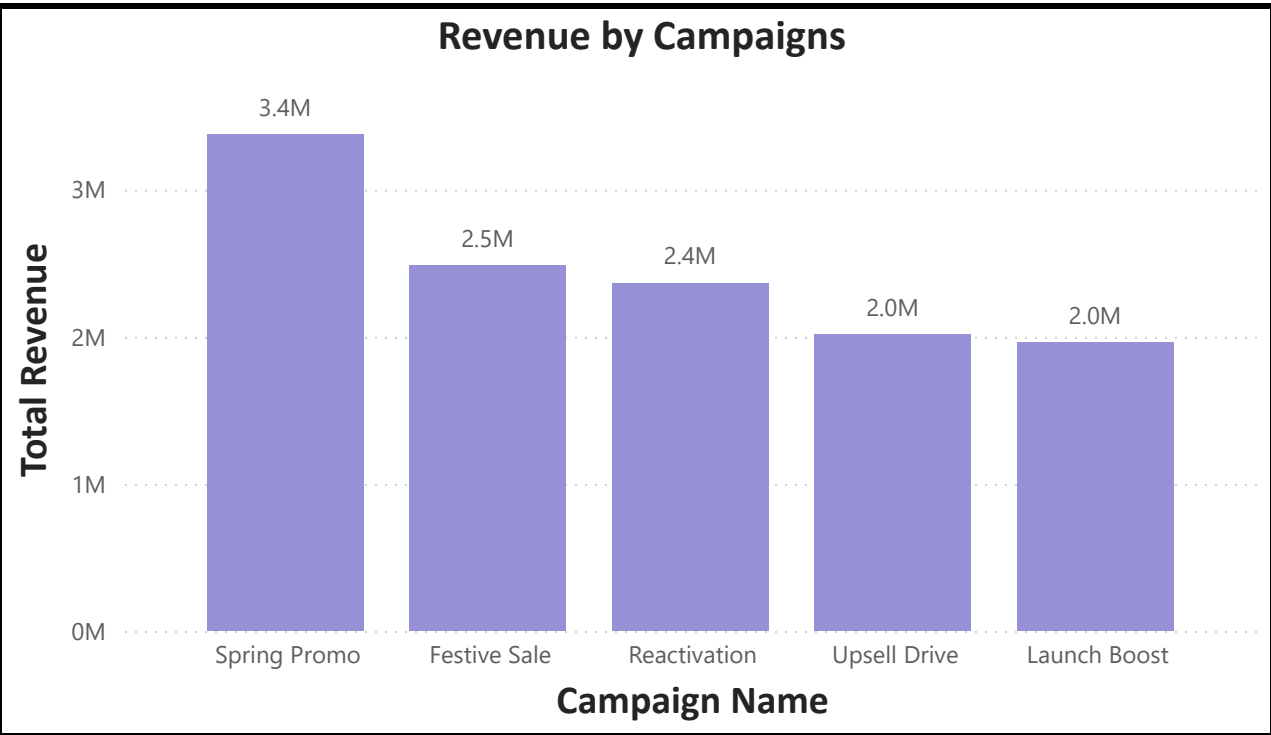
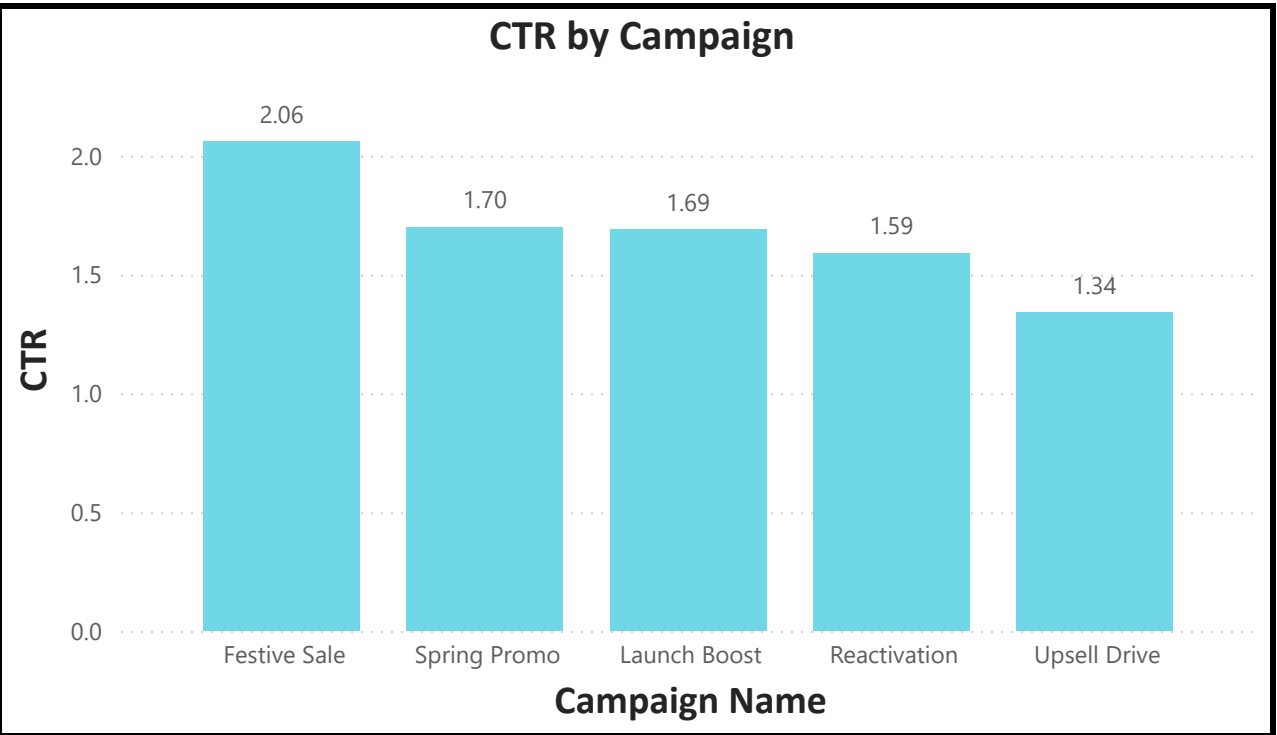


