

Group Project 1: Stock Market Analysis from a beginner's perspective.

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We want to explore the stock market (NASDAQ) from a beginner's perspective.

We want to explore the following:

- 1) Baseline how did the stock market do over the last X years. – line graph
- 2) Add in individual industries (5 or 10) compared to the baseline – line graph
- 3) Which industries did the best historically? By industry. - Bar chart (accepted industry definitions)
- 4) Which industries did better than the baseline. Tell the story of historical performance.
- 5) Comparing the top 10 industries by size. - Pie chart – Market Cap.
- 6) How much of a return can we expect based on historical returns? – line charts?
- 7) (?) Pull some larger scale data about the US Market size vs Canada Market size and use an API to pull currency exchange for our calculations.
- 8) High and low leaders of a sectors.
- 9) Bonus: Add in some sort of API.
- 10) Bonus: How stock market was affected by recessions?

Sources (so far):

<http://www.nasdaq.com/screening/companies-by-name.aspx?letter=0&exchange=nyse&render=download>
<http://www.nasdaq.com/screening/companies-by-name.aspx?letter=0&exchange=nasdaq&render=download>
<http://www.nasdaq.com/screening/companies-by-name.aspx?letter=0&exchange=amex&render=download>

We will assign two questions per person over the weekend. We will meet up on Sunday at 12 to further discuss.