

Patou Tips #32

Start with PowerBI

"From Rookie to Rock"

What is a KPI?

(And how to build one?)





What is a KPI?

KPIs (Key Process Indicators) are a set of quantifiable measures used to understand the performance of an organization, project, process, or specific activity.

This information provides support for operational or strategic decision-making and must respond to:

Where we come from?

Where we are?

Where we go?

✓ Example of KPI: Revenue, EBITDA, Cost, Customer satisfaction, NPS...

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What is a KPI? And how to build it?

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Anatomy of a KPI

Where we
come from?

Where
we are?

Where
we go?

Sales YTD (until November 2024)

LY = Last Year
Act = Actual

LY
110 €

Act
100 €

Plan
90 €

Act vs LY
▼ +10 €/ +10%

Act vs Plan
▲ +10 €/ +10%

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What is a KPI? And how to build it?

Learn and practice

On the same theme, to go further



Patou Tips #5
Create a
Customized
Chart
(for income
statement)



Patou Tips #12
Calculate right
evolution for
KPI



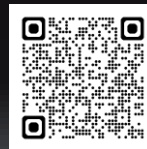
Patou Tips #6
Create
Customized Icon



Patou Tips #23
Quick Guide Visualization &
Storytelling



Patou Tips #7
Create an Age
Pyramid Chart
(for Human
Ressources)



Resources on GitHub
<https://github.com/PatouTips/Patou-Tips>

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What is a KPI? And how to build it?

Don't forget!
This isn't the truth, it's just my truth!

Patou Tips



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