



EduVoyage Solutions



Empowering Ambitions, Guiding Futures



<https://eduvoyagesolutions.com/>

Product Charter

Components :

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2. Vision
3. Objectives
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5. Scope
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Purpose

EduVoyage Solutions aims to bridge the gap between students and their educational aspirations by providing tailored guidance for academic and career success. The platform will enable seamless access to course recommendations, admissions assistance, and partner institute offerings, fostering informed decision-making for students.

Vision

To become a trusted educational consultancy, leveraging technology to provide personalized guidance and foster lifelong academic and professional growth for students globally.

Objectives

1. **Student Support:**

- Offer personalized course recommendations to match students' academic and career goals.
- Simplify the application and admission process for both domestic and international programs.

2. **Business Growth:**

- Establish EduVoyage Solutions as a top-tier consultancy in the education sector.
- Build and maintain strategic partnerships with universities and institutions worldwide.

3. **Technological Advancement:**

- Develop and deploy an AI-powered recommendation system to enhance user experience.
- Ensure the platform is accessible, responsive, and user-friendly across devices.

Stakeholders

Internal Stakeholders:

- **Founder and Management Team**
- **Marketing and Sales Teams**
- **Technical Development Team**
- **Counseling and Support Staff**

External Stakeholders:

- **Students and their families**
- **Partner institutions and universities**
- **Third-party service providers (e.g., hosting, AI solutions)**

Scope

EduVoyage Solutions will:

- **Provide guidance for higher education and professional courses, both online and offline.**
- **Feature an AI-driven course recommendation system to suggest programs based on student inputs.**
- **Facilitate admissions into partner institutions globally, with support for documentation and visa processes.**
- **Act as a single-point platform for students to explore educational options and track their applications.**

Success Metrics

- Increase in student inquiries and successful admissions.
- Growth in partnerships with educational institutions.
- Positive feedback from students and parents on consultancy services.
- Enhanced website traffic and engagement metrics.
- Successful integration and functionality of the AI recommendation system.

Assumptions and Constraints

Assumptions:

- Students and parents will actively seek personalized education consultancy services.
- Partner institutions will maintain collaborative relationships with EduVoyage Solutions.
- Sufficient data will be collected to drive the AI recommendation engine.

Constraints:

- Limited initial budget for advanced AI integration and marketing.
- Dependency on third-party tools and services for hosting and data storage.
- Time constraints for development and deployment of the complete platform.

High-Level Milestones

Website Development and Deployment

- Launch a functional and responsive platform with inquiry forms and course details.

Course Recommendation System Integration

- Implement an AI-based system to provide personalized course recommendations.

Marketing and Outreach Campaigns

- Drive student inquiries through targeted digital and offline campaigns.

Partner Expansion

- Onboard more universities and institutions to expand course offerings.

Mobile App Development

- Develop an application for enhanced accessibility and user engagement.



THANK YOU