

Bike Sales Dashboard

Marital Status

Married

Single

Home Owner

No

Yes

Region

Europe

North America

Pacific

Occupation

Clerical

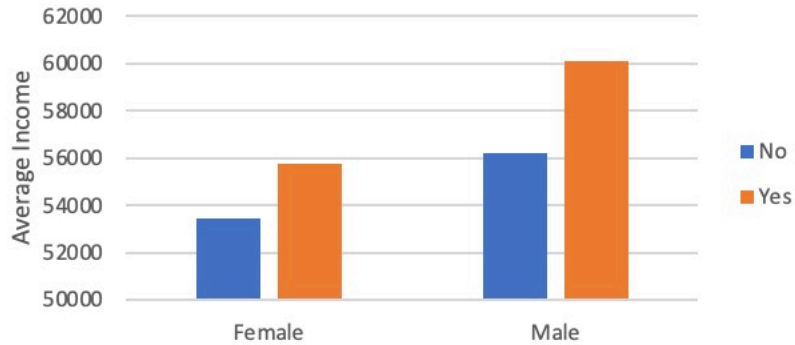
Management

Manual

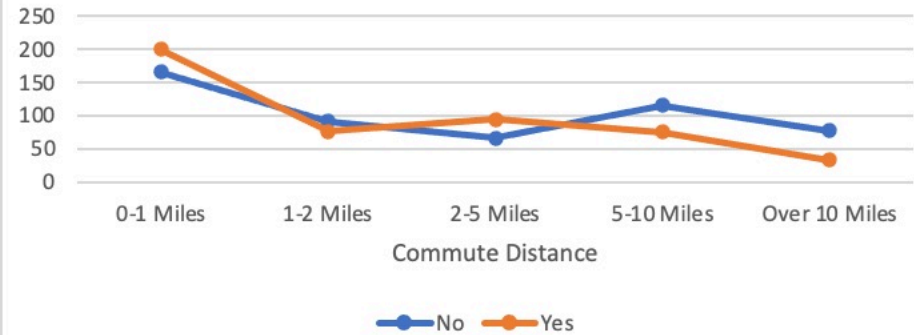
Professional

Skilled Manual

How Customer Income Affected Bike Purchases



How Commute Distance Affected Whether Customers Purchased Bikes



Customer Ages in Relation to Bike Purchases

