

DA Assignment - 3

The growth of supermarkets in most populated cities is increasing and market competitions are also high. The dataset is one of the historical sales of supermarket company which has recorded in 3 different branches for 3 months data.

Dataset: [Link](#)

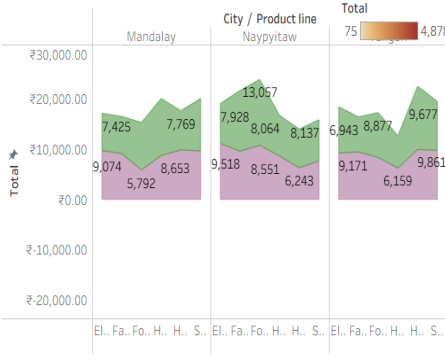
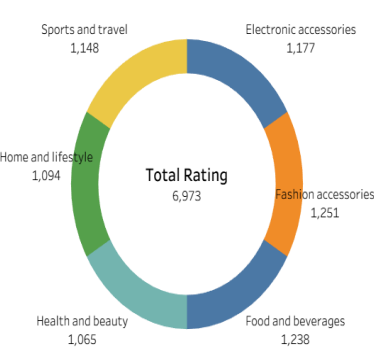
Task:

- Upload the dataset to Tableau, delete the unnecessary columns
- Create an Interactive Dashboard

Process To Submit:

Take Screenshot of Dashboard and paste them in Doc > Save it as pdf and Submit the pdf file.

Visualization Dashboard



		Gender / Payment / City											
		Female				Credit card				Ewallet			
		Cash	Yangon	Mandalay	Naypyitaw	Cash	Yangon	Mandalay	Naypyitaw	Cash	Yangon	Mandalay	Naypyitaw
Customer	Product Line	2,707	1,686	1,547	214	1,054	929	485	1,061	1,471	1,471	1,471	1,471
Member	Product Line	756	1,265	1,112	1,628	3,237	521	1,319	2,726	2,558	2,558	2,558	2,558
	Product Line	1,042	3,240	2,586	4,878	2,508	75	1,266	3,837	167	167	167	167
	Product Line	565	1,004	983	989	1,432	1,103	624	571	1,109	1,109	1,109	1,109
	Product Line	1,219	2,188	2,997	1,680	2,008	1,824	1,987	1,413	1,918	1,918	1,918	1,918
	Product Line	1,599	1,552	1,867	2,584	2,893	1,447	1,310	977	2,429	2,429	2,429	2,429
Normal	Product Line	1,484	3,164	627	2,127	1,035	3,714	1,149	969	1,679	1,679	1,679	1,679
	Product Line	2,873	871	2,452	1,639	1,253	1,337	866	2,168	1,855	1,855	1,855	1,855
	Product Line	987	4,281	690	1,364	666	1,519	974	1,128	1,963	1,963	1,963	1,963
	Product Line	2,560	588	1,286	577	974	527	1,086	1,877	708	708	708	708
	Product Line	478	536	1,813	1,886	484	1,629	2,307	1,214	2,456	2,456	2,456	2,456
	Product Line	1,243	2,576	1,091	122	1,183	461	2,355	2,066	820	820	820	820

Product Metric Table

Invoice ID	Product line	City	Gender	Branch	Unit price
101-17-6199	Food and bever...	Yangon	Male	A	7.000
101-81-4070	Health and bea...	Naypyitaw	Female	C	4.900
102-06-2002	Sports and trav...	Naypyitaw	Male	C	6.100
102-77-2261	Health and bea...	Naypyitaw	Male	C	4.200
105-10-6182	Fashion access...	Yangon	Male	A	6.600
105-31-1824	Sports and trav...	Yangon	Male	A	8.500
106-35-6779	Home and lifes...	Yangon	Male	A	5.800
109-28-2512	Fashion access...	Mandalay	Female	B	9.900
109-86-4363	Sports and trav...	Mandalay	Female	B	4.500
110-05-6330	Food and bever...	Naypyitaw	Female	C	9.400
110-48-7033	Fashion access...	Mandalay	Male	B	9.000
114-35-5271	Electronic acce...	Mandalay	Female	B	8.100
115-38-7388	Fashion access...	Naypyitaw	Female	C	9.500
115-99-4379	Fashion access...	Mandalay	Female	B	8.500
118-62-1812	Home and lifes...	Naypyitaw	Female	C	7.900
					0 50 100
					Unit price

Electronic accessories
Electronic accessories
Fashion accessories
Food and beverages
Food and beverages
Sports

Sales Funnel by Product Line

