

Export Readiness Assessment For Patrick

Name : Patrick Patrick

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Company name : Patrick

Products : Patrick

Category	Score	Suggestions	Implication
Positioning	0.6	Low score In positioning is an indication that the product is not well received in the local market.	The business needs a good management team to establish the business in the local market
Promoters	0	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Products	0	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Pricing	0	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Predisposition	0	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Purpose	0	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Payment	0	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Production	0	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Proficiency	0	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
People	0	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Paperwork	0	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Potential	0	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Promotion	0	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to

Purchasers	0	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Partnership	0	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Total	0.80 %	Getting ready to start the journey to exportation- focus on overcoming the teething problem of business setup	Preparing to Start
Grade	E		