Unit 1: Web and Frontend Development Fundamentals and HTML

1.1 Introduction: Web Application, Client-Server Architecture

Web Application:

A web application is a software application that runs on a web server, unlike traditional desktop applications that are launched by your operating system. Web applications are accessed via web browsers over a network, such as the internet or an intranet. Examples include Gmail, Facebook, and online banking systems.

Components of Web Applications:

- Frontend (Client-side): Refers to everything the user interacts with directly. It's built with HTML, CSS, JavaScript, and frameworks like React.js.
- Backend (Server-side): Refers to the server, database, and the application logic. It
 handles data processing and storage and sends the appropriate data to the frontend.
- Database: Where the data is stored, which the backend accesses and manipulates based on user requests.

Client-Server Architecture:

Client-server architecture divides a web application into two main parts:

- **Client:** This is the user interface or the frontend of the application. It is usually run on the user's device (laptop, desktop, or mobile) and interacts with the server via HTTP requests. The client sends requests to the server, asking for data or resources.
- **Server:** This is where the backend logic and the database are housed. The server processes client requests, retrieves or modifies data in the database, and sends responses back to the client. The server can be a physical machine or a cloud service.
- HTTP/HTTPS Protocol: Communication between the client and server is based on the HTTP/HTTPS protocol. HTTPS ensures secure communication by encrypting the data.

Example Workflow:

- 1. A user enters a URL in their browser.
- 2. The browser (client) sends an HTTP request to the server.
- 3. The server processes the request, retrieves necessary data, and sends it back.
- 4. The client receives the data and displays it on the user's screen.

1.2 Frontend, Backend, Fullstack Application Development

Frontend Development:

Frontend development refers to building the user-facing part of the application. It focuses on the design and functionality that the user interacts with directly. Technologies used in frontend development include:

- **HTML (HyperText Markup Language):** Defines the structure of the web page (e.g., headings, paragraphs, images).
- CSS (Cascading Style Sheets): Provides styling, such as layout, colors, and fonts.
- JavaScript (JS): Adds interactivity, like buttons, forms, and animations.
- Frameworks/Libraries: Popular choices include React.js (library), Angular, and Vue.js (frameworks), which simplify building complex user interfaces.

Backend Development:

Backend development deals with server-side logic, database management, and application performance. The backend is responsible for processing the requests from the frontend and sending the necessary data. Common technologies in backend development include:

- Programming Languages: Python, Java, Node.js, Ruby, PHP.
- Databases: MySQL, MongoDB, PostgreSQL.
- APIs (Application Programming Interfaces): RESTful APIs or GraphQL APIs that help frontend applications communicate with the backend server.
- **Server Management:** Servers like Apache or Nginx are used to handle requests.

Fullstack Development:

Fullstack development involves both frontend and backend development. A fullstack developer is proficient in building the user interface, as well as writing server-side code and managing databases.

- Popular Fullstack Technologies:
 - MERN Stack: MongoDB, Express.js, React.js, Node.js.
 - MEAN Stack: MongoDB, Express.js, Angular, Node.js.
 - o LAMP Stack: Linux, Apache, MySQL, PHP.

1.3 UI/UX, Search Engine Optimization

UI (User Interface): TECH SAVVY SOLUTION

The User Interface is everything designed into an information device with which a person may interact. It includes the design of screens, buttons, icons, and all other visual elements that the user interacts with on the website or app. UI designers focus on creating aesthetically pleasing and easy-to-use interfaces.

- Components of UI Design:
 - Layouts, grids, typography, and visual hierarchy.
 - Colors, buttons, icons, and animations.

UX (User Experience):

User Experience refers to the overall experience a user has while interacting with an application. It encompasses all aspects of the user's interaction, focusing on ease of use, functionality, and how a product meets user needs.

Principles of UX Design:

- Usability: How easily users can interact with the application.
- o Accessibility: Ensuring that the product is usable by people of all abilities.
- Information Architecture: Structuring and organizing information for better navigation and understanding.
- Consistency: Uniformity in design elements like buttons and forms to improve familiarity and usability.

Search Engine Optimization (SEO):

SEO is the practice of optimizing a website to rank higher in search engine results, increasing its visibility and driving organic traffic. A well-optimized website improves its chances of appearing on the first page of search engine results.

Key Factors of SEO:

- Keywords: Specific words or phrases that users search for.
- On-page SEO: Optimizing page titles, headers, URLs, meta descriptions, and content to be more search engine friendly.
- Off-page SEO: Building backlinks (links from other sites) to improve credibility and authority.
- **Technical SEO:** Improving site speed, mobile responsiveness, and ensuring proper indexing.

