```
public abstract class Advertisement {
     protected int advertisementId;
     protected String priority;
     protected int noOfDays;
     protected String clientName;
     public void setAdvertisementId(int advertisementId) {
           this.advertisementId = advertisementId;
     }
     public int getAdvertisementId() {
           return advertisementId;
     public void setPriority(String priority) {
           this.priority = priority;
     public String getPriority() {
           return priority;
     public void setNoOfDays(int noOfDays) {
           this.noOfDays = noOfDays;
     public int getNoOfDays() {
           return noOfDays;
     public void setClientName(String clientName) {
          this.clientName = clientName;
     public String getClientName() {
          return clientName;
     }
     public Advertisement(int advertisementId, String priority, int
noOfDays, String clientName) {
           this.advertisementId = advertisementId;
           this.priority = priority;
           this.noOfDays = noOfDays;
           this.clientName = clientName;
     }
     public abstract float calculateAdvertisementCharge(float baseCost);
}
import java.util.*;
```

```
public class BonBon {
     public static void main(String[] args) {
           Scanner sc = new Scanner(System.in);
           System.out.println("Enter the advertisement id");
           int id = sc.nextInt();
           System.out.println("Enter the priority(high, medium, low)");
           String priority = sc.next();
           System.out.println("Enter the no of days advertisement is
published");
           int num = sc.nextInt();
           System.out.println("Enter the client name");
           String name = sc.nextLine();
           sc.nextLine();
           System.out.println("Enter the type of Advertisement
(video/image/text)");
           String type = sc.next();
           if(type.equalsIgnoreCase("video")) {
                 System.out.println("Enter the duration in minutes");
                 int min = sc.nextInt();
                 VideoAdvertisement obj = new VideoAdvertisement(id,
priority, num, name, min);
                 System.out.println("Enter the base cost");
                 float base = sc.nextFloat();
                 System.out.println("The Advertisement cost is " +
obj.calculateAdvertisementCharge(base));
           else if(type.equalsIgnoreCase("image")) {
                 System.out.println("Enter the number of inches");
                 int inc = sc.nextInt();
                 VideoAdvertisement obj = new VideoAdvertisement(id,
priority, num, name, inc);
                 System.out.println("Enter the base cost");
                 float base1 = sc.nextFloat();
                 System.out.println("The Advertisement cost is " +
obj.calculateAdvertisementCharge(base1));
           else if(type.equalsIgnoreCase("text")) {
                 System.out.println("Enter the number of characters");
                 int text = sc.nextInt();
                 VideoAdvertisement obj = new VideoAdvertisement(id,
priority, num, name, text);
                 System.out.println("Enter the base cost");
                 float base2 = sc.nextFloat();
                 System.out.println("The Advertisement cost is " +
obj.calculateAdvertisementCharge(base2));
           }
     }
}
```

```
public class ImageAdvertisement extends Advertisement {
     private int inches;
     public void setInches(int inches) {
           this.inches = inches;
     public int getInches() {
           return inches;
     public ImageAdvertisement(int advertisementId, String priority, int
noOfDays, String clientName, int inches) {
           super(advertisementId, priority, noOfDays, clientName);
           this.inches = inches;
      }
     public float calculateAdvertisementCharge(float baseCost) {
           float baseAdvertisementCost;
           baseAdvertisementCost = baseCost * inches * noOfDays;
           float boosterCost = 0;
           float serviceCost = 0;
           if (priority.equals("high")) {
                 boosterCost = (float) (0.1 * baseAdvertisementCost);
                 serviceCost = 1000;
           }
           else if(priority.equals("medium")) {
                 boosterCost = (float) (0.0 * baseAdvertisementCost);
                 serviceCost = 700;
           else if(priority.equals("low")) {
                boosterCost = 0;
                 serviceCost = 200;
           return baseAdvertisementCost + boosterCost + serviceCost;
      }
```

```
public class TextAdvertisement extends Advertisement{
   private int noOfCharacters;
```

```
public void setNoOfCharacters(int noOfCharacters) {
           this.noOfCharacters = noOfCharacters;
     public int getNoOfCharacters() {
           return noOfCharacters;
     public TextAdvertisement(int advertisementId, String priority, int
noOfDays, String clientName, int noOfCharacters) {
           super(advertisementId, priority, noOfDays, clientName);
           this.noOfCharacters = noOfCharacters;
     public float calculateAdvertisementCharge(float baseCost) {
           float baseAdvertisementCost;
           baseAdvertisementCost = baseCost * noOfCharacters * noOfDays;
           float boosterCost = 0;
           float serviceCost = 0;
           if (priority.equals("high")) {
                 boosterCost = (float) (0.1 * baseAdvertisementCost);
                 serviceCost = 1000;
           else if(priority.equals("medium")) {
                 boosterCost = (float) (0.0 * baseAdvertisementCost);
                 serviceCost = 700;
           }
           else if(priority.equals("low")) {
                 boosterCost = 0;
                 serviceCost = 200;
           }
           return baseAdvertisementCost + boosterCost + serviceCost;
      }
public class VideoAdvertisement extends Advertisement{
     private int duration;
     public void setDuration(int duration) {
           this.duration = duration;
     public int getDuration() {
           return duration;
```

```
public VideoAdvertisement(int advertisementId, String priority, int
noOfDays, String clientName, int duration) {
           super(advertisementId, priority, noOfDays, clientName);
           this.duration = duration;
     public float calculateAdvertisementCharge(float baseCost) {
           float baseAdvertisementCost;
           baseAdvertisementCost = baseCost * duration * noOfDays;
           float boosterCost = 0;
           float serviceCost = 0;
           if(priority.equals("high")) {
                 boosterCost = (float) (0.1 * baseAdvertisementCost);
                 serviceCost = 1000;
           }
           else if(priority.equals("medium")) {
                 boosterCost = (float) (0.07 * baseAdvertisementCost);
                 serviceCost = 700;
           }
           else if(priority.equals("low")) {
                boosterCost = 0;
                 serviceCost = 200;
           }
           return baseAdvertisementCost + boosterCost + serviceCost;
}
```