** Full-service management from origin to destination, including customs and documentation handling.

## SEA FREIGHT:

### Service Overview:

UFS provides comprehensive sea freight solutions, including Full Container Loads (FCL), Less-than-Container Loads (LCL), break-bulk cargo, and project cargo transportation. We leverage our long-standing relationships with key ocean carriers to offer flexible and cost-effective shipping options.

### Features and Benefits:

**Cost Efficiency:** Affordable solutions for large and bulk shipments.

**Flexibility:** Flexible scheduling and multiple shipping options to suit diverse needs.

**Global Reach:** Extensive network covering major sea routes and ports worldwide.



# PRODUCTS AND SERVICES:

## INLAND FREIGHT

### Service Overview:

UFS offers robust inland freight services, including LTL (Less Than Truckload), PTL (Part Truckload), and FTL (Full Truckload) shipments, along with temperature-controlled and secure transportation solutions.

### Features and Benefits:

**Integrated Solutions:** Seamless transportation from ports to final destinations, ensuring continuity in the supply chain.

**Custom Handling:** Tailored solutions for oversized, hazardous, and sensitive cargo.

**Efficiency:** Optimized route planning to minimize transit times and reduce costs.



## WAREHOUSING:

### Service Overview:

UFS provides advanced warehousing solutions with strategically located facilities equipped for various storage needs, including temperature-controlled environments and secure storage.

### Features and Benefits:

**Inventory Management:** Real-time stock tracking and advanced inventory management systems for optimal control.

**Value-Added Services:** Services such as pick and pack, labeling, and packaging to streamline logistics operations.

**Security:** High-security standards to protect goods against theft and damage.



# PRODUCTS AND SERVICES:



## GLOBAL CONSOLIDATION

### Service Overview:

Utilizing Colombo's strategic location, UFS offers efficient global consolidation and distribution services. We specialize in multi-country consolidation, e-commerce solutions, and buyers' consolidation, ensuring timely and cost-effective delivery.

### Features and Benefits:

**Cost Reduction:** Consolidation services that lower shipping costs by combining multiple shipments.

**Strategic Positioning:** Leverage Colombo's location for faster distribution to key markets.

**Enhanced Control:** Improved supply chain visibility and management through consolidated logistics.

UFS is a premier provider of logistics and supply chain management services, catering to businesses of all sizes across various industries. Our logistics solutions are designed to optimize efficiency, reduce costs, and ensure timely delivery, making UFS a trusted partner in global trade.

## INNOVATION & TECHNOLOGY:

UFS integrates advanced technology into every aspect of our operations. From AI-driven logistics management systems to IoT-enabled tracking, we ensure that our services are not only efficient but also at the forefront of industry innovation. Our commitment to technology enhances visibility, traceability, and overall service quality, making us a leader in the logistics sector.



# TARGET MARKET & CUSTOMER SEGMENTS:

## **TARGET MARKET:**

UFS primarily serves businesses engaged in international trade, including manufacturers, retailers, e-commerce companies, and import/export firms. The company also caters to small and medium-sized enterprises (SMEs) looking for cost-effective and reliable logistics solutions.

## **CUSTOMER SEGMENTS:**

### **Large Enterprises:**

Multinational corporations requiring comprehensive logistics and supply chain management services to manage complex, global operations

### **SMEs:**

Smaller businesses seeking efficient and affordable logistics solutions to support their growth and market expansion.

### **E-commerce Companies:**

Online retailers needing fast, reliable, and scalable logistics services to meet the demands of their customers.



# OUR CLIENTS & PARTNERS:

## CLIENTS:



BEST PACIFIC



## PARTNER NETWORK:

UFS has formed strategic partnerships with leading global carriers, technology providers, and industry associations. These partnerships enhance our capabilities, allowing us to offer comprehensive logistics solutions that are reliable, efficient, and cost-effective.



# SUSTAINABILITY & IMPACT

## CSR INITIATIVES:

UFS is committed to giving back to the communities we serve and minimizing our environmental impact. Our CSR initiatives include:

**Green Logistics Program:** Reducing carbon emissions through optimized routing and the use of electric vehicles.

**Community Support:** Partnering with local organizations to provide vocational training and employment opportunities in underserved areas.

## ENVIRONMENTAL IMPACT:

100% renewable energy use in our Colombo warehousing facilities.

20% reduction in carbon emissions achieved in the last two years through sustainable logistics practices.



# FUTURE FOCUS

## WHAT'S NEXT:

UFS is dedicated to continuous improvement and innovation. Our upcoming projects include:

**Expanding Our Global Network:** Opening new warehouses in Europe and North America.

**Digital Transformation:** Implementing AI-driven logistics solutions to enhance efficiency and customer experience.

**Sustainability Goals:** Achieving carbon neutrality across all operations by 2030.

## JOIN US

We invite businesses looking for reliable, innovative logistics solutions to partner with UFS.

