CMPE272
Enterprise Software Platforms

Design Mockup

Project title

WeServe - connecting NGOs to pro-bono and student volunteers

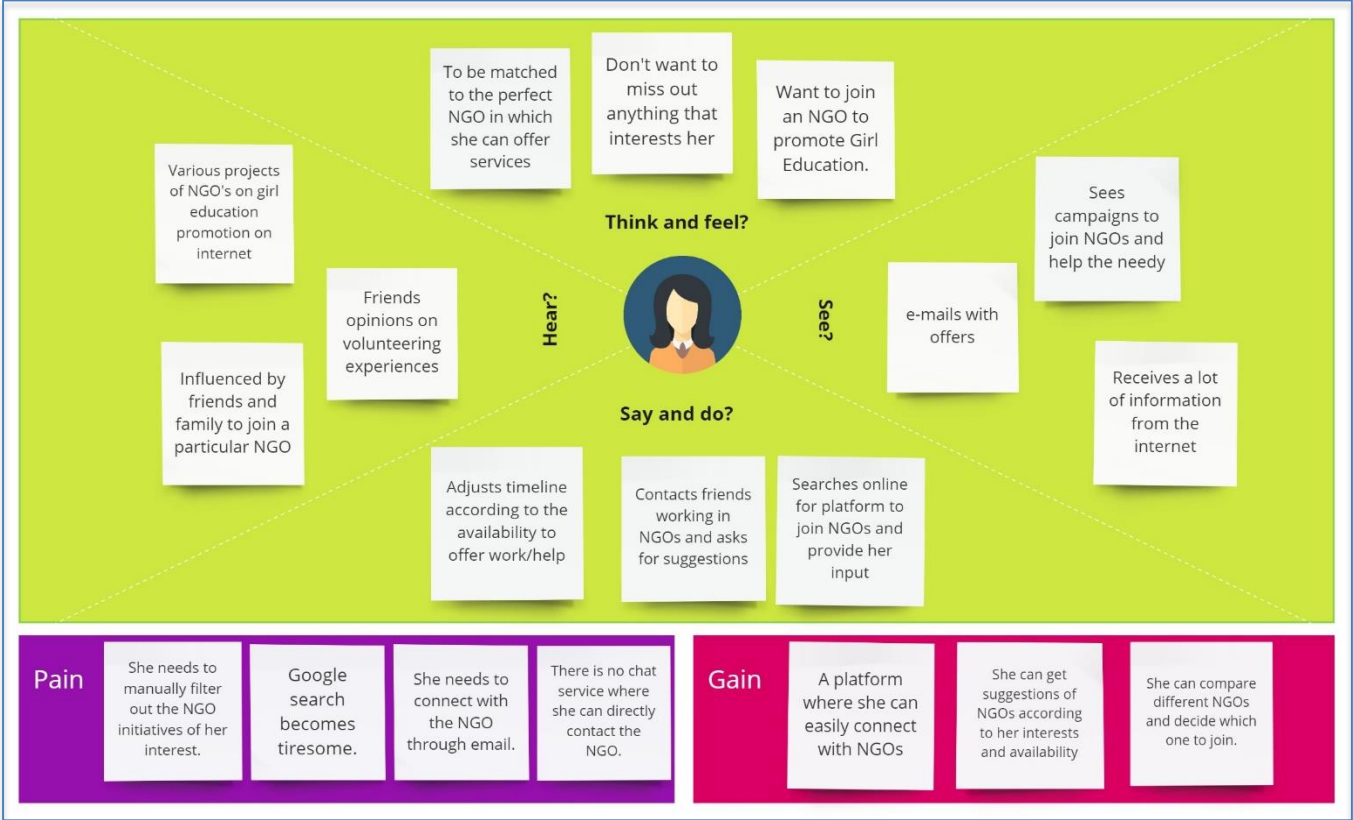## Project Team 18

Team members

