

3.1 Give an example of a mobile app which can be downloaded from Google Play store or Apple App store and that follow at least three principles of the mobile design best practices (3 points)

Answer these following questions

- What's the app name?

Ans App name Instagram

- What's the app rating?

Ans Rating is 4.3

- What's the app download link?

Ans Can download on google play and App Store.

- App store can download

from <https://apps.apple.com/th/app/instagram/id389801252>

- Google play can download from

https://play.google.com/store/apps/details?id=com.instagram.android&pcampaignid=web_share

- What are at least three mobile design best practices that the app follows?

Please **explain with text and display the captured screen** for understanding your explanation more easily.

1.

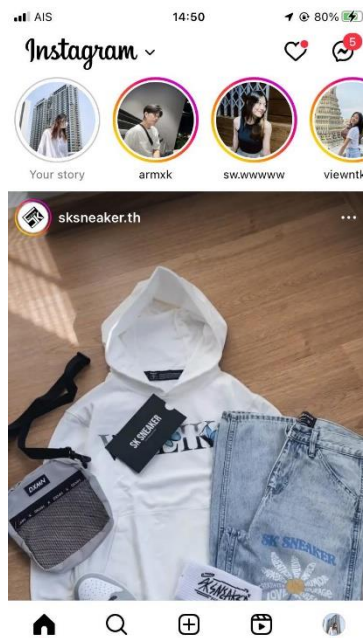


Figure 1 using intuitive icons

From figure 1, it can be seen using intuitive icons: a home icon for "home", a magnifying glass for "users search", a square box with a plus sign for "Add post and story", a video camera icon for "videos on Instagram Reels", and a profile icon for "Profile". The ease of understanding is clear and

meaningful icons help users understand functions easily, even without relying on language or additional descriptions.

2.

