Due to the rapid development and expansion of supermarkets in some countries many small, local businesses are unable to compete. Some people think that the closure of local businesses will bring about the death of local communities.

**Keywords:**

rapid development

supermarkets

local businesses

unable to compete

closure

death

communities

Task1:

**Apparels - clothes**

**Ideas:**

1. **Local community never compete with pricing**

* **Festival offers, discount coupons**
* **Offers like cash back, memberships, discounts, vouchers**
* **Digital payments**
* **Bulk bying**

1. **Bigger shops have large variety of products with options and different categories and prices**

* **save time**
* **going as group**
* **different varieties**

1. **Prefer people going mall by monthly purchase rather than day and day out**

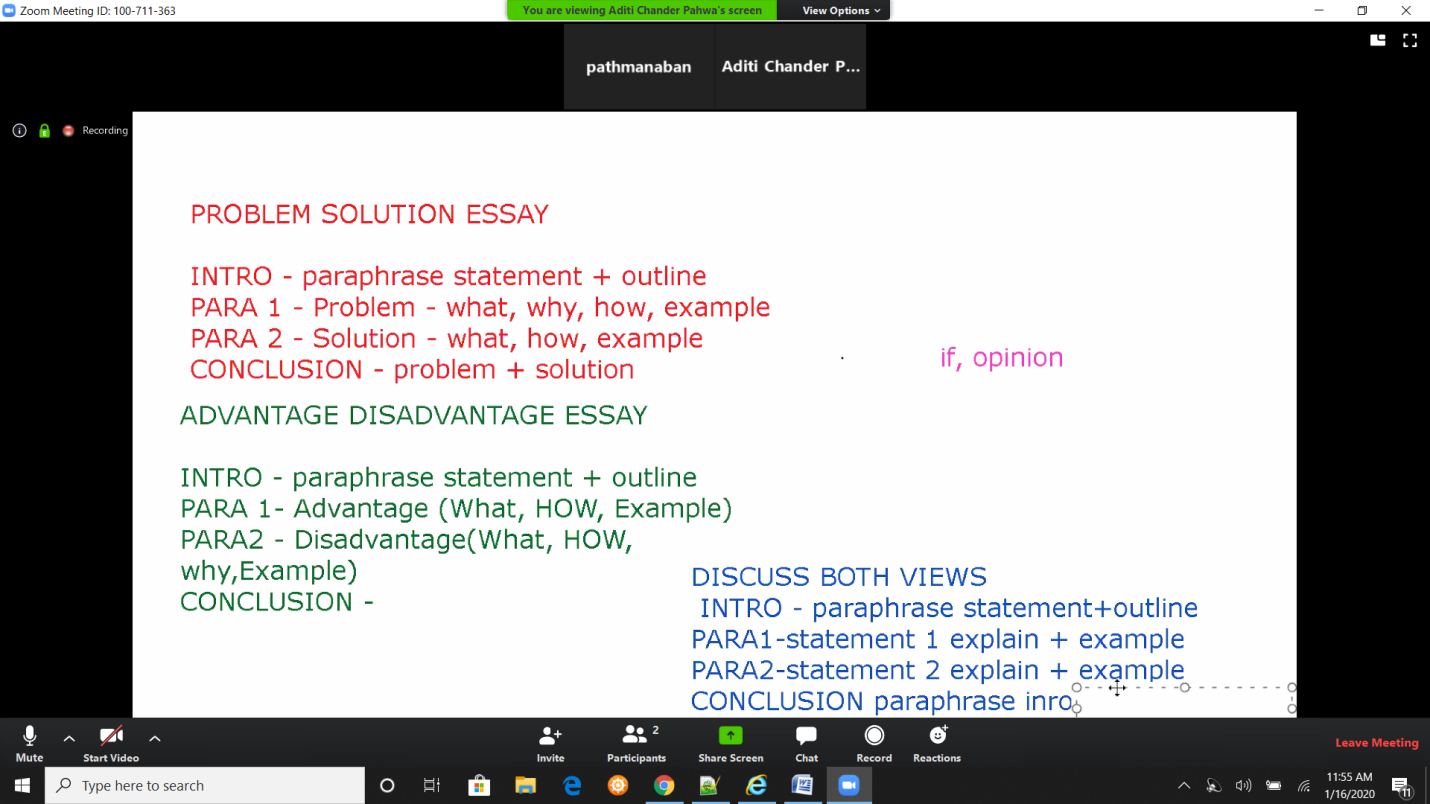
**Essay:**

**Yes, I agree that many small businesses are facing challenges from the accelerated expansion of supermarkets and malls in the recent times and therefore I strongly believe that it could shutdown their businesses in the near future. The same has been elucidated with relevant reasons in the following essay.**

**Firstly, small businesses fail to compete with the prices offered for products as the price rates are normally higher as compared to supermarkets, whereas the big stores are capable of providing discounts, offers, cashback and membership coupons. Also, these multi-chain stores procure products at wholesale prices and hence are capable of providing goods at much better deal as compared to the retailers. For example, stores like bigbazar, walmart, etc., offer memberships as well as cashback schemes along with bonaza offered festivals like diwali, holi and new year.**

**Secondly, shopping malls have large variety of products ranging from our day to day necessities like apparels, stationary, homeware, kitchenware, food items, vegetables, toys, gadgets etc., hence people prefer malls over local shops. Shops like Reliance Fresh has stores across the country offering everything under one. Furthermore, nowadays the working class prefers to go grocery shopping with family over weekends as it is a fun experience as supposed to going to a local shop alone at short intervals.**

**In conclusion, I would like to say that the multipurpose supermarkets are the future and local communities will become extinct.**

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