

| CustomerCompany            | Top5Customers |
|----------------------------|---------------|
| QUICK-Stop                 | \$114,693.86  |
| Ernst Handel               | \$111,362.43  |
| Save-a-lot Markets         | \$108,703.29  |
| Rattlesnake Canyon Grocery | \$57,317.50   |
| Hungry Owl All-Night       | \$52,623.64   |
| Total                      | \$444,700.73  |

| ProductName             | Top5Products |
|-------------------------|--------------|
| Côte de Blaye           | \$153,897.17 |
| Thüringer Rostbratwurst | \$84,783.77  |
| Raclette Courdavault    | \$76,683.75  |
| Tarte au sucre          | \$50,737.09  |
| Camembert Pierrot       | \$49,877.32  |
| Total                   | \$415,979.11 |

| CustomerCompany               | Bottom5Customers |
|-------------------------------|------------------|
| Galería del gastrónomo        | \$955.50         |
| North/South                   | \$649.00         |
| Laughing Bacchus Wine Cellars | \$592.50         |
| Lazy K Kountry Store          | \$394.00         |
| Centro comercial Moctezuma    | \$126.00         |
| Total                         | \$2,717.00       |

| ProductName               | Bottom5Products |
|---------------------------|-----------------|
| Longlife Tofu             | \$2,812.50      |
| Laughing Lumberjack Lager | \$2,407.30      |
| Genen Shouyu              | \$1,862.32      |
| Geitost                   | \$1,818.00      |
| Chocolade                 | \$1,554.86      |
| Total                     | \$10,454.99     |

Bottom

50000

Top

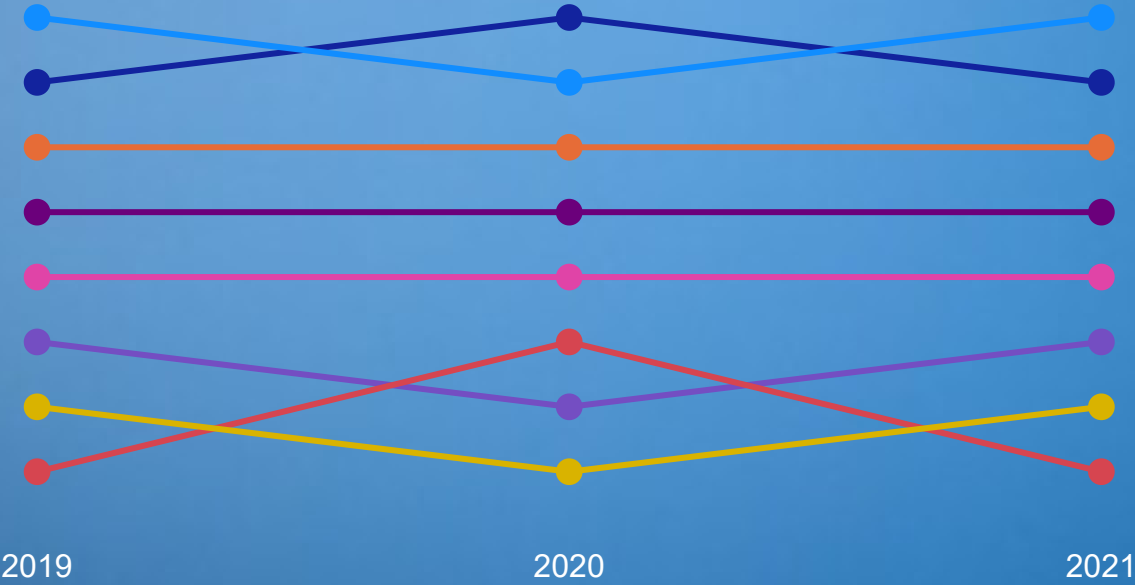
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| ProductName             | ProductWithSalesBetween |
|-------------------------|-------------------------|
| Raclette Courdavault    | 76,683.75               |
| Tarte au sucre          | 50,737.09               |
| Thüringer Rostbratwurst | 84,783.77               |
| Total                   | 212,204.62              |

