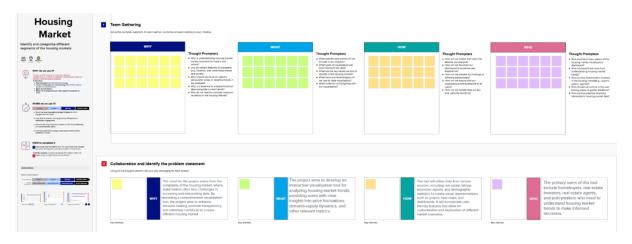
Ideation Phase Brainstorm & Idea Prioritization

Date	28 June 2025
Team ID	LTVIP2025TMID51430
Project Name	Visualizing Housing Market Trends: An Analysis of Sale Prices and Features using Tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

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Problems

About Housing trends problems

The housing market is increasingly complex, making it difficult for stakeholders to access and interpret critical data

This project aims to develop an interactive visualization platform that aggregates diverse data sources, providing users with intuitive insights into market dynamics.

This project seeks to create a visualization tool that simplifies the analysis of housing trends, enabling informed decision-making.

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Issues & blockers

What topics are urgent to discuss? What is blocking our progress?

> As the housing market experiences rapid fluctuations due to economic changes, demographic shifts, and policy impacts, stakeholders such as buyers, sellers, and investors often lack the necessary tools to analyze these trends effectively

Homebuyers and real estate investors face challenges in navigating the complexities of the housing market, often resulting in uninformed decisions

This project will address these challenges by creating a user-friendly visualization tool that presents housing market trends in an accessible and engaging manner



Discussion topics

What should we discuss as a full group during this meeting?

The availability of vast amounts of housing market data has not translated into better decisionmaking for stakeholders.

This project aims to bridge this gap by developing a visualization tool that transforms raw data into meaningful insights, helping users understand market trends and make data-driven decisions.

he lack of effective visualization tools in the housing market leads to misinformation and poor investment choices. 0

After discussion

What should we discuss as a smaller group at the end of this meeting?

Despite the wealth of data available on housing trends, many stakeholders struggle to interpret this information effectively.

This project will investigate the best practices in data visualization to create a tool that not only presents data clearly but also enhances users' understanding of market trends and influences.

These various responses can help frame the problem statement from different perspectives, catering to diverse audiences and emphasizing different aspects of the project.

Step-3: Idea Prioritization

