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Lesson 2:
Design of Visualizations

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SEARCH

Q

RESOURCES

CONCEPTS

✓ 1. Introduction

✓ 2. What Makes a Bad Visual?

✓ 3. Levels of Measurement & Types...

✓ 4. Quiz: Data Types (Quantitative v...

✓ 5. Text + Quiz: Data Types (Ordinal...

✓ 6. Quiz: Data Types (Continuous v...

✓ 7. Identifying Data Types

✓ 8. What Experts Say About Visual ...

✓ 9. Chart Junk

✓ 10. Data Ink Ratio

✓ 11. Design Integrity

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Mentor Help
Ask a mentor on our Q&A platform
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Peer Chat 2
Chat with peers and alumni

QUESTION 1 OF 2

Map each solution to each question/statement.

Submit to check your answer choices!

QUESTION/STATEMENT	SOLUTION
What is the most appropriate visual encoding for adding a categorical variable to a scatterplot?	<div>Color</div>
Which visual encoding is most accurate for visual perception?	<div>Position</div>
The least accurate visual encoding for visual perception?	<div>Color Hue</div>
What are additional visuals that do not add to the message of the data?	<div>Chart Junk</div>
What do we want to have a high value of in our visuals?	<div>Data-Ink Ratio</div>

QUESTION 2 OF 2

Color, shape, size, and other tools of data visualization are clutter that should be avoided.

☐ True

☒ False