| Category   | 2019         | 2020         | 2021         | Total          |
|------------|--------------|--------------|--------------|----------------|
| Cheese     | \$51,035.93  | \$121,472.47 | \$78,139.19  | \$250,647.60   |
| Condiments | \$22,406.47  | \$58,807.98  | \$32,778.11  | \$113,992.56   |
| Cookies    | \$11,902.40  | \$60,379.70  | \$29,364.84  | \$101,646.94   |
| Deserts    | \$37,160.35  | \$87,389.38  | \$55,013.92  | \$179,563.65   |
| Drinks     | \$59,398.75  | \$112,671.02 | \$116,024.87 | \$288,094.65   |
| Fish       | \$24,338.29  | \$69,129.72  | \$44,911.29  | \$138,379.31   |
| Fruits     | \$17,270.29  | \$57,117.38  | \$31,158.03  | \$105,545.70   |
| Meat       | \$36,042.88  | \$85,346.07  | \$53,233.59  | \$174,622.55   |
| Total      | \$259,555.37 | \$652,313.73 | \$440,623.87 | \$1,352,492.96 |

Category

- Cheese
- Condiments
- Cookies
- Deserts
- Drinks
- Fish
- Fruits
- Meat



PriceChange



0.50



DemandChange

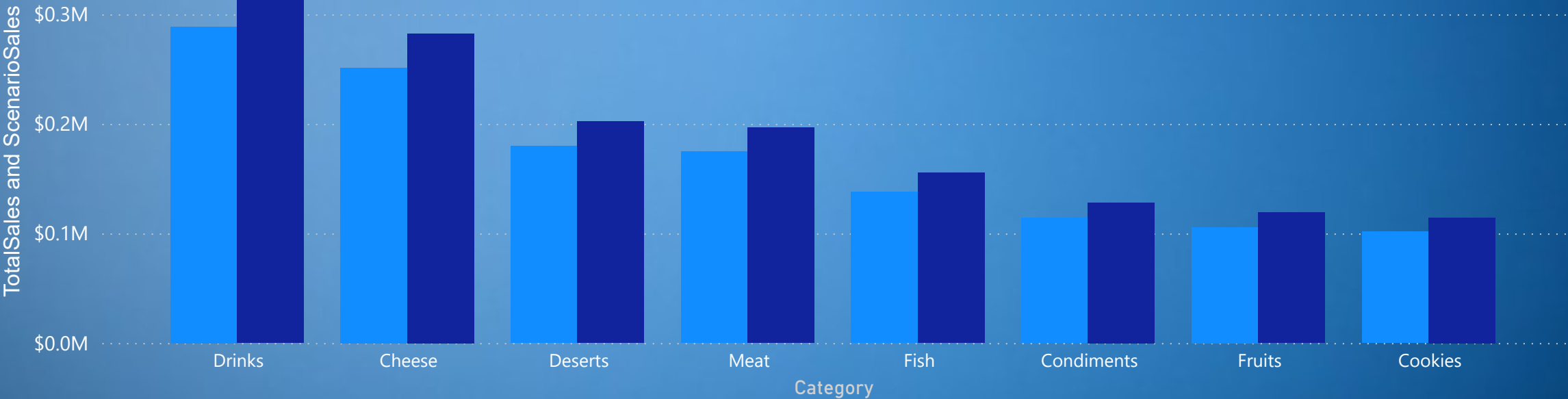


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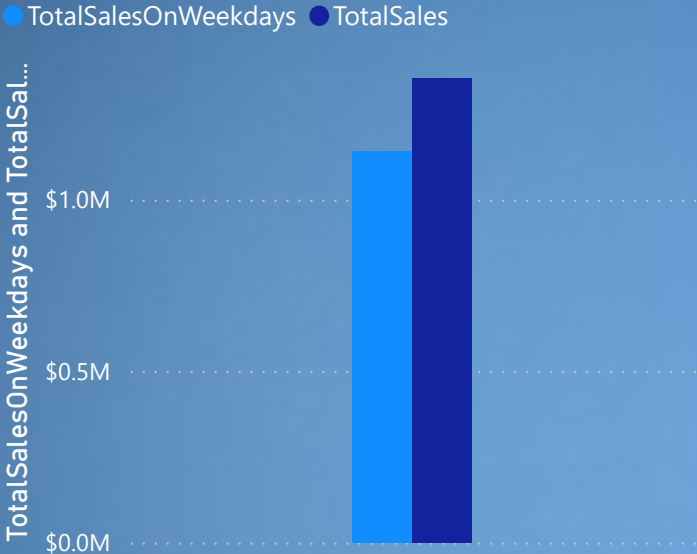


