

Category	TotalSales	TotalCost	TotalProfit	ProfitMargin
Cheese	\$251,147.60	\$142,731.64	\$108,415.96	43.17%
Condiments	\$113,992.56	\$73,213.56	\$40,779.01	35.77%
Cookies	\$101,646.94	\$52,439.10	\$49,207.84	48.41%
Deserts	\$179,863.65	\$129,302.42	\$50,561.23	28.11%
Drinks	\$288,694.65	\$207,374.81	\$81,319.84	28.17%
Fish	\$137,989.31	\$73,393.84	\$64,595.46	46.81%
Fruits	\$105,745.70	\$54,259.42	\$51,486.29	48.69%
Meat	\$174,622.55	\$116,401.68	\$58,220.87	33.34%
Total	\$1,353,702.96	\$849,116.47	\$504,586.49	37.27%

Fiscal Year	TotalSales	TotalCost	TotalProfit	ProfitMargin
FY19	\$260,265.37	\$169,801.68	\$90,463.69	34.76%
FY20	\$652,813.73	\$398,201.27	\$254,612.46	39.00%
FY21	\$440,623.87	\$281,113.52	\$159,510.35	36.20%
Total	\$1,353,702.96	\$849,116.47	\$504,586.49	37.27%

Year	Month	TotalSales	CumSales	YTDSales	QTDSales
2019	July	\$34,863.66	\$34,863.66	\$34,863.66	\$34,863.66
2019	August	\$31,878.90	\$66,742.56	\$66,742.56	\$66,742.56
2019	September	\$32,996.87	\$99,739.43	\$99,739.43	\$99,739.43
2019	October	\$46,917.17	\$146,656.61	\$146,656.61	\$46,917.17
2019	November	\$57,033.17	\$203,689.77	\$203,689.77	\$103,950.34
2019	December	\$56,575.60	\$260,265.37	\$260,265.37	\$160,525.94
2020	January	\$76,604.76	\$336,870.13	\$76,604.76	\$76,604.76
2020	February	\$48,154.58	\$385,024.71	\$124,759.34	\$124,759.34
2020	March	\$48,200.63	\$433,225.35	\$172,959.97	\$172,959.97
2020	April	\$54,090.43	\$487,315.77	\$227,050.40	\$54,090.43
2020	May	\$53,781.29	\$541,097.06	\$280,831.69	\$107,871.72
2020	June	\$36,362.80	\$577,459.87	\$317,194.49	\$144,234.52
2020	July	\$51,020.86	\$628,480.72	\$368,215.35	\$51,020.86
2020	August	\$47,287.67	\$675,768.39	\$415,503.02	\$98,308.53
2020	September	\$55,629.24	\$731,397.64	\$471,132.26	\$153,937.77
2020	October	\$66,749.23	\$798,146.86	\$537,881.49	\$66,749.23
2020	November	\$43,533.81	\$841,680.67	\$581,415.30	\$110,283.03
2020	December	\$71,398.43	\$913,079.10	\$652,813.73	\$181,681.46
2021	January	\$94,222.11	\$1,007,301.21	\$94,222.11	\$94,222.11
2021	February	\$99,415.29	\$1,106,716.50	\$193,637.40	\$193,637.40
2021	March	\$104,854.15	\$1,211,570.65	\$298,491.55	\$298,491.55
2021	April	\$123,798.68	\$1,335,369.33	\$422,290.24	\$123,798.68
2021	May	\$18,333.63	\$1,353,702.96	\$440,623.87	\$142,132.31
2021	June		\$1,353,702.96	\$440,623.87	\$142,132.31
2021	July		\$1,353,702.96	\$440,623.87	
Total		\$1,353,702.96	\$1,353,702.96		

