Sri Lanka Institute of Information Technology



Assignment 1 MLB_03.01_02 Health Insurance Management System

Internet and Web Technologies – IT1100

B.Sc. (Hons) in Information Technology

Group Details

Group Number: MLB_03.01_02

Project Title: Health Insurance Management System

	Student ID	Student Name	Email	Contact Number
1	IT21234484	P.T.Jayasinghe	it21234484@my.sliit.lk	0714300675
2	IT21230356	P.A Sisitha Madhubhashitha	it21230356@my.sliit.lk	0741203388
3	IT21228858	Dulhan Karunarathne	it21228858@my.sliit.lk	076 6041100
4	IT21231278	N.D.Deheni Kavindya	it21231278@my.sliit.lk	0741054874
5	IT21233494	W.A.R Mindulee Wickramasinghe	it21233494@my.sliit.lk	0771782698

1 Introduction

Suraksha is a web-based health insurance management system which was designed to cater for the increasing demand for health insurance in these pandemic times. By visiting the 'About Us' page of our website a guest can get an idea about the rich legacy and reliability our company boats. The simple user interface of our website makes it easy for any customer to go through our insurance packages and policies and select the best package that suits them from the 'Our Solutions' page. Our guests can also go through our 'FAQ' page to find answers for their frequently asked questions.

We do have dedicated Customer Care agents who are looking forward to clear any doubts a client may have regarding our insurance policies through the chat bot. Once a guest decides to become a member of our insurance, he/she can register and obtain membership through our online web-based solution.

An individual who is keen on joining the employee force of our company can get additional details and apply for available positions through the 'Careers' page.

In addition to customers this web site provides services to our employees to carry out their duties efficiently. Customer care agents can examine the customer feedback and give solutions to the issues raised by them through the chat bot. Marketing managers can analyze customer engagement and introduce new promotions together with attractive deals on insurance packages to attract new customers.

All in all we expect that our website acts as an ideal interface to satisfy all the health insurance needs of our guests.

2 Personas

• 1st Persona – New Customer

Health Insurance Management System – User account Details



Name: Thathsara Rajapaksa

Age: 23

Motivation: Protect from unanticipated, high medical costs.

Goals: Buy a worthy health insurance.

Technical Ability: General Knowledge of IT.

• 2nd Persona – Customer care agent

Health Insurance Management System – User account Details



Name: Shalini Jayaweera

Age: 26

Motivation: To provide a convenient service to customers.

Goals: To assist customers in using the service and solve the problems of each customer who needs help.

Technical Ability: The common knowledge about web technology and the company services.

• 3rd Persona - Risk Analyst

Health Insurance Management System - User account Details



Name: K.M.Perera

Age: 25

Motivation: Tries to provide the best service to the customer

Goals: To analyze and gather more information about the

risk.

Technical Ability: Professional knowledge of using computer system and websites.

• 4th Persona – Marketing Manager

Health Insurance Management System – User account Details



Name: Akashya Samarathunga

Age: 28

Motivation: To take the correct decisions which results in the overall growth of the company while ensuring a good user experience to the clients.

Goals: Develop marketing strategies aimed at maximizing the company's profit or market share.

Technical Ability: Fluent in working with computers and performing mathematical calculations.

• 5th Persona - Accountant

Health Insurance Management System – User account Details

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Name: Name: Nethma Perera

Age: 26

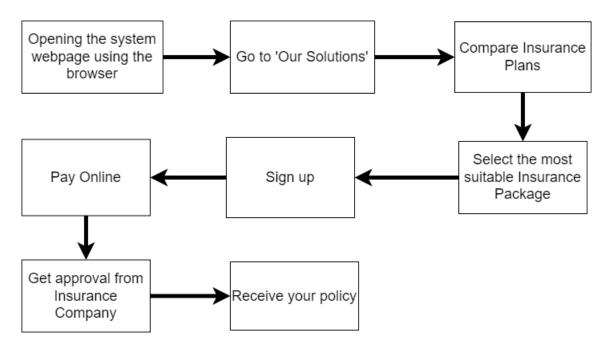
Motivation: To provide accurate and detailed financial reports to the management.

