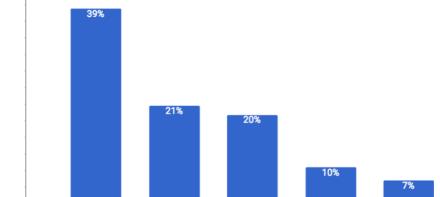


There are always personal preferences. The visual below is a **good visualizatio**: design, following the principles of:

- 1. reducing chart junk,
- 2. maintaining a high data-ink ratio,
- 3. maintaining data integrity, and
- 4. using length to show changes and differences rather than areas.



Apple

Company

Palm

Percentage of the Phone Market

Other

**Supporting Materials ↓** Quizzes Data - Sheet2

Peer Chat 2

Chat with peers and alumni

Motorola