

# Ivan Pashigin | Data analyst

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A data analyst with experience in data collection, analysis, and visualization, proficient in leveraging analytical tools to generate insights that drive strategic decision-making. Possesses excellent communication skills to understand business objectives and translate them into measurable outcomes. Holds an MBA and a Bachelor's degree in IT. Diligent and committed to successfully completing all tasks and projects.

## SKILLS

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- **Technical Skills:** Python, Numpy, Pandas, PostgreSQL, Tableau, Looker Studio, Git, HTML, CSS, Docker, Bash, CI/CD (GitHub Actions).
- **Languages:** English (C1 Advanced), Russian (Native)

## EXPERIENCE

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### Purple Light Services FZE

August 2024 - now

#### Data Analyst

Fujairah, UAE

- Conduct marketing and financial analyses, delivering insights through graphical and tabular reports to support business decision-making:
  - Developed marketing (Google Looker Studio) and financial (Tableau) dashboards, increasing the production of financial and marketing reports by 20%.
  - Built a Telegram bot for client registration. Deployed and managed data pipelines on a self-hosted Ubuntu server, utilizing Docker and PostgreSQL for optimized performance. This reduced client registration and communication time by 15%.
  - Conducted statistical analysis of new and existing clients for online webinars, resulting in a 20% increase in student retention.
  - Collect and process daily data, updating dashboards for the director and marketing manager. Clean irrelevant data using NumPy and Pandas. Provide SQL optimization.

### HB Consultancy FZ-LLC

July 2023 - July 2024

#### Business Analyst

Dubai, UAE

- Managed a team of specialists and collaborated with local companies to organize events in Dubai, driving business growth and improving operational efficiency:
  - Analyzed and structured financial and marketing data resulting in a 20% increase in investment flow from partnerships and a 10% reduction in event-related costs.
  - Developed and automated financial reports and KPI dashboards using Google Looker, ensuring faster reporting for investors and executives.
  - Provided assistance to the CEO in handling both personal and professional tasks.

### Purple Light Services FZE

March 2021 - June 2023

#### General Manager

Fujairah, UAE

- Collaborated with the CEO to launch and scale the company in the UAE, overseeing key operations from inception to strategic levels:
  - Led the development and management of online course platforms, optimized IT infrastructure, and reduced content creation time by 50% through technical support and software training.
  - Directed the transition to a paperless practice by implementing an electronic record-keeping system, resulting in a 20% reduction in overhead costs and improvements in business process efficiency, data security, and document accuracy.

## EDUCATION | Murdoch University Australia

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### Master of Business Administration

July 2019 | Singapore

### Bachelor of Science in Information Technology

June 2018 | Singapore