Date	TotalSales	MTDSales
Thursday, July 04, 2019	\$566.00	\$566.00
Friday, July 05, 2019	\$2,329.25	\$2,895.25
Saturday, July 06, 2019		\$2,895.25
Sunday, July 07, 2019		\$2,895.25
Monday, July 08, 2019	\$2,760.21	\$5,655.46
Tuesday, July 09, 2019	\$4,497.37	\$10,152.84
Wednesday, July 10, 2019	\$1,806.00	\$11,958.84
Thursday, July 11, 2019	\$695.77	\$12,654.61
Friday, July 12, 2019	\$3,115.75	\$15,770.36
Saturday, July 13, 2019		\$15,770.36
Sunday, July 14, 2019		\$15,770.36
Monday, July 15, 2019	\$648.00	\$16,418.36
Tuesday, July 16, 2019	\$1,400.50	\$17,818.86
Wednesday, July 17, 2019	\$2,023.80	\$19,842.66
Thursday, July 18, 2019	\$126.00	\$19,968.66
Friday, July 19, 2019	\$2,441.68	\$22,410.34
Saturday, July 20, 2019		\$22,410.34
Sunday, July 21, 2019		\$22,410.34
Monday, July 22, 2019	\$730.96	\$23,141.30
Tuesday, July 23, 2019	\$2,346.30	\$25,487.60
Wednesday, July 24, 2019	\$870.06	\$26,357.66
Thursday, July 25, 2019	\$1,470.00	\$27,827.66
Friday, July 26, 2019	\$433.20	\$28,260.86
Saturday, July 27, 2019		\$28,260.86
Sunday, July 28, 2019		\$28,260.86
Monday, July 29, 2019	\$4,422.00	\$32,682.86
Total	\$1,353,702.96	

Year	Month	TotalSales	TotalSalesPM	TotalSalesPQ	YTDSales	TotalSalesPY
2019	July	\$34,863.66			\$34,863.66	
2019	August	\$31,878.90	\$34,863.66		\$66,742.56	
2019	September	\$32,996.87	\$31,878.90		\$99,739.43	
2019	October	\$46,917.17	\$32,996.87	\$99,739.43	\$146,656.61	
2019	November	\$57,033.17	\$46,917.17	\$99,739.43	\$203,689.77	
2019	December	\$56,575.60	\$57,033.17	\$99,739.43	\$260,265.37	
2020	January	\$76,604.76	\$56,575.60	\$160,525.94	\$76,604.76	\$260,265.37
2020	February	\$48,154.58	\$76,604.76	\$160,525.94	\$124,759.34	\$260,265.37
2020	March	\$48,200.63	\$48,154.58	\$160,525.94	\$172,959.97	\$260,265.37
2020	April	\$54,090.43	\$48,200.63	\$172,959.97	\$227,050.40	\$260,265.37
2020	May	\$53,781.29	\$54,090.43	\$172,959.97	\$280,831.69	\$260,265.37
2020	June	\$36,362.80	\$53,781.29	\$172,959.97	\$317,194.49	\$260,265.37
2020	July	\$51,020.86	\$36,362.80	\$144,234.52	\$368,215.35	\$260,265.37
2020	August	\$47,287.67	\$51,020.86	\$144,234.52	\$415,503.02	\$260,265.37
2020	September	\$55,629.24	\$47,287.67	\$144,234.52	\$471,132.26	\$260,265.37
2020	October	\$66,749.23	\$55,629.24	\$153,937.77	\$537,881.49	\$260,265.37
2020	November	\$43,533.81	\$66,749.23	\$153,937.77	\$581,415.30	\$260,265.37
2020	December	\$71,398.43	\$43,533.81	\$153,937.77	\$652,813.73	\$260,265.37
2021	January	\$94,222.11	\$71,398.43	\$181,681.46	\$94,222.11	\$652,813.73
2021	February	\$99,415.29	\$94,222.11	\$181,681.46	\$193,637.40	\$652,813.73
2021	March	\$104,854.15	\$99,415.29	\$181,681.46	\$298,491.55	\$652,813.73
2021	April	\$123,798.68	\$104,854.15	\$298,491.55	\$422,290.24	\$652,813.73
2021	May	\$18,333.63	\$123,798.68	\$298,491.55	\$440,623.87	\$652,813.73
2021	June		\$18,333.63	\$298,491.55	\$440,623.87	\$652,813.73
Total		\$1,353,702.96				

Year	TotalSales	TotalSalesPY
2020	\$652,813.73	\$260,265.37
2021	\$440,623.87	\$652,813.73
2019	\$260,265.37	
Total	\$1,353,702.96	



