

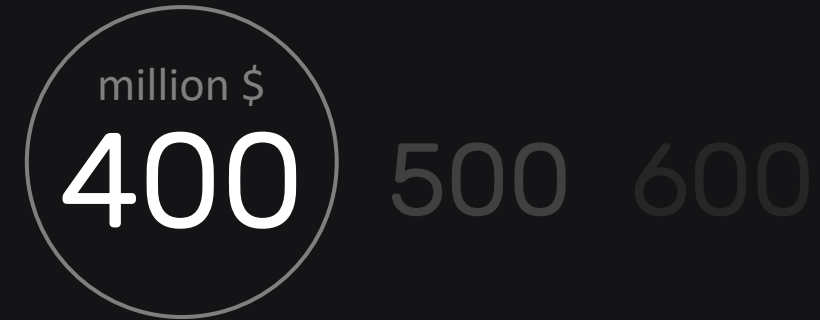


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UPS

An estimated 90% of the turns made by UPS delivery trucks are right turns, left turns are seen as inefficient, because they leave trucks sitting in traffic longer.

Cost reduction



Struggle

Only 32% of companies reported being able to realize tangible and measurable value from data.

32%

Competition

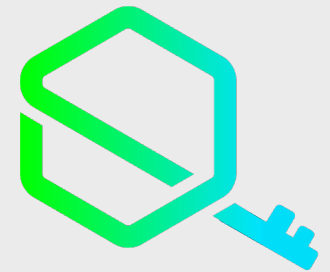
More than half (52%) of the organizations with future-ready operations are already using data and analytics at scale.

52%

Worth it

80% of executives surveyed who have succeeded in putting artificial intelligence (AI) into production say the time and money it takes to make their models work are worth it.

80%



Unlocking the trapped value.

Data-led digital transformation

Data is at the core of modern digital transformations—connecting people with data and ideas with outcomes. Data & Analytics of Q helps you find incredible value and create new business opportunities harnessing the tremendous power of digital through data.



New products & services



Operational enhancements



Business attractiveness

Data-driven market disruption

Data-driven market disruption requires a deep understanding of the strategic vision and business goals formed by one's C-level executives. Q accentuates this business-aligned strategy development to support data-driven decision-making while nurturing the culture to drive wide-scale adoption.

75%

of executives plan to accelerate digital transformation

Benefits

Let your big ideas start here



New products & services

Reimagine your present offerings and innovate through data to add customer value and extend to new industries.



Operational enhancements

Optimize your current operations using data in the ever-changing business environment, developing competitive advantage, improving efficiency and speed to value.

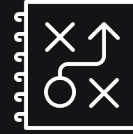


Business attractiveness

Thriving as a mainstream company today means being data-driven. Differentiate yourself from the lagging competition and seize market share by committing to a clear-cut data-led transformation journey.

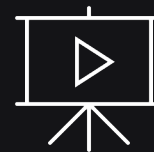
Our approach & services

Think big. Think data.



Strategy Development. Guided by state-of-the-art solutions, we envision and discover best-fit, high-impact data & analytics initiatives, prioritizing them to produce a customer-centric transformation journey.

Data Science Product/Service Design. Design thinking, reimagined for Data Science. A clear definition of the business problem and thorough technical and operational requirements analysis are prerequisites to outlining a thriving advanced analytics solution.



Proof-of-Concept Demonstration. Collaborating with client stakeholders, we select a use case to showcase and reaffirm the value of Analytics and AI in a short time frame.

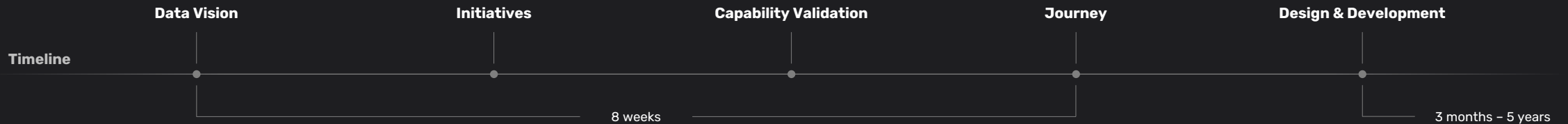
Introducing Digital Quest

Leveraging their extensive experience, our team of consultants guides you in a personalized data-led transformation applying and managing modern data science to solve critical, high-value business challenges.