1.4 Basics of XML and JSON

XML (eXtensible Markup Language):

XML is a markup language used to store and transport data. It is both human-readable and machine-readable. XML is often used for configuration files, web services (SOAP), and data interchange between systems.

Features of XML: TECH SAVVY SOLUTION

- Uses custom tags to define data elements.
- o Hierarchical structure with nested elements.
- Self-descriptive and flexible format.
- Examples of XML documents include RSS feeds, SOAP requests, and configuration files.

Example of XML:

xml

1. <student>

```
2. <name>John Doe</name>
3. <age>22</age>
4. <course>M.Sc(ICT)</course>
5. </student>
6.
```

JSON (JavaScript Object Notation):

JSON is a lightweight data-interchange format that's easy for humans to read and write, and easy for machines to parse and generate. It's often used in APIs to send and receive data between the server and client.

• Features of JSON:

- o Based on key-value pairs.
- Simpler and more compact than XML.
- Commonly used in web applications, especially with REST APIs.
- o Preferred for its efficiency and ease of use, particularly in frontend development.

Example of JSON:

json

```
1. {
2.    "student": {
3.         "name": "John Doe",
4.         "age": 22,
5.         "course": "M.Sc(ICT)"
6.     }
7. }
8.
```

Key Differences Between XML and JSON:

- Readability: JSON is more compact and easier to read compared to XML.
- Structure: XML uses tags, whereas JSON uses key-value pairs.
- Data Size: JSON is generally more efficient and has a smaller data footprint.
- **Usage:** JSON is more commonly used in modern web applications, especially in APIs, while XML is still used in certain legacy systems.

1.5 HTML Structure, XHTML

HTML Structure:

HTML (HyperText Markup Language) is the backbone of all web pages. It is used to define the structure and content of web pages using various elements and tags.

• Basic Structure of an HTML Document:

html

```
1. <!DOCTYPE html>
2. <html lang="en">
3.
      <head>
        <meta charset="UTF-8">
4.
        <meta name="viewport" content="width=device-width, initial-scale=1.0">
5.
6.
        <title>Document Title</title>
7.
      </head>
8.
      <body>
9.
        <header>
10.
          <!-- Navigation, logo, etc. -->
11.
        </header>
12.
13.
         <!-- Main content of the page -->
14.
        </main>
15.
        <footer>
16.
         <!-- Footer information -->
        </footer>
17.
18.
     </body>
19. </html>
20.
```

- <!DOCTYPE html>: This declaration defines the document type and version (HTML5 in this case).
- o **<html>**: The root element of the HTML document.
- <head>: Contains metadata (information about the document), such as the title and character encoding.
- <title>: Sets the title of the page that appears in the browser tab.
- <meta>: Provides metadata such as charset (UTF-8) and viewport settings for responsive design.
- <body>: Contains all the visible content of the webpage, such as text, images, videos, links, and forms.

XHTML (Extensible Hypertext Markup Language):

XHTML is a stricter and cleaner version of HTML designed to make web pages more extensible and reliable across different platforms.

• Key Features of XHTML:

- XHTML is based on XML (eXtensible Markup Language), meaning it is case-sensitive and must be properly closed (e.g., ,
 />).
- All tags must be lowercase.

- All elements must be properly nested.
- Documents must have a doctype declaration like HTML.
- Example of an XHTML Document:

xhtml

```
1. <!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Strict//EN"
"http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd">
2. <html xmlns="http://www.w3.org/1999/xhtml" lang="en">
3.
     <head>
        <meta charset="UTF-8" />
4.
        <title>XHTML Example</title>
5.
      </head>
 6.
7.
     <body>
        This is an XHTML document.
     </body>
9.
10. </html>
11.
```

Differences Between HTML and XHTML:

- **Syntax:** XHTML requires stricter syntax, like closing all tags and using lowercase.
- Compatibility: XHTML ensures greater compatibility with XML-based systems.

1.6 Links

Hyperlinks (Links):

Links are one of the most essential features of HTML, allowing users to navigate between web pages or different sections of a single page.