Goals: To handle financial matters and provide necessary suggestions to the management.

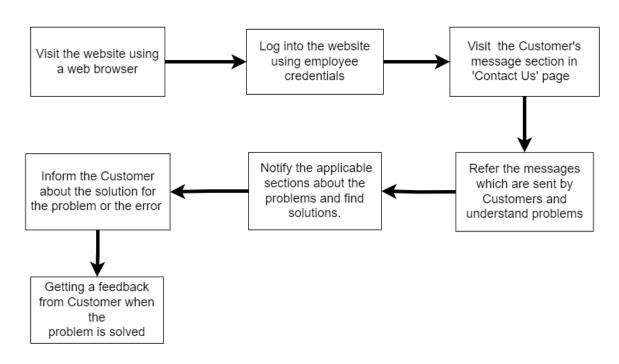
 $Technical\ Ability: Knowledge\ about\ accounting\ software.$

3 User Journeys

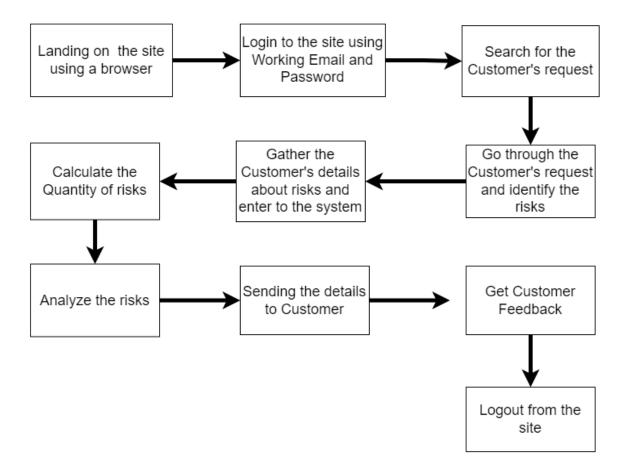
- Persona- New Customer
- User Journey- Registering for an Insurance Package



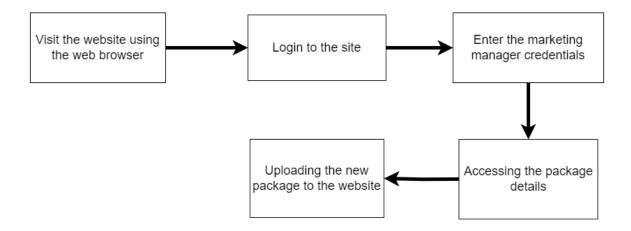
- Persona- Customer care agent
- User Journey Addressing Customer complaints



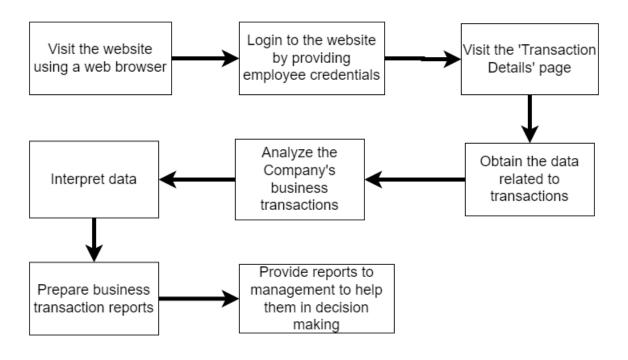
- Persona- Risk Analyst
- User Journey- Identify and analyze the areas of potential risks threatening the health of the customer.