Data Vision. Researching the potential of state-of-the-art solutions and market trends, we work with you to envision how you can develop market advantage against your competitors.

Journey. Guided by your data vision, we discover best-fit, high-impact data & analytics initiatives, prioritizing them to produce a customer-centric transformation journey including quick-wins at the start.

Design & Development. Talented data scientists leverage their extensive experience from numerous industries to design & develop user-centric data science solutions while bringing your journey to reality.

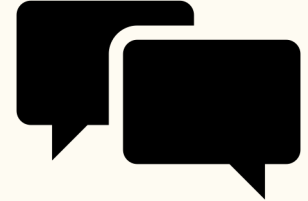


Data Vision

**Unleash the
power of data**

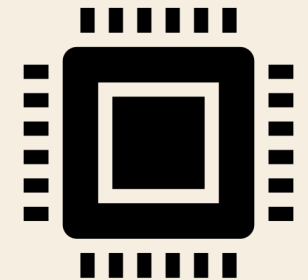
1-on-1 and group sessions

Having the goal of creating a personalized journey, we collaborate with your stakeholders to explore and understand your current business journey, needs, and challenges.



Art of the possible

Keeping in mind your business goals and strategic priorities, we explore the frontiers of Data & Analytics applications in business together.



Quick wins

We want to expedite the process of bringing value to your business. Quick-win initiatives are positioned in the beginning phase of your journey to drive positive impact swiftly without substantial effort.



Personalized experience

All data-led digital transformations are alike, but they are all unique. Understanding your specific circumstances, we work hard to form a personalized journey to guide you in your digital transformation.



Journey

**Helping drive
insights that matter**



Design & Development

Build apps

Build your future



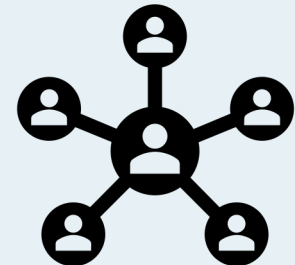
Expert data scientists

Q's talent pool of expert data scientists boasting experience from all industries engage in design and development of solutions for your business,



User centric solutions

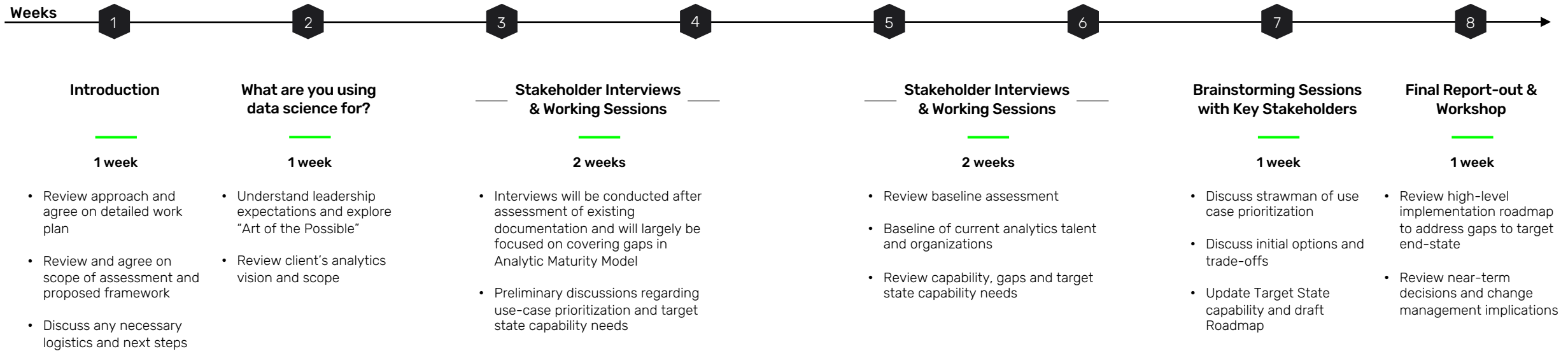
Products and services are designed and developed with target user's expectations in mind to provide an immaculate experience.



Timeline

Digital Quest

8 weeks



Bi-Weekly Steercos

To maintain frequent touchpoints, a 30-45 minute weekly steercos update with client stakeholders to be set-up with two-fold agenda

- Provide status update, highlight risks and issues, take decisions on issues etc. (Expected to take 25%-50% of the time of the meeting)
- Share insights (Expected to take 50%-75% of the time of the meeting)

These steercos updates will be merged with the report-outs for week 4, 6 and 8.