Revenue by Campaigns



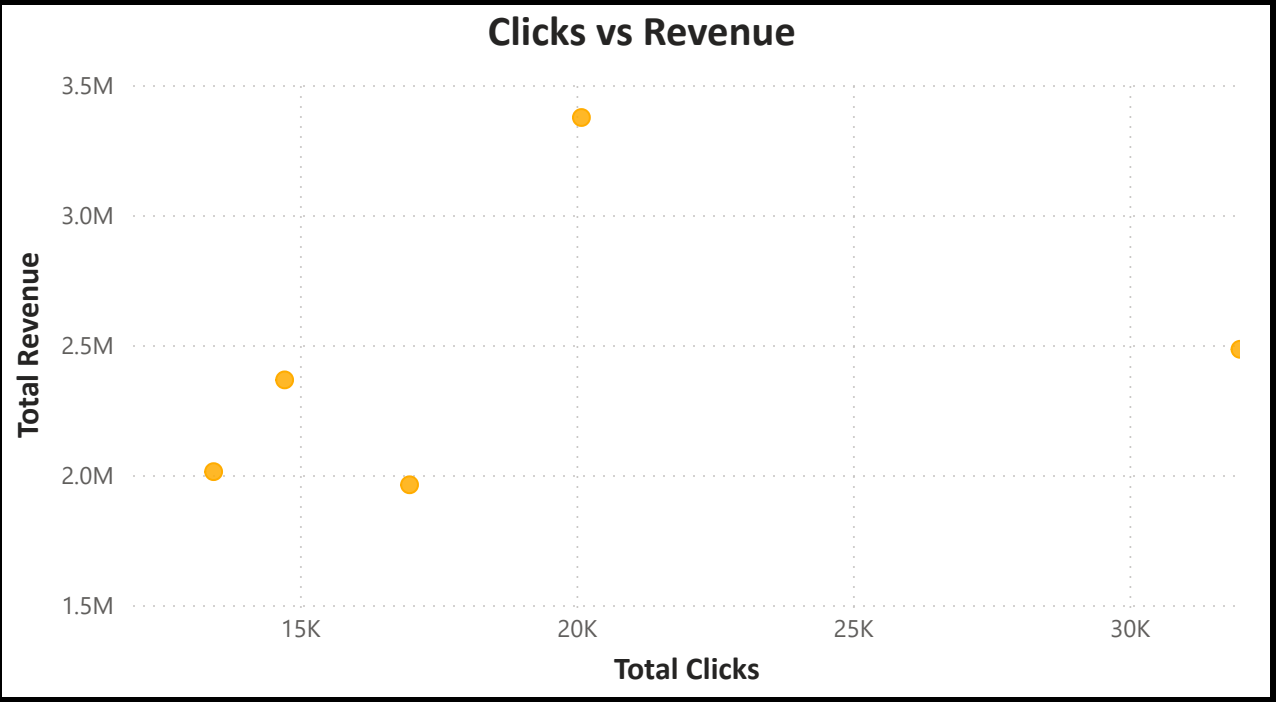
CTR by Campaign



Campaign Name: All

- ☐ Festive Sale
- ☐ Launch Boost
- ☐ Reactivation
- ☐ Spring Promo
- ☐ Upsell Drive

Clicks vs Revenue



Total Clicks

97K

**Total
Impressions**

6M

Total Revenue

12M

Time Spent

490K

Unique Users

255