Here's how you can arrange and implement the updates across the different sections:

#### 1. Solutions Section

- \*\*Title:\*\* Solutions

Money Transfer Operators
Payment Service Providers
Marketplaces
Digital Merchants
Banks
Mobile Wallets

This section should replace the "Who We Serve" section but maintain the same format.

## **2Why Work with MHS**

Why Work with MHS

Background Color:\*\* Change the background color to grey.

- \*\*Dark Part:

Carousel: Why Use Our Cross-Border Solutions? Check ezra.com Why Use Our Cross-Border Solutions? Carousel Content

# - \*\*Interoperability in Africa:\*\*

- "Our payment systems are designed specifically for the African market, harnessing deep local knowledge across diverse economies. From mobile wallets to local cards and domestic payment networks, we deliver payment technologies that are truly relevant to the continent's unique needs."

#### - \*\*Broad. Direct African Network:\*\*

- "Our extensive network across Africa is built on strong, direct partnerships. We eliminate intermediaries, hidden fees, and unnecessary delays, ensuring fast, transparent, and cost-effective payment solutions throughout the continent."

# - \*\*Instant, Traceable Payments Across Africa:\*\*

- "We have developed Africa's leading real-time payment infrastructure, where 90% of transactions are completed instantly. For the remaining transactions, you benefit from full transparency on exchange rates and fees, along with real-time tracking – so you always know where your money is and when it will arrive."

Contact Us Button Color: Adjust the color to ensure it stands out, matching the overall theme.

## ### 4. \*\*Blog Section\*\*

- \*\*Contact Section:\*\* Change the color to match the landing page.

### ### 5. \*\*Testimonial Section\*\*

- \*\*Contact Section:\*\* Change the color to match the landing page.

#### ### 6. \*\*Partners Section\*\*

- \*\*Contact Section:\*\* Change the color to match the landing page.

#### ### 7. \*\*About Us Section - Meet the Directors\*\*

## - \*\*For Njoki:\*\*

- Ms. Muthuuri is Co-Founder and Managing Partner at Mamlaka Kenya since 2015, with over 15 years in SME Development Finance and Technical Capacity Building. Before Mamlaka, she led a telecom infrastructure firm in South Africa and served as Corporate Finance Director at Mamlaka South Africa. She successfully raised USD 40 million for iBurst and USD 70 million for Farmers World Malawi's agriculture facility. Additionally, she secured USD 90 million for SME on-lending in Kenya for CBA Bank.

## - \*\*For Thomas:\*\*

- Thomas has over 13 years of corporate finance experience, including his role as Vice President at Citigroup's Corporate and Investment Banking Division in New York. He managed global revenues of \$3.5 billion and focused on strategic planning and joint ventures with foreign financial institutions. Additionally, he is the founding partner at AEPLLC, specializing in mining and energy investments in Africa.

#### - \*\*For Mungai:\*\*

- Mungai brings extensive experience in debt funding for the MSME market and is the founder of Mould Capital, which provides working capital to micro and small enterprises excluded by traditional banks. This sector, though high-risk, greatly impacts the real economy. Before shifting to lending, Mungai led a successful software company delivering IT efficiencies to corporates across East Africa.
  - \*\*Contact Section:\*\* Change the color to match the landing page.

# ### 8. \*\*Terms and Conditions Page\*\*

- \*\*Nav Bar:\*\* Change the "Contact Us" section color to match the landing page.
- \*\*Footer:\*\* Adjust the footer color to match that of the landing page.

# ### 9. \*\*Privacy Policy\*\*

- \*\*Background Color:\*\* Change to grey.
- \*\*Text Color:\*\* Adjust the text to dark purple.
- \*\*Footer Color:\*\* Change to match the landing page.

Ensure these changes are applied consistently across the site for a cohesive look and feel.

Good job.... Thanks for your contribution.