

REIMAGINING OUR RESEARCH PROCESS

Our posture as an organization is to create a culture of evaluation, where every Disciple Making Movement (DMM) practitioner pauses regularly to evaluate by deeply listen to God, in order to gain insights that shape their strategy. In this pursuit we gathered our teams over the last few years to reimagine research. In 2019 our analysis led us to better communicate about why we evaluate and to improve how we measure what God is doing.

3D EVALUATION



- ① **Deep: Qualitative**
- ② **Wide: Quantitative**
- ③ **Long: Sustainability**

Our joint commitment is that every engagement intends DMM as its outcome. For this to happen we focus on encouraging 3-dimensional evaluation: deep, wide, and long (*quality, quantity and sustainability*). Two passages in particular have resonated with our leadership about encouraging this culture of evaluation: John 15 and Proverbs 27:23-24.

Proverbs 27:23

Motivates us to “Know well the condition of your flocks”



Evaluation and measurement is primarily for field leaders! They are the shepherds responsible for the flock. Evaluating empowers them to celebrate the transformation God brings, and to course correct what needs to be strengthened in order to see engagements reach to movement. We also committed to empower more leaders who are equipped and commissioned to help with providing those leaders with insights!

John 15:2, 5 & 16

Encourages us that if we remain in Christ, we will be more fruitful, bear much fruit, and fruit that lasts.

EVALUATION TOOLS

Here is a sample of approaches and tools we use to create our environment of evaluation:

1). QUARTERLY EVALUATION CONVERSATIONS (QEC) – After our partners and church planters report what is happening in their engagements, our **Shepherding Support Team** (SST – Global Research Team) vets the information.

The regions have leaders who are designated as **Shepherding Insight Coaches** (SICs), their role is to gather and vet the information they receive from the regional coordinators and local church planters (see the sample CSV). Then after the global SST vets their quarterly report, we discuss insights that they have developed – whether an engagement is doing well that needs to be strengthened or areas of weakness which need to be corrected.

We plan conversations around information that was reported. The purpose of a QEC is to hear God together to discover insights on what the qualitative, quantitative and sustainability markers indicate, so we can course correct those engagements until they get to movement.

Our team has been tracking field results for 18 years. By careful analysis we have made discoveries which help us refine our journey from engagement to movement.

2). ANNUAL PLANNING – Annually regional leaders and their teams evaluate where their engagements are on our **Engagement Grid** and prayerfully make goals for each engagement to progress toward movement. They plan their budget according to these priorities in what is called an **Engagement Plan**.



STAGES	LEVEL I	LEVEL II	LEVEL III	LEVEL IV
MOVEMENT		100+ CHURCHES & 4 GENERATIONS	100+ CHURCHES & 5-6 GENERATIONS	100+ CHURCHES & 7+ GENERATIONS
TIPPING POINT	67-100+ CHURCHES & 1-2 GENERATIONS	67-100+ CHURCHES & 3-4 GENERATIONS	67-99 CHURCHES & 5-6 GENERATIONS	67-99 CHURCHES & 7+ GENERATIONS
MIDWAY TO MOVEMENT	34-66 CHURCHES & 1-2 GENERATIONS	34-66 CHURCHES & 3-4 GENERATIONS	34-66 CHURCHES & 5-6 GENERATIONS	34-66 CHURCHES & 7+ GENERATIONS
PIONEERING	1-33 CHURCHES & 1-2 GENERATIONS	1-33 CHURCHES & 3-4 GENERATIONS	1-33 CHURCHES & 5-6 GENERATIONS	1-33 CHURCHES & 7+ GENERATIONS

The hope is that by intentionally pausing annually, and prayerfully thinking through God-sized goals of how many new disciples and new churches God will raise up in an engagement they will allocate resources to join in what God is doing in those priority partnerships and/or engagements.

They also evaluate their partnerships with churches and organizations that they are coaching to live out DMM. New Generations believes that movements happen after the people of God unite in prayer movements. We value partnering in order to see the unreached reached.

These intentional relationships are placed on a **Partnership Grid**.



