

# Credit Card Customer Report

Total Revenue

55M

Total Interest

7.84M

Total Income

576M

CSS

3.19

Q4

Q3

Q2

Q1

week\_start\_date

All

Swipe

Online

Chip

Silver

Blue

Gold

Platinum

M

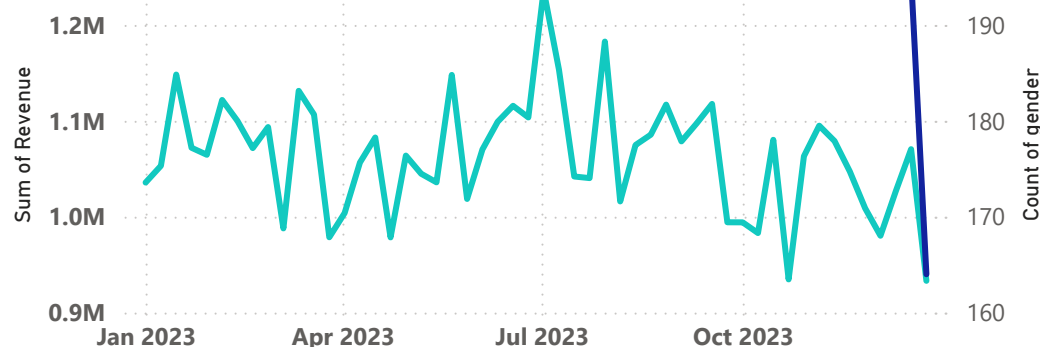
30M

F

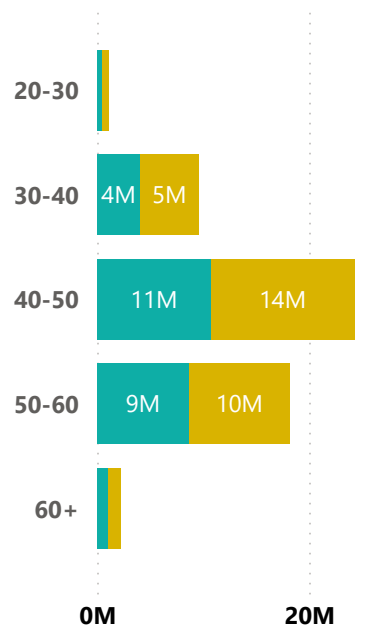
25M

Revenue by week

Sum of Revenue Count of gender

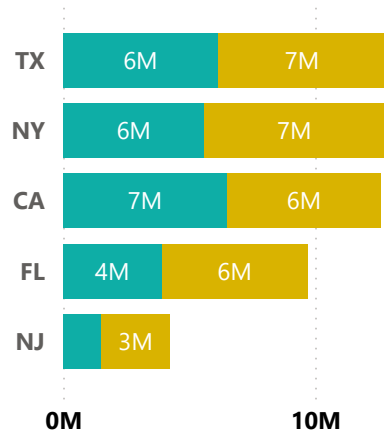


Revenue by Age Group

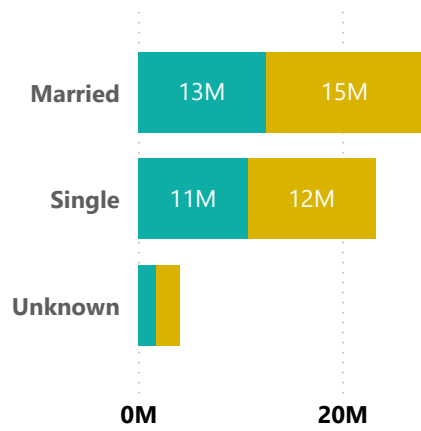


customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Blue-collar	6904279	72262158	9,52,800.57
Businessman	17387832	186959919	25,39,390.31
Govt	8111701	88773989	11,60,016.37
Retirees	4535184	48675030	6,30,359.24
Selfemployeed	8261758	75313288	11,19,741.81
White-collar	10114656	103930055	14,41,073.93
Total	55315410	575914439	78,43,382.23

