To transform an XAML application into a downloadable and installable app from your website, you'll need to follow these steps, generally involving packaging and deployment:

**1. Choose the Application Type:**

* [**WPF**](https://x.com/i/grok?text=WPF) **(Windows Presentation Foundation)** if you're using XAML for desktop applications.
* [**UWP**](https://x.com/i/grok?text=UWP) **(Universal Windows Platform)** if you're targeting Windows 10 or later devices.

**For WPF:**

**2. Prepare Your WPF Application:**

* Ensure your application is fully developed and tested.
* Set up your project to be deployable:
  + Right-click on your project in Visual Studio, go to **Properties**.
  + Under **Application**, ensure the **Output type** is set to **Windows Application**.
  + In **Publish** tab, configure publishing options like the publish location.

**3. Publish the WPF Application:**

* Use the publish wizard in Visual Studio:
  + Right-click on the project > **Publish**.
  + Choose a publish method like "Folder", "CD-ROM", or "File Share" for simplicity.
  + Configure the settings for deployment, including prerequisites if needed (like .NET Framework).

**4. Create an Installer:**

* [**ClickOnce**](https://x.com/i/grok?text=ClickOnce) is a straightforward way for WPF apps:
  + In the publish settings, enable ClickOnce:
    - Check **The application is available offline as well** if you want it to be installable for offline use.
  + ClickOnce will generate an .application file which users can download to install your app.
* **Third-party tools** like [Inno Setup](https://x.com/i/grok?text=Inno%20Setup) or [NSIS](https://x.com/i/grok?text=NSIS) can also be used for creating more customized installers if ClickOnce doesn't meet your needs.