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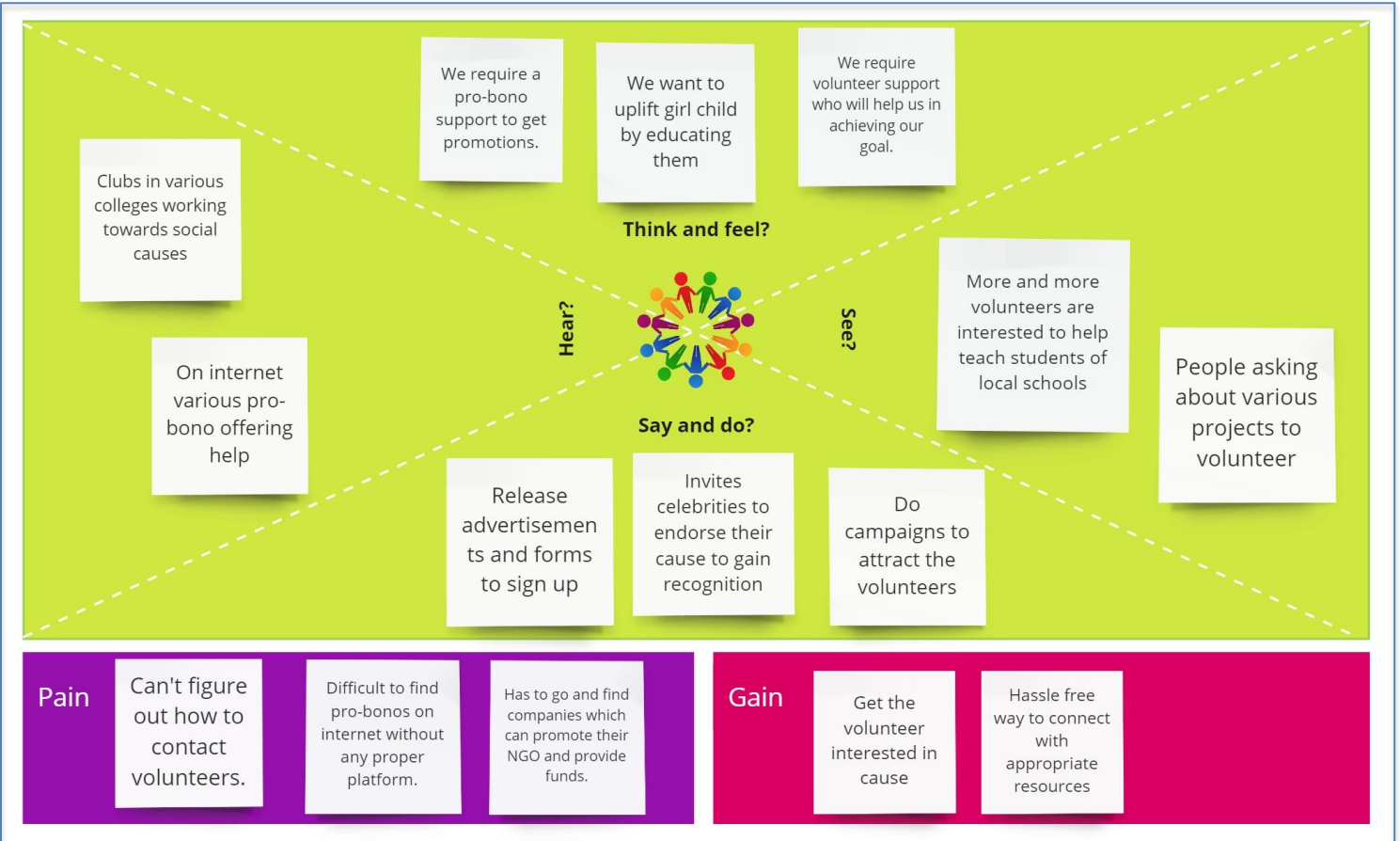
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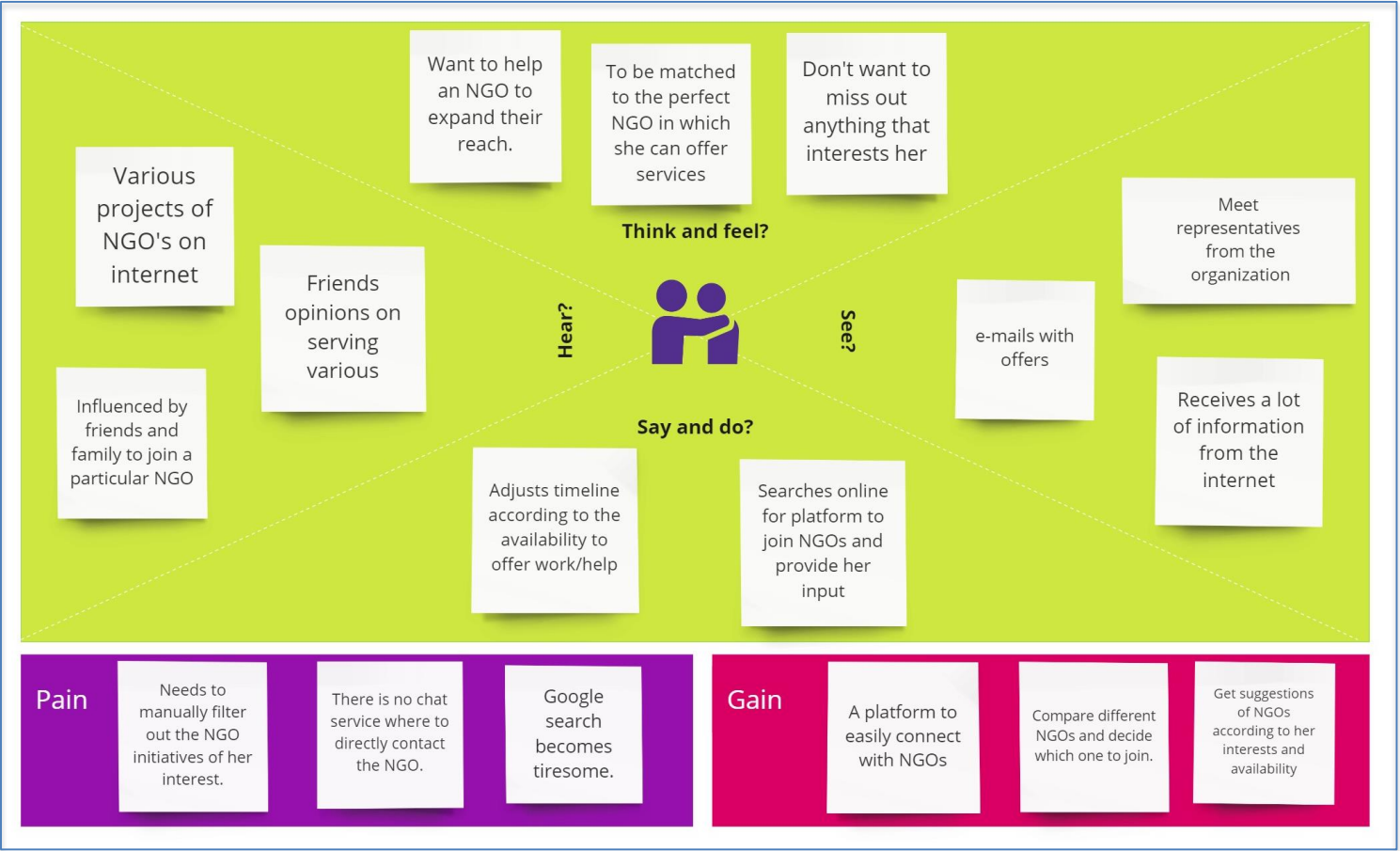Mili Patel (013756223)

