



Resume

Personal details



Pasquale Capuano



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Skills

UI design	●●●●●
WordPress	●●●●●
ecommerce	●●●●●
Social media	●●●●●
iOS	●●●●●
Android	●●●●●
Windows	●●●●●
MacOS	●●●●●
Microsoft Office	●●●●●
G Suite	●●●●●
Adobe Creative Cloud	●●●●●
Photoshop	●●●●●
Lightroom	●●●●●
Illustrator	●●●●●
Premiere Pro	●●●●●
After Effects	●●●●●
Mailchimp	●●●●●

Profile

Creative thinking and digital attitude, combined with a proactive and positive approach, helped me in working more efficiently and effectively. My customer-oriented approach, management skills and ability to work in teams enabled me to reorganize two sport clubs, rethinking the structure and identifying new solutions to enrich the services offered. Technology permeates every aspect of my life. The curiosity always pushed me to study and try out in new projects what I learn as a selftaught. At the same time, I bring my digital thinking into my daily work. Living and working in Italy, France and United Kingdom, as well as traveling in Europe and beyond, consolidated my ability to adapt to different cultures and allowed me to establish lasting relationships.

Education

Present

Bachelor degree in Sport Science

Jun 2010

Accounting diploma
[I.T.C. Alessandro Volta](#)

Employment

Mar 2021 - Present

App developer

[Freelance](#)

- UI design
- Cross-platform app development with Flutter

Mar 2016 - Present

Webmaster

[Freelance](#)

- Design and development of website with WordPress

Jan 2022 - Present

Host e Creator

[Time Out Podcast](#)

- Digital content creation of podcast, sport oriented focusing in disabilities in sport

Jan 2022 - Present

Referent CIP-INAIL

[Comitato Italiano Paralimpico](#)

- Sport start-up for INAIL permanent injured assisted
- Research throughout the whole region of new sport clubs for Paralympic athletes

Sep 2020 - Present

Chairman & Head Coach

[Accademia Scherma Cremona](#)

- Fencing coach: planning the season training, organize S&C classes and competitions in addition to 1-2-1 lessons; school projects; national and international fencing trips organization
- Budget management: plan club expenses, season travels and events
- Webmaster: building and managing the official website and email accounts, set up the ecommerce Club store
- Social media: contents creator, keep the media platforms updated, connect with new sponsors
- Customer service: support current and prospective members via e-mail, phone and face-to-face
- iOS/Android app development (ongoing)

Sep 2017 - Jun 2020

Head Coach & Club Manager

[Plymouth Fencing Club](#)

- Fencing coach: planning the season training, organize S&C classes and competitions in addition to 1-2-1 lessons. Development in short time of new feasible solutions to deliver our services due to the Covid-19 emergency; organization of training and lessons through Zoom platform
- Webmaster: building and managing the official

Framework (Flutter) ●●●●●

Languages

Italian ●●●●●

English ●●●●●

French ●●●●●

Spanish ●●●●●

Hobbies

- Sport
- Cooking
- PC gaming
- Playing guitar
- Cardistry

- website and email accounts, set up the ecommerce Club store
- Social media: contents creator, keep the media platforms updated, connect with new sponsors
 - Merchandise: product designer, liaise with suppliers, listing the products in the inventory
 - Events: plan, organize and manage events that bring new athletes and members (e.g. training Camp (weekend masterclass) and two edition of an International Fencing Camp). I also collaborated with FIPM in Rome and Pentathlon GB
 - Budget management: plan club expenses, season travels and events
 - Customer service: support via e-mail, phone and face-to-face to current and prospective members

Sep 2016 - Aug 2017

- Head Coach**
[London Fencing Club](#)
- Planned the season training, S&C classes, competitions
 - Delivered fencing classes and 1-2-1 lessons

Courses

2020	BLSD Course Croce Rossa Italiana - Comitato di Cremona
2019	UIPM international judge licence (Lev. 1/2) Union internationale de pentathlon modern, UIPM National
2017	Fencing coach II lev. SNaQ (epee, foil, sabre) FIS Federazione Italiana Scherma
2017	Safeguarding & Protecting Children course Plymouth City Council
2017	First Aid course UK Coaching
2012	Barman course Associazione Italiana Barmen e Sostenitori, A.I.B.E.S.
2011	Rhinoceros Level 1 Training course Sudio ilTratto.com
2009	Fencing referee Federazione Italiana Scherma, FIS