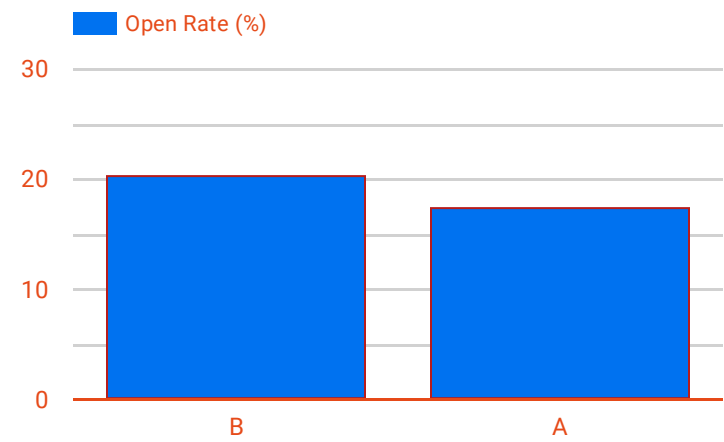
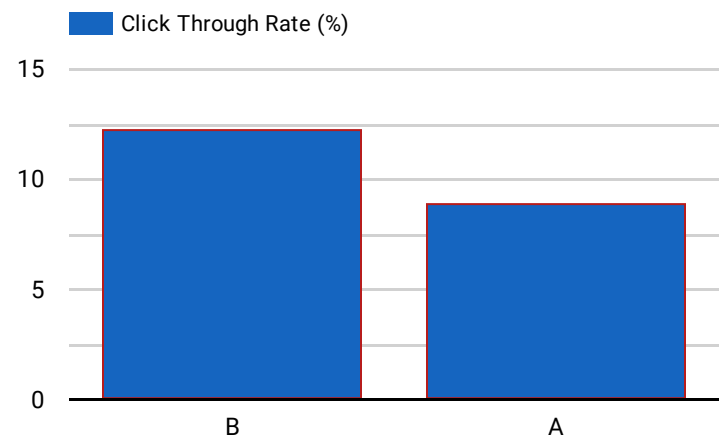


Open Rate (%) by Email_Variant

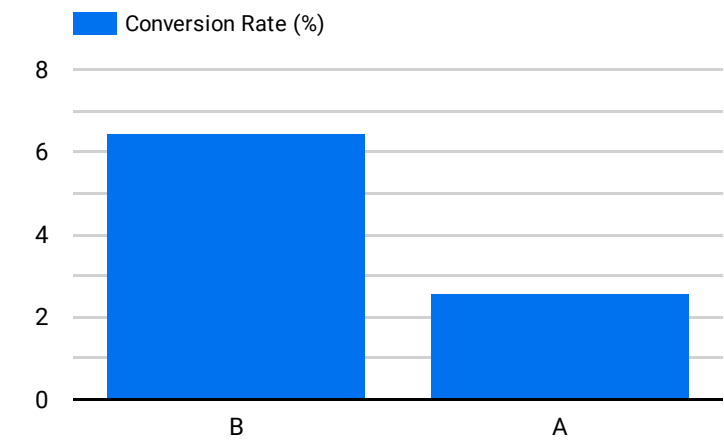


Click Through Rate (%) by Email_Variant

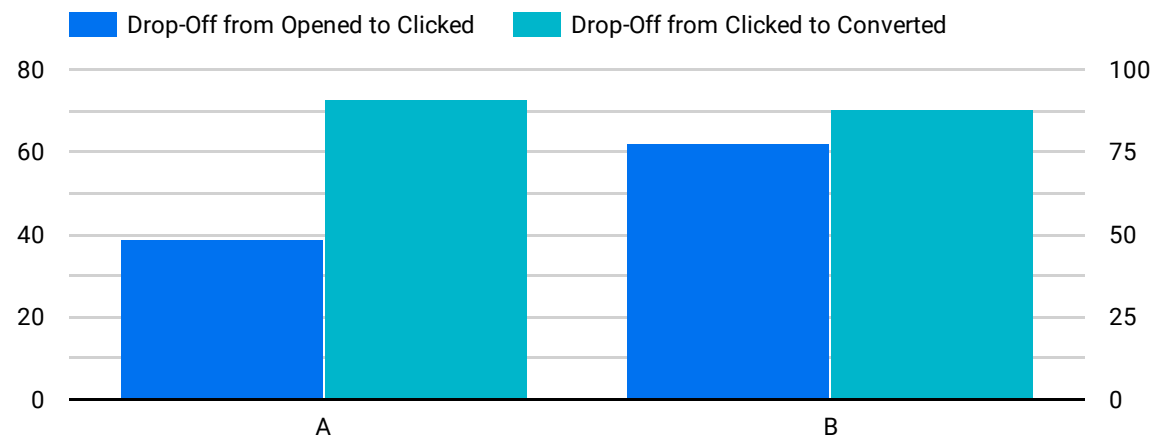


Email_Variant

Conversion Rate (%) by Email_Variant



Drop-Off from Opened to Clicked and Drop-Off from Clicked to Converted b...



Email_Variant		Conversion ...	Open Rate (%)	Click Through Rate (%) ▾
1.	B	6.45	20.39	12.23
2.	A	2.56	17.38	8.92