

### **Initial Funding Goal (CAD \$65,000)**

- **Focus:** Prototype development of a single, fully functional BeaconSafe unit.
- **Software development** for:
  - Web interface
  - Remote monitoring
  - LED Control
  - Network security
- **Prototype testing:** Validate system functionality before deployment.

### **Updated Stretch Goals**

- **CAD \$85,000 – Expanded Test Deployment of 10 Units:**
  - Deploy 10 units for real-world testing in diverse environments.
  - Collect data to refine technology further.
- **CAD \$100,000 – Smartphone Crash Detection Integration:**
  - Integrate Google and Apple crash detection systems to trigger beacons during roadside accidents, improving response times.
- **CAD \$130,000 (Phase 2) – 50-Beacon Deployment with Solar Power:**
  - Deploy 50 units and integrate solar power for off-grid, energy-efficient operation.
- **CAD \$175,000 (Phase 3) – 100-Beacon Deployment with Modular Add-Ons:**
  - Deploy 100 units and introduce modular add-ons like:
    - Traffic cameras
    - Environmental sensors
    - Air quality monitoring systems
- **CAD \$250,000 (Phase 4) – Prepare for large scale deployment and Smart City integration:**
  - Engage regulators other stakeholders to establish national standards and ensure regulatory support.

- Develop national deployment partnerships to facilitate installation and management.
- Engage IoT and Smart City innovators in full incorporation of the BeaconSafe system

#### **Budget Breakdown for CAD \$65,000 Goal**

- **Hardware Costs:** CAD \$8,400 - \$10,800
  - Wi-Fi, LoRa module, LEDs, control units, installation
- **Software Development:** CAD \$23,000 - \$37,000
  - Web interface, crash detection system, security
- **Engineering & Integration:** CAD \$12,000 - \$19,000
  - Hardware testing, system integration, security
- **Installation Costs:** CAD \$500 - \$1,000
  - Initial installation using existing infrastructure
- **Project Management:** CAD \$5,000 - \$7,000
  - Coordination and deployment
- **Contingency:** CAD \$4,000 - \$9,000 (10-15%)
  - For unforeseen challenges