

Siddhant Somvanshi

Toronto, Ontario
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Profile: -

Analytical and detail-oriented Data Analyst with a proven track record in transforming complex datasets into actionable insights to support business strategy and decision-making. Skilled in data cleaning, analysis, and visualization using Python, Power BI, Excel, and Tableau tools. Experienced in building dynamic dashboards, performing statistical analysis, and collaborating with cross-functional teams to drive data-driven initiatives. Adept at identifying trends, automating processes, and delivering clear, impactful reporting. We are committed to leveraging data to optimize business outcomes and improve performance.

Work Experience: -

Assistant Team Lead (Operation & Management), Dollarama L.P, Ontario	April 2023-Present
<ul style="list-style-type: none">Managed store operations, ensuring an 80% on-time task completion rate, and led efforts to improve KPIs through Agile methods.Led a team of 10 employees, fostering collaboration and accountability to achieve operational goals, and contributed to a 25% improvement in team productivity.Led vendor relationships and managed external systems, resulting in improved operational efficiency by 15%.Spearheaded the use of market research and data-driven decisions to improve store layout, contributing to a 5% increase in customer traffic.Presented insights on store performance and customer behavior to the District Management.	
Business Development Analyst, Bestla Industries Pvt. Ltd.	July 2021-Feb 2023
<ul style="list-style-type: none">Conducted competitive market intelligence and product research to identify key trends, contributing to a 36% sales revenue increase.Developed a data-driven market expansion strategy, increasing market share by 25% using insights from Power BI and Tableau.Automated data collection processes and optimized sales funnel efficiency with Python, improving lead conversion rates by 30%.Presented market and competitor insights to senior executives and made recommendations for business strategy adjustments.	

Education: -

Post-graduate Certificate, Data Analytics for Business Decision Making Durham College, Oshawa, Ontario	May 2024-Dec 2024
<ul style="list-style-type: none">GPA: 4.47/5	
Post-graduate Certificate, International Business Management Durham College, Oshawa, Ontario	May 2023-Dec 2023
<ul style="list-style-type: none">GPA: 4.82/5	

Projects:

Cricket Data Analysis GitHub Link
<ul style="list-style-type: none">Created interactive dashboards using Power BI, analyzing key player performance metrics for the 2024 World Cup.

- Scraped and processed data using Python, visualizing player stats like strike rate and bowling averages

Movie Recommender System| [GitHub Link](#)

- Developed a Python-based web application using Streamlit to provide personalized movie recommendations based on user-selected titles, utilizing a precomputed similarity matrix for accurate results.
- Implemented features for user interaction and visual presentation, including a dropdown menu for movie selection and display of corresponding movie posters fetched from TMDb.

Skills: -

- **Quantitative Research:** Expertise in designing and executing market research studies using both qualitative and quantitative methodologies
- **Visualization Tools:** Power BI (Advanced), Tableau
- **Programming:** Python (Pandas, NumPy, sci-kit learn, matplotlib, seaborn), SQL
- **Statistical Tools:** Excel, SPSS
- **Data Management & Operations:** Data cleaning & ETL
- **Workflow Automation:** Proficient in automating analysis processes using Python and Power BI
- **Database Management:** SQL, API, Mongo DB

Volunteering: -

Startup Canada, Brampton, Ontario

Nov 2023

- Assisted in event coordination, helping entrepreneurs navigate challenges and ensuring smooth logistics.

Durham College, Oshawa, Ontario

Jan 2023

- Supported new students with cultural guidance and academic integration, promoting networking and smooth transitions.