LEVEL	STAGE 1	STAGE 2	STAGE 3
REPLICATING DMM	PARTNER MODELS CATALYZING MOVEMENTS TO NEW PARTNERS	PARTNER TRAINS NEW PARTNERS TO DO DMM	PARTNER ENSURES TRAINNEES TRAIN NEW PARTNERS TO DO DMM
DOING DMM	DBS'S MULTIPLYING	CHURCHES FORMED	CHURCHES MULTIPLYING
LEARNING DMM	DMM EXPOSURE	TRAINING LEADERS	COACHING WORKERS

3). INTERNAL QUALITATIVE ASSESSMENT (IQA) – In 2019 we piloted a study of 6 of our movements to answer 3 questions:

1. What is the spiritual DNA of Disciple Making Movements (DMM)?
2. How is the DNA transferred from one person to another or one church to another?
3. What is our team doing to hinder or accelerate the work of the Holy Spirit?

After refining the process in 2022 we launched the study of 11 more movements (with the intention of 7 more in 2023). We trust the Lord will lead us to discover insights that will guide leaders to see more engagements reach the movement threshold by the grace of God.

The 4 tools we are using in this research:

- Individual interviews of ordinary disciples at the 4th, 5th, or 6th generation level
- Interviews with their pastor and that pastor's mentor or coach
- A focus group interview with others from those randomly selected churches
- Observations of the gathering (prayer meeting, Discovery Bible Study etc.)

The outcome desired is for regional teams to analyze their work to improve as a team and see other engagements in their region reach movement. In addition our global team is seeking factors common in all DMMs and factors which are frequent among most (see chapter 16 in the Motus Dei book on insights gleaned from the 2 movements studied in Kenya).

4). INTERNAL AUDIT – An Internal Audit is another level of verification of our results that are reported and cross-checked quarterly. Our quarterly report is a snapshot in time recording new results. In addition, we do periodic Internal Audits to ensure that reported results consider:

- Attrition (churches die)
- Amalgamation (small units merged into one larger unit)
- Migration (anything we can no longer find, driven out of sight by war, famine, persecution, etc.)

The last comprehensive Internal Audit was in 2012. The funding is in place, and we are now finishing our Internal audit in 2023 to certify the historical results (post-2012).

YEARLY CORE SAMPLING – We intend to build capacity within our organization for audits. The capacity we build will be leveraged in the following year with what we are calling our Yearly Core Sampling (YCS). If our official Internal Audits are more comprehensive, (which we plan to do approximately every 5 years) these YCS will collect core quantitative information on a selection of engagements across the globe (number of churches planted, number of new Christ followers, highest generations reached...etc.). By running this each fall, we believe it will provide us with a more accurate picture of what is happening on the ground and more frequent health checks along our way to movement.

5). EXTERNAL AUDIT – An External Audit is done by an outside group on our historical results. We intend to launch another External Audit once our 2023 Internal Audit is complete. The purpose is for third party organizations to verify the results which are happening on the field. We had the International Mission Board assist us with a regional external audit in 2012.

6). QUALITATIVE TOOLS - We have and plan to continue developing simple tools (which are simple but not simplistic) that can be understood by the thousands of church planters from hundreds of different cultures. We currently have two tools designed to trigger discussions between a movement leader and their mentor.

- The first tool is used to evaluate the Catalyst (leader of a movement)
- The second tool is for the leaders to evaluate the movement they are involved in

We have piloted these tools with our teams in Anglophone West Africa and some of the urban teams. The French translations are done, and we plan to implement them in both Francophone West and Francophone Central Africa in 2023.

There are also plans to create a simplified evaluation tool for ordinary disciples as well as for church planters.

These various tools are meant to encourage leaders to seek the Lord more frequently and to discern his leading as we deepen a culture of evaluation. We believe that if we empower ordinary disciples to replicate their faith in steps of obedience within their circle of influence, that accomplishing the Great Commission is achievable in our lifetime.



