

The background of the image is a lush, green forest with tall evergreen trees. A dark, turbulent river flows from the center-left towards the bottom right. The lighting is natural, with sunlight filtering through the canopy.

**GREEN  
HERO**

**X**

**BELL  
FOOD  
GROUP**

**OO  
O**

**65**  
locations  
worldwide

**>12 k**  
employees

**5**  
business  
areas



000

(...)

000

>12 k  
employees

5  
business  
areas

(...)

65  
locations  
worldwide



CO2

Energy

Wellbeing

Governance

Recycling

Safety

Animals

Water

00

(...)

>12 k

employees

5

business  
areas

BELL  
FOOD  
GROUP

65  
locations  
worldwide

# HOW TO ALIGN?



CO2

Energy

Wellbeing

Governance

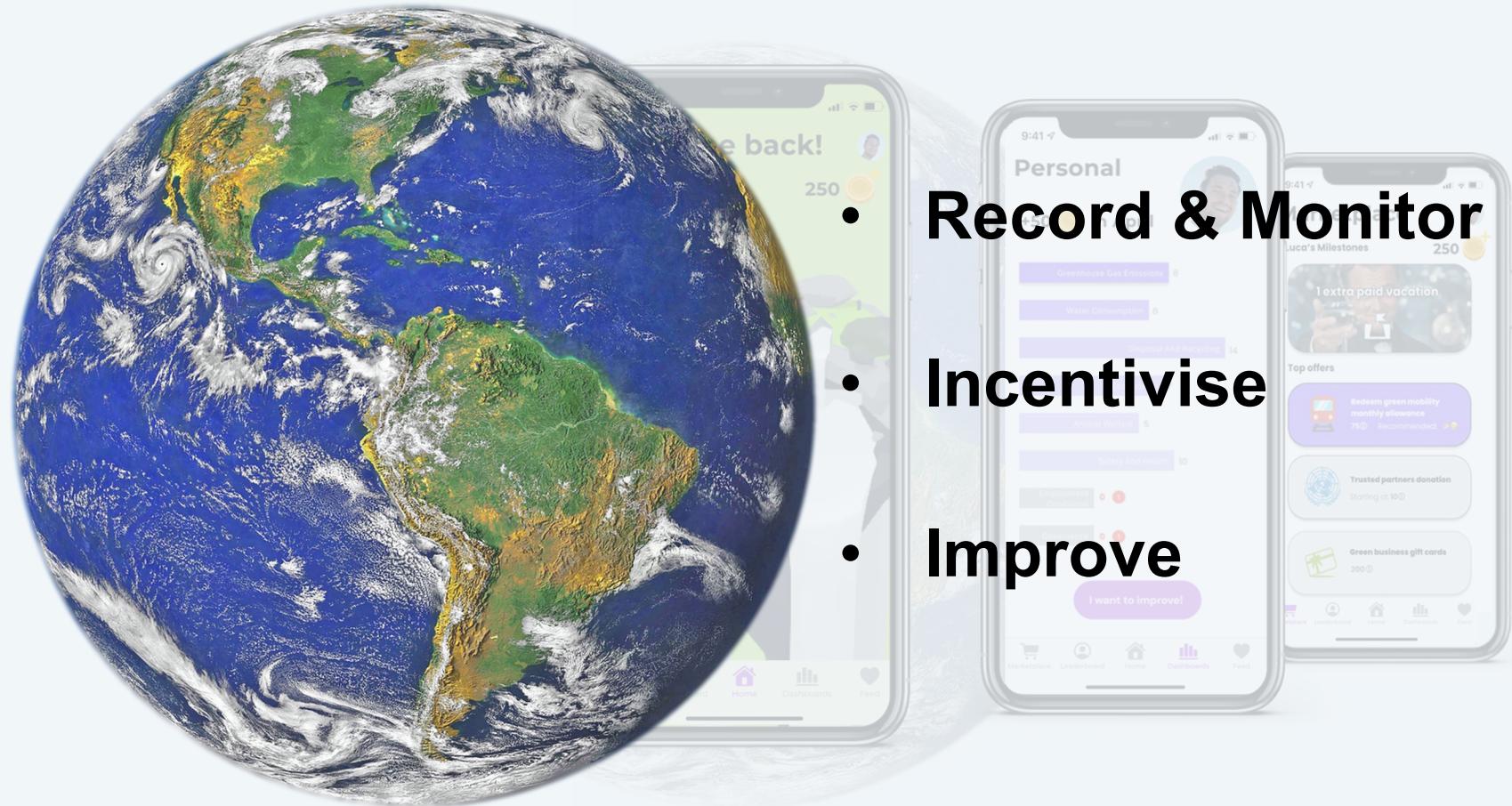
Recycling

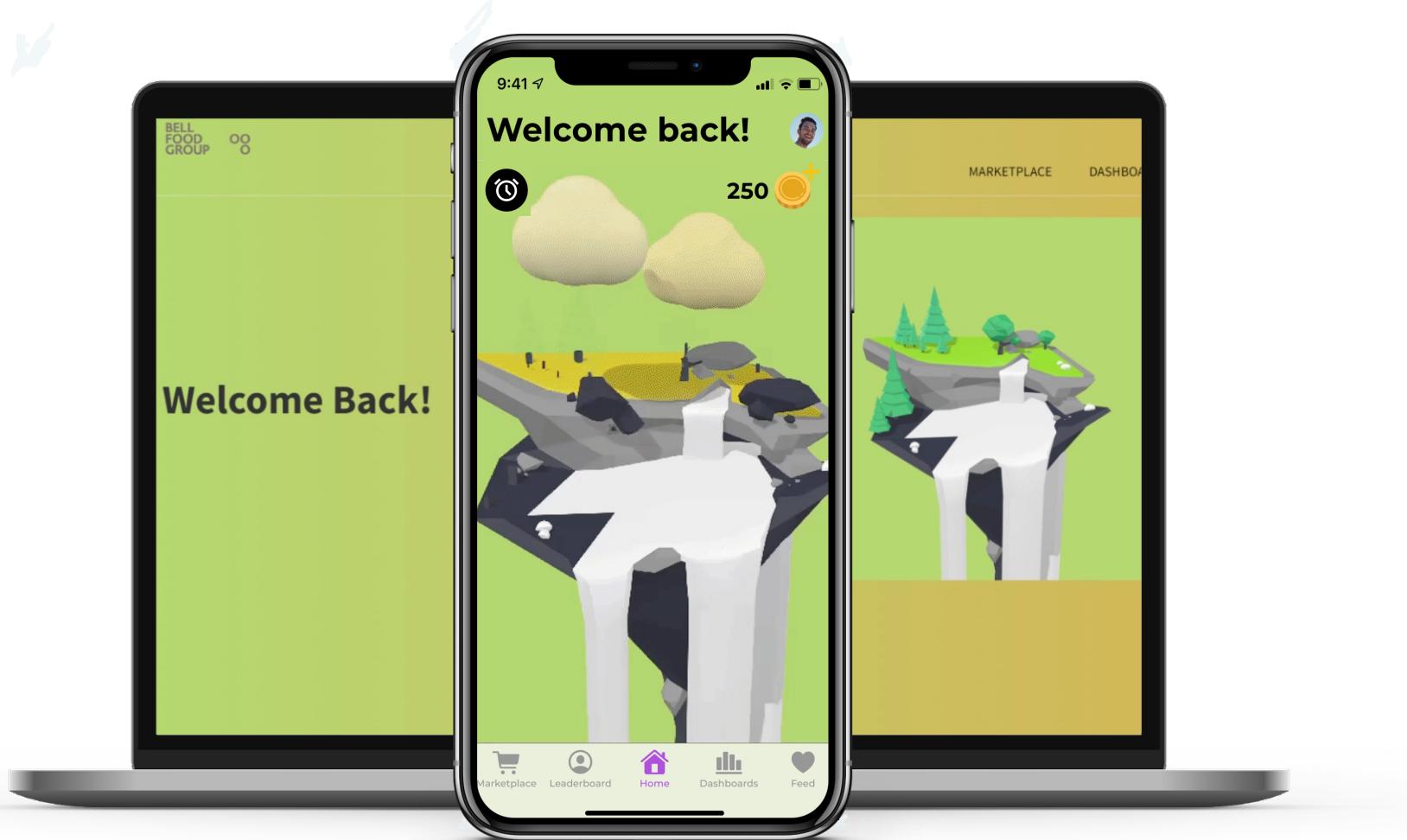
Safety

Animals

Water

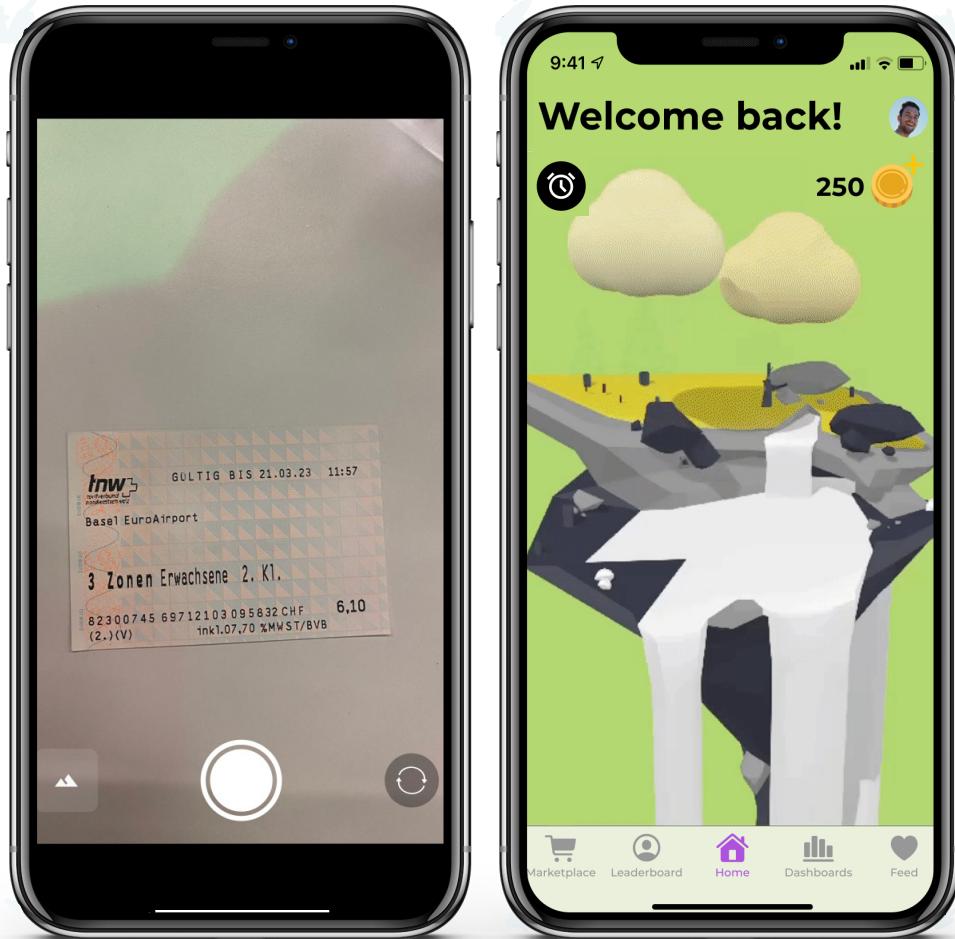
# TEND YOUR PLANET





BELL  
FOOD  
GROUP

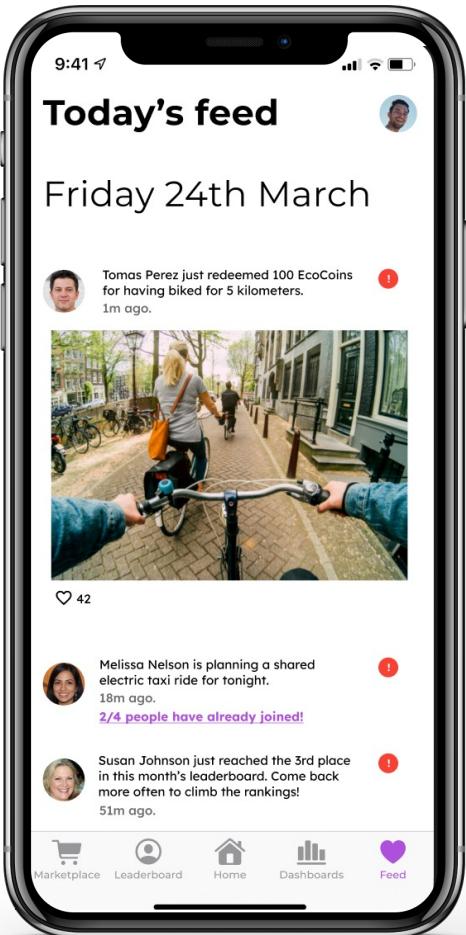
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- **Record**