- Persona- Marketing Manager
- User Journey- Introduce new Insurance Packages to the website

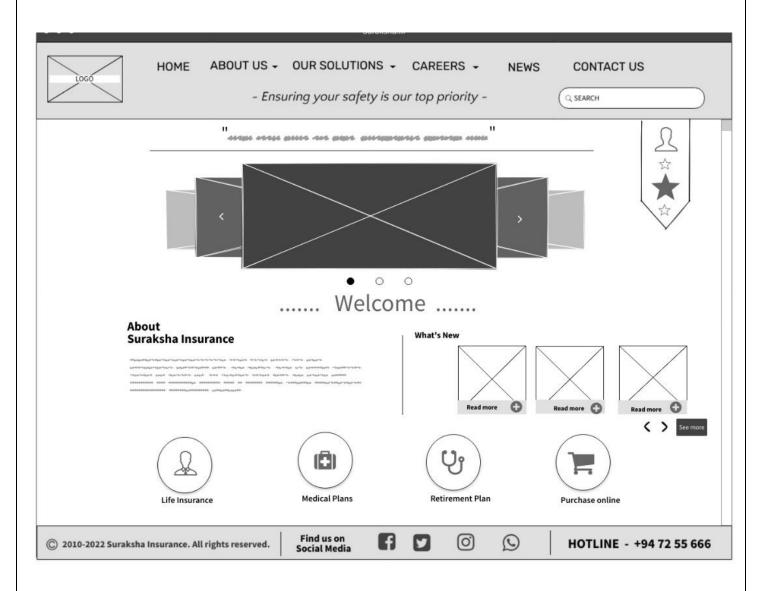


- Persona- Accountant
- User Journey- Provide transaction report to management

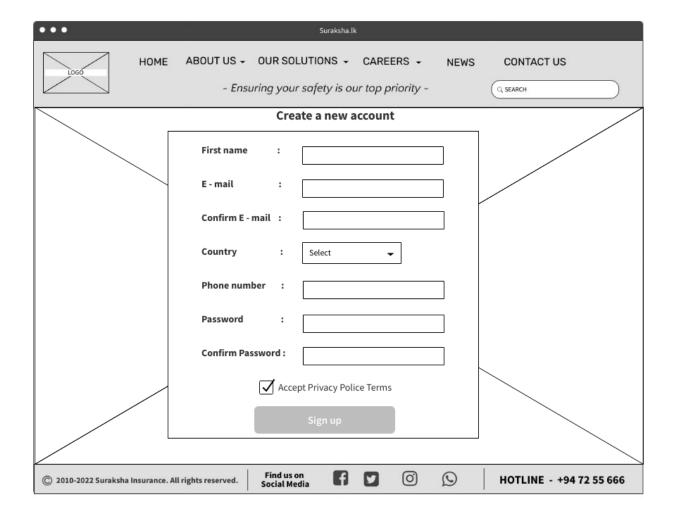


4 Wire Frames

• Home Page



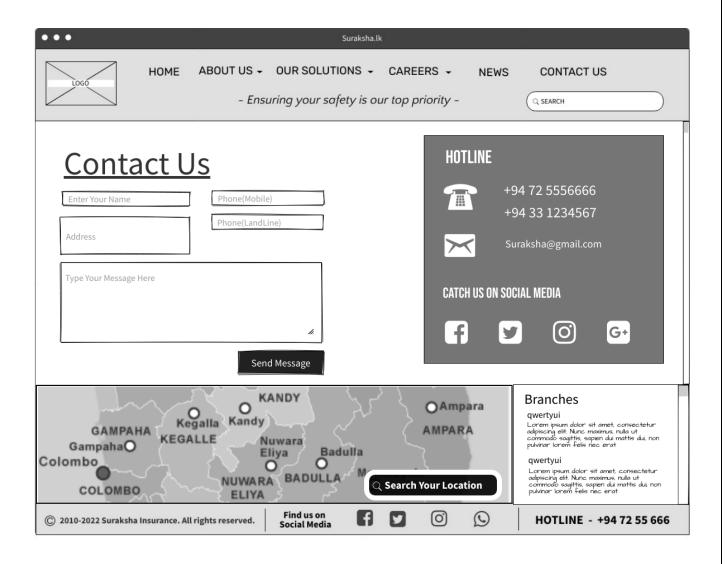
• Registration Page



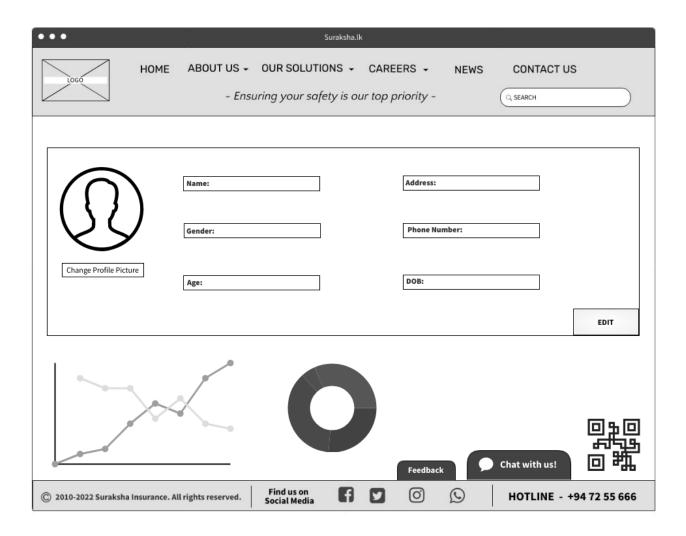
• Login Page



• Contact Us Page



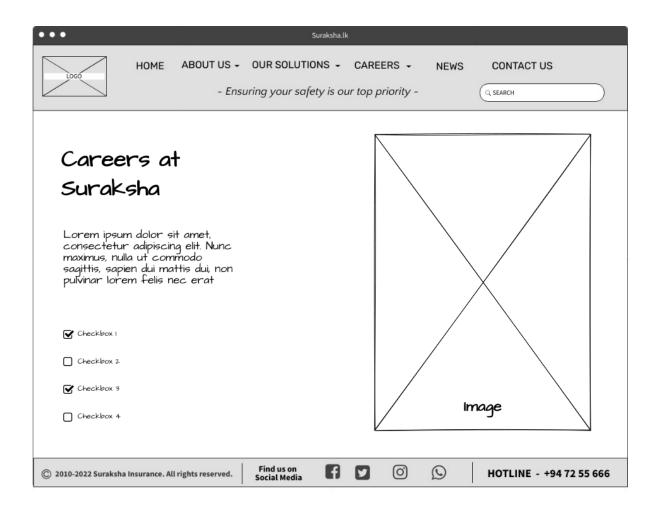
• User Account Page



• News Page



• Careers Page



About Us Page

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 \boxtimes • • • Suraksha.lk ABOUT US - OUR SOLUTIONS - CAREERS -HOME **NEWS CONTACT US** - Ensuring your safety is our top priority -MISSION **About Us** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo sagittis, sapien dui mattis dui, non pulvinar lorem felis nec erat VISION Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo sagittis, sapien dui mattis dui, non pulvinar lorem felis nec erat Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo sagittis, sapien dui mattis dui, non pulvinar lorem felis nec erat Creator Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo sagittis, sapien dui mattis dui, non pulvinar lorem felis nec erat **OUR HISTORY** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo sagittis, sapien dui mattis dui, non pulvinar lorem felis nec eratt.orem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo sagittis, sapien dui mattis dui, non pulvinar lorem felis nec erat **Our Director Board** Director Director Chairman Find us on Social Media