Creating a Basic Link:

html

BYTEBUDDY

Visit Example.com

- o <a> (anchor tag): Defines a hyperlink.
- o href (Hypertext REFerence): Specifies the URL to which the link points.
- Link Text: The clickable text that appears on the page, in this case, "Visit Example.com."
- Types of Links:
 - External Links: Links to other websites.

html

Google

o **Internal Links:** Links to another page within the same website.

html

About Us

o **Anchor Links:** Links that jump to a specific section within the same page.

html

Go to Section 2

<!-- Target section -->

<h2 id="section2">Section 2</h2>

o **Email Links:** Open an email client with the address pre-filled.

html

Send Email

- Link Attributes:
 - o target="_blank": Opens the link in a new tab.

html

Open in New Tab

o **title:** Adds a tooltip when hovering over the link.

html

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Example

1.7 Images and Image Maps

Images in HTML:

Images are embedded in web pages using the tag. This tag requires certain attributes for proper display.

• Basic Image Tag:

html

- o **src:** Specifies the path or URL of the image.
- o **alt:** Provides alternative text for accessibility, especially useful if the image fails to load or for screen readers.

• Common Attributes:

o width and height: Define the dimensions of the image.

html

o **title:** Provides a tooltip when the user hovers over the image.

html

• **Responsive Images:** To make images responsive (adjust according to screen size), the following method is often used:

html

Image Maps:

An image map allows you to define clickable areas on an image, which can be linked to different URLs.

Creating an Image Map:

html

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- <map>: Defines the image map and is associated with the image using the usemap attribute.
- <area>: Specifies the clickable regions in the image, with various shapes like rect (rectangle), circle, or poly (polygon).
- o **coords:** Defines the coordinates for the shape on the image.

1.8 Tables

Tables in HTML:

Tables are used to display data in rows and columns. The basic structure of an HTML table includes the following tags:

• Basic Table Structure:

html

```
1. 
2.
   <thead>
3.
4.
     Header 1
5.
     Header 2
    6.
7.
   </thead>
8.
   9.
    10.
     Data 1
11.
     Data 2
12.
    13.
    14.
     Data 3
     Data 4
15.
16.
    17.
18. 
19.
```

- o **:** The container element for the table.
- <thead>: Defines the header section of the table.
- (Table Row): Represents a row within the table.
- (Table Header): Defines a header cell in the table.
- : Contains the main body of the table.
- o (Table Data): Defines the data cells in a table row.

Table Attributes: TECHSAVVYSOLUTION

border: Adds borders to the table and its cells.

html

o colspan: Merges multiple columns into one.

html

Merged Cell

o **rowspan:** Merges multiple rows into one.

Merged Row

Styling Tables with CSS:

CSS

```
1. table {
2.
     width: 100%;
     border-collapse: collapse;
3.
4. }
5.
6. th, td {
border: 1px solid black;
8. padding: 10px;
9.
     text-align: left;
10. }
11.
12. th {
13.
     background-color: #f2f2f2;
14. }
15.
```

Tables are a fundamental element for structuring data, and while they were historically used for page layout, they are now exclusively used for presenting tabular data.



1.9 Forms

Forms in HTML:

Forms are used to collect user input and submit it to a server for processing. They consist of various input fields like text boxes, checkboxes, radio buttons, and submit buttons. Forms play a critical role in interactive web applications like user registration, login, and payment processing.

• Basic Structure of an HTML Form:

html

```
1. <form action="/submit" method="POST">
2. <label for="name">Name:</label>
3. <input type="text" id="name" name="name" required>
4.
5. <label for="email">Email:</label>
6. <input type="email" id="email" name="email" required>
7.
8. <input type="submit" value="Submit">
9. </form>
10.
```

- o **<form>:** The main element that encloses all the form inputs.
 - action: Specifies where the form data should be sent (a URL).
 - method: Determines the HTTP method (GET or POST) used to send form data
- <label>: Describes the purpose of the input field and is associated with the input using the for attribute.
- <input>: Defines an input field. Its type attribute determines the kind of input (e.g., text, email, password, etc.).
- <submit> button: Sends the form data to the server when clicked.
- Common Input Types:
 - Text Input:

html

<input type="text" name="username">

Password Input:

html

<input type="password" name="password">

Radio Buttons (Select one option):

html

```
<input type="radio" name="gender" value="male"> Male
<input type="radio" name="gender" value="female"> Female
```

Checkboxes (Select multiple options):

html

```
<input type="checkbox" name="interests" value="coding"> Coding
<input type="checkbox" name="interests" value="sports"> Sports
```

Drop-down List (Select one option):

html

• Form Attributes:

- o **required:** Ensures the field must be filled before submission.
- o **autocomplete:** Allows the browser to autofill fields based on past input.
- o **novalidate:** Prevents the form from being validated before submission.

