



SEARCH

RESOURCES

CONCEPTS

✓ 8. What Experts Say About Visual ...

✓ 9. Chart Junk

✓ 10. Data Ink Ratio

11. Design Integrity

12. Bad Visual Quizzes (Part I)

13. Bad Visual Quizzes (Part II)

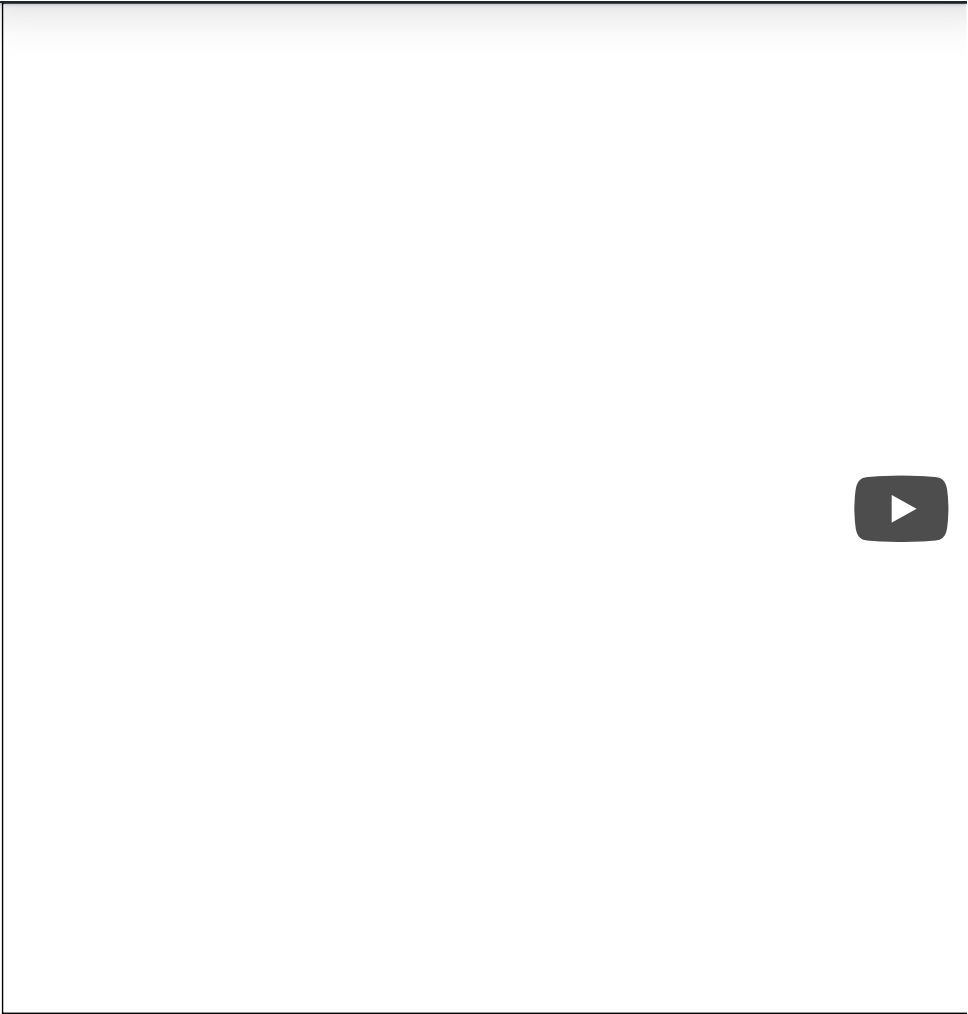
14. Using Color

15. Designing for Color Blindness



16. Shape, Size, & Other Tools

17. Good Visual

18. Lesson Summary



The **data-ink ratio**, credited to Edward Tufte, is directly related to the idea of limiting the ink in your visual that is related to conveying the message in the data, the limiting chart junk increases the data-ink ratio.

-  Mentor Help
Ask a mentor on our Q&A platform
-  Peer Chat 2
Chat with peers and alumni