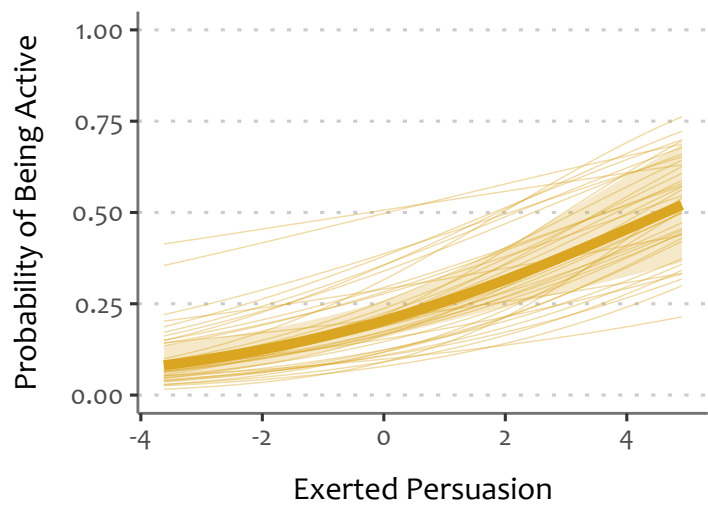


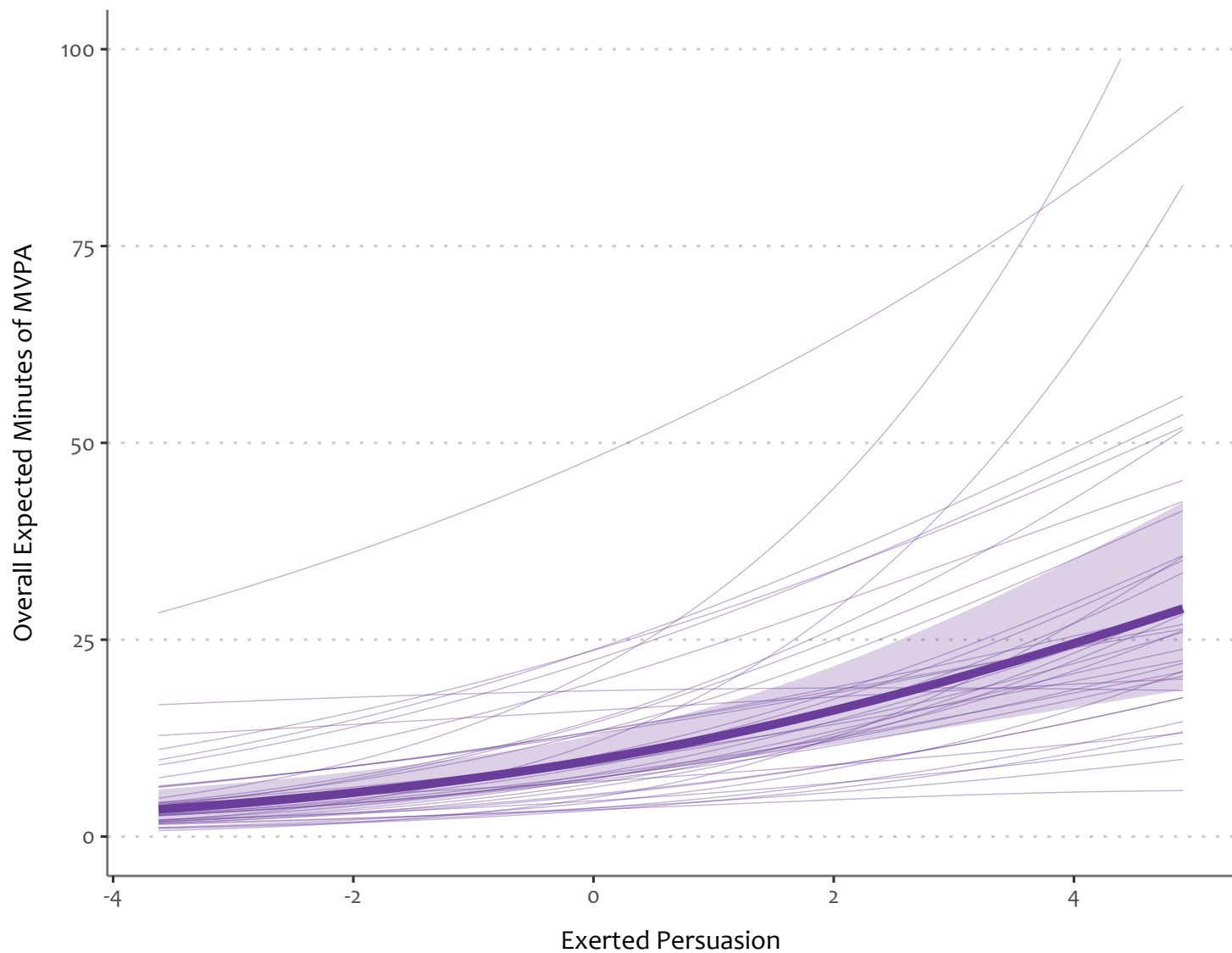
# The Relationship Between Exerted Persuasion and Same-Day MVPA

*Bayesian Hurdle-Lognormal Model Components: Fixed and Random Effects*

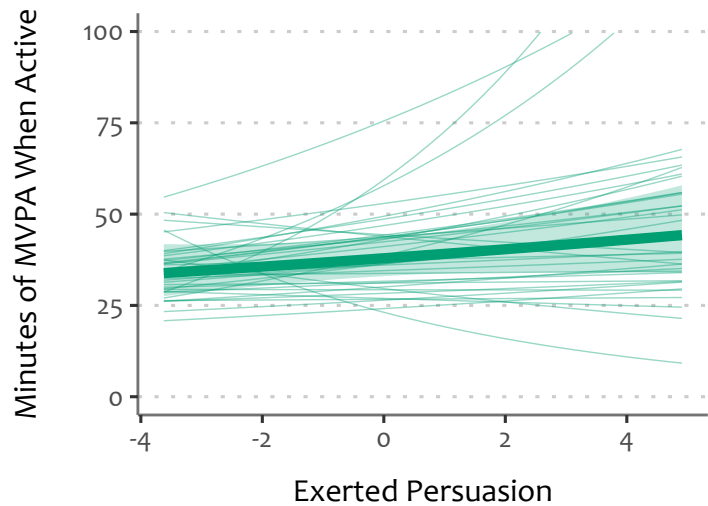
**Hurdle Component**



**Combined Expected Value**



**Non-Zero Component**



**Posterior Density of Fixed Effects**

*Transformed to Represent Multiplicative Changes in Odds Ratios or Expected Values*