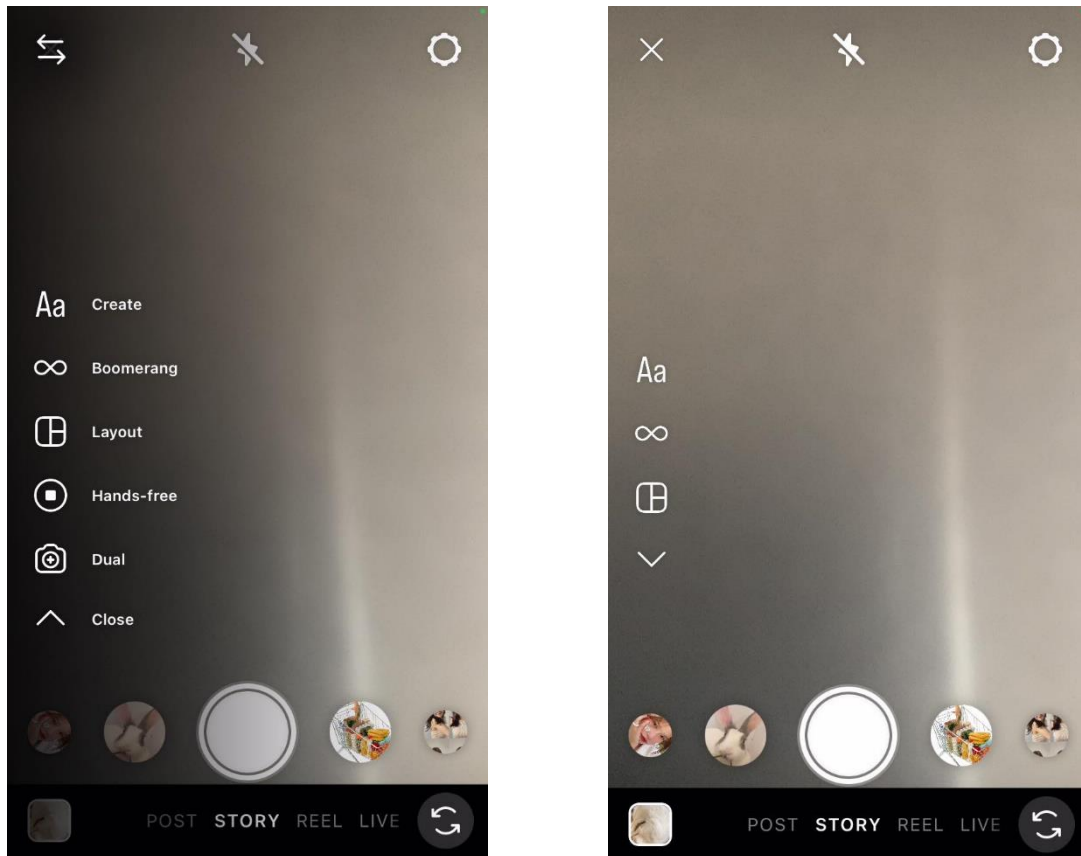


Figure 2 Avoid long scrolling problems

From Figure 2, it can be seen that in order to prevent the space from looking crowded from having a menu name. But when you want to see additional menus, you can “Tap to expand” and it will reveal additional menus including menu names. And apps this use easy-to-use icons to convey their meaning.

3.

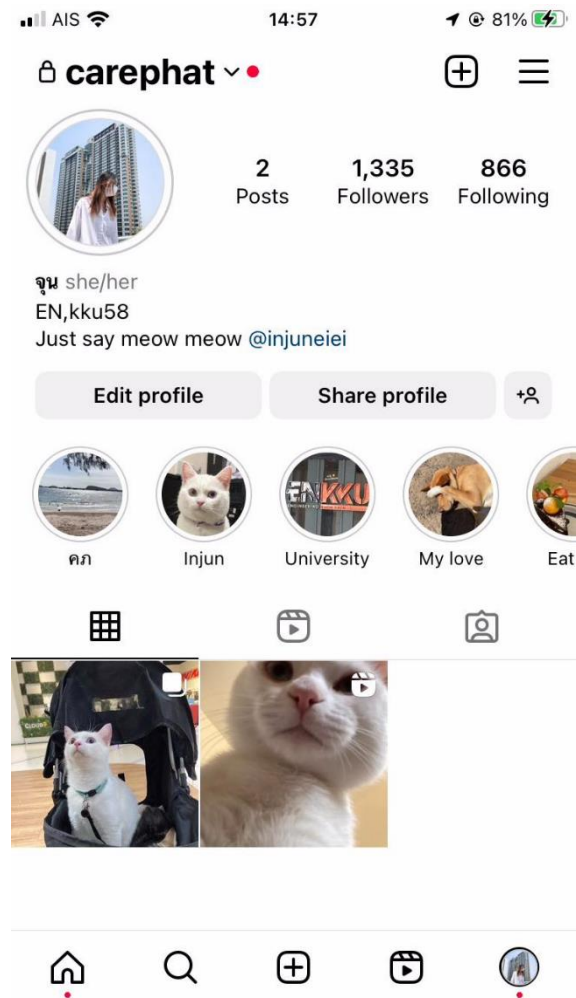


Figure 3 Font type and size ,allow enough spacing and padding

For the username must be bold and larger than other usernames. to stand out In the second square, the word "Jun" is used in bold. The section refers to the user's pronoun "she/her" in faint letters. The user's gender is in faint letters. Because I don't want it to stand out and "EN,kku58 Just say meow meow" is part of the Bio and in the Bio there is the text "@injuneiei" in blue, which means that it refers to the user named injuneiei, so it is blue letters and there are spaces. Sufficient paragraphs and spaces

3.2 Give an example of a mobile app which can be downloaded from Google Play store or Apple App store and that **DOES NOT** follow at least three principles of the mobile design best practices (3 points)

