Retail_data_model

Snowflake Schema

Address_dim

- Address_id
- Area
- Region
- City
- Country

Customer_dim

- Customer_id
- First_name
- Last_name
- Gender
- Date_of_birth
- Signup_date
- Address_id

fact_customer_activity_monthly

- Customer_id
- Amount_spent
- Num_of_orders
- Orders_cancelled
- Month
- Monthly_time_spent
- no_of_items_clicked
- add_to_cart_items
- no_of_searches
- no_of_items_clicked
- Date

Date_dim

- Date
- Month
- Year
- Month_name
- Day_of_week
- Quarter