

PATRICIA EZIASHI

CONTACT

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 Lagos, Nigeria

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 patriciaeziashi.com

EDUCATION

BSc. Mass Communication

Pan-Atlantic University
2019-2023

SKILLS

- Communication & Storytelling
- Digital Marketing
- Proficient in MS Office
- Proficiency in Adobe Suite
- Critical Thinking
- Team Collaboration
- UX Design
- UI Design
- Frontend Development

VOLUNTEER EXPERIENCE

Primary School Teacher

PAU Community Service | 2022-2023

- Taught English and Math to orphanage students, creating engaging learning experiences.

Event Planning Volunteer

Pan-Atlantic University | 2021-2023

- Assisted in organizing and coordinating university social events.

ABOUT ME

Dedicated Mass Communication graduate with a strong interest in digital media and corporate communication. Possess a solid understanding of strategic communication and content development, with a focus on engaging diverse audiences across multiple platforms. Highly motivated to learn and grow professionally while contributing meaningfully to organizational goals. Actively seeking opportunities to gain relevant work experience and develop new skills in a dynamic professional setting.

WORK EXPERIENCE

Digital Marketing Executive | Marketing Edge

June 2025- September 2025

- Conduct market research and analyze trends to identify new opportunities and improve campaign performance
- Developing strategies to grow and engage audiences
- Collaborate with cross-functional teams, including creative, content, and web development, to produce engaging content and optimize user experience
- Collaborate with other teams to ensure consistent brand voice and messaging across channels
- Supporting the marketing manager in completing agreed activities
- Creating and posting blog posts and articles on the company's website and social media pages

Media Support Staff | ECOWAS Commission

Jan 2024- Nov 2024

- Supported media coverage and documentation of high-profile ECOWAS events, summits, and conferences.
- Captured and organized multimedia content (photos, videos, etc.) for official records and publications.
- Assisted in coordinating press conferences and media briefings, ensuring clear communication between ECOWAS and journalists.
- Managed media equipment and facilitated audiovisual setups for events and live coverage.
- Provided logistical support for digital content production and live event streaming.
- Contributed to the drafting of press releases, social media updates, and other communication materials to strengthen ECOWAS's digital presence.
- Collaborated with internal teams and external media partners to ensure accurate, engaging storytelling across platforms.

REFEREES

Mr, Olutayo Ogedengbe

Audio-Visual Technician
ECOWAS Commission
oogedengbe@ecowas.int
07030841405

Mr, Adeniyi Adebisi

Videographer and
Cinematographer
ECOWAS Commission
Aadebisi@ecowas.int
08188549780

Cultural Communications Associate | Yemisi

Shyllon Museum at Pan Atlantic University

Jan 2021 - Jul 2023

- Delivered engaging, story-driven tours that communicated the cultural and historical significance of artworks to diverse audiences, including students, faculty, and external visitors.
- Acted as a key liaison between the museum and its guests, translating complex artistic themes into accessible and relatable narratives.
- Supported visitor engagement through interactive discussions, responding to inquiries, and promoting appreciation of Nigerian and African art.
- Captured photographs to support the museum's visual documentation and outreach efforts.
- Assisted in organizing exhibitions and cultural events, contributing to the museum's visibility and public engagement.
- Strengthened internal communication and public interactions to enhance overall visitor experience.

Social Media Intern | TERAWORK

Jul 2022 - Oct 2022

- Managed and created engaging content for Terawork's social media platforms, ensuring consistent brand messaging and audience engagement.
- Monitored social media interactions and responded to customer inquiries, providing timely support to clients and freelancers.
- Assisted in scheduling and optimizing content to boost reach, visibility, and engagement.
- Analyzed social media performance metrics and contributed to strategic planning for audience growth.
- Collected and reported user feedback to inform platform improvements and enhance user satisfaction.
- Collaborated with the marketing team to plan and execute effective digital campaigns.

CERTIFICATIONS

- Web & Mobile Designer: UI/UX, Figma, + more | Udemy
- Digital Marketing: 02 academy
- Full-stack software development: GomyCode