# Report on Data Wrangling & Analysis of <a href="https://www.emaleu.com/www.emaleu

## Introduction

WeRateDogs is a rapidly growing Twitter account, dedicated to post, rate Twitter user's dog photos and make funny comments about them. Nowadays it has almost 6 million followers and tons of likes, favorites and comments.

# Objective

The objective of this is to create interesting and trustworthy analyses and visualizations. The Twitter archive is great, but it only contains very basic tweet information. Additional gathering, then assessing and cleaning is required for "Wow!"-worthy analyses and visualizations.

# Steps I took:

I started by creating a jupyter notebook named wrangle\_act.ipynb., where I imported all the necessary libraries needed for the wrangling, analysis and visualizations tasks.

## **Imported Libraries:**

import pandas as pd
import requests
import json
import os
import matplotlib.pyplot as plt
import numpy as np

## Data Gathering

The WeRateDogs Twitter archive contains basic tweet data for all 5000+ of their tweets, but not everything. One column the archive does contain though: eachtweet's text, which I used to extract rating, dog name, and dog "stage" (i.e. doggo, In order to fix this, I needed to gather data from 2 others which sums the data sources to three.

1. Twitter archive enhanced: This data (a csv file) was provided as a download from the Udacity Server. And uploaded into my jupyter notebook using pandas.

Tweet\_archive\_enhanced='~/Documents/Semicolon/Projects/wrangling\_analysis\_@dogrates\_twiiterfeeds/datasets/twitter-archive-enhanced.csv' try:

df\_twitter\_archive = pd.read\_csv(tweet\_archive\_enhanced)
except FileNotFoundError as e:
 print(e)
df\_twitter\_archive.head(1)

Image\_predictions: I gathered the image prediction data (a tsv file
) from a provided link using python requests library and pandas
read\_csv function like the above code

img\_predictions\_link='https://d17h27t6h515a5.cloudfront.net/topher/2017/August/599fd2 ad\_image-predictions/image-predictions.tsv'

#### res = requests.get(img\_predictions\_link)

3. Tweets: This data (json format) was meant to be gathered using the twitter API. But my application for a twitter developer account was not approved in due time. So I had to use the Udacity provided json tweets data.

## Assessing Data

After gathering the data from the 3 different sources, I needed to assess the data visually and programmatically for both tidiness and quality issues before it can be fir for analysis.

These are key parts of the assessment summary plus a code excerpt

#### **Quality Issues**

#### **Twitter Archives**

- Incorrect denominator and numerator rating values, values greater than 10 and some quite outrageous
- Remove retweets rows (this was specified in the project requirements)

#### **Image Predictions**

• The string values in p1, p2, and p3 columns \_breed predictions\_ by the neural network are not in uniform format

#### Json Tweets

• language column values are not meaningful

#### **Tidiness**

#### **Twitter Archives**

dog stages values in multiple columns

#### **Image Predictions**

• image prediction datasets needs to be joined with twitter archive rather than in separate datasets

### **Json Tweets**

multiple id columns in json\_tweets da

## Code Excerpts:

df\_twitter\_archive.info()
df\_img\_pred.isnull().any().sum()

## Cleaning Data

After identifying the quality and tidiness issue from the assessment part, I proceeded to clean the identified tidiness and quality issues using the **define**, **code**, **test format**. But before I started any cleaning effort, I created copies of the datasets. I will be using samples from the cleaning blocks in this report.

## Quality/Tldiness Issue:

Dog Stages Columns with None Values and multiple columns

#### Define

replace rows that have None values with empty string using the str.replace function use the str concatenate method with (+) symbol to concatenate the dog stages columns into a single one Inspect text column to check if dog stages name was or was not properly extracted If extraction is feasible, use the extract function and regex to get the dog stage type out and if not leave it as it is

#### Code

twitter\_archive\_copy['doggo'].replace('None',",inplace=True) twitter\_archive\_copy['floofer'].replace('None',",inplace=True) twitter\_archive\_copy['pupper'].replace('None',",inplace=True) twitter\_archive\_copy['puppo'].replace('None',",inplace=True)

	1822
pupper	223
doggo	74
puppo	24
doggopupper	10
floofer	9
doggofloofer	7
doggopuppo	7

Name: dog\_stage, dtype: int64

twitter\_archive\_copy['dog\_stage']=twitter\_archive\_copy['doggo']+twitter\_archive\_copy['pupper']+twitter\_archive\_copy['pupper']+twitter\_archive\_copy['pupper']

twitter\_archive\_copy.drop(columns=dog\_stages, axis=1, inplace=True)
Twitter\_archive\_copy

twitter\_archive\_copy.dog\_stage twitter\_archive\_copy.text.str.extract(r"(doggo|floofer|pupper|puppo|doggo pupper|doggo floofer|doggo puppo)", expand=False)

#### Test

twitter\_archive\_copy.stage\_check.value\_counts() out:
pupper 243

doggo 83 puppo 32 floofer 4

Name: dog\_stage, dtype: int64

From the above, we can see that our dog\_stages column before the cleaning contained about 1822 None values and were not in a single columns, but after the cleaning, I was able to eliminate the None values with the correct dog stages and in a single column

## Conclusion

I performed various tidy and quality cleaning on each of the datasets and when this was done completely, I had to merge the tree datasets into one dataset and convert to a csv file. This was later used as a dataset for analysis and visualizations.

Below are excerpts of the code used to merge the datasets and converted to csv file.

#### Code:

- df\_master = pd.merge(left=twitter\_archive\_copy, right=img\_pred\_copy, on='tweet\_id', how='left')
- df\_master = df\_master.merge(tweets\_copy, on=['tweet\_id'], how='left')
- master\_file='~/Documents/Semicolon/Projects/wrangling\_analysis\_@dogrates\_t wiiterfeeds/datasets/cleaned\_data/twitter\_archive\_master.csv'
- df\_master.to\_csv(master\_file, encoding='utf-8', index=False)