



Amrita Pathania

Product Designer, IIT Roorkee

Portfolio: amrita2901.github.io/

B.Tech. Undergraduate (IV Year)

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SOCIAL

dribbble.com/apathania

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SKILLS

Computer languages

HTML, CSS, JavaScript

Tools

Figma, Illustrator, Photoshop, Aftereffects, Visual Studio Code, Microsoft Office Suite, and other Prototyping Tools.

Design Courses

Interaction Design Foundation (IDF) courses

- 1) Design Thinking: The Beginner's Guide
- 2) Human-Computer Interaction - HCI
- 3) User Research Methods & Best Practices
- 4) User Experience: The Beginner's Guide

EDUCATION

IIT Roorkee - Bachelor of Technology | Biotech
| 2017-2021 | CGPA (6.714)

Intermediate (Class XII) | 2016-2017 | 93.4%

Matriculate (Class X) | 2014-2015 | CGPA (9.200)

DESIGN EXPERIENCE (3+ YRS)

Child Rights and You (CRY), IITR

Graphic Designer & Executive Member

Jan 2018-Apr 2019

- 1) Designed posters & banners for various events (Thomso, Cognizance, etc.) organized by the group.
- 2) Examined final designs to ensure there are no errors before printing or publishing.
- 3) Determined the message & created illustrations, targetting various villages to address the child's critical needs.

Choreography & Dance Section, IITR

Graphic Designer & Dancer

Jan 2018 - May 2021

- 1) Designed flyers and other promotional materials to promote several events of the section, such as Jashn, Friends of Section (FOS) in which we participated.
- 2) Designed t-shirts for the members of the group.

Fashion Society, IITR

Lead Designer & Model

Oct 2017 - Dec 2019

- 1) Designed event banners, flyers, pamphlet used during various events of the society, such as Inter IIT Cultural Meet, WORTH Fashion show, Vogue.
- 2) Designed costumes and costume props for male and female models participating in the event.

EXTRA CURRICULAR

Miss Teen India Pageant

Top 10 Finalist

Sep 2018 - Oct 2018

- 1) Was selected as a finalist among 256 participants across the nation.
- 2) Was crowned as Miss Teen India Uttarakhand.

National Sports Organisation, IITR

Athlete

Aug 2018 - May 2019

- 1) Organized and participated in several events of the section.
- 2) Won various Long Jump events & Short Distance Runs organized in Sangram and Athletic-Meets.

INTERNSHIPS

F1 Design studioz

Visual and Communication Design Intern

May 6, 2020 - Jun 3, 2020 (4 weeks)

- 1) Worked on the F1 studio's acquisition of TinkerForm.
- 2) Assisted in designing low fidelity and high fidelity wireframes for various B2C clients of the company.
- 3) Assisted in formulating ideas & campaigns for social media projects.

Tata Strategic Management Group

Product Design Intern

May 4, 2020 - Aug 2, 2020 (12 weeks)

- 1) Worked on a live project with The Government of India for Jal Jeevan Mission (JJM).
- 2) Designed Wireframes, User Interface, Clickable Prototypes for JJM Implementation Mobile App.
- 3) Designed User-Friendly Experience for Web Dashboard of iejalshakti.gov.in
- 4) Designed avatars and Onboarding illustrations for JJM Implementation App and Citizen Engagement App.

SELF PROJECTS

Forbes App Redesign

Sept, 2020

UX/UI Case Study : Re-imagining the UX of the Forbes App. This case study gives a detailed insight into my design process followed to redesign the Forbes app.

HiTi- a cab booking app

August, 2020

An app specifically designed for my home town Dharamshala. It let you choose a driver from a list of all those drivers who have accepted your ride request. Users can also save drivers as "Saved Drivers" to request them again directly.