# Ivan Pashigin

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Experienced Business Assistant and General Manager with a strong background in IT administration, social media management, and event coordination. Proven track record in managing teams, enhancing communication, and implementing paperless systems. Holds an MBA and a Bachelor's in IT from Murdoch University. Fluent in English and Russian, with basic programming, network administration, and project management skills. Highly effective in leadership and support roles.

## **EXPERIENCE**

## HB Consultancy FZ-LLC Business Assistant

July 2023 - July 2024

Dubai, UAE

- Managed a team of 3 professionals and collaborated with different companies for events across Dubai:
  - Transitioned the company to a paperless environment, enhancing communication speed and accuracy. Provided IT administration support.
  - o Negotiated with potential sponsors, successfully increasing investment flow by 20%.
  - Oversaw social media channels on Instagram and WhatsApp, implementing new content strategies in collaboration with influencers and content creators.
  - O Successfully managed three events, receiving outstanding feedback from attendees, speakers, and sponsors.
  - o Assisted the CEO with both personal and family-related responsibilities, including office and home administration, managing children's school and extracurricular activity schedules, and addressing urgent issues.

# Purple Light Services FZE General Manager

March 2021 - June 2023

Fujairah, UAE

- Collaborated with the CEO to launch the Fujairah office, managing various company activities from entry-level to C-level responsibilities:
  - Developed and managed media platforms for online courses, established IT infrastructure, assisted employees with technical issues and software training, and performed IT administration, resulting in a 50% reduction in content creation time through web resources.
  - Created and managed social media accounts on Instagram, WhatsApp, and Telegram, leading to a 30% increase in new clients.
  - o Directed the transition to a paperless practice by implementing an electronic booking system and a more efficient, secure, and accurate business system; managed accounting and documentation for the CEO, reducing office overhead costs by 20%.

Freelancer

August 2019 - May 2021

Yekaterinburg, Russia

- Delivered technical support for office and home equipment to over 30 clients, both on-site and online:
  - o Installed and configured operating systems, applications for Windows and Linux, and drivers for office equipment.
  - Provided IT and network consultations for cost efficiency, managed Windows server administration, and oversaw corporate network management.
  - Assembled PCs based on clients' budgets and specific requirements.

#### **EDUCATION**

## Murdoch University Australia Master of Business Administration

July 2019

Singapore

• Basic finance and accounting, Strategic planning and crisis management, Organizational Behavior, Human Resources Management, Internet Marketing, Corporate Social Responsibility.

### Murdoch University Australia

June 2018

Bachelor of Science in Information Technology

Singapore

• Fundamentals of programming (Algorithms, Data Structures, OOP, Databases, Unix), Java, C++, JavaScript, Information Security and Forensics, Project management (SDLC, Agile, Scrum).

## **OTHER**

- **Technical Skills**: Microsoft Office, Canva, Figma, Zoom, Java, SQL, Python, Windows/Unix administration, Git, IT network, PC assembly and configuration, Zoho Books.
- Certifications & Training: Certified Ethical Hacker (EC-Council), Advanced Course in Python (University of Helsinki)
- Languages: English (C1 Advanced), Russian (Native)