

**LFG is a new political movement for growth.
We are building a coordinated mass
movement, with clear campaign objectives,
in order to pressure government to adopt and
deliver pro-growth policies.**

Brand Colours



Brand Fonts

octarine
bold light

For headlines and hero text
No Capitals, except for abbreviations

[Download](#) →

DM Sans
Black Regular

For body copy
Sentence case

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Logo

lookingforgrowth.uk

Website Linear

**looking
for
growth.uk**

Website Stacked

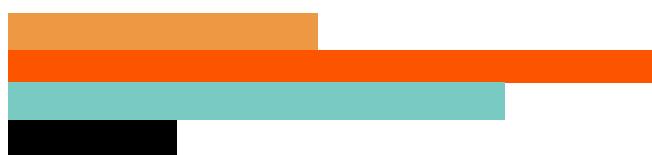
looking for growth

Name Linear

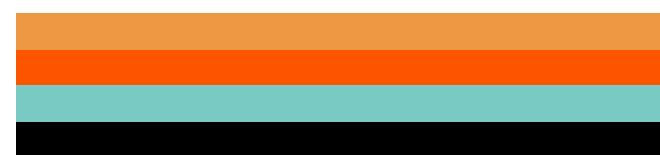
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growth**

Name Stacked

Graphical motif



Progressing



Fill