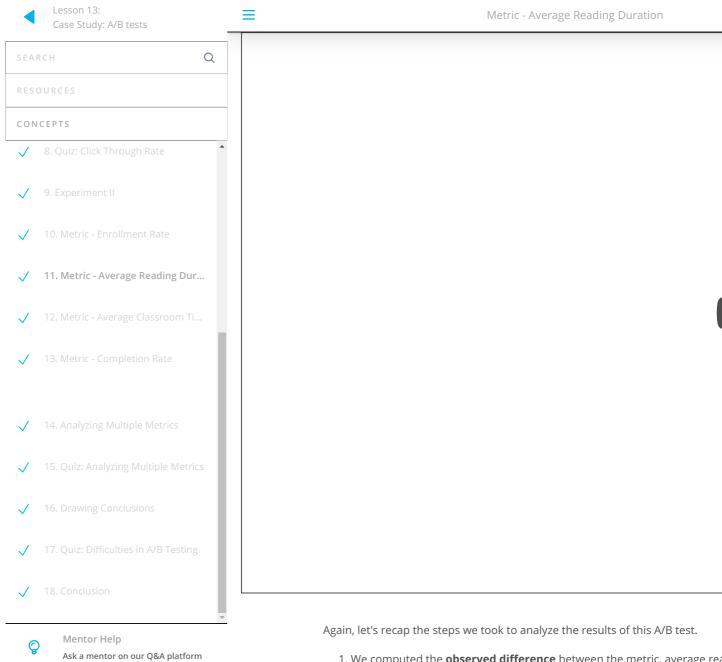
Peer Chat 2

Chat with peers and alumni



- 1. We computed the **observed difference** between the metric, average rea control and experiment group.
- 2. We simulated the **sampling distribution** for the difference in means (or durations).
- 3. We used this sampling distribution to simulate the  $\mbox{\bf distribution}$  under  $\mbox{\bf t}\mbox{\bf l}$ creating a random normal distribution centered at 0 with the same sprea
- 4. We computed the **p-value** by finding the proportion of values in the null greater than our observed difference.
- 5. We used this p-value to determine the **statistical significance** of our ob