**Comments for Website Design from the Email sent on 22/08/2023**

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| --- | --- | --- |
| Comment | Owner (Vesen team member to handle comment) | Action (how has the comment been addressed) |
| Feature Boiler plate (what we care about) on the home page |  |  |
| Landing page format:   * Who We Are (remember to state that we are co-founders of GendeRise so that the reader know how TCA relates to that) * What We Do * How We Work * What Our Client Say * Our Clients and Partners * Our News * Contact Us |  |  |
| Move our Story to the About Page |  |  |
| Our Team should appear before the affiliates on the about page |  |  |
| Provide a cleaner more corporate look and feel.  Example: <http://www.directorsassociation.co.za/> |  |  |
| Add the Lavington Ikigai as the Kenya location on the contact page |  |  |
| Change the yellow color to a shade that matches the current website |  |  |
| Reorder the menu to have 'Blogs' before 'Contact' |  |  |
| Rename 'Jobs' to 'Opportunities' and add a preamble about the types of opportunities available |  |  |
| Add an option for users to subscribe to the opportunity board for alerts |  |  |
| Replace the country pages with language options instead |  |  |
| Update the images on the website to include more diversity (link to the TCA image database is here <https://drive.google.com/drive/folders/1OKNqTZdAhcvhZpeQYFzHu-QyxlHHNHEe?usp=sharing>) |  |  |
| Redesign the 'Who We Are' section to include a team photo and improve the font consistency |  |  |
| Feature awards on the 'About Us' page |  |  |
| Improve the design and layout of the 'Contact Us' page |  |  |
| Add a 'Subscribe to Newsletter' button and a visible contact prompt on the 'Jobs' page |  |  |
| Include a 'Powered by' link to the website |  |  |
| Ensure the website is linked to GendeRise's website |  |  |
| Use more gender-friendly language in communication |  |  |