



PDS

RETAIL SHOP ANALYSIS



SALES & REVENUE

Earnings



\$ 2.30M

Quantity Sold



38K

Profit



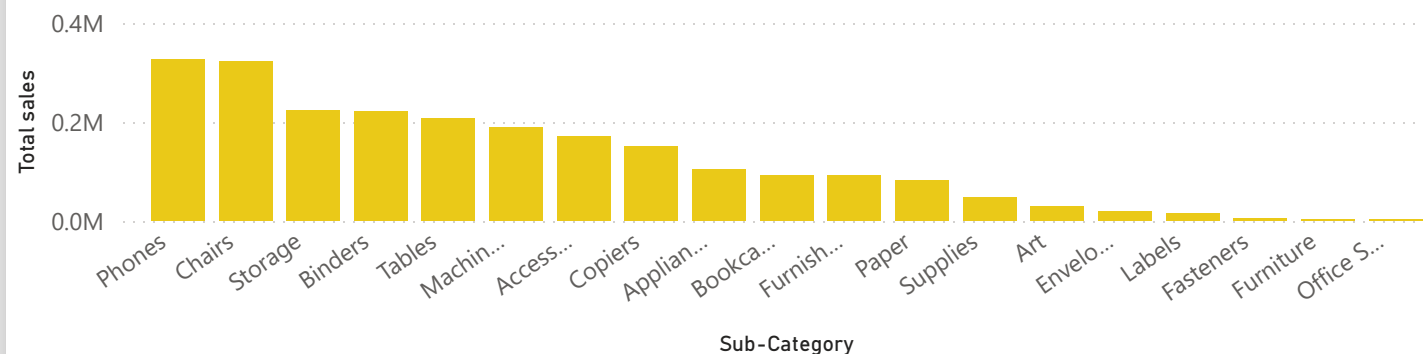
\$ 286.40K

Total Orders

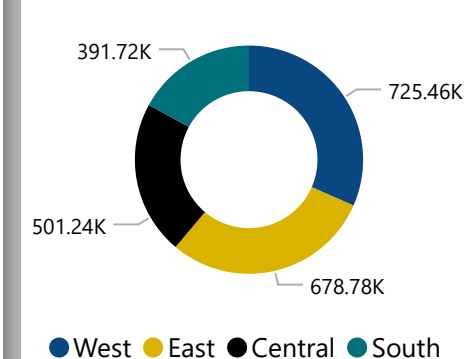


5009

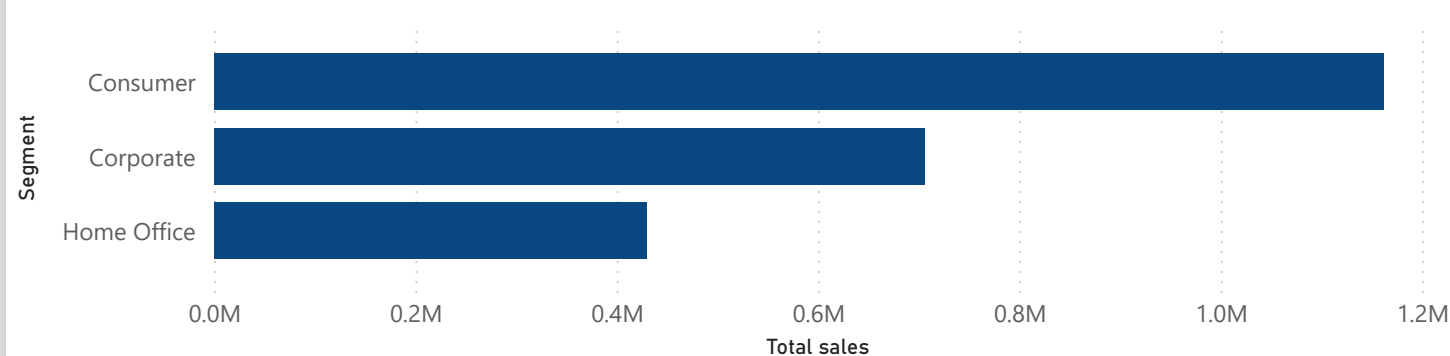
