

Patou Tips #3 (update)

Start with PowerBI

"From Rookie to Rock"



# Build a color theme for PowerBI

(with PowerPoint and  
What a Color mobile apps')



Downloadable free  
resources to practice in  
GitHub





1

## Find the main colors

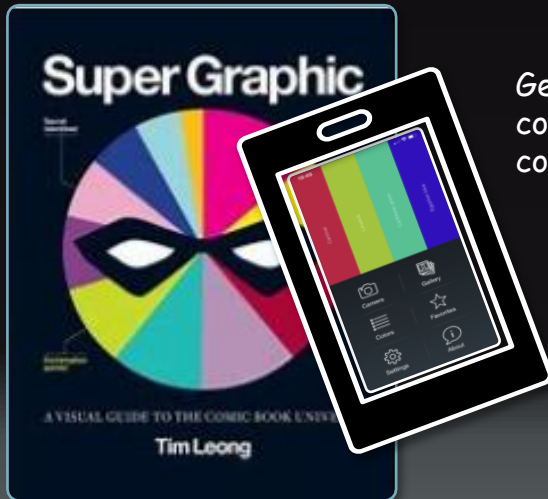
→ And the secondary colors

For my book "Story of a point", I took my **inspiration** from the book "Super Graphic" by Tim Leong (June 2013). An amazing book for color research.

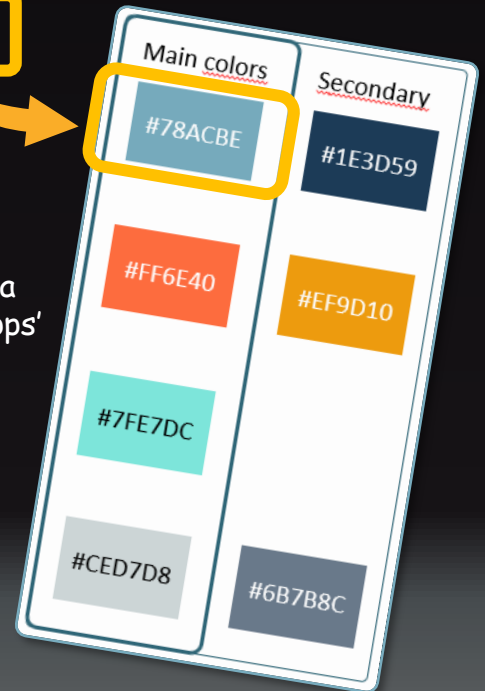
When I find my **main colors**, then I search for the **hexadecimal code** with my smartphone and the "What a color?" mobile application. This application is really usefull to catch the color and the hexadecimal code.

With PowerPoint I test a lot of colors until I find **3 main colors** (but here 4) and **3 secondary colors**. My favorite color for the book theme and for PowerBI files is the color called:

"Dark Pastel Blue (hexadecimal code: #78ACBE).



Get hexadecimal code with "what a color?" mobile apps'



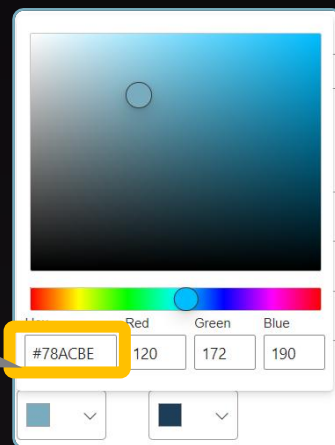
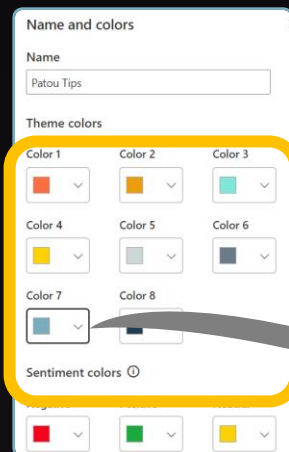
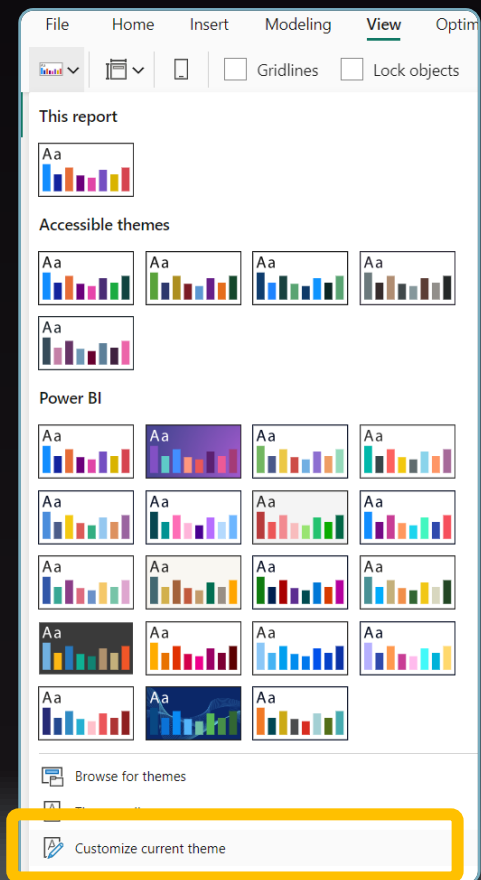
2

## Create colors theme in PowerBI

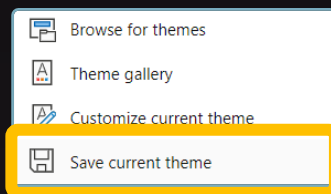


On PowerBI click on  
"Customize current theme"  
Path: View > Themes

Here it's the creation of the 7 colors that I  
choosed before. And I put the hexadecimal  
codes for each colors.



Save your final  
theme, if you  
want to use it for an  
another PowerBi  
project. A json file  
will be create.



Patou Tips Colors.json

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## Find the good harmony

→ Try, try, try and try again...



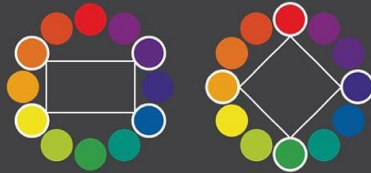
### COLORCOMBINATION



Monochromatic

Complementary

Triadic



Rectangular

Tetradic  
(Square)



Analogous

Analogous  
Complementary

Split Complementary

WWW.NAYDACRUZ.COM

Anything is possible, but often it's better to create your color theme according to color combination rules.

Sometimes, when I find colors, I reopen my project a few days later just to see if the impact or mood I wanted is still the same.

Sometimes I change the theme 4 or 5 times!



The combination that I chose is nearly of the "analogous complementary" harmony.

Don't forget!  
This isn't the truth, it's just my truth!

## Patou Tips

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From the book  
**"Story of a Point"**  
Financial forecast with PowerBI

Available in book and e-book  
English : **December 2026**  
French : January 2027  
German : March 2027