1.10 Semantic and Non-semantic Elements

Semantic Elements:

Semantic elements clearly describe their meaning to both the browser and the developer. They improve the accessibility and readability of the HTML document and help search engines understand the content better.

• Examples of Semantic Elements:

- o <header>: Defines a header for a document or section.
- o <nav>: Represents a block of navigation links.
- o **<main>:** Specifies the main content of a document.
- <article>: Represents an independent piece of content like a blog post or article.
- <section>: Groups related content in a document.
- <footer>: Defines the footer of a document or section.

Non-semantic Elements:

Non-semantic elements do not provide any information about the content they contain. They are generic containers for content.

• Examples of Non-semantic Elements:

- o **<div>:** A block-level container, often used for layout purposes.
- : An inline container, typically used to apply styles to small parts of text.

Benefits of Using Semantic Elements:

- Accessibility: Assistive technologies like screen readers can better interpret the structure of the page.
- SEO: Search engines can index content more effectively, improving search rankings.
- Readability: Developers can more easily understand the layout and meaning of the document.

1.11 HTML5 Elements and Input Types

HTML5 Elements:

HTML5 introduced new semantic and multimedia elements to improve the structure and capabilities of web pages.

• Common HTML5 Elements:

- **<header>:** Defines the top section of a webpage or section.
- o **<footer>:** Represents the bottom section of a webpage or section.
- <article>: Defines independent, self-contained content.
- <section>: Groups related content.
- <aside>: Contains information that is related but tangential to the main content (e.g., sidebars).
- o <figure> and <figcaption>: Used to mark up images and their captions.
- o <main>: Represents the dominant content of the webpage.
- o <nav>: Contains navigation links.

New HTML5 Input Types:

HTML5 introduced several new input types to enhance form handling and improve user experience.

• Common HTML5 Input Types:

o **email:** For email addresses, ensures a valid email format.

html

```
<input type="email" name="email">
           o url: For website URLs, ensures the input follows a valid URL format.
html
<input type="url" name="website">
           o tel: For telephone numbers.
html
<input type="tel" name="phone">
           o number: Allows only numeric input.
html
<input type="number" name="age" min="1" max="100">
           o date: For selecting a date.
html
<input type="date" name="dob">
           o range: A slider for selecting a numeric range.
html
<input type="range" name="volume" min="0" max="100">
           o color: A color picker for selecting a color.
html
<input type="color" name="favcolor">
```

1.12 Media: audio, embed, source, track, video

Audio in HTML:

HTML5 introduced the <audio> element to embed sound files directly into web pages.

Basic Audio Tag:

html

- o **controls:** Adds play, pause, and volume controls.
- <source>: Specifies the audio file and its format. Multiple <source> elements can be used for different file formats (e.g., .mp3, .ogg).
- o **Fallback text:** Shown if the browser does not support the audio tag.

Video in HTML:

The <video> element is used to embed videos into HTML pages, similar to the <audio> tag.

Basic Video Tag:

html

```
<video width="640" height="360" controls>
  <source src="video.mp4" type="video/mp4">
Your browser does not support the video tag.
```

</video>

- o width and height: Set the dimensions of the video player.
- o **controls:** Adds play, pause, and volume controls.
- autoplay: Starts playing the video automatically.
- o **loop:** Replays the video in a loop.
- muted: Mutes the video by default.

Embed Tag (<embed>):

The <embed> element is used to embed external content, such as multimedia, interactive content, or documents like PDFs.

• Example:

html

<embed src="file.pdf" type="application/pdf" width="600" height="500">

Source Tag (<source>):

The <source> element allows you to specify multiple media files for the <audio> or <video> tags, helping browsers choose the most appropriate format.

• Example:

html

```
<video controls>
  <source src="movie.mp4" type="video/mp4">
    <source src="movie.ogg" type="video/ogg">
    Your browser does not support the video tag.
</video>
```

Track Tag (<track>):

The <track> element is used to provide captions, subtitles, or other text tracks for audio or video content.

• Example:

html

```
<video controls>
```

```
<source src="movie.mp4" type="video/mp4">
```

<track src="subtitles_en.vtt" kind="subtitles" srclang="en" label="English">

Your browser does not support the video tag.

</video>

- o **kind:** Specifies the type of track (subtitles, captions, descriptions, etc.).
- o **srclang:** Specifies the language of the track.