**Working hours**

**Green mobility**



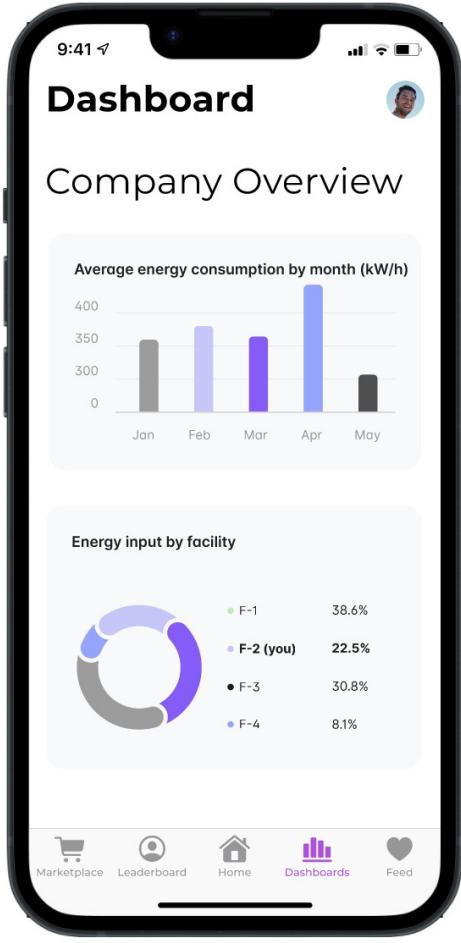
- **Record**

- Working hours**

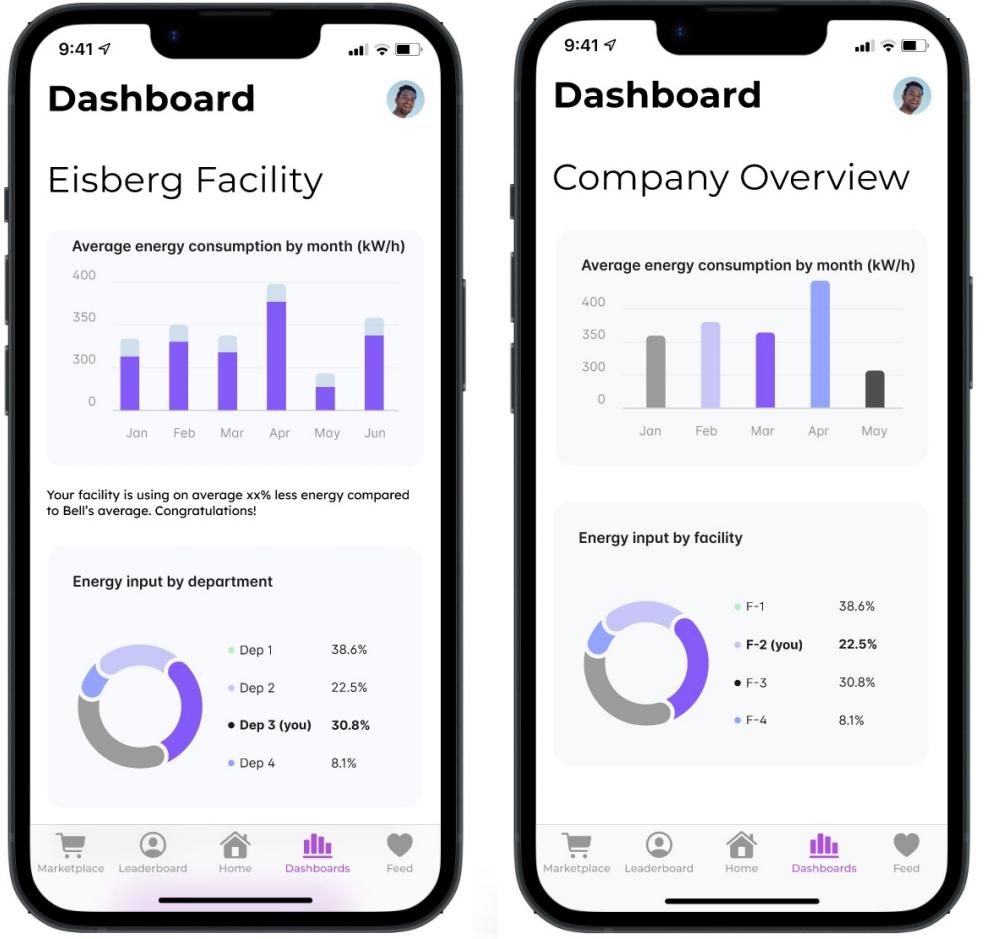
- Green mobility**