Whether you need global freight services, warehousing, or supply chain management, UFS is here to support your growth and success.





UFS









Aerofly Aviation is a leading provider of aviation services, offering a wide range of solutions that ensure the safety, efficiency, and reliability of aircraft operations. Serving commercial airlines, private operators, and government agencies, Aerofly Aviation is dedicated to excellence in every aspect of aviation.

# INTRODUCTION

## WHO WE ARE:

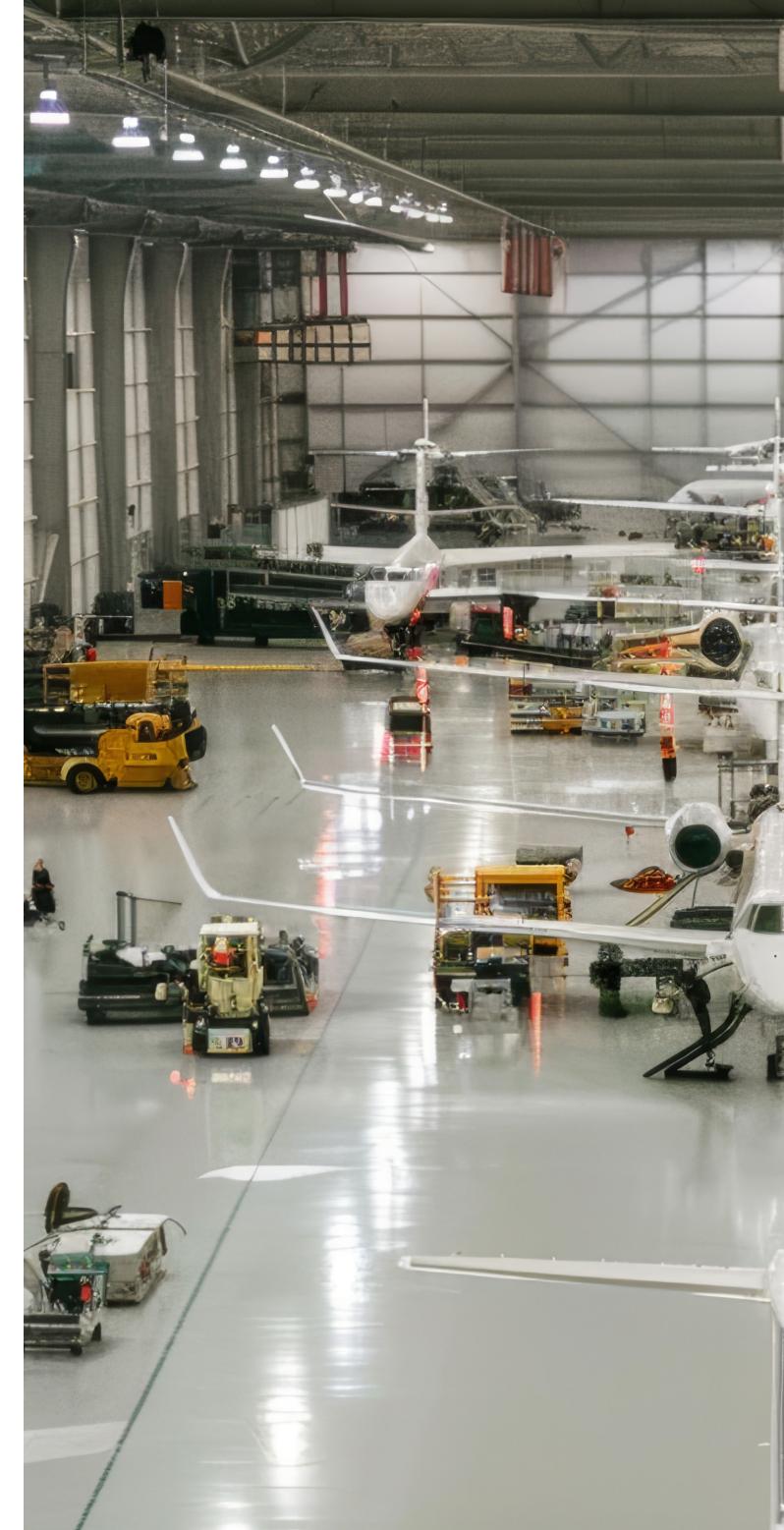
Aerofly Aviation is a premier provider of comprehensive aviation services, specializing in General Sales and Services Agent (GSSA) functions for airlines worldwide. We offer a flexible and innovative approach to maximizing cargo sales, managing capacity utilization, and enhancing airline operations with a strong focus on efficiency and customer satisfaction.

