

# YOUR CV!

**Name: William Beckler**

**Position: Junior UX Designer**

## Contact details

Address: **only city and beginning of your postcode will do**

Email: **outcomes@gmail.com**

LinkedIn: **/in/outcomes (edit your URL on LinkedIn to have a short and neat URL)**

Website: **outcomes.com**

GitHub (SEI/DSI): **github.com/outcomes**

Medium (UXDI): **medium.com/@outcomes**

Twitter/Other relevant social media (optional):

→ **NO https:// and www**

→ **Use professional email**

→ **Make all your links clickable**

 **Yours** 

Address: **Alpharetta, GA 30004**

Email: **wsbeckler@gmail.com**

LinkedIn: **linkedin.com/in/william-beckler/**

Portfolio Website (SEI/UXDI):

GitHub (SEI/DSI):

Medium (UXDI):

Twitter/Other relevant social media (optional):

## Brand Statement/Bio

→ Check **your brand statement**;

→ **Make it personal**;

→ Write it in the **first person**;

→ **What, how, why of your story**;

→ **Do not make it too long for your CV. You can have a longer version on LinkedIn and other digital platforms.**

 **Yours** 

Having lived both in America and Japan, where I was a software developer and English teacher respectively, I bring valuable perspectives to my work as a UX designer. I first learned about UX design by seeing the term thrown around online, and then eventually asking my friend that is in the field more about it.

I found UX design encompasses numerous aspects of previous jobs that I enjoyed, which includes: making a positive impact on people's lives, working with technology, optimizing solutions, and understanding various points of views. I became more interested in UX the more I learned about it, so I continued reading books and taking online classes until ultimately enrolling in General Assembly's UX Immersive course!

My goals are to join a company with a mature UX department, where I can further nurture my UX development while maintaining a good work/life balance.

### **Skills (Technical: UX-SEI-DSI Processes; Soft / Software / Tools)**

→ Add in everything you covered on the course (UX/SEI/DSI skills and software)

→ Include your business skills, soft skills and languages that you speak.

 Yours 

#### **Technical Skills:**

- UX Research
- Information Architecture
- Wireframing
- Prototyping
- Visual Communication

#### **Relevant Software/Tools:**

- Figma
- Microsoft Office
- Google Drive

#### **Soft Skills:**

- Curiosity
- Empathy

- Communication
- Collaboration

**Extra Skills:**

- Java/Python/C++
- Visual Basic

**Languages:**

- Japanese (conversational/intermediate)

## Experience

**Include:**

*Immersive Title, Student, General Assembly, Location, Dates*

*Course Description*

→ Highlight your experience at **GA** (Ex. **Structure of the course and/or agile methodologies** used).

*Projects descriptions*

→ Add the *Project name, Timeframe, Solo/Group (how many ppl.)*

→ Include **links to 1) readme / case study (DSI/SEI/UXDI) 2) deployed project (SEI)** (**no need to write: <https://www>** but use [bitly.com](https://www.bitly.com) to shorten them).

→ **For SEI & DSI**, 2 lines minimum, covering and name-dropping **specific technical processes and technical skills** used for the project.

→ **For UXDI**, mention if the project was conceptual or for a client, and **type of product** (mobile / e-commerce / website redesign etc).

→ **For UXDI**, talk through the brief set and how your design met/answered this. You can mention some of the UX processes used to do so.

→ **For SEI**, if **group projects**, make sure you **talk through what you built**, whether independently or as part of a pair/team.

→ **For DSI**, make sure your Capstone clearly expounds the topic, models and tech used, together with the key findings/results.

 **Yours** 

User Experience Design Immersive

Student | General Assembly, London (Remote) | Oct 2022 - Jan 2023

An immersive, full-time online course that aims to ready students for the UX design world. The course assigns solo and group projects focused on agile methodology using the double-diamond design process while teaching vital skills such as conducting user research, wireframing, prototyping, usability testing, interface design, communication, collaboration, and storytelling.

#### Projects:

##### NextDoor | 2 weeks | Group | Conceptual

The mobile app “NextDoor” is about local communities and they want to further develop their functionality “connect with your neighbors”. My group and I laid out ground rules and a timeline for when deliverables should be done. Conducting research was done individually, but synthesizing, ideating, designing, and presenting were all done as a group. It was difficult to make progress at first, as this was our first group project and we all had different ideas on how to conduct different parts of the design process, but we were able to agree on decisions and learned a lot on how to work as a group.