TotalSales and ScenarioSales by Category

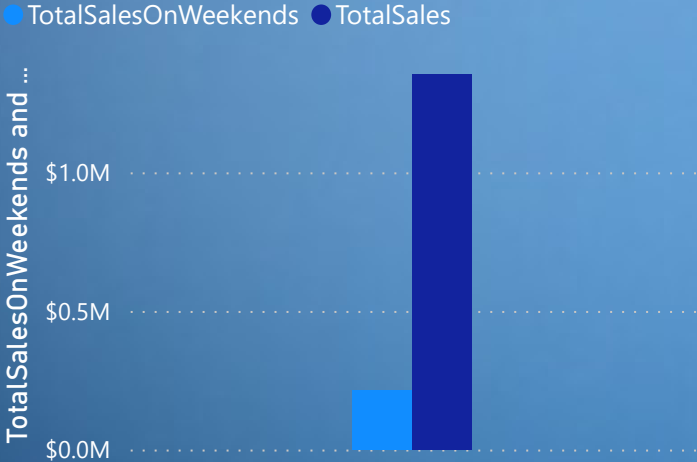
TotalSales ScenarioSales



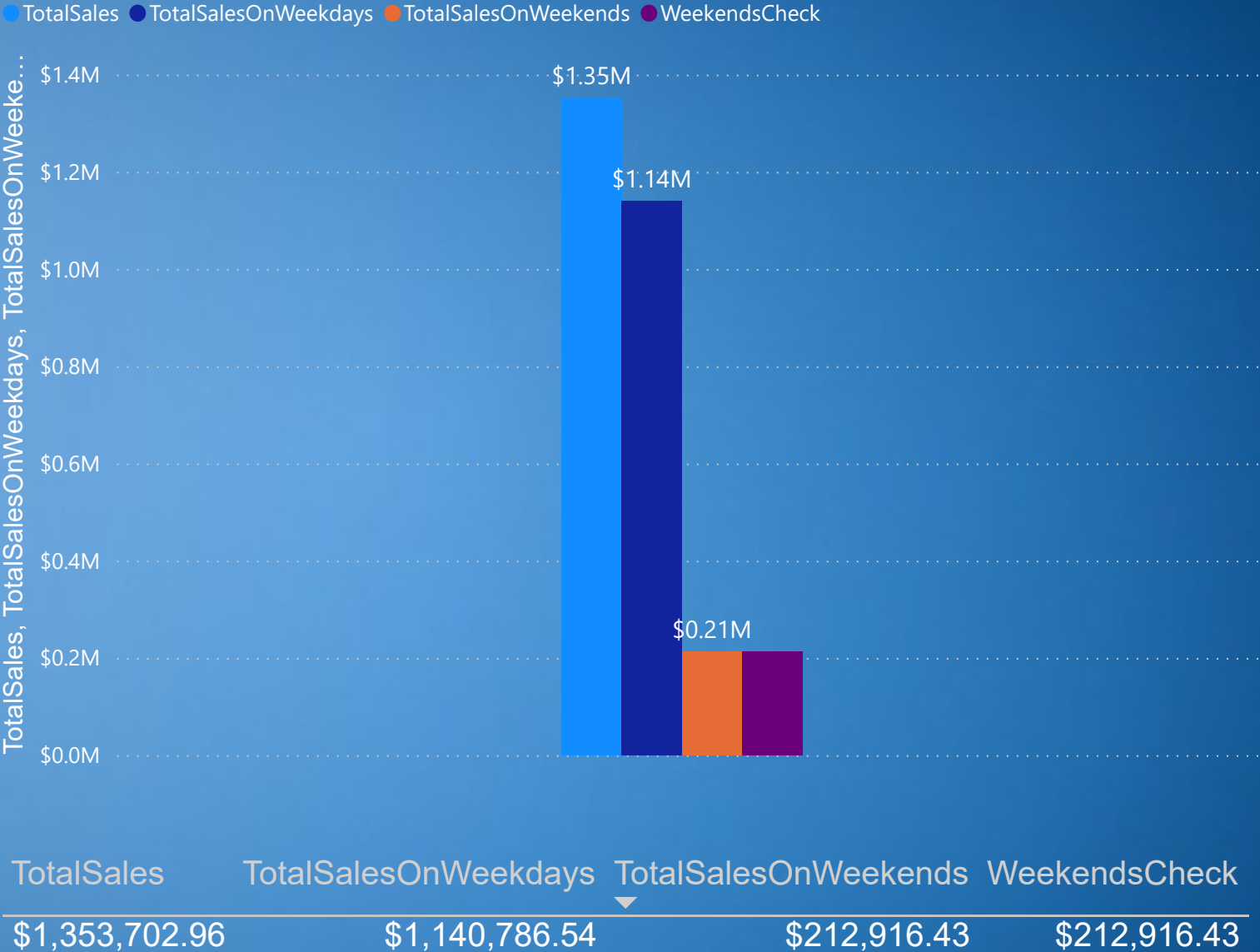
TotalSalesOnWeekdays and TotalSales

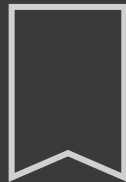


TotalSalesOnWeekends and TotalSales



