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Lesson 2:
Design of Visualizations

SEARCH

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RESOURCES

CONCEPTS

✓

8. What Experts Say About Visual ...

✓

9. Chart Junk

✓

10. Data Ink Ratio

✓

11. Design Integrity

✓

12. Bad Visual Quizzes (Part I)

✓

13. Bad Visual Quizzes (Part II)

✓

14. Using Color

15. Designing for Color Blindness

16. Shape, Size, & Other Tools

17. Good Visual

18. Lesson Summary

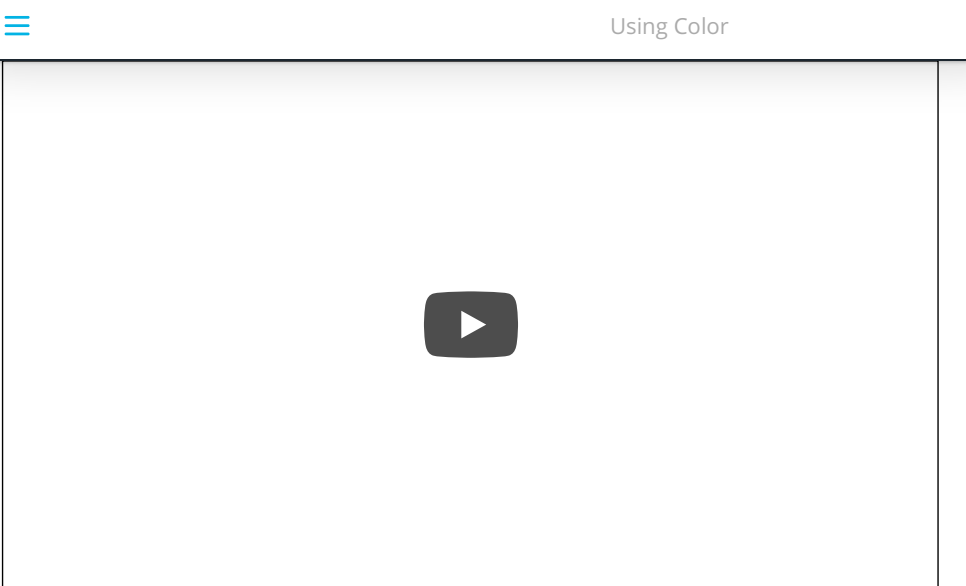
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Mentor Help

Ask a mentor on our Q&A platform
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Peer Chat 2

Chat with peers and alumni



Color can both help and hurt a data visualization. Three tips for using color effectively:

1. Before adding color to a visualization, start with black and white.
2. When using color, use less intense colors - not all the colors of the rainbow in many software applications.
3. Color for communication. Use color to highlight your message and separate elements. Don't add color just to have color in your visualization.