## WHAT WE DO:

At Aerofly Aviation, we offer a comprehensive range of services designed to support airlines in their cargo operations. Our expertise includes managing cargo sales, providing strategic airline representation, optimizing cargo capacity, delivering exceptional customer service solutions, and offering detailed financial management and reporting services. We act as a vital link between airlines and their customers, ensuring that products move efficiently and reach their destinations on time.

## OUR IMPACT:

Aerofly Aviation has built a reputation for excellence in the aviation industry by consistently delivering results that exceed expectations. Our innovative approach to sales and service has enabled our airline partners to optimize their operations, increase their revenue, and build strong, lasting relationships with their customers.



# OUR STORY

## COMPANY ORIGINS:

Aerofly Aviation was founded with a vision to become the preferred Airline Cargo Sales and Service Agent across the globe. Our founders, with extensive experience in the aviation industry, recognized the need for a company that could provide airlines with flexible, innovative, and cost-effective solutions. Since our inception, we have grown into a trusted partner for airlines, known for our professionalism, business ethics, and unwavering commitment to partner satisfaction and service excellence.

## MILESTONES:

**2021:** Established as a key player in the aviation industry, focusing on cargo sales and services for airlines.

**2022:** Launched strategic partnership programs, connecting airlines with industry stakeholders to drive mutual growth and success.

**2023:** Introduced advanced technology solutions to further optimize cargo capacity management and customer service operations.





# OUR VISION & MISSION:

## VISION:

To be the preferred Airline Cargo Sales & Service Agent across the globe, setting exemplary standards of service professionalism, business ethics, and partner satisfaction, with a focus on customer needs and service excellence.

## MISSION:

To provide innovative and cost-effective sales and customer service solutions that exceed customer expectations, add value, and maximize returns for both partners and customers.

We are committed to building trust and strategic partnerships by being reliable, dependable, and forward-thinking in all our business operations.

# PRODUCTS AND SERVICES:



## GENERAL SALES AND SERVICES AGENT (GSSA):

### Service Overview:

Aerofly Aviation acts as a General Sales and Services Agent (GSSA) for airlines worldwide, promoting cargo sales and managing capacity utilization to maximize revenue.

### Features and Benefits:

**Optimized Sales:** Strategies to maximize cargo sales and improve load factors.

**Customized Solutions:** Flexible approaches tailored to airline needs for better financial outcomes.

**Accurate Reporting:** Timely financial reporting and efficient payment management.

## AIRLINE REPRESENTATION:

### Service Overview:

Aerofly Aviation provides comprehensive airline representation, managing all aspects of airline operations, from sales to customer service, ensuring a strong market presence.

### Features and Benefits:

**Market Penetration:** Effective brand promotion and customer relationship management.

**Operational Support:** Full support in route management and local operations.

**Cost-Effective Representation:** Services provided with no fixed costs, ensuring better profitability.



# PRODUCTS AND SERVICES:

## CARGO CAPACITY MANAGEMENT:

### Service Overview:

Aerofly Aviation specializes in managing airline cargo capacity, helping airlines optimize space utilization and increase revenue through strategic planning and sales.

### Features and Benefits:

**Maximized Load Factors:** Strategic sales to ensure high occupancy of cargo space.

**Revenue Growth:** Focused efforts to increase cargo revenue through effective management.

**Real-Time Monitoring:** Continuous tracking of cargo for transparency and efficiency.



## CUSTOMER SERVICE SOLUTIONS:

### Service Overview:

Aerofly Aviation offers comprehensive customer service solutions that ensure exceptional experiences for both airline customers and their clients, providing support from booking to delivery.

### Features and Benefits:

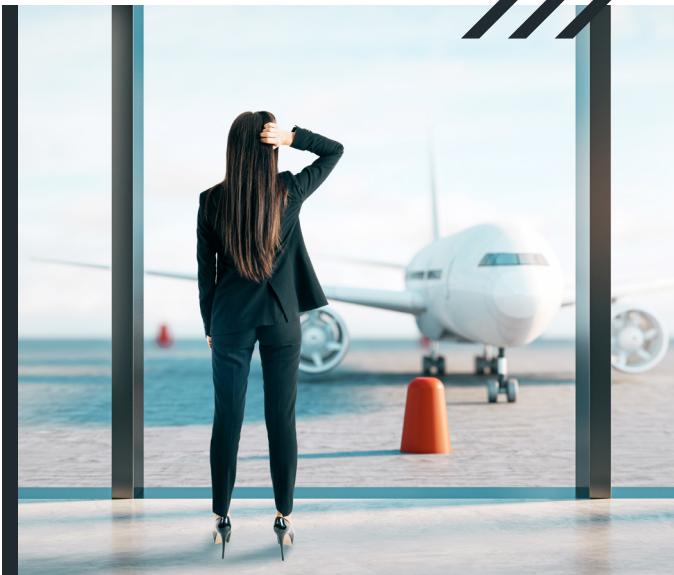
**24/7 Support:** Round-the-clock customer service for seamless operations.

