



Amrita Pathania

UG (IV Year I Semester)
B.Tech. (Biotechnology)
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Registration No: 17111004/2021

Indian Institute of
Technology
Roorkee



VERIFIED

Area of Interest

Visual Design, Product Design

Education

Year	Degree/Examination	Institution/Board	CGPA/ Percentage
2020	B.Tech. 3rd Year	Indian Institute of Technology, Roorkee	6.714
2017	Intermediate (Class XII)	Sacred Heart Senior Secondary School, Sector-26, Chandigarh (CBSE)	93.40 %
2015	Matriculate (Class X)	DAV Public School, Chandigarh (CBSE)	9.200

Internships

Product Design Intern | Tata Strategic Management Group (TSMG)

May 06, 2020 - August 06, 2020

- Worked on a live project with The Government of India for Jal Jeevan Mission (JJM)
- Defined User flows and User Journey(s) for JJM Implementation App.
- Designed wireframes, User Interface, Clickable Prototypes with micro-interactions for JJM Implementation Mobile App.
- Designed User-Friendly Experience for Web Dashboard of iejalshakti.gov.in.
- Designed avatars for JJM Implementation App (for stakeholders) and Citizen Engagement App (for citizens/public).
- Designed illustrations used for the splash screen for JJM Implementation App.

Design Intern | F1 studioz

May 04, 2020 - June 02, 2020

- Worked on the F1 studio's acquisition of TinkerForm.
- Worked as Visual and Communication designer to brainstorm and design drafts, creatives (posts + story formats) for distributing across all channels as a Lead Designer.
- Assisted in designing low fidelity and high fidelity wireframes for various B2B clients of the company
- Produced various pieces of communications with the thought of human psychology & how the audience interacts with content.
- Assisted in formulating ideas & campaigns for social media projects.

Skills

Computer languages HTML, CSS, JavaScript

Software Packages Adobe Creative Suite, Figma, Visual Studio Code, MS-Excel, MS-PowerPoint, MS Word and other Prototyping Tools

Additional Courses Interaction Design Foundation (IDF) courses 1) Design Thinking: The Beginner's Guide 2) Human-Computer Interaction - HCI 3) How to Create a UX Portfolio 4) User Research Methods and Best Practices

Languages Known English (SRW) , Hindi (SRW) , Sanskrit (SRW) , Punjabi (SRW)

Positions of Responsibility & Extra Curriculars

Executive Member | Child Rights and You (CRY)

February 2018 - April 2019

- Visited various villages to address the child's critical needs by working closely with their parents, and their community.
- Organized various fun events to engage more and more students and eventually help them grow.
- Designed posters for various events organized at Thomso, Cognizance, Republic Day, Independence Day, etc.

Team Member and Designer | Thomso, IITR

September 2017 - October 2018

- Vogue 2018- Secured 2nd position among all the participating teams from various colleges across the nation.
- Vogue 2017- Secured 4th position among the participating teams from various colleges across the nation and designed costumes, banners, and posters.

Executive Member | Choreography & Dance Section, IIT Roorkee

February 2018 - May 2021

- Executive Member of the section for the last 3 years.
- Organized and participated in several events of the section such as Jashn, Friends of Section (FOS).
- Designed posters, Tshirt, banner, etc, for the various event of the section.

Team Member(Model) | Inter IIT Cultural Meet

November 2019 - December 2019

- Secured 2nd position among 22 participating teams.
- Managed and mentored the members of the Fashion Show team that participated in the 4th Inter IIT Cultural Meet.
- Designed the costumes, banners, posters, pamphlets for the fashion show.

Event Organizer | Friends of Section (Rhapsody 2020)

February 2020

- Organized the first-ever Fashion show (WORTH) FOS in IIT Roorkee.
- Mentored all the participants for the fashion show.
- Designed posters, costumes, and banner for the event.

Miss Teen India Finalist | Glamanand Entertainment Pvt. Ltd.

September 2018 - October 2018

- Was selected as a finalist among all the participants across the nation.
- Was crowned as Miss Teen India Uttarakhand.

Athlete | National Sports Organisation (NSO)

July 2017 - October 2018

- Organized and participated in several events of the section, such as Sangram, Athletics Meet, and Colors Trophy.