

Lesson 2:
Design of Visualizations

SEARCH

RESOURCES

CONCEPTS

✓ 4. Quiz: Data Types (Quantitative...

✓ 5. Text + Quiz: Data Types (Ordinal...

✓ 6. Quiz: Data Types (Continuous v...

7. Identifying Data Types

8. What Experts Say About Visual ...

9. Chart Junk

10. Data Ink Ratio

11. Design Integrity

12. Bad Visual Quizzes (Part I)

13. Bad Visual Quizzes (Part II)

14. Using Color

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Mentor Help

Ask a mentor on our Q&A platform

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Peer Chat 2

Chat with peers and alumni

Quiz: Data Types (Quantitative vs. Categorical)

QUESTION 1 OF 2

For each variable below, identify each as either **quantitative** or **categorical**

Submit to check your answer choices!

VARIABLE	DATA TYPE
Zip Code	Categorical
Age	Quantitative
Income	Quantitative
Marital Status (Single, Married, Divorced, etc.)	Categorical
Height	Quantitative

QUESTION 2 OF 2

For each variable below, identify each as either **quantitative** or **categorical**

Submit to check your answer choices!

VARIABLE	DATA TYPE
Letter Grades (A+, A, A-, B+, B, B-, ...)	Categorical
Travel Distance to Work	Quantitative
Ratings on a Survey (Poor, Ok, Great)	Categorical
Temperature	Quantitative
Average Speed	Quantitative

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