

Bibliography with explanations use of sources:

Gerritsen, M., H. Korzilius, F. Van Meurs, and I. Gijsbers (2000). English in dutch commercials: Not understood and not appreciated. *Journal of advertising research* 40(4), 17–31.

Link: https://www.researchgate.net/profile/Frank-Meurs/publication/279691988_English_in_Dutch_Commercials_Not_Understood_and_Not_Appreciated/links/595defa2a6fdcc862340158c/English-in-Dutch-Commercials-Not-Understood-and-Not-Appreciated.pdf

From this article I used their results for the related work section and their method of detecting English words in the data section

Hruska, J. and P. Maresova (2020). Use of social media platforms among adults in the united states—behavior on social media. *Societies* 10(1), 27.

Link: <https://www.mdpi.com/2075-4698/10/1/27>

From this article I used their findings to in the predicted results section to help my argument for why the younger age group would have a higher percentage of English words used.

Keuzegids (2023, Nov). Internationalisering in het wo neemt verder toe.

Link: <https://keuzegids.nl/internationalisering-in-het-wo-neemt-verder-toe/>

I used the statistic from the keuzegids about the percentage of bachelor's degrees that will be taught in English in 2024-25, to help illustrate how the English language is getting more common in the Netherlands

Perrin, A. (2015). Social media usage. *Pew research center* 125, 52–68.

Link: https://www.secretintelligenceservice.org/wp-content/uploads/2016/02/PI_2015-10-08_Social-Networking-Usage-2005-2015_FINAL.pdf

I used their statistic of how people of age 18-29 are more likely to use social media to to help my argument for why the younger age group would have a higher percentage of English words used.

Smakman, D., H. Korzilius, F. Van Meurs, and E. Van Neerven (2009). English words and phrases in radio commercials in the etherlands: Their use and effects. ESP across Cultures 6, 107–128.

Link: https://www.researchgate.net/profile/Dick-Smakman/publication/309352654_Smakman_Dick_Hubert_Korzilius_Frank_van_Meurs_Esther_van_Neerven_2009_English_words_and_phrases_in_radio_commercials_in_the_Netherlands_Their_use_and_effects_In_ESP_Across_Cultures_6_107-128_english_wo/links/580a89cd08ae2cb3a5d30380/Smakman-Dick-Hubert-Korzilius-Frank-van-Meurs-Esther-van-Neerven-2009-English-words-and-phrases-in-radio-commercials-in-the-Netherlands-Their-use-and-effects-In-ESP-Across-Cultures-6-107-128-ng.pdf

I used their results in the related work section and their method of detecting English words in the data section

van der Sijs, N. (2023). Een 'boom' aan engelse leenwoorden. OnzeTaal.

Link: <https://onzetaal.nl/tijdschrift/01-2023/artikel/een-boom-aan-engelse-leenwoorden>

I used the information about English loanwords and the relation between the age of a journalist and the use of English. Furthermore, I added a graph from this article and some background info about the history of the Dutch language and loanwords.