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EMPATHY MAPS

VOLUNTEER EMPATHY MAP

Think and feel?

To be matched to the perfect NGO in which she can offer services

Don't want to miss out anything that interests her

Want to join an NGO to promote Girl Education.

Various projects of NGO's on girl education promotion on internet

Hear?

Friends opinions on volunteering experiences

Influenced by friends and family to join a particular NGO

See?

Sees campaigns to join NGOs and help the needy

e-mails with offers

Receives a lot of information from the internet

Say and do?

Adjusts timeline according to the availability to offer work/help

Contacts friends working in NGOs and asks for suggestions

Searches online for platform to join NGOs and provide her input

Pain

She needs to manually filter out the NGO initiatives of her interest.

Google search becomes tiresome.

She needs to connect with the NGO through email.

There is no chat service where she can directly contact the NGO.

Gain

A platform where she can easily connect with NGOs

She can get suggestions of NGOs according to her interests and availability

She can compare different NGOs and decide which one to join.

NGO EMPATHY MAP

Think and feel?

We require a pro-bono support to get promotions.

We want to uplift girl child by educating them

We require volunteer support who will help us in achieving our goal.

Clubs in various colleges working towards social causes

Hear?

On internet various pro-bono offering help

See?

More and more volunteers are interested to help teach students of local schools

People asking about various projects to volunteer

Say and do?

Release advertisements and forms to sign up

Invites celebrities to endorse their cause to gain recognition

Do campaigns to attract the volunteers

Pain

Can't figure out how to contact volunteers.

