

CONTACT

- **** 084-649-7730
- ✓ passakorn.dev@gmail.com
- Bangkok Boulevard PinklaoPhetkasem

EDUCATION

2008-2012 Kasetsart University

Bachelor of Economics

CERTIFICATIONS

 Completed TechUp's Front-End Development course in August 2024

SKILLS

- Front-End:Html,JavaScript,React
- Back-End:
 Node.js,Express,MongoDB
- Version Control with Git and GitHub

PASSAKORN CHANTARAPAKORN

PROJECT

Landing page E-commerce website:

The project is likely focused on creating a visually appealing, responsive web interface for a business or service called "Agencio." The page contains several sections like services, testimonials, and pricing plans to engage users. [HTML CSS Tialwind]

GitHub Link: https://github.com/PassakornChamp/CSS-miniProject

Travel Guide Search

- This application is a responsive, interactive travel guide that allows users to search for and read travel articles.
- Users can toggle between light and dark themes, enhancing the user experience based on their preference.
- The application is designed with a flexible layout that displays travel articles with a photo and brief content description. It also features interactive categories and photo galleries related to each article.
- The design is responsive, adapting to different screen sizes from large desktops to smaller mobile devices, ensuring usability across all platforms. [React]

<u>GitHub Link: https://github.com/PassakornChamp/react-tourist-attraction-mini-project</u>

WORK EXPERIENCE

The Essential

Marketing Manager

2019 - PRESENT

- Managed social media platforms and digital advertising campaigns to engage target audience.
- Developed and implemented marketing strategies to increase brand awareness and drive sales.
- Organized and executed successful marketing events and promotions.

Bp Muscle Co., Ltd.

2016 - 2019

Marketing Manager

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.

Kasikorn Securities Public Company Limited.

2012-2016

Equity Wealth Management

- Managed client portfolios and provided investment advice for high-net-worth individuals.
- Analyzed market trends and researched potential investment opportunities for clients.
- Performed risk assessments and developed financial planning strategies for clients.