

Export Readiness Assessment For reswer

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Company name : reswer

Products : trui, opl

Category	Score	Suggestions	Implication
Positioning	4.4	The company is well positioned for export business	Good to go
Promoters	4.2	The promoters of the company are committed to export business	Good to go
Products	4.2	The promoters of the company are committed to export business	Good to go
Pricing	4.6	The promoters of the company are committed to export business	Good to go
Predisposition	4.4	The promoters of the company are committed to export business	Good to go
Purpose	4.2	The promoters of the company are committed to export business	Good to go
Payment	4.2	The promoters of the company are committed to export business	Good to go
Production	4.8	The promoters of the company are committed to export business	Good to go
Proficiency	3.8	Low score in promoter is an indication that the business owner is inexperienced and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
People	4.6	The promoters of the company are committed to export business	Good to go
Paperwork	4.4	The promoters of the company are committed to export business	Good to go
Potential	4.8	The promoters of the company are committed to export business	Good to go
Promotion	4.6	The promoters of the company are committed to export business	Good to go
Purchasers	4.8	The promoters of the company are committed to export business	Good to go
Partnership	5	The promoters of the company are committed to export business	Good to go
Total	89.33 %	Positioned for sustainable export business – can start exporting immediately	Export Ready
Grade	A		