Revenue per Sub-Category



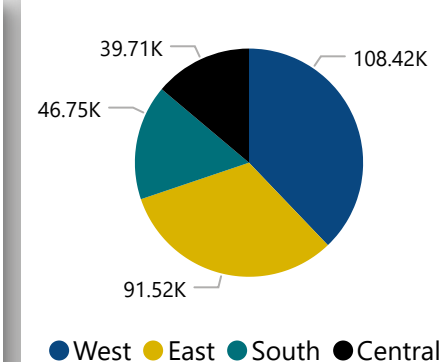
Sales per Region



Product Revenue per Customer Segment



Profit per Region



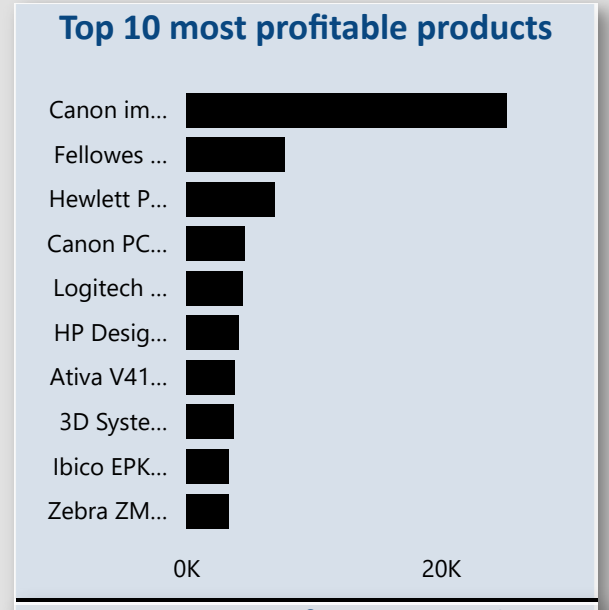
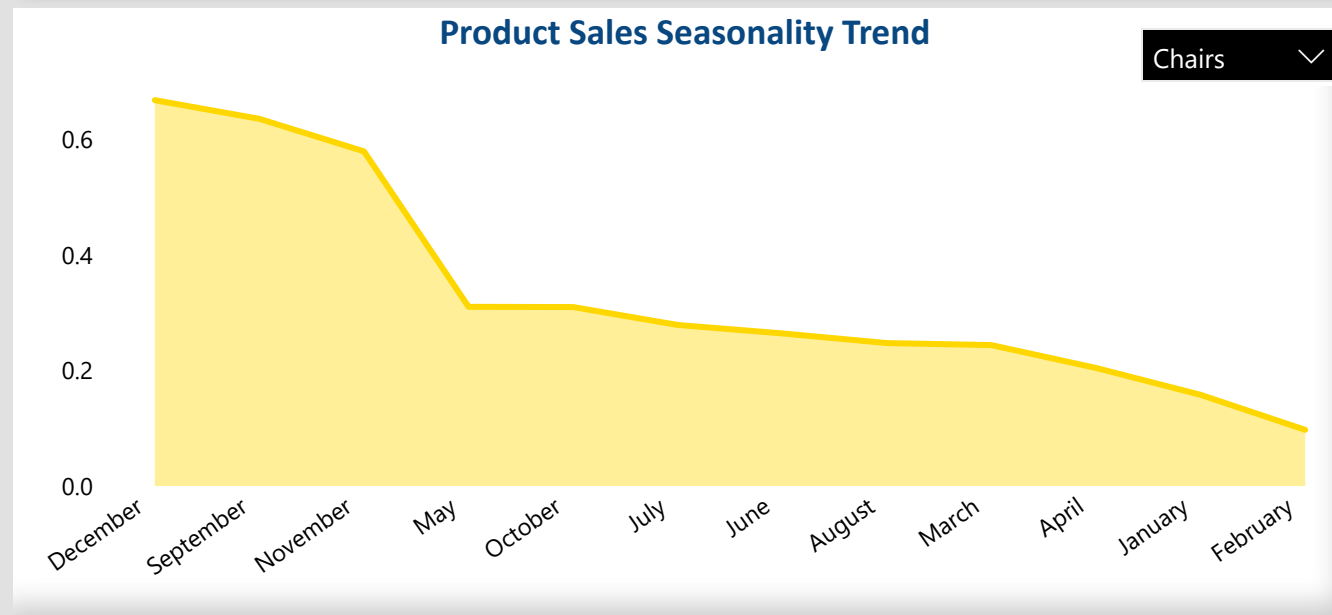
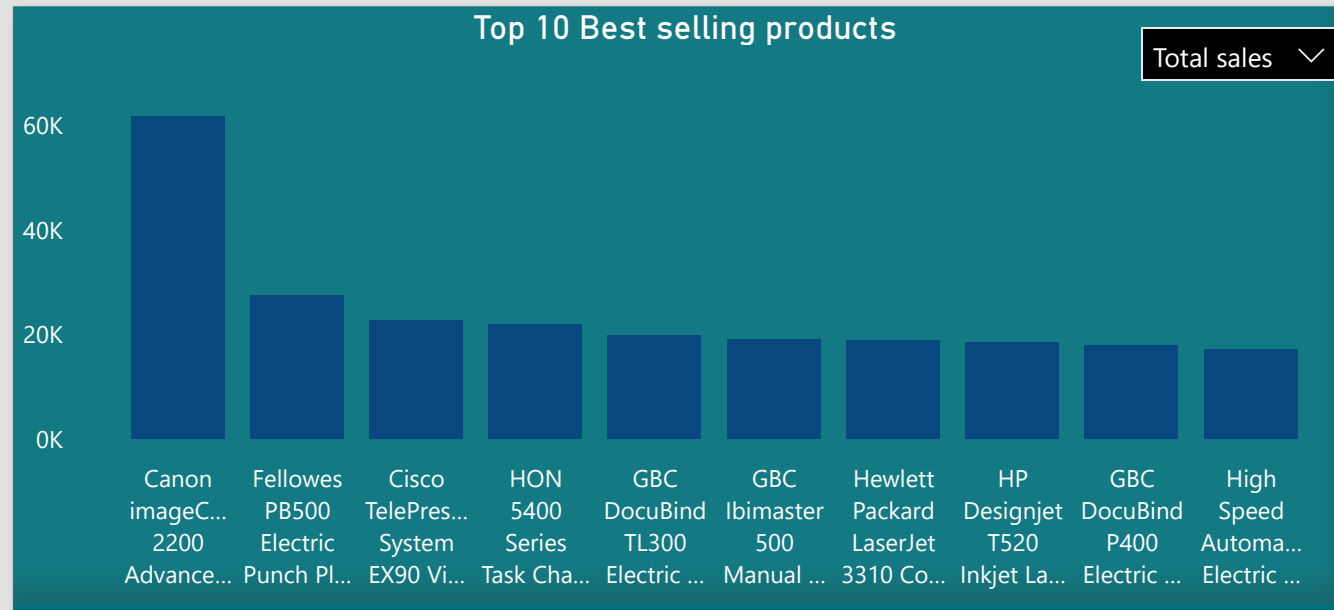


