

ens

Pantry Features

Expiration
Dates

Expiration
Dates

Amount
of food

Search
Bar
through
pantry

Types of
food /
Brands

Serving
Sizes

Shopping
list

On-phone
Nutritional
Info

Enter
eaten
food

Nearby
Grocery
Stores

Suggest certain
areas of the food
pyramid lacking in
your pantry to
shopping list

Enter
eaten
amount

Problems Solved

Saving money
with recipes
that use
pre-purchased
ingredients

Wasted
food

Forgotten
food in the
back of the
pantry

Eating
healthier

Shopping
lists

Not knowing
what to eat for
a meal

expired
food

easier
shopping

Overestimating/under
estimating how much
food you have in your
pantry

Premium

Profit

No
Ads

Order
groceries
through
app

Optional food
locations
custom
entered by the
user.

Recipe
additions
(More, more
specific)

Balanced
meal
coaching, like
watching
what you eat
at restaurants

Alexa
Compatability

Scan barcodes
to enter
pantry items
(quick entry)

Auto shopping
list (based on
low inventory,
selected diets,
and/or other
preferences)

Busy
people

New
Parents

Older
people

Those who
cook for
themselves

Families
with kids