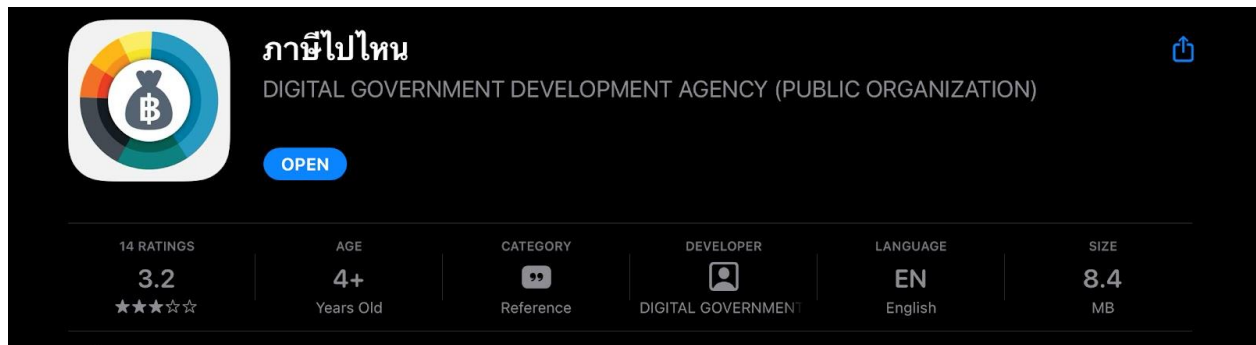


Figure 4 App ภาษีไปไหน

Answer these following questions

- What's the app name?

Ans App name ภาษีไปไหน

- What's the app rating?

Ans Rating is 3.2

- What's the app download link?

Ans Can download on google play and App Store.

- App store can download from (Usage on iOS may cause problems.)
<https://apps.apple.com/th/app/%E0%B8%A0%E0%B8%B2%E0%B8%A9-%E0%B9%84%E0%B8%9B%E0%B9%84%E0%B8%AB%E0%B8%99/id1185745187>
- Google play can download from
https://play.google.com/store/apps/details?id=th.or.ega.spending&pcampaignid=web_share

- What are at least three mobile design best practices that the app **DOES NOT** follow? Please **explain with text and display the captured screen** for understanding your explanation more easily.

1.

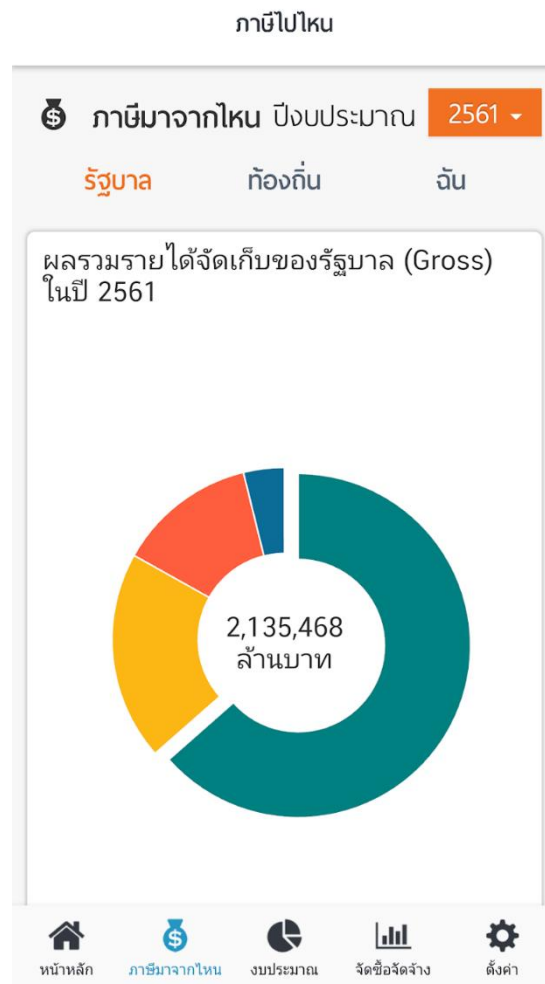


Figure 5 navigation not self-evident

“รัฐบาล” “ท้องถิ่น” “ฉัน” are clickable menu sections. But it's just like a letter. “ภาษีมาจากไหน ปีงบประมาณ” as a topic may cause users to be confused and not know that “รัฐบาล” “ท้องถิ่น” “ฉัน” is another menu. App does not make navigation self-evident and also cannot convey meaning from these words.