Difficult to find pro-bonos on internet without any proper platform.

Has to go and find companies which can promote their NGO and provide funds.

Gain

Get the volunteer interested in cause

Hassle free way to connect with appropriate resources

PRO-BONO EMPATHY MAP

Think and feel?

Want to help an NGO to expand their reach.

To be matched to the perfect NGO in which she can offer services

Don't want to miss out anything that interests her

Various projects of NGO's on internet

Friends opinions on serving various

Influenced by friends and family to join a particular NGO

Hear?

See?

Meet representatives from the organization

e-mails with offers

Receives a lot of information from the internet

Say and do?

Adjusts timeline according to the availability to offer work/help

Searches online for platform to join NGOs and provide her input

Pain

Needs to manually filter out the NGO initiatives of her interest.

There is no chat service where to directly contact the NGO.

Google search becomes tiresome.

Gain

A platform to easily connect with NGOs

Compare different NGOs and decide which one to join.

Get suggestions of NGOs according to her interests and availability

IDENTIFYING THE PERSONAS

(1) John – The volunteer

John is a student currently doing his undergraduate studies in San Jose. John wants to engage in some volunteer work in his free time. He has to thoroughly search the internet for the right kind of volunteering opportunities that suits his timings and areas of interests. John has to fill lot of form at different organizations and wait for their replies.

(2) Harry – The NGO contact person

Harry is the head of the NGO – Healing Dove Foundation. Harry runs this NGO with the noble idea of promoting the education of girl child. Harry does not enough resources so he searches for student volunteers and pro-bonos who can work for Healing Dove Foundation. Harry puts out advertisements, does campaigns to attract volunteers and pro-bonos. Harry has manually sort and arrange all the applications and then assign projects to appropriate applicants according to their areas of interest.

(3) Jane – The pro-bono professional

Jane is a lawyer who likes to provide pro-bono services to charitable and no-profit organisations. For this, Jane has to find NGOs on the internet who are looking for such kind of services. Jane has to filter out what kind of legal advice or lawsuit related services, the NGO is looking for. Jane has to take out time to meet with the head of the NGO and understand their requirements to decide whether she is fit for that job or not.

HOME PAGE

The Home page takes the user through the website features.
The user can be a volunteer, an NGO or a Pro-Bono. The website displays some NGO details which the user can read about and when he/ she wishes to join in, sign up is asked.

HOME PAGE NAVIGATION

When the READ MORE button is clicked. The user is redirected to a new page consisting of NGO details. When the user wishes to join in, Sign Up is asked.

WE SERVE   About Us   Be a   Find a   Be a Pro-   LOGIN
                             Volunteer   Volunteer   Bono

Healing Dove Foundation

Are you looking to help an NGO out with your writing/research skills?
If yes, The Healing Dove Foundation is looking for volunteers like you.

The Healing Dove Foundation is a not for profit organization, founded by a dedicated team of young professionals, working towards rehabilitating the most marginalized youth groups in Mumbai – currently, they are working with delinquents and the LGBTQ community.

They are looking for volunteers to assist them with documentation and research work, which will include writing proposals and annual reports, content writing for our website, writing letters of intent with our skill partners, drafting MOUs etc.

Join Us

ABOUT US

The page displays the information about the site and our work as application.

WeServe connects you with nonprofits based on your interests, profile, skills, time, and location.
It also lets you log your volunteer hours and post pictures, message nonprofits and much more. Find any type of volunteer opportunity using WeServe

WeServe is the most effective way to recruit highly qualified volunteers for your nonprofit.
We match you with people who are passionate about and committed to your cause, and who can help when and where you need them.

