

## Bibliography with explanations use of sources:

**Gerritsen, M., H. Korzilius, F. Van Meurs, and I. Gijsbers (2000).** English in dutch commercials: Not understood and not appreciated. *Journal of advertising research* 40(4), 17–31.

Link: [https://www.researchgate.net/profile/Frank-Meurs/publication/279691988\\_English\\_in\\_Dutch\\_Commercials\\_Not\\_Understood\\_and\\_Not\\_Appreciated/links/595defa2a6fdcc862340158c/English-in-Dutch-Commercials-Not-Understood-and-Not-Appreciated.pdf](https://www.researchgate.net/profile/Frank-Meurs/publication/279691988_English_in_Dutch_Commercials_Not_Understood_and_Not_Appreciated/links/595defa2a6fdcc862340158c/English-in-Dutch-Commercials-Not-Understood-and-Not-Appreciated.pdf)

From this article I used their results for the related work section and their method of detecting English words in the data section

**Hruska, J. and P. Maresova (2020).** Use of social media platforms among adults in the united states—behavior on social media. *Societies* 10(1), 27.

Link: <https://www.mdpi.com/2075-4698/10/1/27>

From this article I used their findings to in the predicted results section to help my argument for why the younger age group would have a higher percentage of English words used.

**Keuzegids (2023, Nov).** Internationalisering in het wo neemt verder toe.

Link: <https://keuzegids.nl/internationalisering-in-het-wo-neemt-verder-toe/>

I used the statistic from the keuzegids about the percentage of bachelor's degrees that will be taught in English in 2024-25, to help illustrate how the English language is getting more common in the Netherlands

**Perrin, A. (2015).** Social media usage. *Pew research center* 125, 52–68.

Link: [https://www.secretintelligenceservice.org/wp-content/uploads/2016/02/PI\\_2015-10-08\\_Social-Networking-Usage-2005-2015\\_FINAL.pdf](https://www.secretintelligenceservice.org/wp-content/uploads/2016/02/PI_2015-10-08_Social-Networking-Usage-2005-2015_FINAL.pdf)

I used their statistic of how people of age 18-29 are more likely to use social media to to help my argument for why the younger age group would have a higher percentage of English words used.

**Smakman, D., H. Korzilius, F. Van Meurs, and E. Van Neerven (2009). English words and phrases in radio commercials in the etherlands: Their use and effects. ESP across Cultures 6, 107–128.**

**Link:** [https://www.researchgate.net/profile/Dick-Smakman/publication/309352654\\_Smakman\\_Dick\\_Hubert\\_Korzilius\\_Frank\\_van\\_Meurs\\_Esther\\_van\\_Neerven\\_2009\\_English\\_words\\_and\\_phrases\\_in\\_radio\\_commercials\\_in\\_the\\_Netherlands\\_Their\\_use\\_and\\_effects\\_In\\_ESP\\_Across\\_Cultures\\_6\\_107-128\\_english\\_wo/links/580a89cd08ae2cb3a5d30380/Smakman-Dick-Hubert-Korzilius-Frank-van-Meurs-Esther-van-Neerven-2009-English-words-and-phrases-in-radio-commercials-in-the-Netherlands-Their-use-and-effects-In-ESP-Across-Cultures-6-107-128-ng.pdf](https://www.researchgate.net/profile/Dick-Smakman/publication/309352654_Smakman_Dick_Hubert_Korzilius_Frank_van_Meurs_Esther_van_Neerven_2009_English_words_and_phrases_in_radio_commercials_in_the_Netherlands_Their_use_and_effects_In_ESP_Across_Cultures_6_107-128_english_wo/links/580a89cd08ae2cb3a5d30380/Smakman-Dick-Hubert-Korzilius-Frank-van-Meurs-Esther-van-Neerven-2009-English-words-and-phrases-in-radio-commercials-in-the-Netherlands-Their-use-and-effects-In-ESP-Across-Cultures-6-107-128-ng.pdf)

I used their results in the related work section and their method of detecting English words in the data section

**van der Sijs, N. (2023). Een ‘boom’ aan engelse leenwoorden. OnzeTaal.**

**Link:** <https://onzetaal.nl/tijdschrift/01-2023/artikel/een-boom-aan-engelse-leenwoorden>

I used the information about English loanwords and the relation between the age of a journalist and the use of English. Furthermore, I added a graph from this article and some background info about the history of the Dutch language and loanwords.

Additional link to GitHub Page: