

Export Readiness Assessment For yogas



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Company name : yogas

Products : rice, dodo, garri

Category	Score	Suggestions	Implication
Positioning	4.8	The company is well positioned for export business	Good to go
Promoters	4.8	The promoters of the company are committed to export business	Good to go
Products	5	The promoters of the company are committed to export business	Good to go
Pricing	4.8	The promoters of the company are committed to export business	Good to go
Predisposition	4.6	The promoters of the company are committed to export business	Good to go
Purpose	5	The promoters of the company are committed to export business	Good to go
Payment	4.6	The promoters of the company are committed to export business	Good to go
Production	4.6	The promoters of the company are committed to export business	Good to go
Proficiency	4.8	The promoters of the company are committed to export business	Good to go
People	4	The promoters of the company are committed to export business	Good to go
Paperwork	1.6	Low score in promoter is an indication that the business owner is inexperienced and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Potential	4.4	The promoters of the company are committed to export business	Good to go
Promotion	5	The promoters of the company are committed to export business	Good to go
Purchasers	4.8	The promoters of the company are committed to export business	Good to go
Partnership	4.6	The promoters of the company are committed to export business	Good to go

Positioned for sustainable export business – can start

Total **89.87 % exporting immediately**

Export Ready

Grade **A**