SIGN UP PAGE

The sign up form is displayed when the user clicks on join now button. The form takes the user information to register with WeServe. On successful sign up the user will be registered with WeServe and will be navigated to the Login screen.
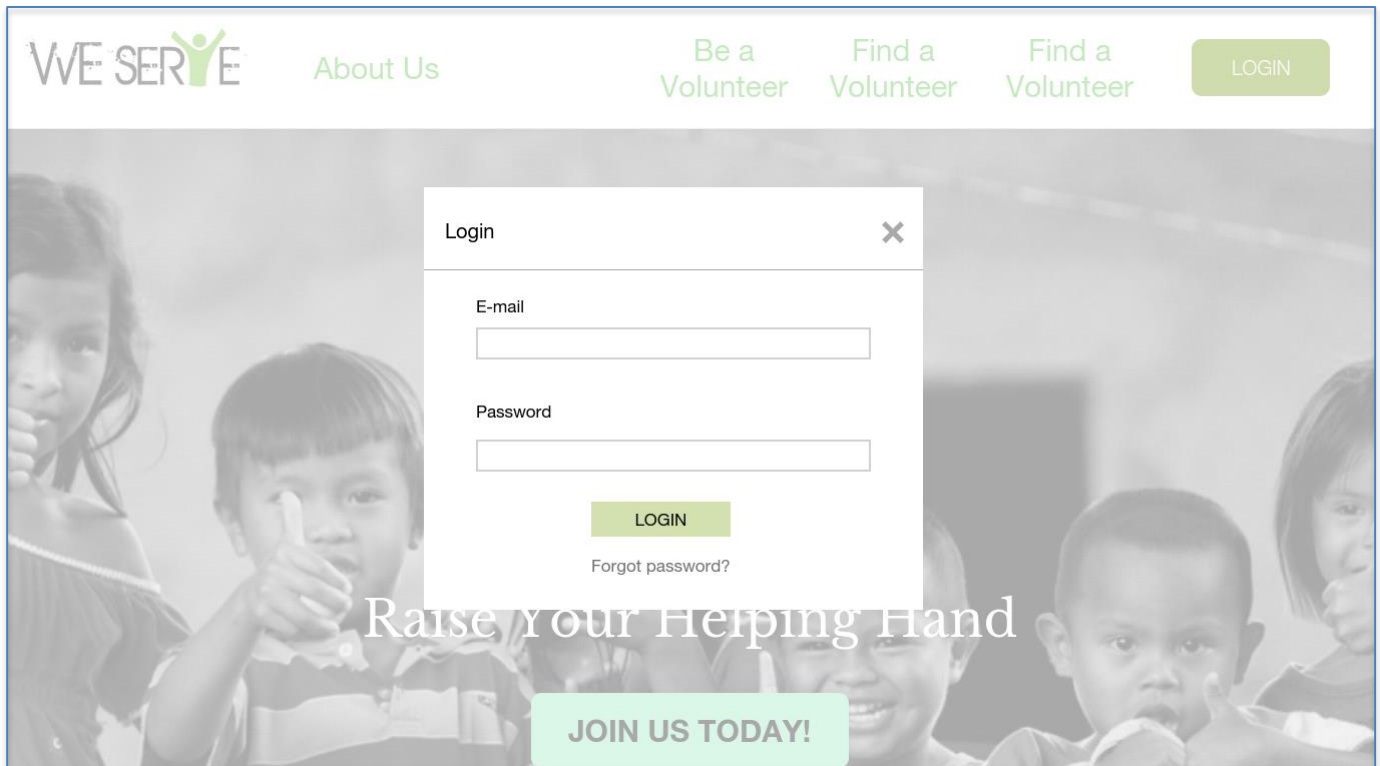
LOGIN PAGE

The login form is displayed when the user clicks on login button. The form takes the user information to login in WeServe. On successful login the user will be navigated to the dashboard where he/she can register with the ngo and explore the site.

AFTER LOGIN AS VOLUNTEER

Immediately after the login page, the volunteer is directed to a page for filling his/her information such as city of residence, qualifications, skills he/she can offer etc.

WE SERVE   About Us   Be a   Find a   Find a   John
                                              Volunteer   Volunteer   Volunteer

Let's get started

Personal information

Username *

John@gmail.com

First Name *

John

Last Name *

Smith

Email address *

John@gmail.com

Mobile Number *

+1789556332

Gender

○ Male   ○ Female

Birth Date

Year ▼   Month ▼   Day ▼

City * (so that we can find the most convenient opportunities close to you!)

Select City ▼

Location (use a location that is closest to you!)

Select Location ▼

Qualifications

Profession *

Select Profession ▼

I'm interested in

○ Yearly   ○ Monthly

○ Weekly   ○ Daily

○ One Time   ○ Recurring

○ Other

Cause you care about (Pick as many as you like)

☐ Advocacy and HR   ☐ Health and medicine

☐ Animals   ☐ Environment

☐ Children and youth   ☐ Community Development

☐ Education and Literacy   ☐ Specially Abled people

Skills you can offer (Pick as many as you like)

☐ Accounting   ☐ Computers   ☐ Financial Planning

☐ Animation   ☐ Conent Writing   ☐ Fundraising

☐ Arts and Craft   ☐ Dancing   ☐ Graphic Design

☐ Business Development   ☐ Event Management   ☐ Photography

Languages you can speak

Enter languages

How did you hear about us

Update Account

VOLUNTEER'S SEARCH FOR POSSIBLE OPPORTUNITIES

The volunteer can search the NGO depending on the timeline, hours of volunteer and skills. Here, the NGO suggestions will be already provided to the user which will be extracted using Machine Learning.