**Proactive Communication:** Regular updates and transparent communication with customers.

**Enhanced Satisfaction:** High levels of customer service leading to increased loyalty.



# PRODUCTS AND SERVICES:



## STRATEGIC PARTNERSHIP DEVELOPMENT:

### Service Overview:

Aerofly Aviation fosters strategic partnerships between airlines and key stakeholders, creating mutually beneficial relationships that drive growth and operational success.

### Features and Benefits:

**Global Network:** Extensive connections in key markets to develop strategic partnerships.

**Mutual Benefit:** Partnerships built on trust, respect, and mutual profitability.

**Industry Expertise:** Leveraging deep industry knowledge to create valuable alliances.

Aerofly Aviation is a leading provider of aviation services, offering a wide range of solutions that ensure the safety, efficiency, and reliability of aircraft operations. Serving commercial airlines, private operators, and government agencies, Aerofly Aviation is dedicated to excellence in every aspect of aviation.

## INNOVATION & TECHNOLOGY:

Aerofly Aviation leverages cutting-edge technology to optimize our services. From advanced cargo capacity management systems to real-time tracking and reporting tools, we ensure that our partners benefit from the latest innovations in the aviation industry. Our commitment to technology enhances efficiency, transparency, and overall service quality.



# TARGET MARKET & CUSTOMER SEGMENTS:

## **TARGET MARKET:**

Aerofly Aviation targets commercial airlines, private operators, government agencies, and aviation personnel. The company also serves businesses needing specialized aviation logistics and ground support services.

## **CUSTOMER SEGMENTS:**

### **Commercial Airlines:**

Airlines requiring comprehensive MRO (Maintenance, Repair, and Overhaul) services, ground handling, and cargo logistics.

### **Private Operators:**

Private jet and charter service providers needing reliable aviation support and maintenance services.

### **Government Agencies:**

Government bodies seeking expert consultancy and aviation services, including safety management and regulatory compliance.

### **Aviation Personnel:**

Pilots and aviation staff requiring professional training and certification programs.



# OUR CLIENTS & PARTNERS:

## CLIENTS:



## PARTNER NETWORK:

Aerofly Aviation has built a strong network of strategic partners, including aircraft manufacturers, technology providers, and global aviation associations. These partnerships enhance our capabilities and enable us to offer comprehensive and cutting-edge aviation services.



# SUSTAINABILITY & IMPACT

## CSR INITIATIVES:

Aerofly Aviation is committed to sustainability and corporate social responsibility. Our initiatives include:

**Green Aviation Practices:** Promoting the use of Sustainable Aviation Fuels (SAF) and implementing carbon offset programs to reduce environmental impact.

**Community Engagement:** Supporting local communities through educational programs and employment opportunities in the aviation sector.

## ENVIRONMENTAL IMPACT:

25% reduction in carbon emissions achieved through sustainable practices.

100% of our fleet maintenance operations are powered by renewable energy sources.



# FUTURE FOCUS

## WHAT'S NEXT:

Aerofly Aviation is committed to continuous growth and innovation. Our future plans include:

**Expanding Our Global Network:** Increasing our presence in key markets around the world to better serve our airline partners.

**Technology Integration:** Introducing new technologies to further optimize cargo management and enhance customer service operations

**Sustainability Goals:** Committing to carbon neutrality across all operations by 2030, leading the industry in sustainable aviation practices.

## JOIN US

We invite airlines looking to optimize their operations and enhance their market presence to partner with Aerofly Aviation.

Whether you need support with cargo sales, customer service, or financial management, Aerofly Aviation has the expertise and resources to help you succeed.





AEROFLY  
AVIATION

**Khmergate**





KhmerGate is a leading travel and tourism company based in Cambodia, offering a range of services designed to provide exceptional travel experiences. Whether inbound or outbound, KhmerGate's tour packages are meticulously crafted to showcase the rich culture, history, and natural beauty of Cambodia, as well as global destinations.



# INTRODUCTION

## WHO WE ARE:

KhmerGate is a premier travel and tourism company based in Cambodia, specializing in both inbound and outbound tours. We are dedicated to providing exceptional travel experiences that showcase the rich culture, history, and natural beauty of Cambodia, while also offering seamless travel solutions for Cambodian travelers exploring destinations worldwide.