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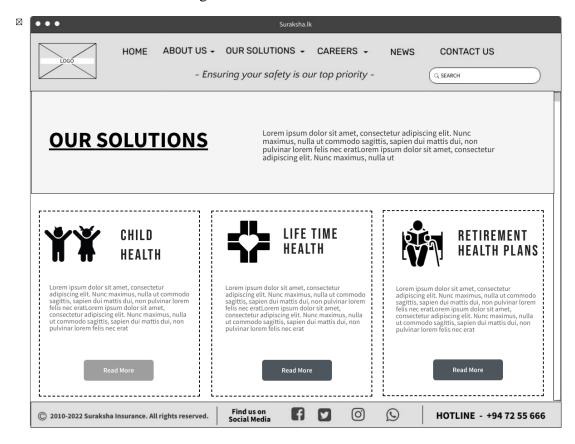
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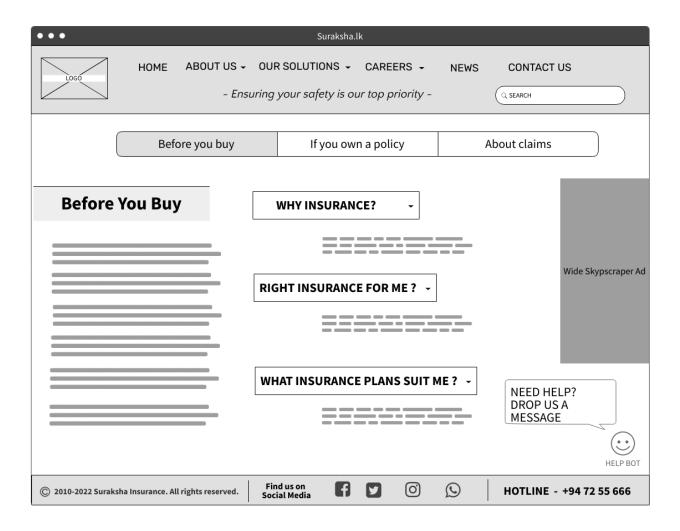
HOTLINE - +94 72 55 666

