

# Patrick Poole

Denver, CO

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github.com/patrickcpoole

## Skills

### Code:

HTML	Express
CSS	NodeJS
Javascript	MongoDB
React	GraphQL
Vue	SQL
jQuery	Jest
SASS	Git

### Design:

Figma	Photoshop
Adobe XD	Illustrator
Sketch	Lightroom

### Productivity

Trello	Github Projects
Airtable	Jira

## Professional Experience

**FareHarbor (Booking Holdings)**, Denver, CO  
Front-End Developer

May 2018 - Present

- Integrated over 1,000 FareHarbor client websites using HTML, CSS, JavaScript, and jQuery creating exceptional UI/UX to optimize bookings and revenue
- **Airtable Metrics Dashboard - Github**
  - Developed a metrics dashboard in React to analyze and display the stats of the web integrations team including integrations, live updates, seo audits, and mock integrations
  - The dashboard is utilized by the management team to go over team performance during weekly standups and to track individual performance throughout the course of the month
- **FareHarbor Button Generator - Github**
  - Built a button generator in React that dynamically renders buttons with any style within the FareHarbor button stylesheet
  - The generator allows non-technical employees and clients to render buttons for their FareHarbor website with the exact text, link, color, style, size, shape, and icon they choose

**Leeds School of Business**, Boulder, CO  
Website & Marketing Technologies Assistant

Oct 2017 - May 2018

- Operated Drupal 8 to update and style content for [www.colorado.edu/business](http://www.colorado.edu/business), a website averaging 50,000 weekly pageviews
- Increased SEO performance by adjusting internal links and resolving 80% of search console crawl errors
- Created a competitive analysis of other business school websites, comparing general copy, key words, and UI/UX

## Volunteer

**Code for Denver**, Denver, CO  
Front-End Developer

June 2019 - Present

- **Idealab project - Github**
  - Working with a small team 5-10 hours a week to develop a software that manages the 3D printing machine at the Denver Public Library
  - Using the latest version of React Hooks to build an interface that allows employees to create, read, update, and delete various print queues within the software
  - Tasked with creating and managing various functional components including the login, create account, searchbar, and queue components
  - Collaborating with team members using Github issues, branches, and pull requests

## Education

**University of Colorado at Boulder – Leeds School of Business**  
GPA: 3.54

- Bachelor of Science in Business Administration with an emphasis in Marketing
- Dual Certificates in Design Technologies and Socially Responsible Enterprise
- **Relevant Coursework:** Intro to Computer Science, Front-End Web Development, Digital Marketing, Graphic Design, Entrepreneurial Environments