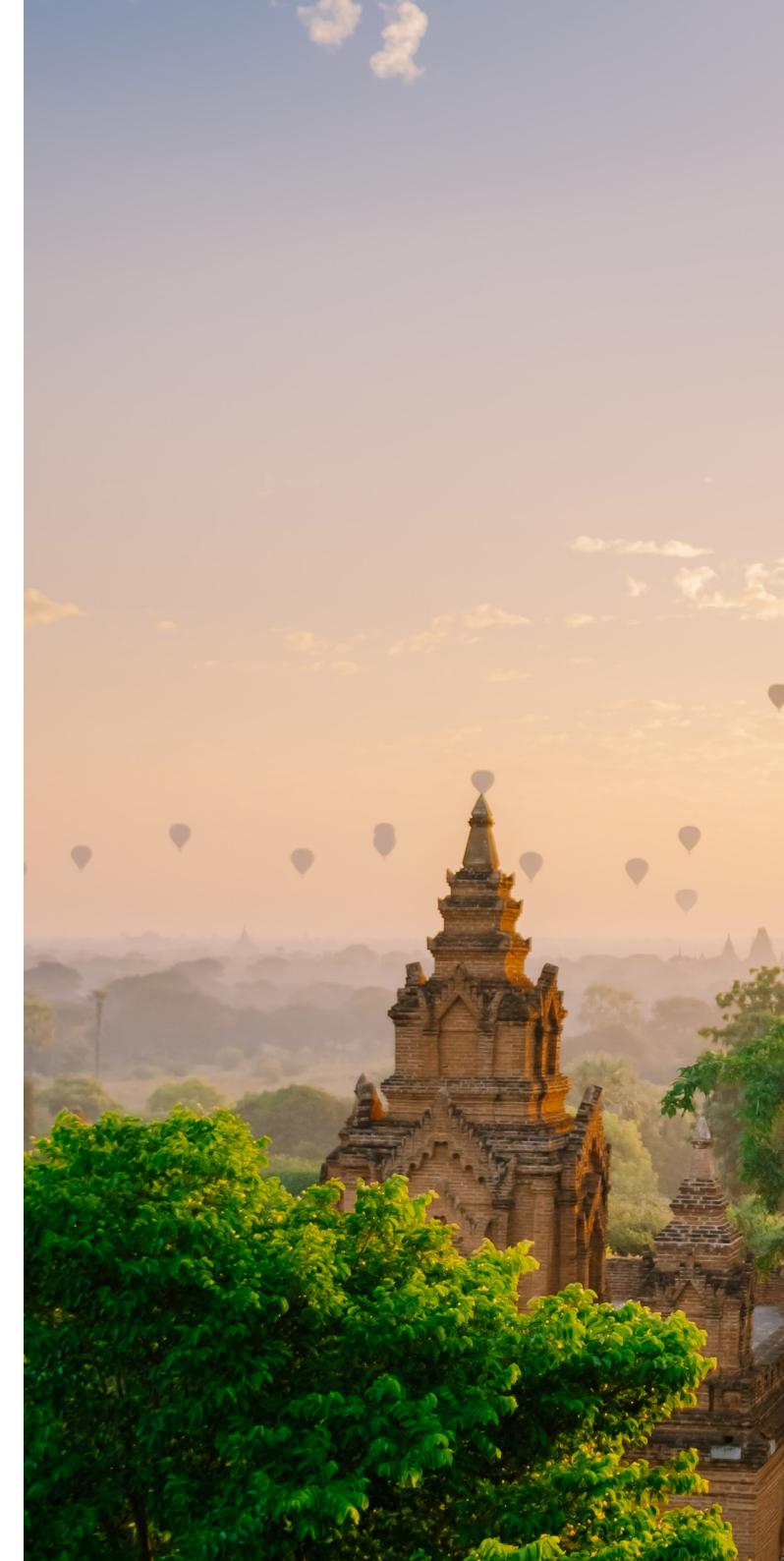
## WHAT WE DO:

At KhmerGate, we curate and deliver meticulously planned tours that capture the essence of Cambodia's heritage and culture. Our offerings range from cultural explorations to adventure-filled trips, all designed to provide authentic and memorable experiences. Additionally, we facilitate international travel for Cambodian citizens, ensuring a hassle-free and enriching journey to destinations across the globe.

## OUR IMPACT:

KhmerGate has successfully organized and managed over 200 tours, bringing the wonders of Cambodia to life for thousands of tourists from around the world. Our commitment to excellence and personalized service has earned us a reputation as a trusted and reliable travel partner.

**Khmergate**



# OUR STORY

## COMPANY ORIGINS:

KhmerGate was founded with a mission to share the beauty and culture of Cambodia with the world. Our founders, passionate about travel and deeply connected to Cambodia's heritage, recognized the need for a travel company that could offer both local and international tourists a deeper, more meaningful experience. Since our inception, we have been committed to delivering tours that not only entertain but also educate and inspire.

## MILESTONES:

**2018:** KhmerGate was established, offering a range of cultural tours across Cambodia.

**2020:** Expanded our services to include outbound tours for Cambodian travelers, with popular destinations in Asia and Europe.

**2022:** Launched the "Cultural Immersion" series, focusing on immersive experiences in Cambodian villages and historical sites.