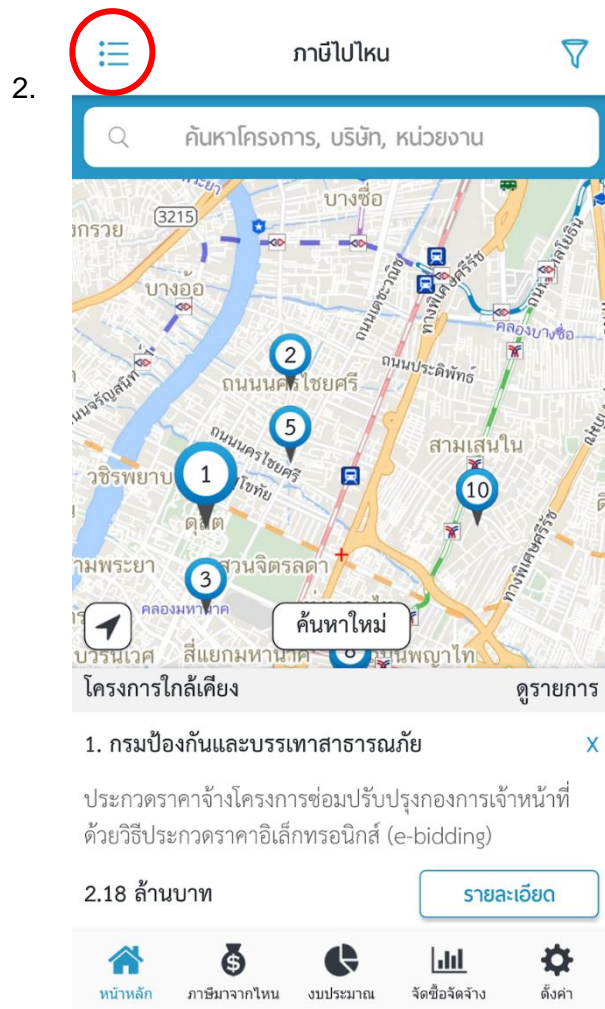


Figure 6 not using intuitive icons



Figure 7 not using intuitive icons

In Figure 6, the red circle icon when pressed It will take you to a search page like in Figure 7, but the icon doesn't convey a search menu at all. As a result, users have trouble deciphering the meaning.

3.



Figure 8 use labels with more than two words

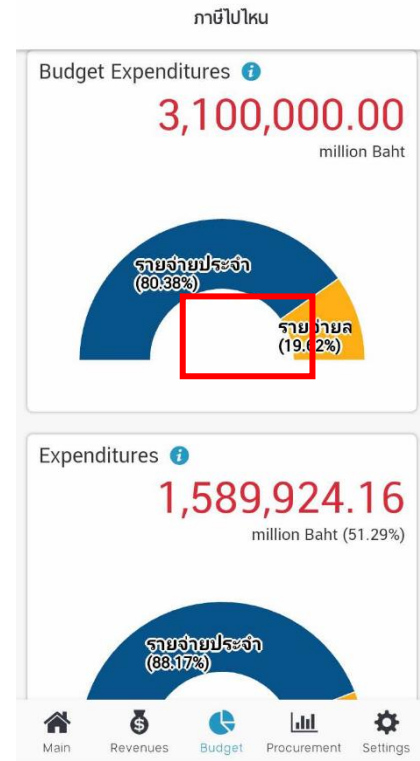


Figure 9 The text label is too long.

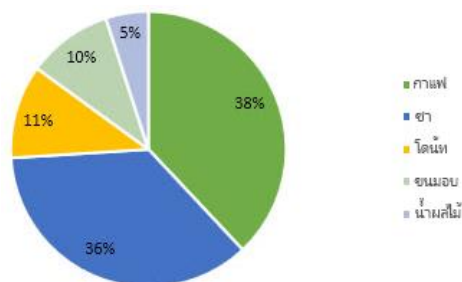


Figure 10 Recommended use

“Classification of information” does not use labels containing more than two words. May use other short words with the same meaning. And in the pie graph section there is a display of categories and percentages. When pressed, information will be displayed. In this part, it is not necessary to show the data types in the graph, but to color them and tell the classification topics as shown in Figure 10 because some types may have names that are too long, such as the yellow area of Figure 9.