

10.50M

Total Impressions

14.99K

Total Conversions

314.16K

Total Clicks

\$508.53K

Total Cost

2.99%

Click through rate

\$6.98

Return on Ad Spend

Day

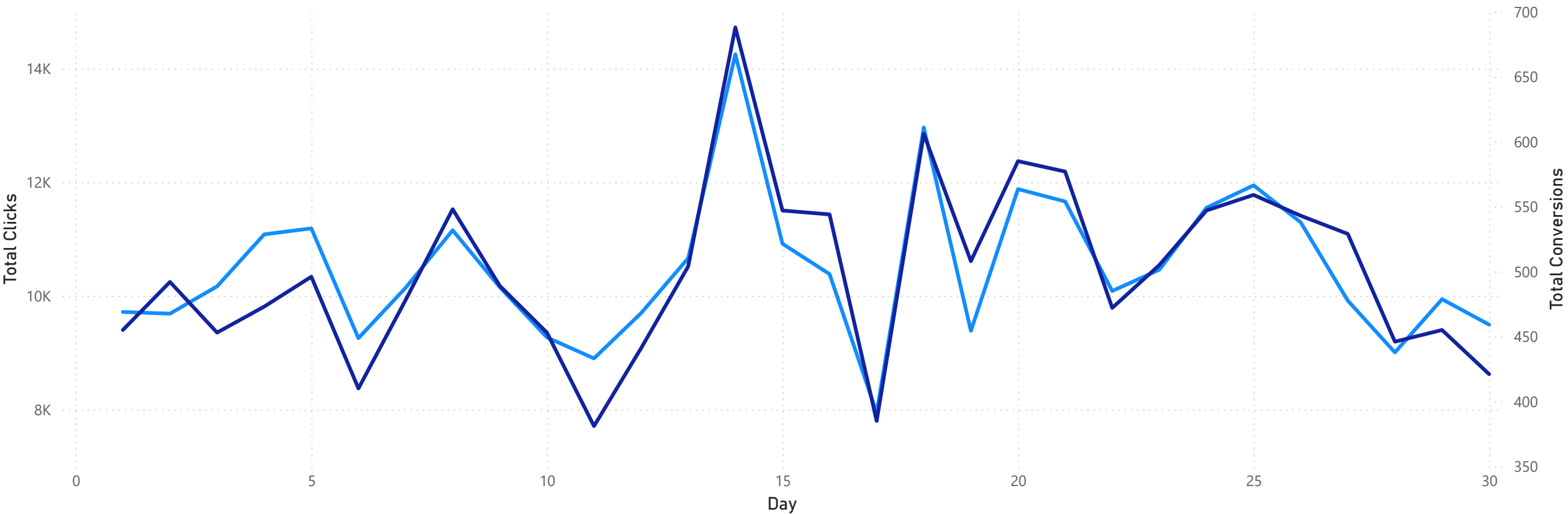
1

31



Total Clicks and Total Conversions by Day

Total Clicks Total Conversions



Day

1

31



Total Cost by Day



Day

1

31



Keyword	Total Clicks	Total Impressions	Total Conversions ▼	Total Cost	Cost per Acquisition	Return on Ad Spend	Click through rate
Learn Data Analytics	53,946.00	1,774,782.00	2,624.00	\$88,975.35	\$33.9083	\$7.00	3.04%
Online Data Analytics	54,900.00	1,805,504.00	2,593.00	\$88,350.72	\$34.0728	\$6.80	3.04%
Data Analytics Course	55,141.00	1,823,374.00	2,572.00	\$86,430.49	\$33.6044	\$7.13	3.02%
Data Analytics Training	50,082.00	1,683,068.00	2,466.00	\$81,149.83	\$32.9075	\$7.02	2.98%
Analytics For Data	51,273.00	1,793,224.00	2,463.00	\$84,695.84	\$34.3873	\$6.92	2.86%
Data Analytics Online	48,822.00	1,620,099.00	2,272.00	\$78,931.22	\$34.7409	\$7.01	3.01%
Total	314,164.00	10,500,051.00	14,990.00	\$508,533.45	\$33.9248	\$6.98	2.99%

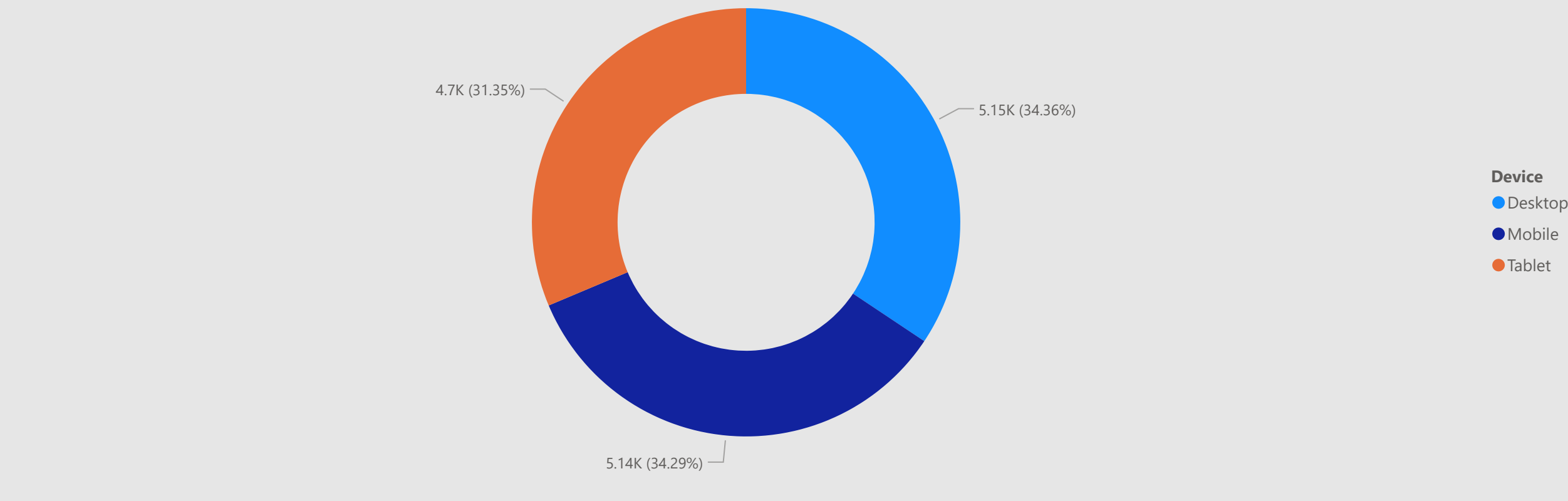
Day

1

31



Total Conversions and Click through rate by Device



Day



Total Conversions by Keyword

Keyword

Learn Data Analytics

Online Data Analytics

Data Analytics Course

Data Analytics Training

Analytics For Data

Data Analytics Online

0

500

1,000

1,500

2,000

2,500

3,000

Total Conversions