READ MORE

On Clicking the READ MORE button, the volunteer will be redirected to a new page consisting NGO details. This page can also be accessed if the user is not yet logged in.

WE SERVE

About Us   Be a   Find a   Be a Pro-   LOGIN
                  Volunteer   Volunteer   Bono

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They are looking for volunteers to assist them with documentation and research work, which will include writing proposals and annual reports, content writing for our website, writing letters of intent with our skill partners, drafting MOUs etc.

Join Us

JOIN US TODAY

When the user clicks join us today, a pop up indicating application submission in shown. The volunteer is now registered and further communication would be done by the NGO through email.
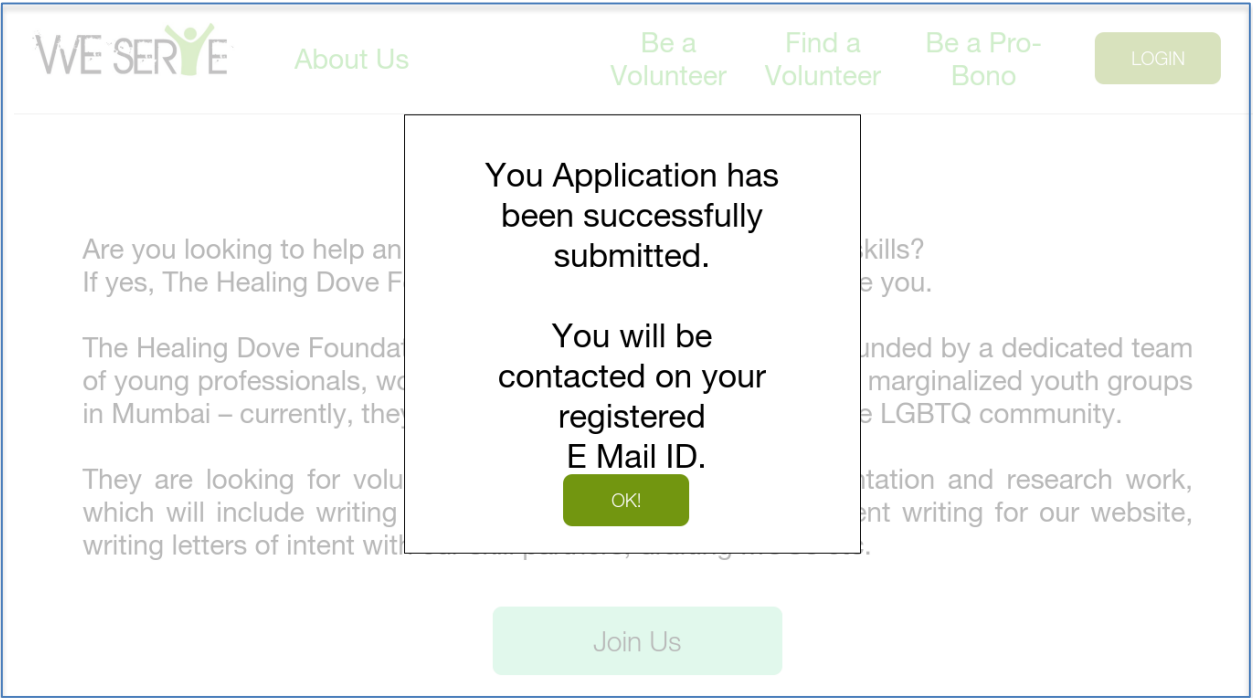
AFTER LOGIN, ASKING FOR NGO'S INFORMATION

After the NGO owner logs in, he/she is redirected to a page for setting up a profile for the NGO. The NGO owner has to enter the information of the NGO like mission, vision, industry, what skills the NGO is looking for etc

WE SERVE   About Us   Be a   Find a   Find a   Harry
                                Volunteer   Volunteer   Volunteer