VISUALIZATION TOOLS ASSIST IN FINDING INSIGHTS

SPECIAL FOURTH QUARTER 2022 REPORT

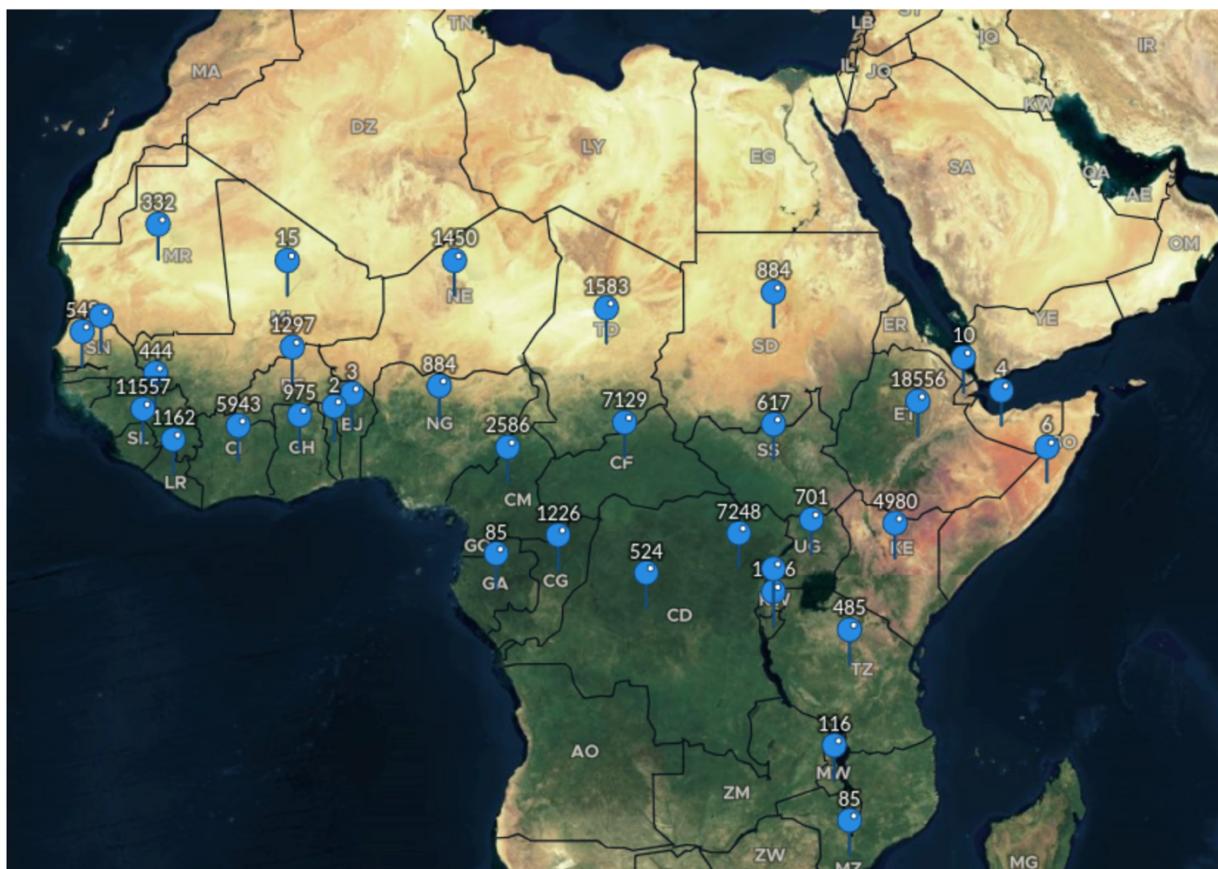
Please do not share on social media to protect our in-country teams

More than 14,000 churches started in 2022!

NEW GENERATIONS DMM GLOBAL OUTCOMES								
REGION	People Group Engagements	Urban and Special Segments	Total DBS	Total Churches	Total Disciples	Total MB* Churches	Total MB* Disciples	Total DMMs**
ANGLOPHONE WEST AFRICA	50	6	1,180	281	3,306	178	2,203	0
FRANCOPHONE WEST AFRICA	50	3	499	252	4,344	166	2,936	2
FRANCOPHONE CENTRAL AFRICA	83	3	479	249	2,777	19	198	3
HORN OF AFRICA	50	4	483	362	6,715	148	2,254	1
EAST AFRICA	100	13	1,526	710	6,425	98	672	3
SOUTH ASIA	588	19	2,735	2,267	46,797	0	0	9
FOURTH QUARTER 2022 TOTALS:	921	48	6,902	4,121	70,364	609	8,263	18
2022 ANNUAL TOTALS:			34,942	14,481	210,233	2,704	38,849	36
MARCH '05 TO DECEMBER '22 TOTALS:				191,060***	107,375	2,267,809	28,647	711,571
MB* = Muslim Background DMM** >100 Churches and 4 or more generations DBS*** Numbers tracked since 2015								

Since our recent 4th quarter report was sent out, we have received updated information from both South Asia and Francophone West Africa.

Cumulative Church Totals Mapped by Country





VISUALIZATIONS PROVIDE INSIGHTS OVER 17+ YEARS