- Carpooling usage**

- **Monitor**



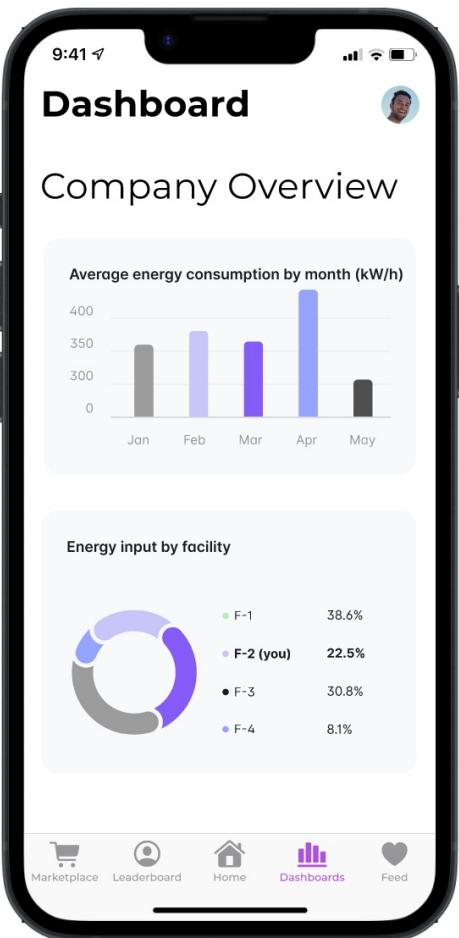
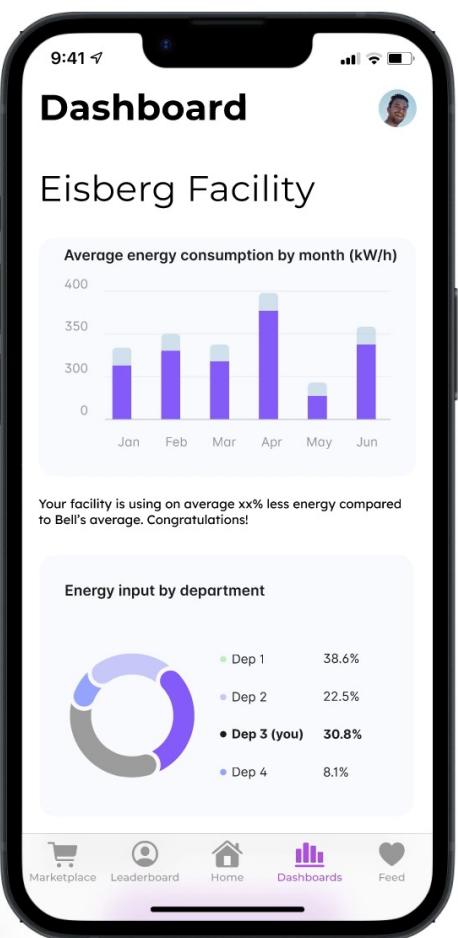
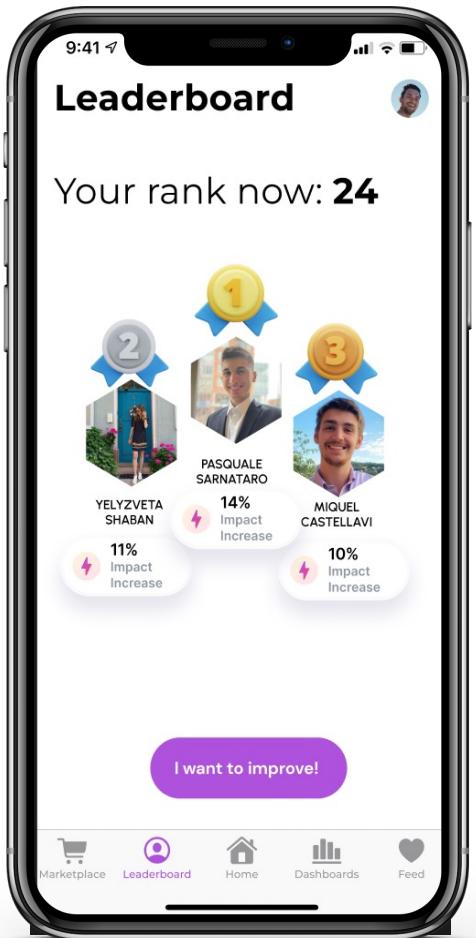
**Company-wide stats**