TotalSales, TotalSalesOnWeekdays, TotalSalesOnWeekends and WeekendsCheck

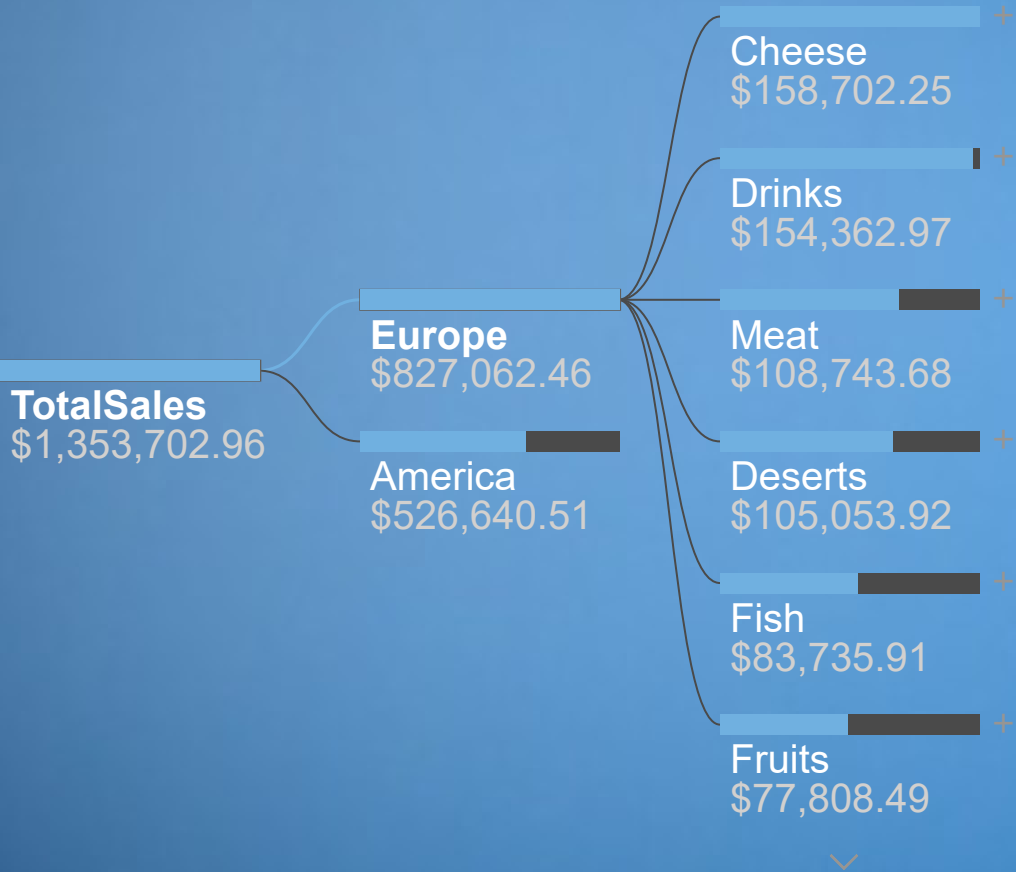




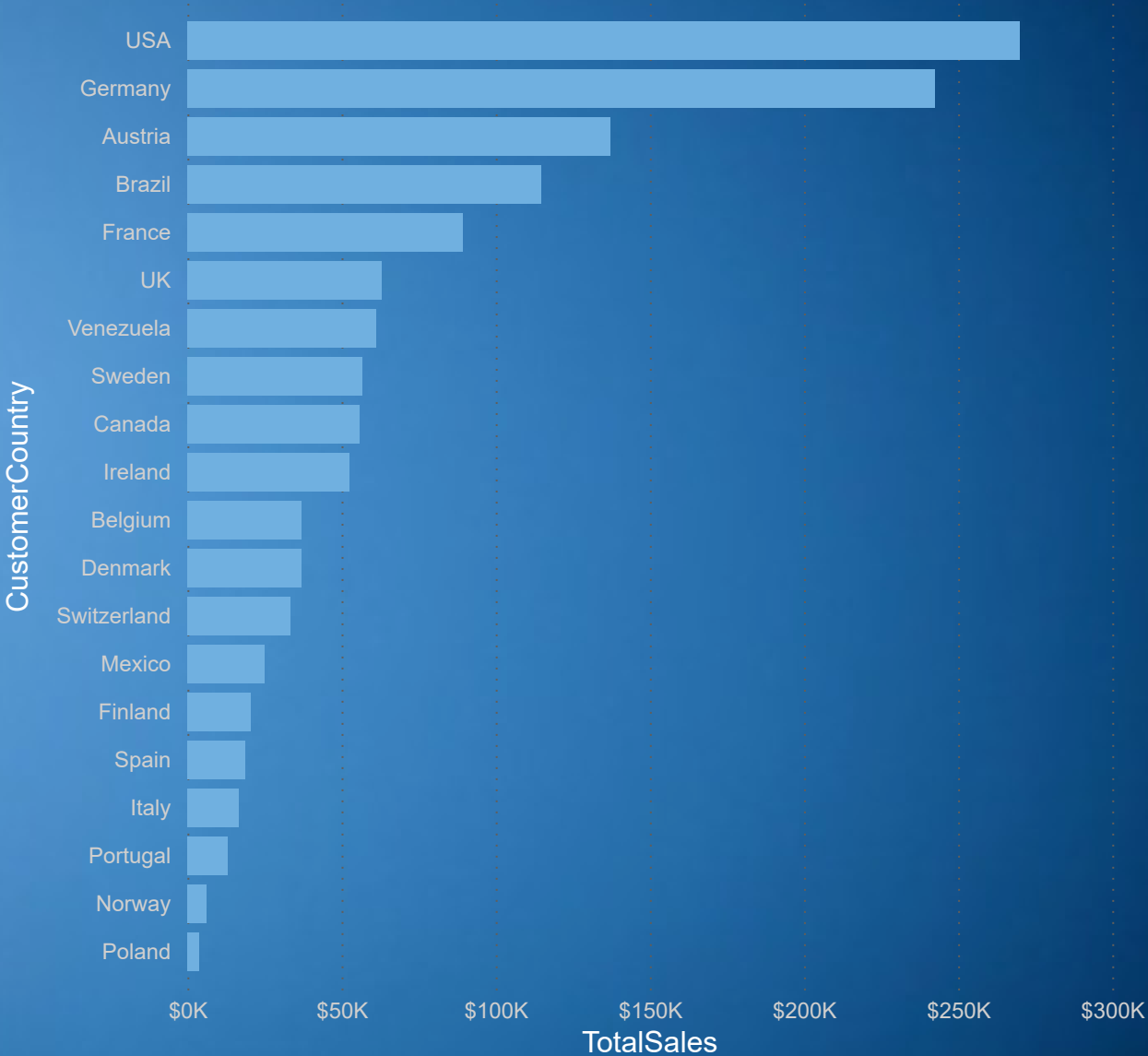
Region ×

Category ×

Europe



TotalSales by CustomerCountry

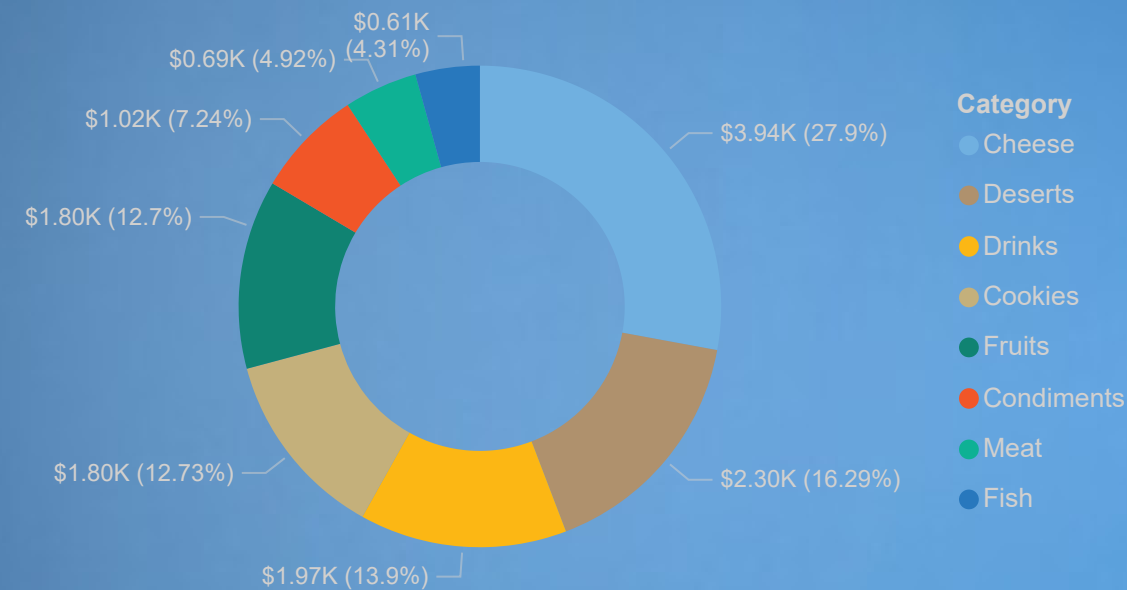




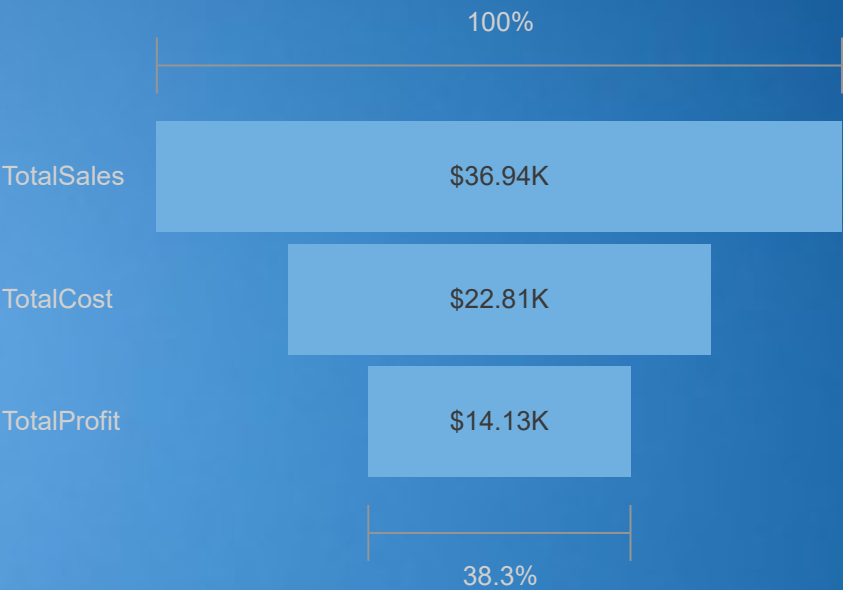