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PRODUCT ANALYSIS





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RETAIL SHOP ANALYSIS



SHIPPING AND LOGISTICS

Most common Ship Mode



Standard
Class

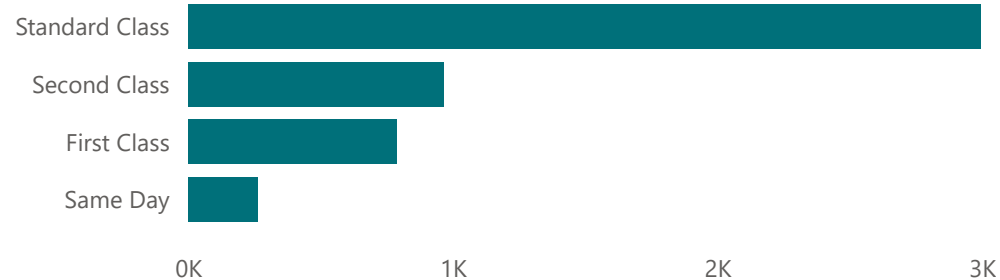
Profit per Order



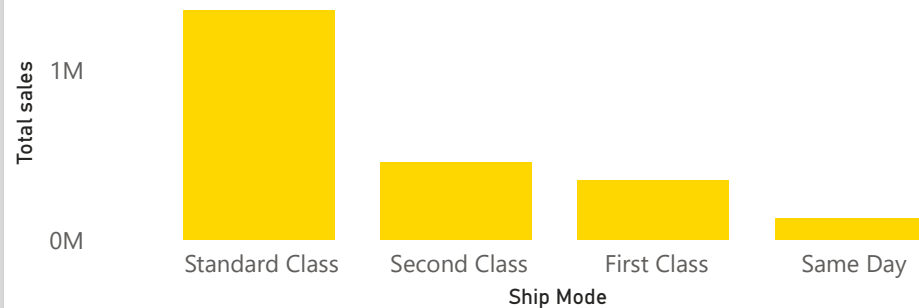
\$ 57.18

Ship Mode	Orders by Ship Mode	Shipping Mode Rank
Standard Class	2994	1
Second Class	964	2
First Class	787	3
Same Day	264	4