**2023:** Introduced eco-tourism packages, promoting sustainable travel practices and environmental conservation.



**Khmergate**



## OUR VISION & MISSION:

### VISION:

To be the leading travel and tourism provider in Southeast Asia, known for delivering authentic and transformative travel experiences.

### MISSION:

To create and deliver unique travel experiences that connect people with the culture, history, and natural beauty of Cambodia, while promoting sustainable tourism practice and supporting local communities.

# PRODUCTS AND SERVICES:



## INBOUND TOURS

### Service Overview:

KhmerGate offers a variety of inbound tours that highlight Cambodia's rich cultural heritage, natural beauty, and vibrant urban life. Tours include visits to historical landmarks, adventure excursions, and eco-tourism experiences.

### Features and Benefits:

**Cultural Immersion:** Deep dives into Cambodia's history and culture with expert guides.

**Diverse Offerings:** A wide range of tour options to suit different interests and preferences.

**Authentic Experiences:** Opportunities to engage with local communities and traditions.

## OUTBOUND TOURS:

### Service Overview:

KhmerGate provides outbound travel services for Cambodian citizens, offering curated international travel packages to popular destinations across Asia, Europe, and beyond.

### Features and Benefits:

**Comprehensive Planning:** Full-service travel planning and support, including visa assistance.

**Customizable Itineraries:** Tailored travel experiences that cater to different budgets and interests.

**Trusted Partners:** Collaboration with reliable international partners for seamless travel.

**Khmergate**

# PRODUCTS AND SERVICES:

## CUSTOMIZED TRAVEL SOLUTIONS:

### Service Overview:

KhmerGate offers bespoke travel solutions designed to meet the specific needs and preferences of individual travelers, families, and groups, ensuring a personalized and unique journey.

### Features and Benefits:

**Tailor-Made Itineraries:** Customized travel plans that reflect your specific interests and needs.

**Exclusive Access:** VIP access to unique locations and experiences.

**Flexible Planning:** The ability to adjust your itinerary to accommodate changes or new opportunities.



## SPECIAL INTEREST TOURS:

### Service Overview:

KhmerGate's special interest tours cater to travelers with specific passions, such as culinary adventures, spiritual retreats, and photography expeditions, providing deep and immersive experiences.

### Features and Benefits:

**Focused Experiences:** Tours designed around specific interests, offering in-depth engagement.

**Expert Guidance:** Led by specialists in the relevant field, ensuring high-quality experiences.

**Enriching Travel:** Opportunities to learn and grow while exploring Cambodia.



**Khmergate**

# PRODUCTS AND SERVICES:



## EVENT MANAGEMENT AND MICE:

### Service Overview:

KhmerGate offers comprehensive event management services, including Meetings, Incentives, Conferences, and Exhibitions (MICE), as well as destination weddings and special events.

### Features and Benefits:

**End-to-End Services:** Full event planning and execution, from concept to completion.

**Customizable Packages:** Tailored event solutions that meet the specific needs of your organization or celebration.

**Expert Coordination:** Professional management to ensure your event is successful and memorable.

KhmerGate is a leading travel and tourism company based in Cambodia, offering a range of services designed to provide exceptional travel experiences. Whether inbound or outbound, KhmerGate's tour packages are meticulously crafted to showcase the rich culture, history, and natural beauty of Cambodia, as well as global destinations.

## INNOVATION & TECHNOLOGY:

KhmerGate leverages modern technology to enhance the travel experience. From digital itinerary management to real-time support, we ensure our travelers have access to all the tools they need for a seamless journey. Our online booking platform offers easy access to all our services, and our mobile app provides travelers with up-to-date information and support during their trips.

**Khmergate**

# TARGET MARKET & CUSTOMER SEGMENTS:

## **TARGET MARKET:**

KhmerGate targets both international and domestic tourists, with a focus on cultural, adventure, and eco-tourism enthusiasts. The company also serves corporate clients seeking customized travel experiences for team-building and corporate retreats.

## **CUSTOMER SEGMENTS:**

### **International Tourists:**

Travelers from around the world interested in exploring Cambodia's rich cultural heritage and natural beauty.

### **Domestic Tourists:**

Cambodian residents looking to explore international destinations or enjoy domestic travel experiences.

### **Corporate Clients:**

Businesses and organizations requiring tailored travel solutions for corporate events, retreats, and team-building activities.



# OUR CLIENTS & PARTNERS:

## CLIENTS:



## PARTNER NETWORK:

KhmerGate has established partnerships with local hotels, restaurants, cultural organizations, and international travel agencies. These partnerships enable us to offer exclusive deals and unique experiences that enhance our travel packages.

**Khmergate**

# SUSTAINABILITY & IMPACT

## CSR INITIATIVES:

KhmerGate is committed to responsible tourism that benefits local communities and preserves Cambodia's cultural and natural heritage. Our CSR initiatives include:

**Community Support:** We work closely with local communities, providing jobs and supporting sustainable development projects through our tours.

