

Logo Versions



Primary

**FLOW BANK** 



Wordmark Only

Icon

# Colours



### Primary

Hex #FFFFF RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

### Secondary

Hex #FFFFF RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

#### Accent

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

## Background

Hex #8E169E

RGB rgb(142,22,158)

CMYK 10 86 0 38

Pantone 18-3324

Typography

**Primary** 

Exo 2 Medium

Aa Bb Cc