

Ivan Pashigin | Junior data analyst

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Junior Data Analyst with expertise in data collection, analysis, and visualization, skilled in using analytical tools to provide actionable insights that support strategic decision-making. Experienced in transforming complex data into clear, actionable reports, with proficiency in Python, SQL, and Tableau. Holds an MBA and a Bachelor's in IT. Strong communicator with foundational skills in programming, network administration, and project management, focused on delivering data-driven solutions to drive business performance.

SKILLS

- **Technical Skills:** Python, SQL, Numpy, Pandas, Tableau, Bash, Git, Microsoft Office (Excel for analysis), HTML, CSS.
- **Certifications & Training:** Certified Ethical Hacker (EC-Council)
- **Languages:** English (C1 Advanced), Russian (Native)

EXPERIENCE

Purple Light Services FZE

August 2024 - now

Data Analyst

Fujairah, UAE

- Conducted in-depth marketing and financial analysis, delivering clear, actionable insights through graphical and tabular reports to support strategic decision-making for the CEO:
 - Developed a Telegram bot to streamline client data capture and centralize information for financial and marketing analysis, reducing client registration time and accelerating report generation.
 - Implemented strategies based on statistics and tests to enhance client satisfaction and engagement for online courses, increasing user retention by 20%.
 - Consolidated data from various platforms, creating reports using Python and Tableau for the CEO and Marketing Manager to drive business strategies and decision-making.

HB Consultancy FZ-LLC

July 2023 - July 2024

Business Assistant

Dubai, UAE

- Managed a team of 3 professionals and collaborated with multiple companies for events across Dubai, driving business growth and operational efficiency.
 - Analyzed financial and marketing data, leading to a 20% increase in investment flow from partnerships and a 10% reduction in event production costs.
 - Supported the CEO with both personal and professional tasks, ensuring smooth office and home administration.

Purple Light Services FZE

March 2021 - June 2023

General Manager

Fujairah, UAE

- Partnered with the CEO to successfully launch and scale a new company in the UAE, managing key operations from entry-level to C-level responsibilities.
 - Spearheaded the development and management of media platforms for online courses, optimizing IT infrastructure and reducing content creation time by 50% through technical support and software training.
 - Led the transition to a paperless office by implementing an electronic booking system, resulting in a 20% reduction in office overhead costs and significant improvements in business efficiency, security, and accuracy.

Freelancer | IT Administrator

August 2019 - February 2021

- Delivered technical support to 30+ clients, including hardware setup, operating system installation, and network management, ensuring seamless operations for home and office systems. Provided IT and network consultations.

EDUCATION | Murdoch University Australia

Master of Business Administration

July 2019 | Singapore

- Basic finance and accounting, Strategic planning and crisis management, Organizational Behavior, Human Resource Management, Internet Marketing, Corporate Social Responsibility, Financial and marketing analysis.

Bachelor of Science in Information Technology

June 2018 | Singapore

- Fundamentals of programming (Data Structures, OOP, Databases, Unix systems, Algorithms), Java, C++, JavaScript, Information Security and Forensics, Project management (SDLC, Agile, Scrum).