

Export Readiness Assessment For PDF wahala

Name : Ronaldo balablu

Phone : 0989088888

e-mail: kamalseriki49@gmail.com

Company name : PDF wahala

Products : JUret

Category	Score	Suggestions	Implication
Positioning	4.4	The company is well positioned for export business	Good to go
Promoters	4.8	The promoters of the company are committed to export business	Good to go
Products	3.8	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Pricing	4.4	The promoters of the company are committed to export business	Good to go
Predisposition	3	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Purpose	3.6	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Payment	4.6	The promoters of the company are committed to export business	Good to go
Production	4.2	The promoters of the company are committed to export business	Good to go
Proficiency	4.4	The promoters of the company are committed to export business	Good to go
People	4.2	The promoters of the company are committed to export business	Good to go
Paperwork	4.6	The promoters of the company are committed to export business	Good to go
Potential	4.2	The promoters of the company are committed to export business	Good to go
Promotion	3.8	Low score in promoter is an indication that the business owner is inexperience and unwilling to commit resources to support export.	Owners need exposure to export market potentials to stimulate interest to
Purchasers	4.4	The promoters of the company are committed to export business	Good to go
Partnership	3	The promoters of the company are committed to export business	Good to go
Total	81.87 %	Almost positioned for sustainable export business- can start export, but needs to fix few areas readiness to be sustainable	Almost Ready
Grade	B		