**Environmental Conservation:** KhmerGate promotes eco-friendly travel practices, including reducing waste and supporting conservation efforts in Cambodia's national parks and wildlife reserves.

## ENVIRONMENTAL IMPACT:

20% of our tours focus on eco-tourism, promoting sustainable practices and raising awareness about environmental conservation.

100% of our vehicles used for tours are fuel-efficient, reducing our carbon footprint.



# FUTURE FOCUS

## WHAT'S NEXT:

KhmerGate is poised for growth as we expand our offerings and reach new markets.  
Our future plans include:

**Expanding Our Cultural Immersion Series:** Introducing new experiences that dive deeper into Cambodia's rich history and traditions.

**Launching an Eco-Tourism Initiative:** Developing new eco-friendly travel packages that focus on conservation and responsible tourism.

**International Expansion:** Offering outbound tours to new destinations in Europe and the Americas, tailored specifically for Cambodian travelers.

## JOIN US

We invite travelers from around the world to discover the beauty of Cambodia with KhmerGate.

Whether you are exploring Cambodia's ancient temples or embarking on a new adventure abroad, KhmerGate is your trusted partner in travel.

**Khmergate**



Khmergate

**BRANDPULSE**



# BRANDPULSE

BrandPulse is a cutting-edge branding and marketing agency, offering a full spectrum of services designed to help businesses build strong, impactful brands. With operations in both Sri Lanka and Cambodia, BrandPulse combines strategic insight with creative execution to deliver compelling brand experiences.

# INTRODUCTION

## WHO WE ARE:

BrandPulse is a dynamic and innovative branding agency with operations in Cambodia and Sri Lanka. We specialize in creating impactful brand identities, strategic marketing campaigns, and cutting-edge design solutions that resonate with audiences and drive business growth.

## WHAT WE DO:

At BrandPulse, we offer a full suite of branding, marketing, and design services, tailored to meet the unique needs of our clients. Our services range from brand strategy development and digital marketing to creative design and content creation, ensuring that our clients' brands stand out in a crowded marketplace.

## OUR IMPACT:

BrandPulse has successfully executed over 50 branding and marketing campaigns across multiple industries, helping businesses achieve an average of 30% growth in brand recognition and customer engagement.

**BRANDPULSE**



A photograph of a person from the chest up, wearing a tan button-down shirt over a white t-shirt. They are holding a black digital camera with a lens attached. The background shows an office setting with a desk, a computer monitor, and some papers.

# OUR STORY

## COMPANY ORIGINS:

BrandPulse was founded with the vision of empowering businesses by creating strong, memorable brands that resonate with their target audiences. Our founders, with extensive experience in branding and marketing, identified the need for a holistic approach to brand development—one that combines strategic insight with creative excellence. This vision led to the establishment of BrandPulse, where we have been helping businesses build powerful brands since our inception.

## MILESTONES:

**2022:** BrandPulse was established, focusing on brand strategy and creative design services in Cambodia.

**2022:** Expanded operations to Sri Lanka, offering digital marketing and content creation services to a wider client base.

**2023:** Launched the “Brand Transformation” program, helping legacy brands modernize and adapt to the digital age.

**2024:** Introduced AI-driven marketing solutions, enhancing our ability to deliver personalized and data-driven campaigns.

**BRANDPULSE**



## OUR VISION & MISSION:

### VISION:

To be the leading branding and marketing agency in Asia, known for our ability to create impactful brands that inspire and drive business success.

### MISSION:

To deliver innovative branding, marketing, and design solutions that empower businesses to connect with their audiences, build strong brand identities, and achieve their growth objectives.

# PRODUCTS AND SERVICES:



## BRAND STRATEGY AND IDENTITY CREATION:

### Service Overview:

BrandPulse offers comprehensive brand development services, including brand positioning, identity creation, and strategic planning, designed to create strong and memorable brand identities.

### Features and Benefits:

**Impactful Positioning:** Clear and distinct brand positioning that differentiates your business.

**Consistent Messaging:** Ensures brand consistency across all channels.

**Strategic Alignment:** Brand strategies aligned with your business objectives.

## DIGITAL MARKETING:

### Service Overview:

BrandPulse provides a full range of digital marketing services, including social media management, SEO, PPC, and email marketing, aimed at boosting online visibility and engagement.

### Features and Benefits:

**Targeted Campaigns:** Data-driven marketing strategies tailored to reach your ideal audience.

**Increased ROI:** Optimized marketing efforts that deliver measurable results.

**Comprehensive Analytics:** Detailed reporting and insights to refine strategies and maximize impact.

**BRANDPULSE**

# PRODUCTS AND SERVICES:

## CREATIVE DESIGN:

### Service Overview:

BrandPulse delivers innovative creative design solutions, from graphic design and packaging to web design and UX/UI development, bringing your brand's vision to life.