Date	TotalSales
Thursday, July 04, 2019	\$566.00
Friday, July 05, 2019	\$2,329.25
Monday, July 08, 2019	\$2,760.21
Tuesday, July 09, 2019	\$4,497.37
Wednesday, July 10, 2019	\$1,806.00
Thursday, July 11, 2019	\$695.77
Friday, July 12, 2019	\$3,115.75
Monday, July 15, 2019	\$648.00
Tuesday, July 16, 2019	\$1,400.50
Wednesday, July 17, 2019	\$2,023.80
Thursday, July 18, 2019	\$126.00
Friday, July 19, 2019	\$2,441.68
Monday, July 22, 2019	\$730.96
Tuesday, July 23, 2019	\$2,346.30
Wednesday, July 24, 2019	\$870.06
Thursday, July 25, 2019	\$1,470.00
Friday, July 26, 2019	\$433.20
Monday, July 29, 2019	\$4,422.00
Tuesday, July 30, 2019	\$1,377.10
Wednesday, July 31, 2019	\$803.70
Thursday, August 01, 2019	\$1,780.00
Friday, August 02, 2019	\$1,821.20
Monday, August 05, 2019	\$2,548.02
Tuesday, August 06, 2019	\$672.60
Total	\$1,353,702.96

Year	Month	FirstDaySales	LastDaySales	SalesBetweenFaL	SalesBetwwenFaL2
2019	July	\$566.00	\$803.70	\$33,493.96	\$33,493.96
2019	August	\$1,780.00	\$2,359.50	\$27,739.40	\$27,739.40
2019	September	\$152.00	\$360.00	\$32,484.87	\$32,484.87
2019	October	\$301.00	\$1,980.00	\$44,636.17	\$44,636.17
2019	November	\$2,870.00	\$2,113.39	\$52,049.77	\$52,049.77
2019	December	\$2,988.80	\$2,207.00	\$51,379.80	\$51,379.80
2020	January	\$8,666.61	\$610.30	\$67,327.85	\$67,327.85
2020	February	\$1,465.40	\$2,143.82	\$44,545.37	\$44,545.37
2020	March	\$195.00	\$4,279.34	\$43,726.30	\$43,726.30
2020	April	\$1,064.00	\$2,318.24	\$50,708.19	\$50,708.19
2020	May	\$5,636.96	\$3,274.82	\$44,869.50	\$44,869.50
2020	June	\$2,944.40	\$2,831.25	\$30,587.15	\$30,587.15
2020	July	\$142.50	\$6,209.50	\$44,668.86	\$44,668.86
2020	August	\$2,697.50	\$1,779.20	\$42,810.97	\$42,810.97
2020	September	\$716.64	\$6,365.35	\$48,547.26	\$48,547.26
2020	October	\$3,633.10	\$287.80	\$62,828.33	\$62,828.33
2020	November	\$2,279.50	\$1,964.60	\$39,289.71	\$39,289.71
2020	December	\$2,917.00	\$458.00	\$68,023.43	\$68,023.43
2021	January	\$1,738.00	\$4,104.40	\$88,379.71	\$88,379.71
2021	February	\$17,110.65	\$1,763.70	\$80,540.94	\$80,540.94
2021	March	\$2,936.19	\$7,700.40	\$94,217.56	\$94,217.56
2021	April	\$11,549.89	\$2,525.35	\$109,723.44	\$109,723.44
2021	May	\$5,448.57	\$2,778.66	\$10,106.40	\$10,106.40
Total		\$566.00	\$2,778.66	\$1,350,358.31	\$1,350,358.31

Category	TotalSales	ALLTotalSales	Category%Sales	ALLSelectedTotalSales	Category%ALLSELECTEDSales
Cheese	\$251,147.60	\$1,353,702.96	18.55%	\$569,000.56	44.14%
Deserts	\$179,863.65	\$1,353,702.96	13.29%	\$569,000.56	31.61%
Fish	\$137,989.31	\$1,353,702.96	10.19%	\$569,000.56	24.25%
Total	\$569,000.56	\$1,353,702.96	42.03%	\$569,000.56	100.00%

Cheese	Cookies	Drinks	Fruits
Condiments	Deserts	Fish	Meat

Category	TotalSales	SalesRanking
Cheese	\$251,147.60	2
Condiments	\$113,992.56	6
Cookies	\$101,646.94	8
Deserts	\$179,863.65	3
Drinks	\$288,694.65	1
Fish	\$137,989.31	5
Fruits	\$105,745.70	7
Meat	\$174,622.55	4
Total	\$1,353,702.96	

Category	TopxSales
Cheese	251,147.60
Deserts	179,863.65
Drinks	288,694.65
Total	1,353,702.96

TopSalesRank

3

DayOfWeekName	AverageSales
Monday	\$2,156.29
Tuesday	\$2,838.56
Wednesday	\$2,997.28
Thursday	\$2,730.22
Friday	\$2,525.00
Saturday	\$3,490.43
Total	\$2,820.21

Saturday

BestsellingWDonAverage