

## Ecommerce FAQ

Q: What is e-commerce?

A: E-commerce refers to the buying and selling of goods or services using the internet, along with the transfer of money and data to execute these transactions.

Q: How can I start an online store?

A: Starting an online store involves selecting a niche, building a website, listing products, setting up payment gateways, and implementing marketing strategies.

Q: What is the difference between B2B and B2C commerce?

A: B2B (Business-to-Business) refers to transactions between companies, while B2C (Business-to-Consumer) refers to transactions between companies and individual consumers.

Q: What are the popular e-commerce platforms?

A: Some popular e-commerce platforms include Shopify, WooCommerce, Magento, and BigCommerce.

Q: How do online payments work?

A: Online payments are processed through payment gateways that encrypt customer data and securely transfer it from the buyer to the seller's account.