• Our Solutions Page

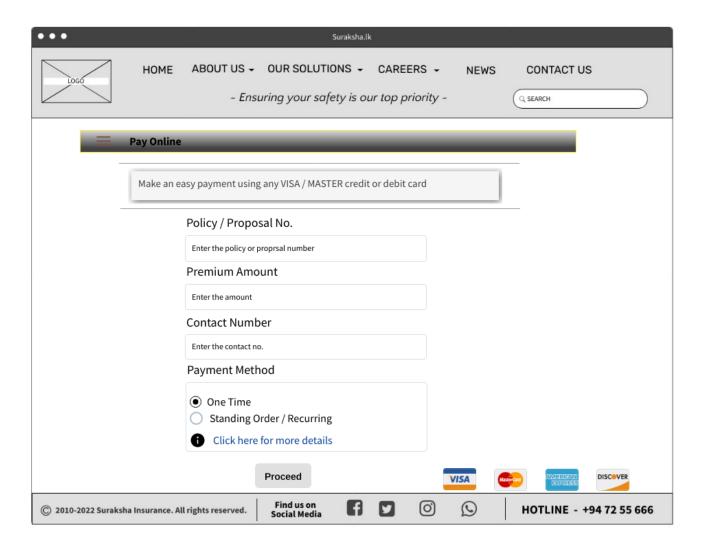




• Frequently Asked Questions (FAQ) Page



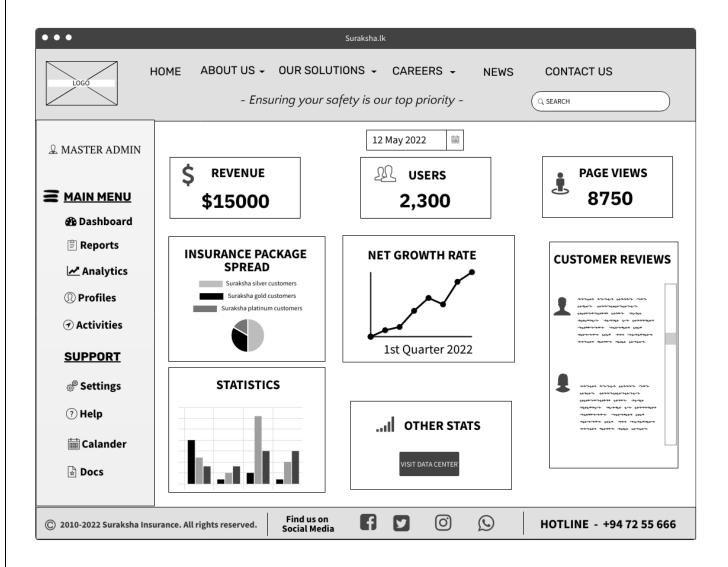
• Payment Page



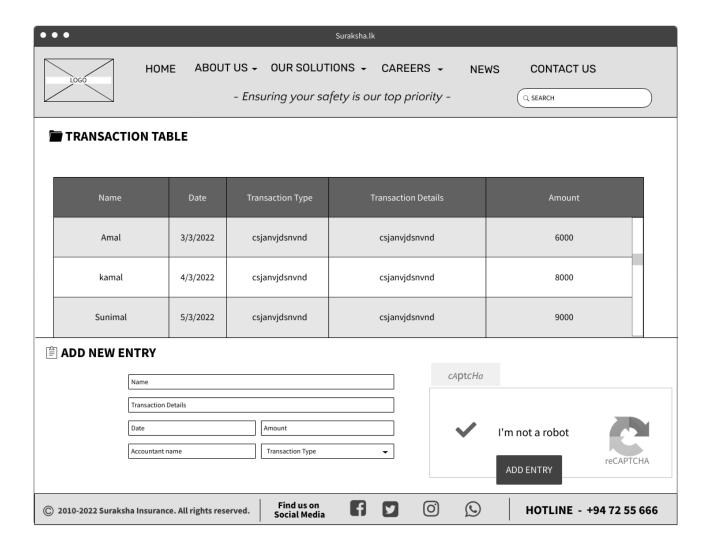
• Feedback Page



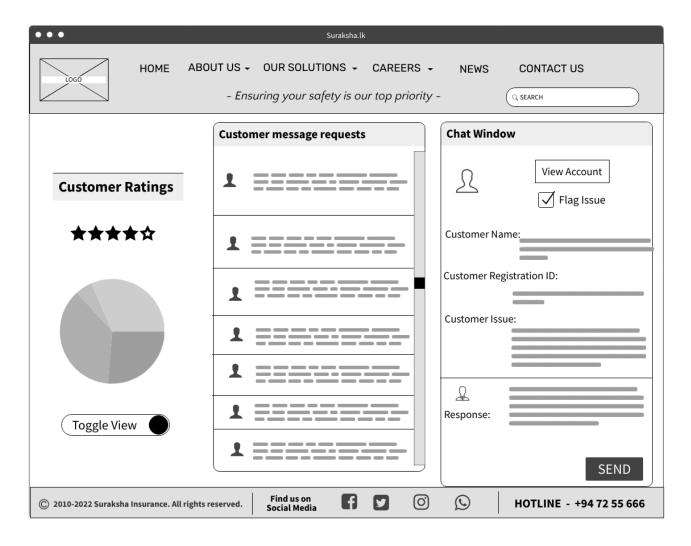
• Admin Dashboard Page



• Accountant's Interface Page



• Customer Care Officer's Interface Page



5 Individual Contribution

	Student ID	Student Name	Individual Contribution
1	IT21234484	P.T.Jayasinghe	 Persona: Accountant User Journey: Provide transaction report to management. Wireframes: Administrator Dashboard Accountant's Interface Customer Care Officer's Interface
2	IT21230356	P.A Sisitha Madhubhashitha	 Persona: Risk Analyst User Journey: Identify and analyze the areas of potential risks threatening the health of the customer. Wireframes: Home page News page Feedback page
3	IT21228858	Dulhan Karunarathne	 Persona: New Customer User Journey: Registering for an Insurance Package . Wireframes: Careers page FAQ page User Account page
4	IT21231278	N.D.Deheni Kavindya	 Persona: Marketing Manager User Journey: Introduce new Insurance Packages to the website. Wireframes: Login page Registration page Payment page
5	IT21233494	W.A.R Mindulee Wickramasinghe	 Persona: Customer Care Agent User Journey: Addressing Customer complaints. Wireframes: Contact Us page About Us page Our Solutions page