Tell us something about your NGO

Organisation Name *

Contact Person Name *

Harry

Constact Number *

Contact Email *

harry@gmail.com

Description

Mission

Vision

Industry (Pick as many as you like)

- ☐ Advocacy and HR
- ☐ Animals
- ☐ Children and youth
- ☐ Education and Literacy

- ☐ Health and medicine
- ☐ Environment
- ☐ Community Development
- ☐ Specially Abled people

What skills are you looking for (Pick as many as you like)

- ☐ Accounting
- ☐ Animation
- ☐ Arts and Craft
- ☐ Branding
- ☐ Social Media

- ☐ Communications
- ☐ Conent Writing
- ☐ Dancing
- ☐ Event Management
- ☐ Teaching

- ☐ Field Work
- ☐ Fundraising
- ☐ Graphic Design
- ☐ Marketing
- ☐ Proposal Writing

Update Account

SEARCH DONE BY NGO

The owner/contact person of the NGO can search appropriate volunteers or pro-bono based on the type of services they need. Using machine learning intelligent algorithm, there will be recommendations shown on the page.
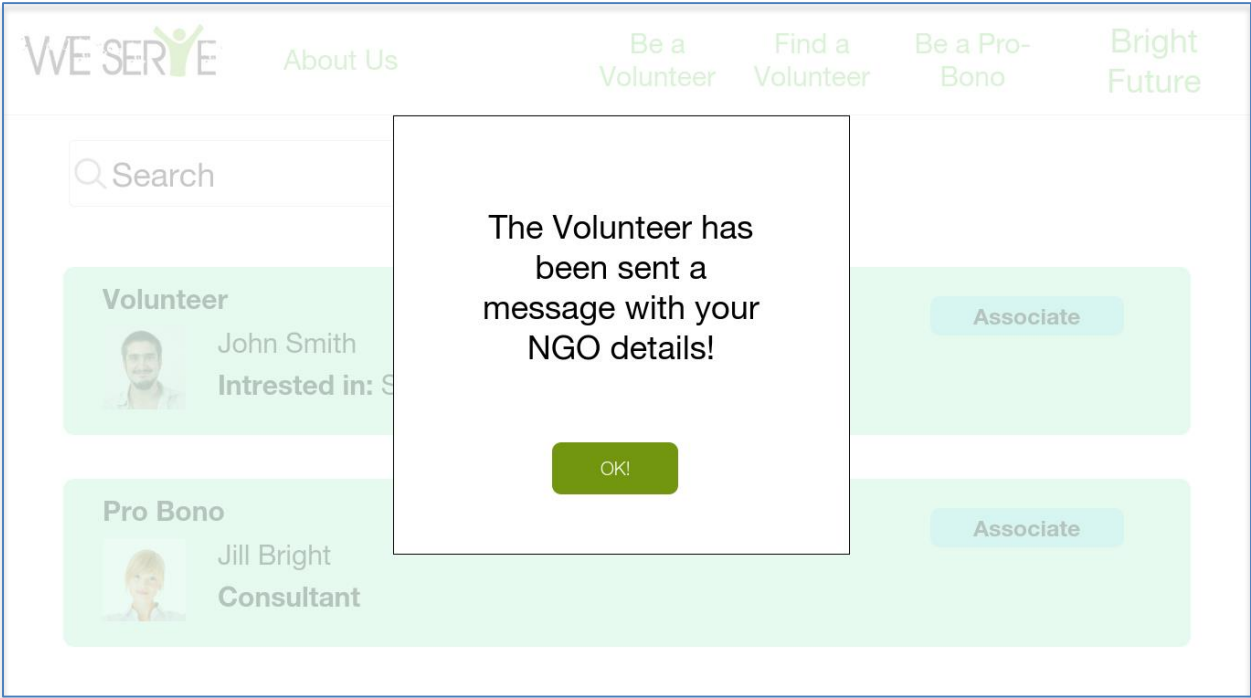
AFTER CLICKING 'ASSOCIATE'

A pop-up message will be displayed on the screen saying that the particular volunteer/pro-bono has been notified that the NGO wants to associate with him/her.

SEARCH DONE BY PRO-BONO

The pro-bono can search appropriate NGOs based on the type of services they can provide. Using machine learning intelligent algorithm, there will be NGO recommendations shown on the page.

AFTER CLICKING 'JOIN US TODAY'

A pop-up message will be displayed on the screen saying that the details of the volunteer/pro-bono has been sent to the NGO.