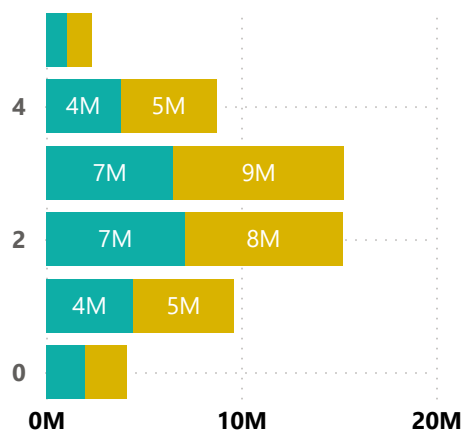
Top 5 States



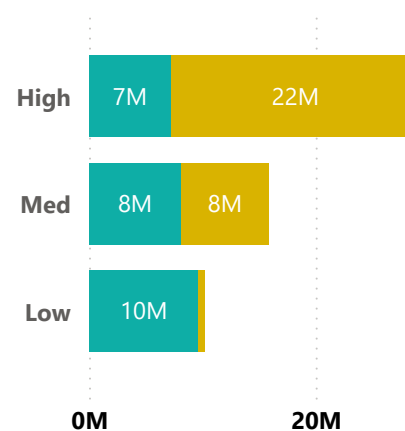
Marital Status



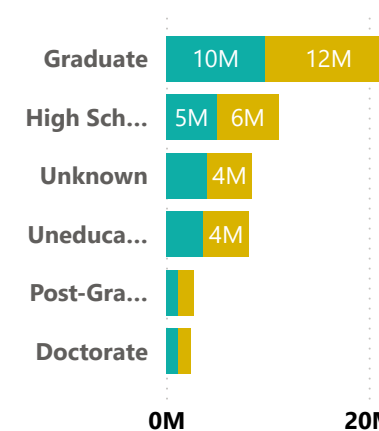
Revenue by Dependent Count



Revenue by Income Group



Revenue by Education Count



# Credit Card Transaction Report

Total Revenue

55M

Total Interest

7.84M

Transaction  
Amount

45M

Transaction Count

656K

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
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Blue	46139398	64,95,887.74	2685635
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Silver	5586332	8,12,081.28	187505
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Gold	2454072	3,73,784.16	56210
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Platinum	1135608	1,61,629.05	20665
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Total	55315410	78,43,382.23	2950015
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Q4

Q3

Q2

Q1

week\_start\_date

All

F

M

Silver

Blue

Gold

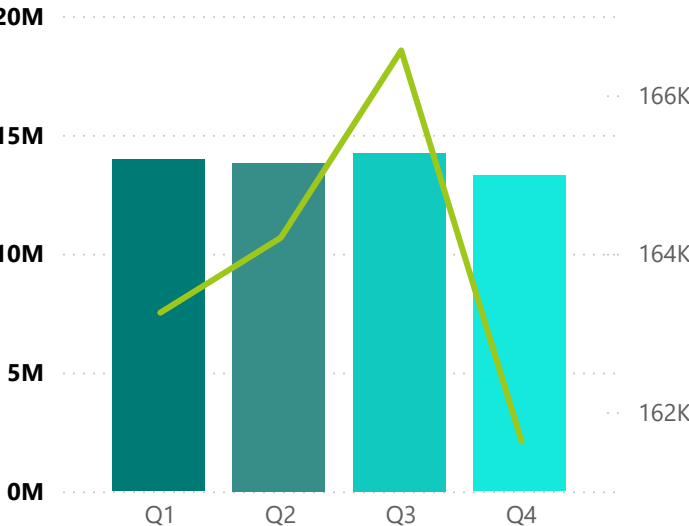
Platinum

Med

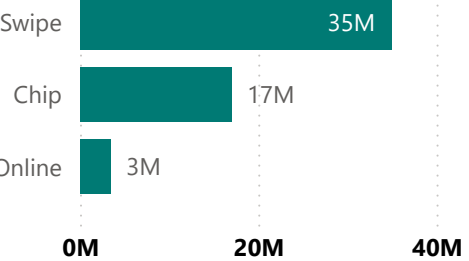
Low

High

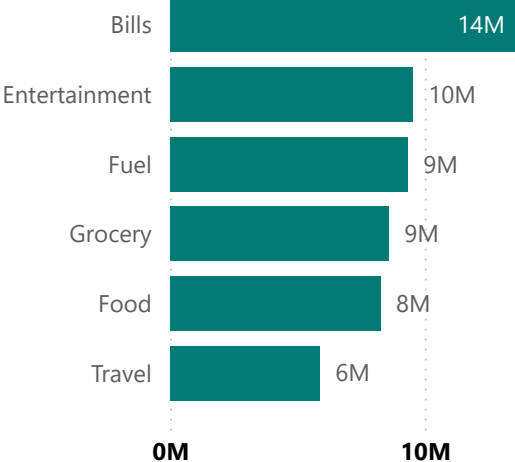
Sum of Revenue Sum of total\_trans\_ct



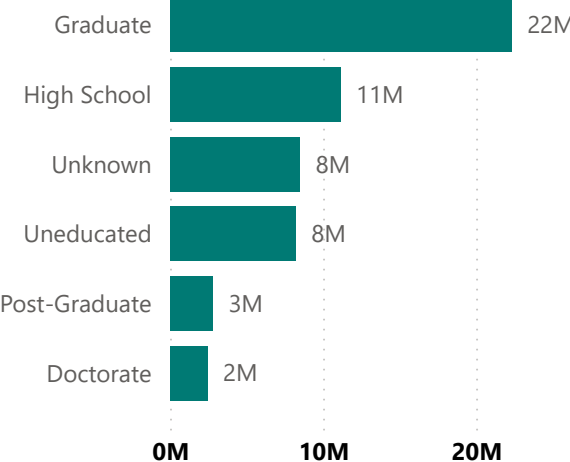
## Revenue by Use Chip



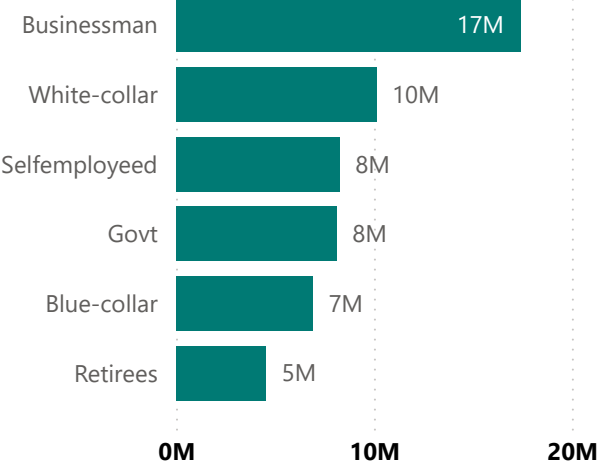
## Revenue by Expenditure type



## Revenue by Education



## Revenue by Customer Jobs



## Customer Acq Cost