##### The House of Books | 2 weeks | Solo | Conceptual

Designed a mid-fidelity eCommerce page redesign for a small bookstore company based in the UK. I conducted research using user interviews, comparative/competitive analysis, and usability tests of competitor sites to better understand the user and established design patterns. I also conducted two rounds of card sorting to design the information architecture of the site. I conducted two because in the first round of card sorting, users grouped books into different categories and non-books into the same category. The second round was focused on only the non-book items. I then started developing a mid-fidelity prototype due to time while applying what I learned about typography, color theory, and accessibility. I conducted a user test of the prototype, learned what I did right and wrong, and presented my findings and next steps to the class.

##### Fitness App | 2 weeks | Solo | Conceptual

I designed a low-fidelity fitness app focused on addressing motivational issues users were having with exercising. I interviewed 5 users, located the pain points of motivation, and what about maintaining the motivation they

were having trouble with. After synthesizing my research data and ideating solutions, I moved forward with two potential designs and tested both. After learning the good and bad of each design, I combined the two and did a final test of the design before presenting my findings to the class.

## Previous Experience

### ***Job Title, Company, Location, Dates***

Focus on **main achievements, including data** (if possible) to highlight them. You can also **draw attention to skills and processes** that are relevant to your new career path.

- This can be **copied and pasted** straight from **your previous CV**.
- Be consistent with the format for all the roles.
- Include most relevant bullet points or sentences for each role.
- Think through the soft skills too.
- Add the most **recent years of experience (five years)**; **everything else will go on LinkedIn**.

 **Yours** 

English Teacher

Kids Duo | Kanazawa, Japan | Jan 2021 - Oct 2022

- Lead the development of the English language in kindergarten and elementary children.
- Develop strong communication skills to work seamlessly with other teachers in a fast-paced environment and help children understand foreign English words.
- Help train new teachers.
- Improve operations by making various processes more efficient throughout the school.
- Resolve technical problems with computers or TVs.
- Developed a guide for converting video files to be compatible with older hardware.

Software Developer

UPS Supply Chain Solutions | Timonium, MD | Sep 2014 - Jan 2021

- Developed a data management system for upper management in Microsoft Excel using Visual basic, which resulted in streamlining monthly data consolidation by 80%.
- Modified a web application used by warehouses and employees worldwide to utilize a new backend system.
- Attended Microsoft SharePoint design classes and created SharePoint pages for management to centralize project status information and increase project tracking efficiency by 15%.
- Involved in the interviewing process of new employees, trained and refreshed company network protocols and configuration to a mix of 7 new and current employees.
- Led discussion group with 10+ employees to collect data for Human Resources and Management, which resulted in a more productive workplace from instituted changes.
- Leader of my department in motivating over 50 employees through emails and meetings to spread UPS influence throughout other businesses by offering services provided by UPS instead of competitors.

## Education

*Degree/Course/Qualification/Online Courses/Bootcamp/Certification Name, Institution, Location, Dates*

→ List the **2-3 most recent**. **GA** will be **your most recent** (just dates/titles, no description).

→ Be consistent with the format for all the courses.

 **Yours** 

*UXDI Course General Assembly London | Oct 2022 - Jan 2023*

**Auburn University** | *Bachelor's degree in Software Engineering | Sep 2009 - Dec 2013*

## **Voluntary/ Side Projects/ Publications/Awards (optional)**

Optional, depending on the **space you have** available across **the two pages**.

 Yours 

### **Catholic Charities of Baltimore**

**English Tutor | Baltimore, MD | Apr 2019 - May 2019**

- **Tutored a rotating group of students ages 15 to 40 three times per week for two-hour sessions**
- **Prepared readings, conversation topics, and vocabulary exercises before each class based on**
- **each student's level of experience**
- **Aided students one-on-one in pronunciation, speaking, reading, and listening**

## **Interests**

Write a few words per interest. This is your **chance to stand out** and **differentiate your CV** from others. This helps the hiring managers to get to know you.

→ **Select 2 or 3, not just a list of interests.**

→ Be specific, but not too long.

 Yours 

**Culinary - I find the process of cooking to be very relaxing and enjoyable, and I like cooking food that others enjoy**

**Traveling - Going to new places and observing the culture. I hope to visit Europe someday.**

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## **Peer Feedback**

**Areas of strength:**

**Areas for improvement:**

**Suggestions:**