Stakeholder Identification

Internal Operational Stakeholders:

| Stakeholder Role | Interest in the System |
|---------------------------|---|
| Development Team | Responsible for designing and building |
| | the PPMS; interested in meeting project |
| | requirements, ensuring system stability, |
| | and delivering core features on time. |
| Data Administrator | Ensures that all data (properties, tenants, |
| | payments, maintenance) is accurate, |
| | secure, and properly maintained in the |
| | database. |
| Business Development Team | Focused on identifying future |
| | improvements and expansion |
| | opportunities for the PPMS, such as new |
| | features or integrations |

External Operational Stakeholders:

| Stakeholder Role | Interest in the System |
|------------------------|---|
| Property Owners | Manage all their properties and track their |
| | status |
| Tenants (Public Users) | View of available properties and contact |
| | owners |

Internal Executive Stakeholders:

| Stakeholder Role | Interest in the System |
|----------------------------------|--|
| Tech Leads | Focused on optimizing the property portfolio |
| | and improving operational efficiency. They |
| | are particularly interested in the dashboard's |
| | ability to display unit statuses, track |
| | maintenance backlogs, and ensure the |
| | system's stability, performance, and security. |
| C-Suite Manager (e.g., CEO, CFO) | Focused on Return on Investment (ROI), |
| | overall system profitability, and strategic |
| | growth of the System |

External Executive Stakeholders:

| Stakeholder Role | Interest in the System |
|----------------------------|---|
| Lead Investors | Focused on Return on Investment (ROI), Interested in the PPMS's scalability and potential for adding advanced features or broader market adoption. |
| Government / Tax authority | Validate the system is complaint with the law and that users are all under supervision |