**Introduction**

**BJ Ad Media** is a Web Developing hub that puts business results above all else. We know the importance of a good, standard user friendly and quality website for your business. Your business needs will always come before our need to impress. When your business succeeds, so does ours.

**Overview**

It appears that you need an E-Commerce for your fashion store that will enable users from different part of the world to view, buy and pay for your products and services from wherever they are on the planet. We will help you with insight as to what you might need and be able to deliver even quality as you can afford.

**Your Website**

**UX Design (User Experience Design)**

The User interface will be a simple but professional and attractive design. Uniquely designed for your business and not an online copied theme that is used by anyone out there. This will make your Website stand out and branded. Your design will feature:

* User Friendly Layout that allow you customers to view the website without having to look for ‘what’ on the website
* Seamless, professional animations that makes user explore the website with ease.
* Responsiveness that makes the website adjust itself based on the size of the screen of the user. That is, users making use of mobile phones or tablets will not have to struggle around the page to get things done. The design on its own adjusts for easy navigation.
* Fast and reliable design. The interface will be coded with CSS which is the styling script that has proven to be the fastest loading animation design for website among others.

**Website Functionality**

The website needs the following to function well

* A well modeled database for Users, Admin, Product categories, Products,
* An admin backend that allows admin to add products, view products, add category, delete product, view orders etc.
* A user frontend that is open to the public and will have a registration and login module incase users will like to buy from it. All this will be well positioned on the website as links and will not interfere with the display of your Products
* A cart where users can add products, add quantity, and check out.
* A payment gateway that allows users pay on the go for your products, while their payment will be made into your accounts. Though there is a charge that comes from the subscribed payment merchant. But as a developer, we create an opening for the gateway.

**Website Development**

The development of the website will be coded with **PHP Programming Language** from scratch.

Below is a demo

<https://bjadmedia.000webhostapp.com/ba/frontend/xindex.php>

*Please note that the demo has some functions disabled which might therefore throw errors. Also note that this is a demo interface not what the interface would be. Your Interface would be your Unique design.*

Also note that this is a standard code-from-scratch project. That is, not Ecommerce plugins such as wordpress or magento or others.

**Cost:**

Thecost of this project is N300,000 (Domain, Hosting included, free 6 months website Management. 1 year Full time technical support)

**Delivery**

The project will be delivered in 8 weeks. However, the project will be available for preview in 6weeks.

**Terms**

We require a deposit of One hundred and Fifty thousand naira(N150,000) to get started, for the purpose of reservation of the domain name, as it also allow us to put logistics in place so as to deliver quality as promised. You can make this payment by bank transfer to the Account Number Provided Below. We have availability to begin this project at payment reception. A temporary hosting will be done for you to be able to track the progress and make necessary adjustments. After the site is tested, the rest of the payment will be made and hosting will be done. We look forward to working with your team, and hope that this might be a step towards a continued working relationship.

Thanks

Banji Mayowa.

**BJ Ad Media**

**Acceptance**

**Client:**

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Client First Name & Last Name

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Client’s Company

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Client’s Signature and Date

**Sender:**

Akole Banji Mayowa

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Sender’s First Name & Last Name

BJ Ad Media

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Sender’s Company

10/9/2017

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Sender’s Signature and Date