### Features and Benefits:

**Visual Appeal:** Designs that captivate and engage your audience.

**User-Centric Design:** Creating intuitive and enjoyable user experiences.

**Brand Consistency:** Cohesive visual identity across all brand touchpoints.



## MARKETING CAMPAIGNS:

### Service Overview:

BrandPulse specializes in creating compelling content, including copywriting, video production, and multimedia development, that effectively communicates your brand's story and values.

### Features and Benefits:

**Engaging Content:** High-quality content that resonates with your audience and drives engagement.

**Versatile Formats:** Content tailored for various platforms and media.

**Storytelling:** Narrative-driven content that strengthens your brand's connection with its audience.



**BRANDPULSE**

# PRODUCTS AND SERVICES:



## BRAND TRANSFORMATION PROGRAMS:

### Service Overview:

BrandPulse offers specialized programs designed to help legacy brands modernize and adapt to the digital age, ensuring continued relevance and growth in a competitive market.

### Features and Benefits:

**Comprehensive Brand Audits:** In-depth analysis and recommendations for brand rejuvenation.

**Modern Branding Techniques:** Implementation of up-to-date strategies and tools.

**Ongoing Support:** Continuous guidance to ensure successful brand transformation.

BrandPulse is a cutting-edge branding and marketing agency, offering a full spectrum of services designed to help businesses build strong, impactful brands. With operations in both Sri Lanka and Cambodia, BrandPulse combines strategic insight with creative execution to deliver compelling brand experiences.

## INNOVATION & TECHNOLOGY:

BrandPulse leverages the latest technology to enhance our service offerings. From AI-driven marketing platforms to advanced design tools, we ensure that our clients benefit from cutting-edge solutions that drive efficiency and effectiveness.

**BRANDPULSE**

# TARGET MARKET & CUSTOMER SEGMENTS:

## **TARGET MARKET:**

BrandPulse serves businesses across various industries, including startups, SMEs, and large corporations. The company focuses on clients looking to build or enhance their brand identity and digital presence.

## **CUSTOMER SEGMENTS:**

### **Startups:**

New businesses needing comprehensive branding and marketing strategies to establish a strong market presence.

### **SMEs:**

Small and medium-sized enterprises seeking to expand their reach through effective branding and digital marketing.

### **Large Corporations:**

Established companies requiring sophisticated branding and marketing solutions to maintain market leadership and drive customer engagement.

**BRANDPULSE**



# OUR CLIENTS & PARTNERS:

## CLIENTS:



## PARTNER NETWORK:

BrandPulse has established strategic partnerships with leading technology providers, media platforms, and industry associations. These partnerships enhance our capabilities and enable us to offer comprehensive branding and marketing solutions that are both innovative and effective.

# SUSTAINABILITY & IMPACT

## CSR INITIATIVES:

BrandPulse is committed to making a positive impact through our corporate social responsibility initiatives. Our efforts include:

**Green Branding Solutions:** We offer eco-friendly branding and packaging solutions that help our clients reduce their environmental footprint.

**Community Engagement:** BrandPulse supports local communities by providing pro bono branding services to non-profit organizations and social enterprises.

## ENVIRONMENTAL IMPACT:

20% of our design projects focus on sustainable packaging, helping clients reduce waste and promote eco-friendly practices.

100% of our office operations are powered by renewable energy sources, minimizing our carbon footprint.

# FUTURE FOCUS

## WHAT'S NEXT:

BrandPulse is committed to staying at the forefront of the branding and marketing industry.  
Our future initiatives include:

**Expanding Our AI-Driven Marketing Solutions:** Enhancing our use of artificial intelligence  
to deliver even more personalized and effective marketing campaigns

**Launching a Sustainable Branding Initiative:** Offering more green branding solutions that  
help clients meet their sustainability goals

**Global Expansion:** Entering new markets in the Middle East and Africa, providing our  
branding expertise to a broader range of clients.

## JOIN US

We invite businesses looking to elevate their brand presence to partner with BrandPulse.  
Whether you need a complete rebrand, a digital marketing campaign, or creative design  
services, BrandPulse is here to help you achieve your goals.

**BRANDPULSE**

A professional woman with dark hair and glasses, wearing a green blazer over a yellow top, is smiling and talking on her white smartphone. She is standing in a modern office environment. In the background, there's a wall decorated with several abstract paintings in shades of blue, purple, and pink. To her left, a wooden shelf holds a small black cat figurine, a baseball glove with a ball, and some decorative items. A large desk lamp with a white shade is positioned to her right. On the desk in front of her, there's a laptop, a white mug, and some papers. The overall atmosphere is bright and professional.

**BRANDPULSE**



# CEYLON AMBASSADOR

