



CONTACT

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📍 Bangkok Boulevard Pinklao
– Phetkasem

EDUCATION

2008-2012

Kasetsart University

- Bachelor of Economics

CERTIFICATION

- Completed TechUp's Front-End Development course in August 2024

SKILLS

- **Front-End :**
Html,JavaScript,React
- **Back-End:**
Node.js,Express,MongoDB
- Version Control with Git and GitHub

PASSAKORN

CHANTARAPAKORN

Front-End Developer

Motivated Full-Stack Software Developer proficient in JavaScript in building web applications . Seeking a junior role in software house industry with hybrid working by leveraging my skills in both front-end and back-end development to deliver innovative solutions.

PROJECT

Portfolio website:

- Semantic HTML Structure: Organized webpage using semantic elements (<header>, <section>, <footer>), headings, lists, and links for clear and logical content presentation.
- Responsive CSS Design: Leveraged Flexbox, Grid, and media queries for a responsive layout; added animations and transitions for interactivity.
- Component-Based React Architecture: Built reusable components (Header, Footer, etc.) with props and dynamic rendering for scalability and efficiency.
- Modern Styling Techniques: Applied consistent color schemes, typography, and scoped styling (CSS Modules or Styled Components) for a polished, professional look.
- Deployment and Optimization: Hosted on Netlify, ensured fast loading via image optimization and performance-focused coding practices.

Link:<https://passakorn-resume.netlify.app/>

Landing page E-commerce website:

- The project is likely focused on creating a visually appealing, responsive web interface for a business or service called "Agencio." The page contains several sections like services, testimonials, and pricing plans to engage users.
- [HTML CSS Tialwind]

GitHub Link: <https://github.com/PassakornChamp/CSS-miniProject>

Travel Guide Search

- This application is a responsive, interactive travel guide that allows users to search for and read travel articles.
- Users can toggle between light and dark themes, enhancing the user experience based on their preference.
- The application is designed with a flexible layout that displays travel articles with a photo and brief content description. It also features interactive categories and photo galleries related to each article.
- The design is responsive, adapting to different screen sizes from large desktops to smaller mobile devices, ensuring usability across all platforms.[React]

GitHub Link: <https://github.com/PassakornChamp/react-tourist-attraction-mini-project>

WORK EXPERIENCE

- **The Essential** 2019 - PRESENT
Marketing Manager
 - Managed social media platforms and digital advertising campaigns to engage target audience.
 - Developed and implemented marketing strategies to increase brand awareness and drive sales.
 - Organized and executed successful marketing events and promotions.
- **Bp Muscle Co., Ltd.** 2016 - 2019
Marketing Manager
 - Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
 - Oversee market research to identify emerging trends, customer needs, and competitor strategies.
 - Monitor brand consistency across marketing channels and materials.
- **Kasikorn Securities Public Company Limited.** 2012-2016
Equity Wealth Management
 - Managed client portfolios and provided investment advice for high-net-worth individuals.
 - Analyzed market trends and researched potential investment opportunities for clients.
 - Performed risk assessments and developed financial planning strategies for clients.