- **Monitor**

**Company-wide stats**

**Facility/dept/... breakdown**



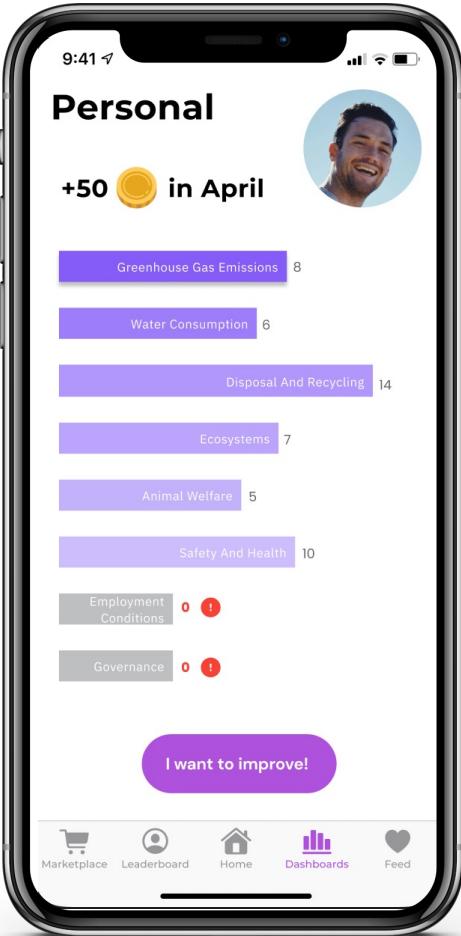
## • Monitor

Company-wide stats

Facility/dept/... breakdown

Employees leaderboard

- **Incentivise**
- Strengths/weaknesses simple overview**

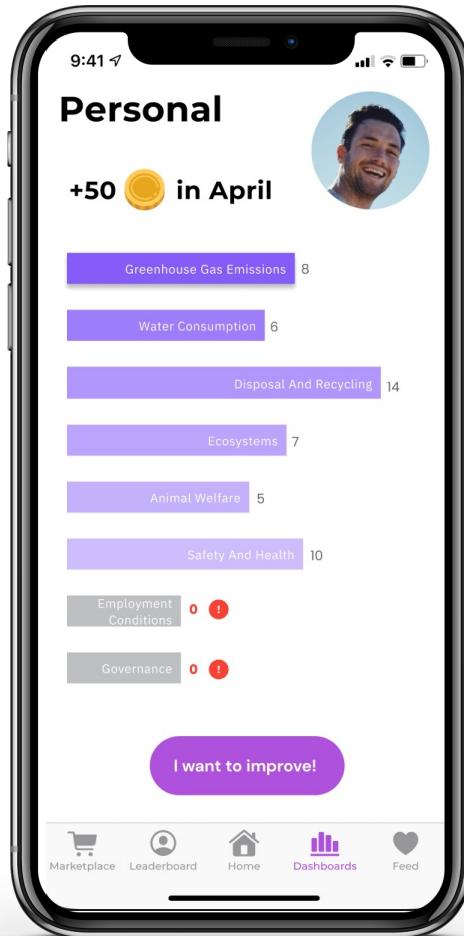
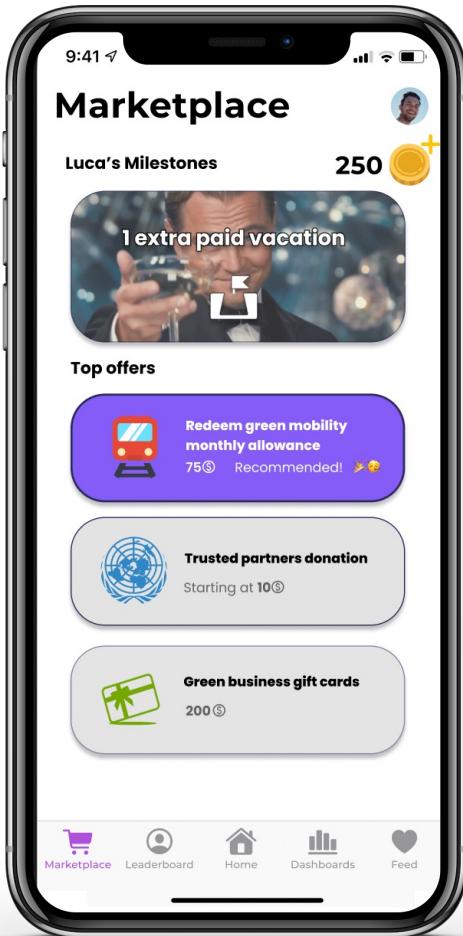
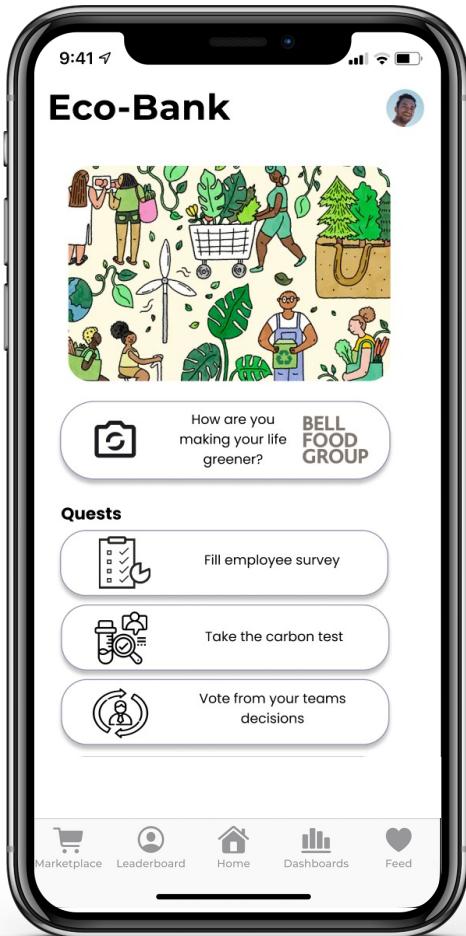




