



Re: Graphics Design Assessment

Congratulations! You've successfully advanced to the second phase of our graphic design interview process. We're thrilled to see more of your creative skills in action. Below are the tasks for this phase:

1. Simple Logo Design for a Tech Firm

- Choose a brand name and slogan of your choice
- Create a minimalist yet impactful logo for the tech firm. Keep it clean, modern.

2. A social media artwork for a 30% Website Promo offer

- Design a social media poster announcing a 30% website promo offer by the above tech firm.

Provide artwork in three dimensions:

- Square: 1080x1080 pixels
- Landscape: 1920x1080 pixels
- Portrait: 1080x1920 pixels
- Ensure the design is eye-catching and effectively communicates the promotion.

3. Short Motion Graphic Promo for Website Promo

- Develop a brief motion graphic (15-30 seconds) promo for the tech firm's website promotion. Keep it simple yet engaging, highlighting the 30% discount offer.

4. Single Page Website UI/UX Design

- Design the UI/UX for a single-page website for the tech firm. Focus on user-friendly navigation and visually appealing layout.

*can be shared as a pdf document with openable links *

Remember, simplicity is key. Don't overthink it—keep everything clean and straightforward.

Submission Deadline: on or before Tuesday, April 16th, 2024, by 5:00 PM.

Please send the final files to:

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If you have any questions or need clarification on the tasks, feel free to reach out. We're looking forward to seeing your creative vision!

Best regards,
Vicky Kibe
Human Resource officer