**A close up of a sign

Description automatically generated**

**Vision:** No more unreached peoples and places – every person with access to the gospel and the church in every tribe, tongue, nation, language and place.

**Mission:** Kingdom movements in every unreached people and place.

**Initial Goal:** By [December 31, 2025](https://www.2414now.net/about-us/#2025), that every unreached people group and place would be engaged by believers seeking to start a kingdom movement

**Who is 24:14?**

**24:14 is a**global community of movement starters doing our part to fulfill the Great Commission by: 

- Sharing where we are serving to start movements

- Joining other global/regional/country movement starters to identify the gaps

- Learning and partnering with other movement starters

- Praying and planning in which gaps we and our partners will start new movements

**What will we do?**

For each region or country

**List**: Annually update a joint list of movements efforts in:

* Each People Group in the region/country - 7,000 UPGs and 17,000 total People Groups
* Each District 18,000 Unreached and 42,000 total
* Define sub-segments of people groups and districts needing separate movement starts
* Share list update with 24:14 global team (for prayer and coordination)

**Start Movements:**Annually - Meet to Pray and Plan movement starts

* Plan efforts from existing CPMs to specific Movement Unengaged peoples/places for the next year
* Plan efforts by new catalysts (e.g., not from movements) to specific Movement Unengaged people/places for the next year
* Share plans with 24:14 global team (for prayer and coordination)

**Pray**: (daily, weekly, monthly)

         Share prayer requests for movement start-ups

         Receive and pray for movement start-ups

**Learn**:

         Collect stories / testimonies

         Collect tools, best practices, processes, strategies

**Global Priority:**17 regional Movement Starting initiatives (strategy, funding, prayer, comm)

         Prioritize teams from Movements Starting Movements (M2M)

         Deploy trained and coached new movement catalysts (NC) to other gaps