- **Incentivise**

**Strengths/weaknesses simple overview**

**EcoPoints redemption options**



- **Incentivise**

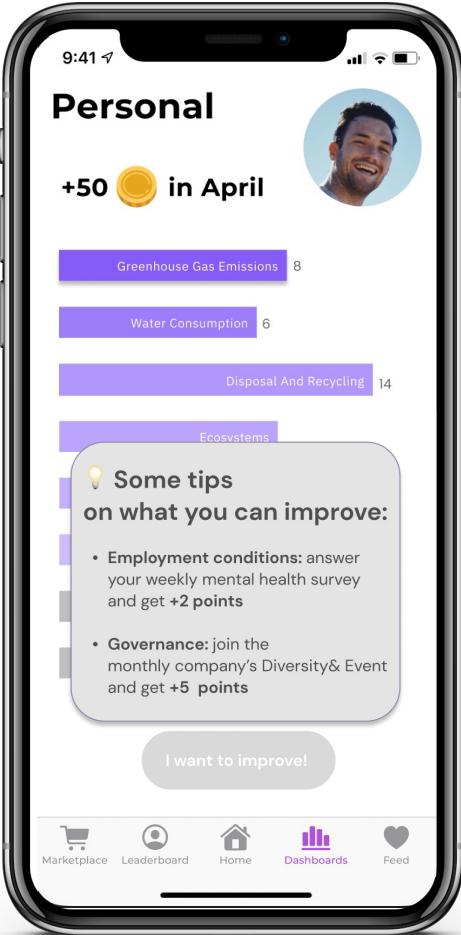
**Strengths/weaknesses simple overview**

