



fleximed

GROUP ASSESSMENT BY BASIL, MAXENE, AND PATRICK

FLEXIMED

THE MEDICAL HEALTH APP FOR EVERYONE



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INTRODUCTION TO FLEXIMED

Fleximed is a health app where people can access their needed medical services on their phone.





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LIMITATIONS OF HEALTH APPS IN GENERAL

- Lack of physical examination
- Technical Issues
- Challenges with insurance coverage
- Inadequate ability to address emergencies





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WHAT FLEXIMED OFFERS TO COMBAT HEALTH APP LIMITATIONS

Offers scheduling for in-home physical checkups by medical professionals

Highly secure mobile service to protect user information

Facilitates appointment scheduling process





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MARKET OPPORTUNITY

FlexiMed is not only for the people who are in need but also for professionals who are looking for either another source of income, or a hobby





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KEY FEATURES

- RESPONSIVE DESIGN
- CLEAN AND INTUITIVE INTERFACE
- ACCESSIBILITY FEATURES
- SECURE PATIENT INFORMATION



AUDIENCES

Elderly



Physically Disabled



People who need
Immediate Attention

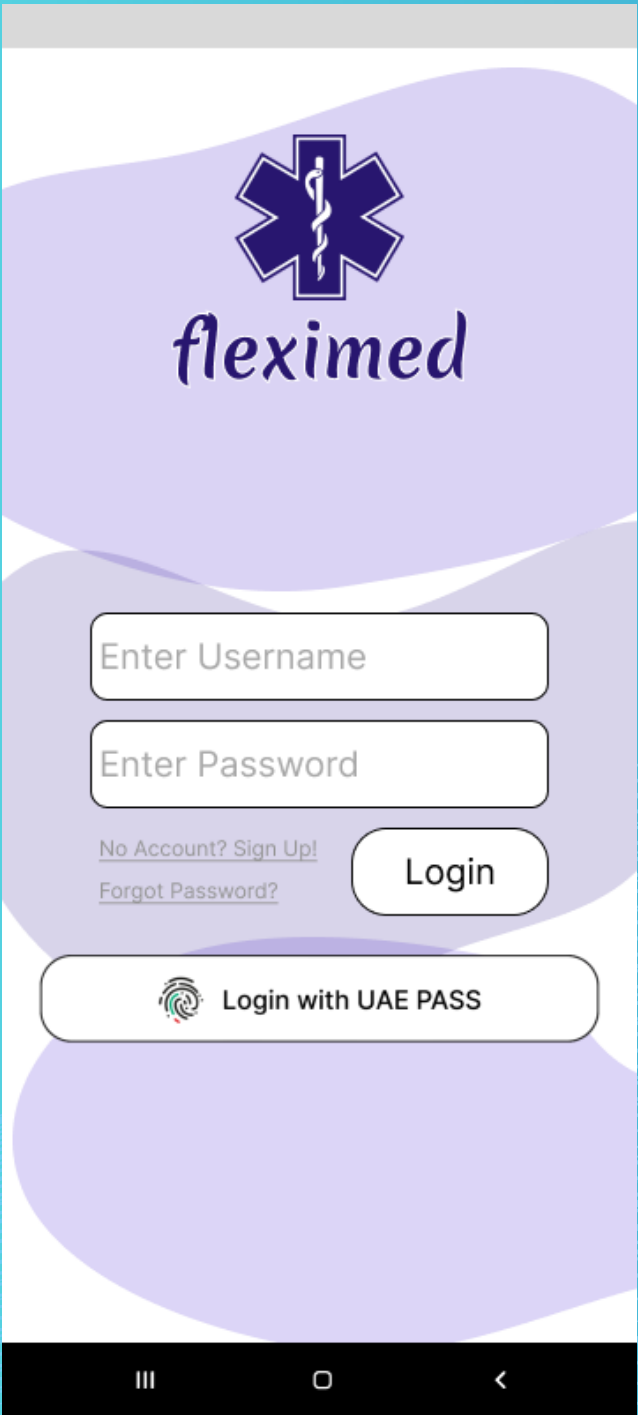




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FLEXIMED APP

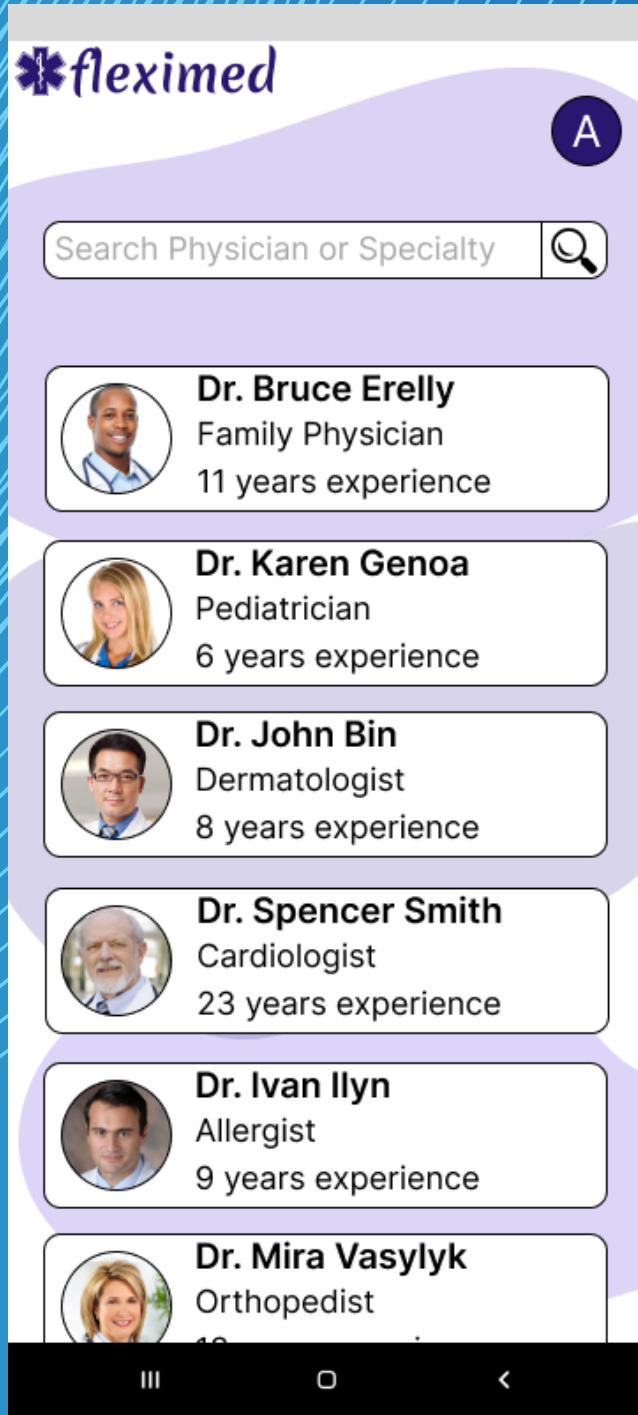
Login Page



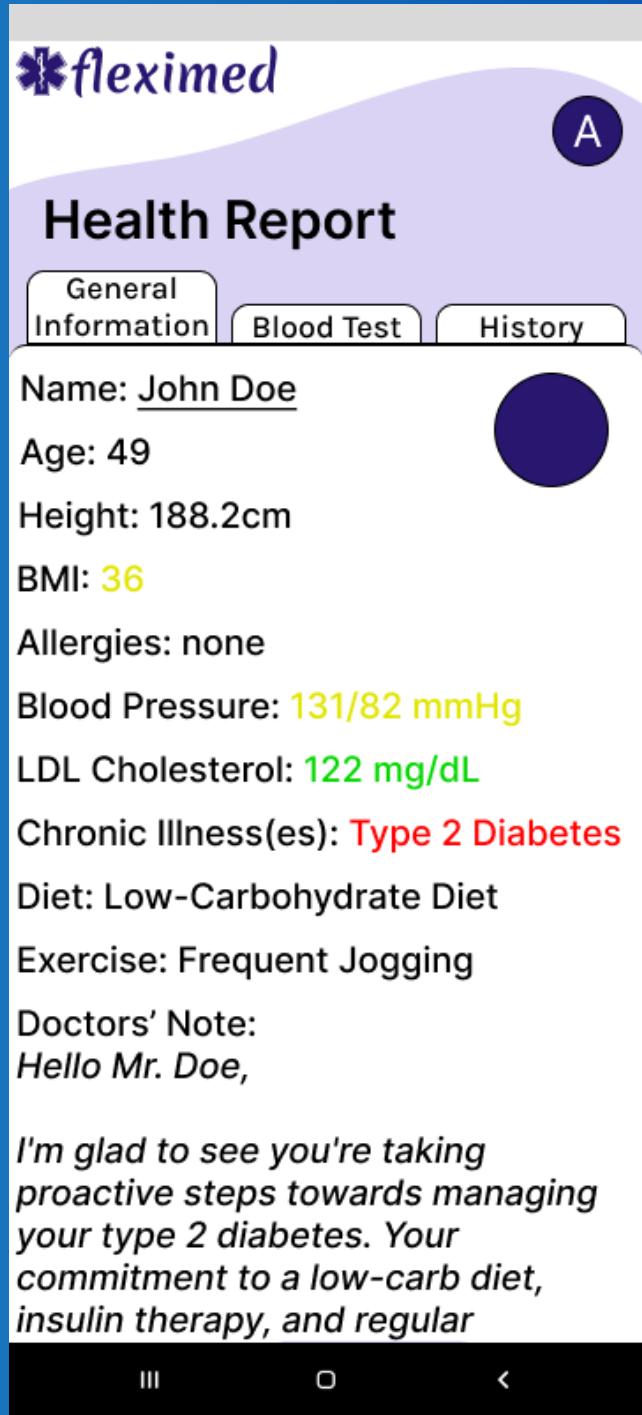
Home Page



Available Doctors



Information Tab





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COMPETITIVE LANDSCAPE

While FlexiMed is not the first healthcare app, there's not a lot of apps that benefits not only to the patients, but also to the professionals. FlexiMed is also user-friendly, straightforward, and easy to use.



END

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WIN.



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