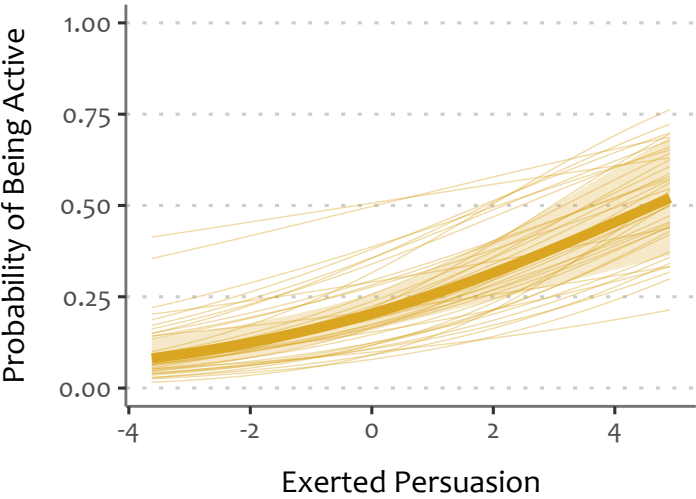


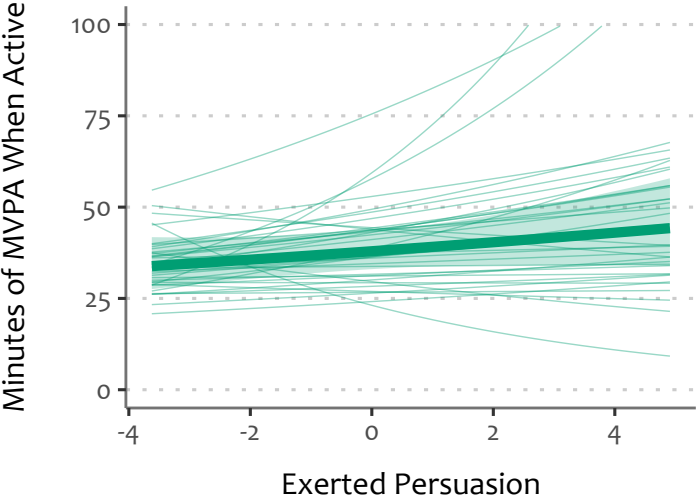
The Relationship Between Exerted Persuasion and Same-Day MVPA

Bayesian Hurdle-Lognormal Model Components: Fixed and Random Effects

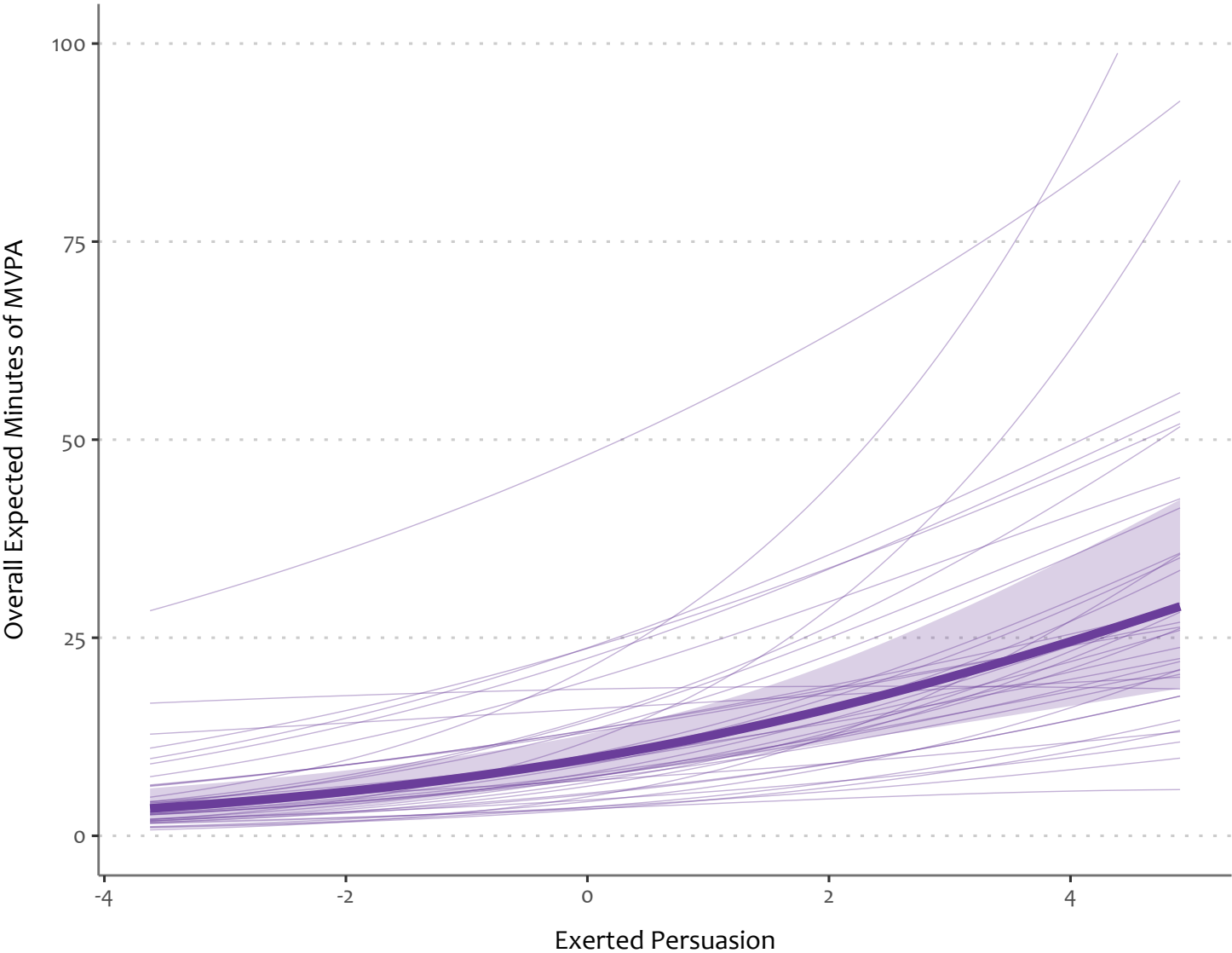
Hurdle Component



Non-Zero Component

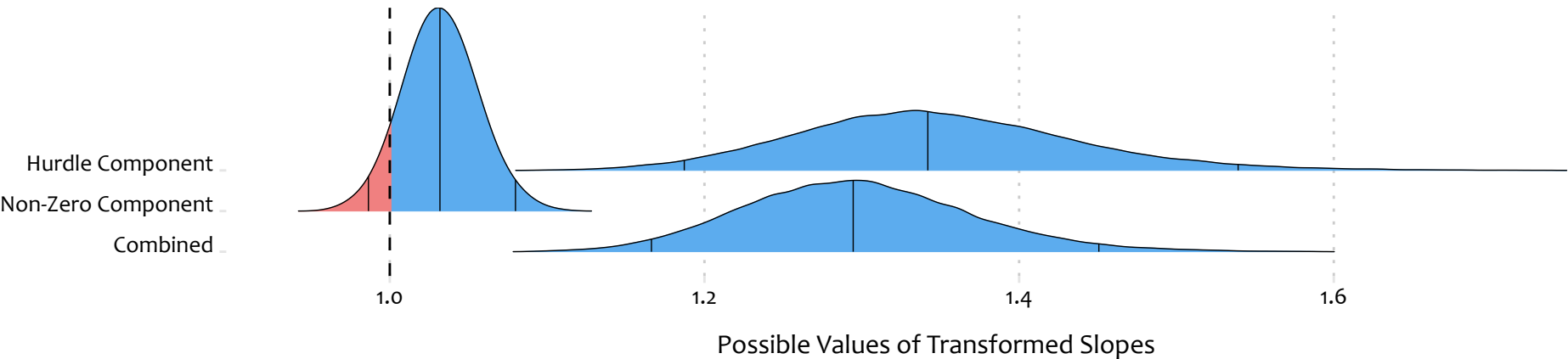


Combined Expected Value



Posterior Density of Fixed Effects

Transformed to Represent Multiplicative Changes in Odds Ratios or Expected Values



Effect Direction

