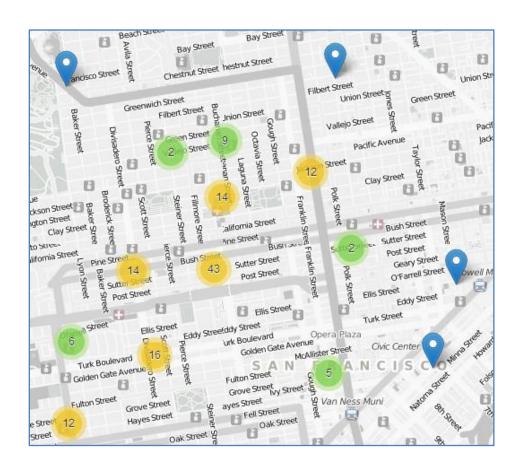


Customer Overview Map

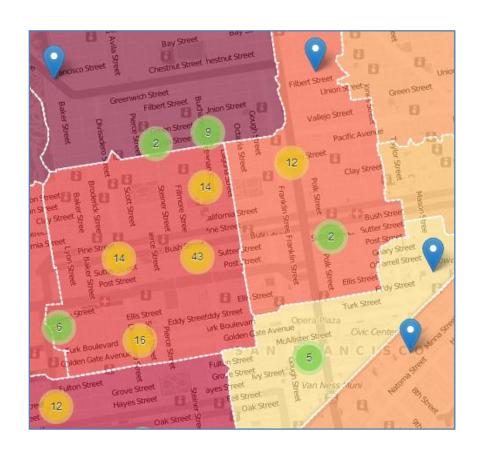
Customer ID	Address	City	State	Zip	Store ID	Sales
1	100 Hamerton Ave	San Francisco	CA	94131	2	\$131.08
2	1050 Page St	San Francisco	CA	94117	1	\$36.53
3	108 Tiffany Ave	San Francisco	CA	94110	2	\$10.49
4	11 Western Shore Ln	San Francisco	CA	94115	1	\$100.09
5	1100 Eddy St	San Francisco	CA	94109	1	\$56.63
6	1126 Church St	San Francisco	CA	94114	2	\$48.41
7	1129 Mission St	San Francisco	CA	94103	1	\$19.21
8	1150 Buchanan St	San Francisco	CA	94115	1	\$26.24
9	1150 Divisadero St	San Francisco	CA	94115	1	\$52.27
10	1150 Fillmore St	San Francisco	CA	94115	1	\$33.07
11	150 27th Ave	San Francisco	CA	94121	1	\$192.06
12	150 27th St	San Francisco	CA	94110	2	\$12.18
13	150 Acadia St	San Francisco	CA	94131	2	\$79.10
14	150 Arleta Ave	San Francisco	CA	94134	2	\$178.00
15	150 Ashbury St	San Francisco	CA	94117	1	\$19.80





Customer Demographics

Customer	Customer		Customer	Household	Unemployment	Median
ID	Sales	Store ID	Zip Code	Income	Percentage	Home Value
1	\$131.08	2	94131	\$76000	5%	\$417000
2	\$36.53	1	94117	\$74000	4%	\$540000
3	\$10.49	2	94110	\$90000	6%	\$560000
4	\$100.09	1	94115	\$77000	5%	\$345000
5	\$56.63	1	94109	\$58000	6%	\$280000
6	\$48.41	2	94114	\$59000	8%	\$299000
7	\$19.21	1	94103	\$64000	8%	\$350000
8	\$26.24	1	94115	\$60000	7%	\$301000
9	\$52.27	1	94115	\$45000	10%	\$195000
10	\$33.07	1	94115	\$50000	6%	\$265000
11	\$192.06	1	94121	\$55000	5%	\$254000
12	\$12.18	2	94110	\$54000	12%	\$243000
13	\$79.10	2	94131	\$76000	9%	\$360000
14	\$178.00	2	94134	\$44000	14%	\$217000
15	\$19.80	1	94117	\$88000	2%	\$480000





Regional Demographics – San Francisco

Customer Zip	Number of		Unemployment	Median Home
Code	Customers	Household Income	Rate	Value
94103	4	\$76000	5%	\$417000
94109	8	\$74000	4%	\$540000
94110	3	\$90000	6%	\$560000
94114	19	\$77000	5%	\$345000
94115	10	\$58000	6%	\$280000
94117	6	\$59000	8%	\$299000
94121	2	\$64000	8%	\$350000
94131	1	\$60000	7%	\$301000
94134	1	\$45000	10%	\$195000