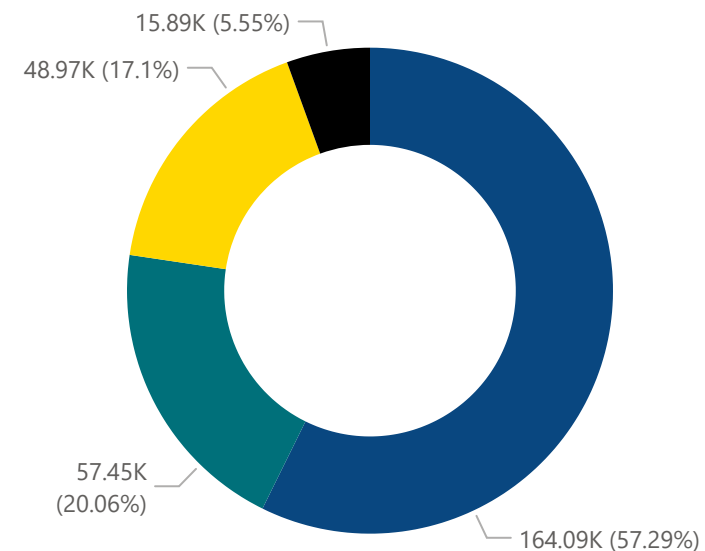
Ship Mode per Orders



Total sales per Ship Mode



Total profit per Ship Mode



Ship Mode ● Standard ... ● Second ... ● First Class ● Same Day



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RETAIL SHOP ANALYSIS



CUSTOMER INSIGHTS



Highest Spending Customer



Sean Miller

Most Profitable Customer



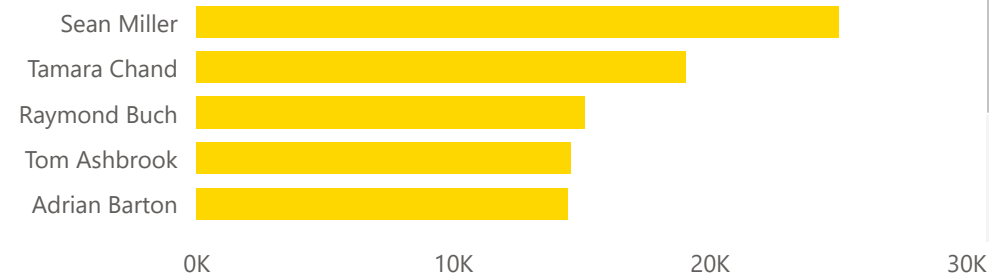
Tamara
Chand

Most Frequent Buyer

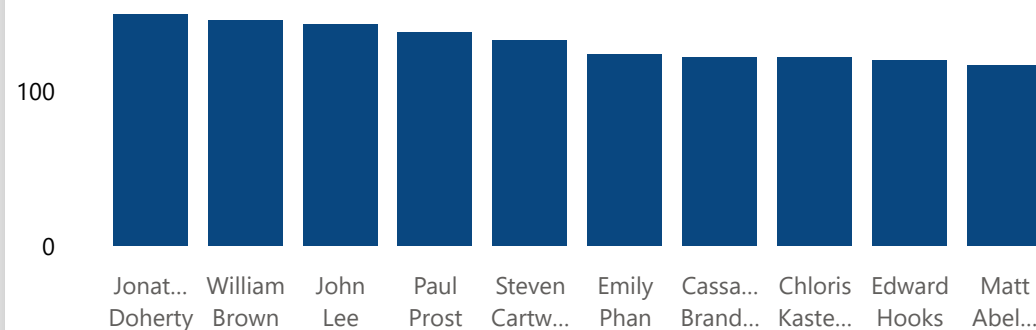


Jonathan
Doherty

Best Revenue-Generating Customers



Most Frequent Buyers



Unprofitable Customers