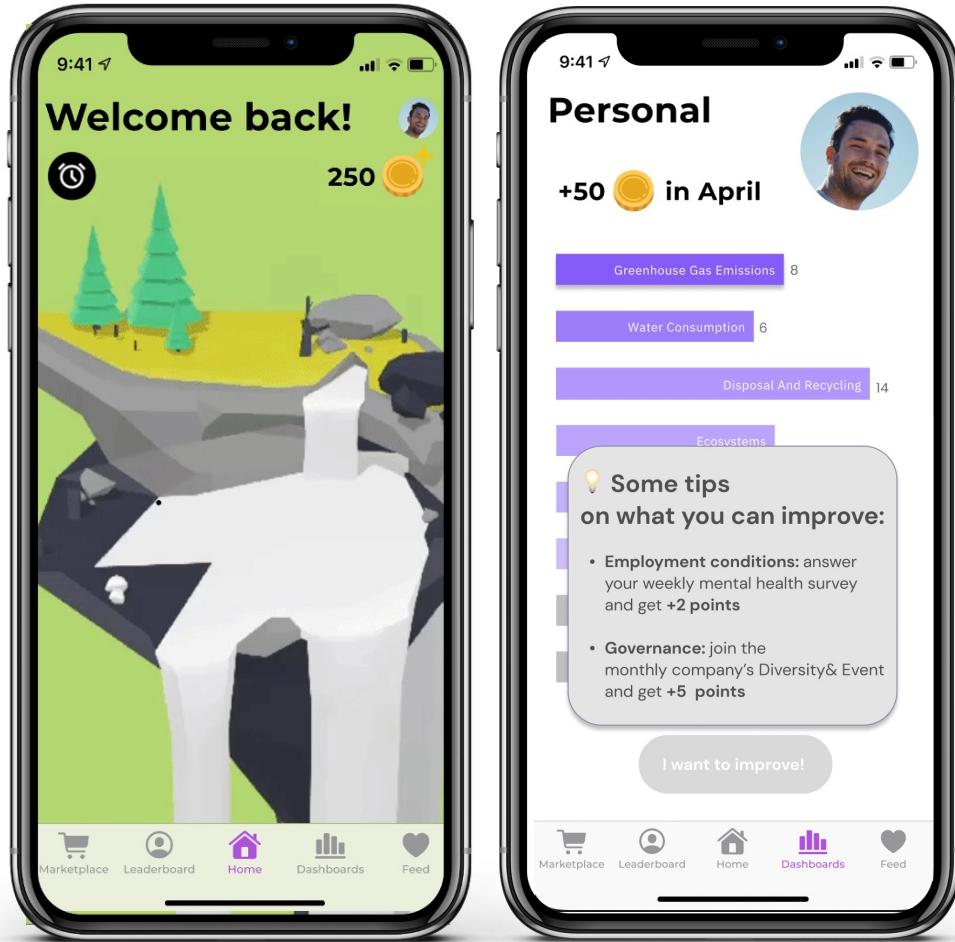
**EcoPoints redemption options**

**Opportunity to quickly earn more EcoPoints**

- **Improve**

**'Do Better' green tips**

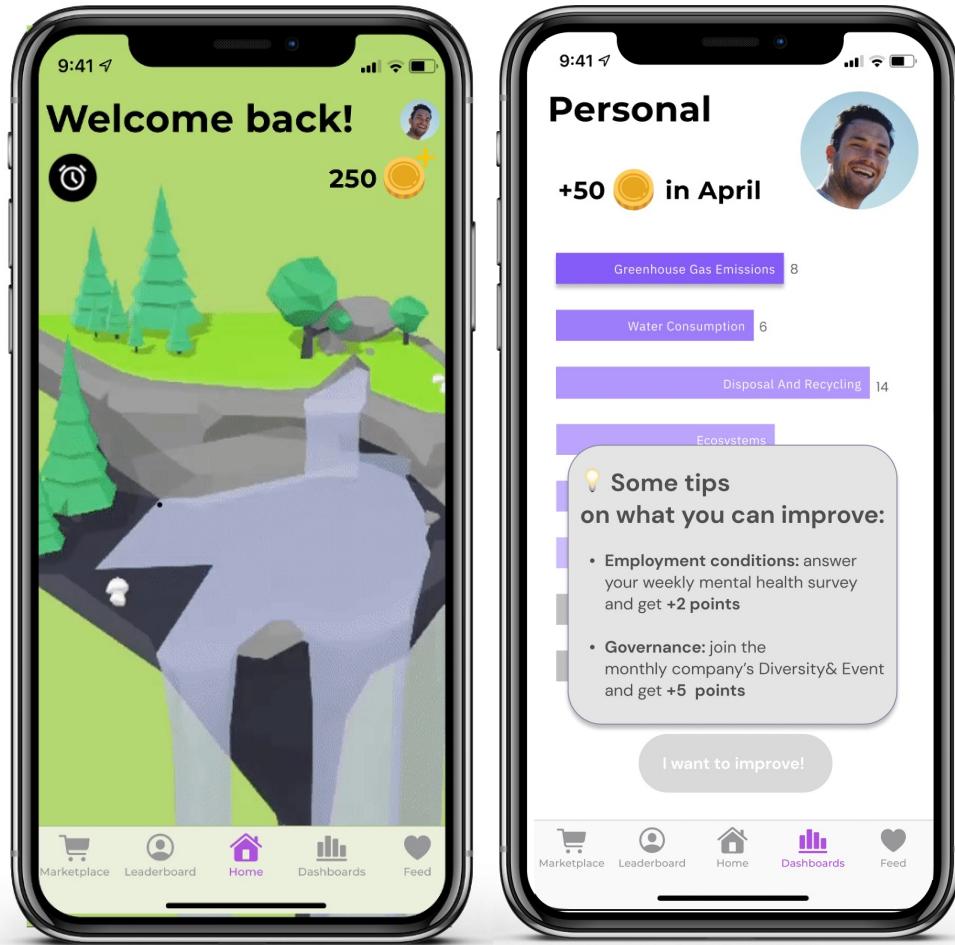




- **Improve**

**'Do Better' green tips**

**Planet changes observation**



- **Improve**

**'Do Better' green tips**

**Planet changes observation**



BELL  
FOOD  
GROUP

OOO

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