# Belgium

\$36,939.42  
TotalSales  
\$14,134.19  
TotalProfit  
\$22,805.24  
TotalCost

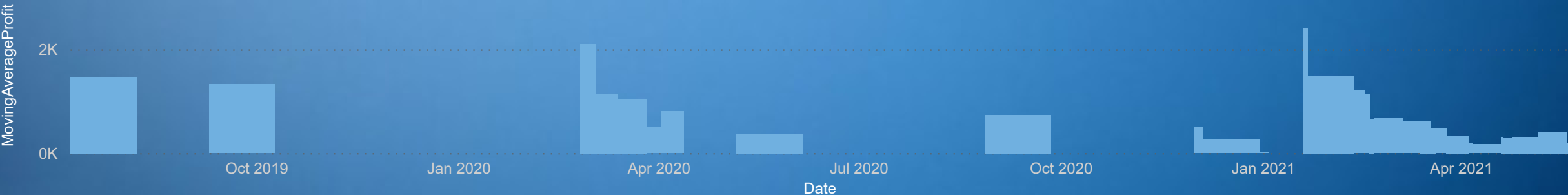
TotalProfit by Category



TotalSales, TotalCost and TotalProfit

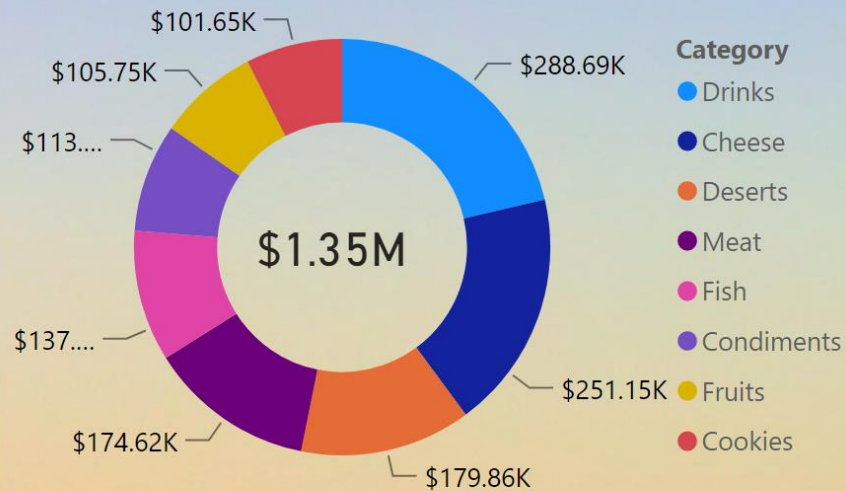


MovingAverageProfit by Date





TotalSales by Category



PascalDupontBrussels

|                |              |
|----------------|--------------|
| \$1,353,702.96 | \$849,116.47 |
| TotalSales     | TotalCost    |
| \$504,586.49   | 37.27%       |
| TotalProfit    | ProfitMargin |

Top Customers had the highest average ClassifyCustomers at 301,108.27, followed by Average Customers at 265,752.80 and Bad Customers at 109,990.42.

CustomerClassification in Europe made up 25.20% of ClassifyCustomers.

TotalSales by CustomerCountry



TotalProfit by CustomerCountry



ClassifyCustomers by Region and CustomerClassification

